

AutoDrop Starter Prompt Builder Walkthrough

1. Welcome

Your Prompt Builder is your creative planner. It helps you organize content ideas, structure captions, and keep your messaging consistent across platforms.

2. Accessing the Prompt Builder

- Notion Dashboard: This calendar is also embedded in your live Notion dashboard template. It can be found in the Templates Tile.

3. First-Time Setup

- Save Your Copy: Save a personalized version with your brand or project name.
- Review the Tabs: Familiarize yourself with the different sections — for captions, hooks, headlines, or brainstorm notes.
- Customize Columns: Rename or add columns to match your preferred structure or platforms.

4. How to Use the Calendar

- Column Guide: - Idea: Your initial post concept or topic. - Draft: A rough version of your caption or copy. - Refined: Your polished, ready-to-post version. - Notes: Space for ideas, links to assets, or hashtags.
- Pro Tip: Use consistent keywords or tone to keep your brand voice aligned.

5. Example Workflow

1. Add your post idea in the Idea column.
2. Draft your caption or outline in the Draft column.
3. Refine your copy in the Refined column.
4. Use the Notes column to add supporting links, hashtags, or reminders.
5. Pair the final version with your Content Calendar to schedule and track it.

6. Next Steps

- Build a small library of at least 10 content drafts to stay ahead on your posting schedule.
- Review your notes weekly and update refined captions as your strategy evolves.
- When ready to scale, upgrade to **AutoDrop Pro** to unlock automation and scheduling features.