## AirBed&Breakfast

Book rooms with locals, rather than hotels



## Our Origin Story

## The spark that started it all

Living in SF, struggling to pay rent, we discovered opportunity during a major design conference "All hotels were sold out and wildly expensive - so we rented out an air bed in our loft. That's when we realized the massive untapped potential."





### **Massive Unmet Demand**

#### More Choice

Beyond generic hotel rooms

#### **Better Locations**

Stay where locals actually live

#### **Lower Prices**

Affordable travel for everyone

#### **Cultural Immersion**

Authentic local experiences

Current hotel supply leaves massive demand on the table

Made with **GAMMA** 



## **Customer Love**

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## "AirBed&Breakfast freaking rocks!"

Josue F, Washington DC

"I found something in my price-range, and that's what really enabled me to come to the conference. You don't get the authentic local experience in a hotel room."

Real customers solving real problems through authentic local connections

## **Untapped Supply Goldmine**



#### **Traveling Landlords**

Empty properties while owners are away



#### **Spare Rooms**

Unused bedrooms in prime locations



#### **Premium Areas**

Most expensive, in-demand neighborhoods offer the best opportunity

Massive latent property supply sitting idle in the best markets



### Clear Market Validation

600K

50K

**Couchsurfing Users** 

Proven demand for alternative lodging

Weekly Craigslist

Temp housing listings in US alone

**Market signals are clear:** Massive existing demand struggling with broken solutions





# Product That Actually Works

01

02

#### **Browse Host Profiles**

Detailed profiles with photos, reviews, and personal touches

**Smart Search** 

Filter by price, location, dates, and amenities

03

#### Book in 3 Clicks

Seamless booking with built-in trust and safety



Building trust through technology and community

# Massive Market

Large Unmet Demand

Travelers seeking alternatives to expensive hotels

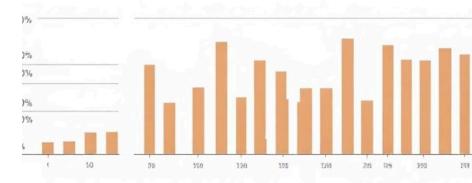
Fragmented Supply 2

\$XB hotel market is ripe for disruption

Clear Path Forward

3 Technology-enabled marketplace can capture significant share

The hotel industry's homogenous, overpriced model creates a massive opportunity for authentic, affordable alternatives







23%

ew maver

206%

535rc

Market Revenues

## Smart Go-to-Market Strategy

1 — Target Events

Democratic National Convention launch - 600k attendees

2 — Create Demand

Conference-driven marketing when hotels are sold out

3 — Build Supply

Event partnerships drive host signups in target cities

4 — Scale Systematically

Replicate model across major events nationwide

Beat the cold start problem: Events create simultaneous demand and supply unlock





## **Investment Opportunity**



#### \$500K Ask

12-month runway to scale



#### \$2M Run Rate

Revenue target within 12 months



#### **80K Transactions**

Booking milestone to prove scale



Ready to revolutionize travel accommodation and create a new category

Join us in building the future of travel - where every trip is local, affordable, and authentic