

Include

- Skip Tutorial
- Enable tapping anywhere on the screen to get to the next slide

IDEA: Could have a “cool feature” guide after the “general feature” guide. The user is shown cool features (ie: red packet, NFT profile customization, etc. features that we want them to actively use or features that provide some sort of valuable data for us) and once they use the feature, they are rewarded \$ONE (can be max 10 \$ONE).

ie: we show them how the red packet works and there is a challenge for them to share 1wallet download link with two friends, onboard them, and send them a red packet. Once all actions have been completed, app is triggered to send them \$ONE. This helps user get familiar with our features and creates network effect (2 wins).


Idioms

- The best of both worlds
- A penny for your thoughts
- Birds of feather flock together
- Piece of cake
- Save for a rainy day
- You Can have your cake and eat it too
- Takes two to tango
- Time is money

Gen Z Slang

- IFKYK
- Vibe Check
- Big Yikes
- Main Character Energy

In App Feature Guide

Section	Screen	Message
Intro (General Feature)		Popup ↳ “Congrats! You’ve created your 1Wallet! Want a tour?” or “Welcome to the cool kids crypto club! Want a tour?” Option A ↳ “Show me around” Option B ↳ “Skip straight to the good stuff” or “Skip tutorial”

Wallet (General Feature)



Arrow pointing to “Buy”
↳ “Purchase crypto as easy as 1,2,3. Easily connect your bank for instantaneous transactions” **or** “Purchasing crypto shouldn’t be rocket science. Easily connect your bank for instantaneous transactions”

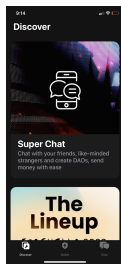
Arrow pointing to “Scan QR”
↳ “It takes two to tango. Easily send and receive crypto with friends and family” **or** “Venmo 3.0. Easily send and receive crypto with friends and family” **or** “Splitting dinner or bills? Easily send and receive crypto with friends and family”

Arrow pointing to “Exchange”
↳ “Diversify your assets by swapping crypto tokens”

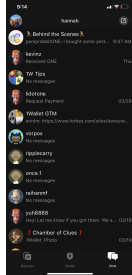
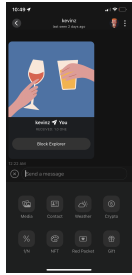
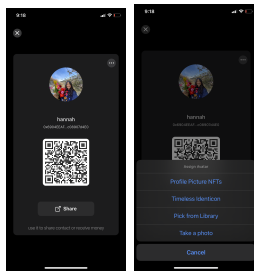
Arrow pointing to Wallet Amount
↳ “The best of both worlds. Toggle between crypto and fiat view”

Arrow pointing to wallet photo
↳ “We’ve got your back. View up-to-date market graphs, NFTs, and past transactions”

Discover (General Feature)



Popup
↳ “IFKYK. Be the first to find mini-campaigns, giveaways, and exclusive partnership drops.” **or** “(Be) In the know. Be the first to find mini-campaigns, giveaways, and exclusive partnership drops.”

<p>Chat (General Feature)</p>		<p>Popup ↳ "Birds of feather flock together. Create group chats for friends, DAOs, and everything in between" or "Social is better. Create group chats for friends, DAOs, and everything in between"</p>
<p>Red Packs (Cool Feature)</p>		<p>Popup ↳ "May the odds be ever in your favor. Send crypto through red packets to an individual or in a group." or "Test your luck. Send a crypto red packet one-to-one or in a group to be claimed lottery style" or "Share the luck. Send crypto through red packets to an individual or in a group."</p>
<p>Profile (Cool feature)</p>		<p>Popup ↳ "Vibe Check. Upload a NFT or photo to be displayed on your wallet" or "Main Character Energy. Upload a NFT or photo to be displayed on your wallet" or "Customize your wallet. Upload a NFT or photo to be displayed on your wallet"</p>