

1WALLET

SXSW ↙

Fun, gentle, social intro to 1wallet
Scavenger hunt on 6th St

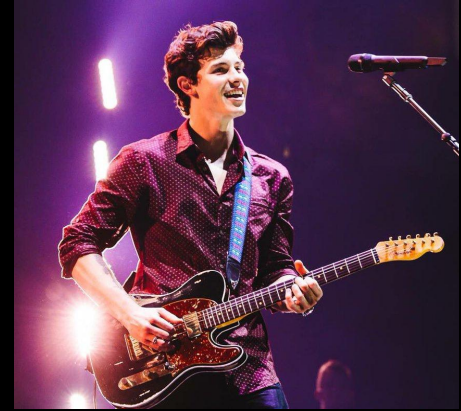
SXSW CONCERTS



Thursday March 17
Gunna
Young Thug



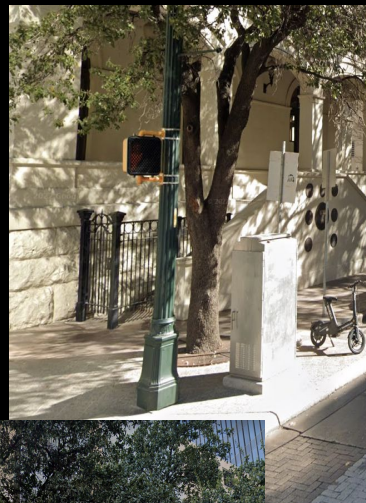
Friday March 18
Kygo



Saturday March 19
Shawn Mendes

Hiding Spots

6th Street



Clues

Each location's clue will be the GPS Coordinates

More specific clues will be sent out for the unclaimed tickets the day after

Ticket Placeholder



Ticket Budget

150 tickets = 50 tickets x 3 nights
INDIVIDUAL SHOWS TOTAL = \$16,350

25 tickets for 3 day pass
3 DAY PASS TOTAL = \$8,000

TOTAL FROM INDIVIDUAL SHOWS AND THREE DAY PASSES = \$24,350

Budget Breakdown

Shawn Mendes 19th

[General Admission \\$95](#)

50 tickets x \$95 per ticket + \$700 fees = \$5,450

Kygo 18th

[General Admission \\$95](#)

50 tickets x \$95 per ticket + \$700 fees = \$5,450

Young Thug 17th

[General Admission \\$95](#)

50 tickets x \$95 per ticket + \$700 fees = \$5,450

The Stage At SXSW: 3-Day Pass March 17th-March 19th

[General Admission \\$285](#)

(Can only purchase 2 per account)

25 tickets x \$285 per ticket + fees = \$8,000

Scavenger Hunt Team

- Two people to hide tickets each hour
- One person to share clues in 1 Wallet chat
- One person to share clues in Twitter and Discord

We need spreadsheet detailing the 50 ticket locations and clues each day.

Scavenger Hunt Logistics

- If we secure 50 tickets for each night, 10 tickets will be hidden around the city on the hour starting at 10:00am until 2:00pm.
- Winners will have until 5:00pm to pick up tickets at TBD location. This gives the winners 2 hours to prepare for the concert that starts at 7:00pm.
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User Experience

1. Join 1 Wallet chat
2. See ticket clue
3. Run to find ticket
4. Once ticket is found, scan QR code that opens typeform for them to reserve their ticket (each envelope will come with a unique code)
5. Come to TBD location before 5pm the day of concert to pick up ticket
6. At end of day, we can see which tickets haven't been claimed yet and rehide these the next day or just give them away in the 1 Wallet chat

Additional Thoughts

1. How can we get people not physically at ethaustin involved? If friends see me posting about my scavenger hunt on twitter, how can they participate remotely/download the beta? Or is our goal just to peak their interest and have them follow our twitter...
2. How do we keep scavenger hunt participants engaged after EthAustin. They have already downloaded the wallet in Austin.. Now what. Might be big picture question we answer later on but it all goes back to what is our wallet's main utility/function.

Ticket Budget

- Xxxxxx

One area contain multiple tickets (location scouting)

What are they going to find there (paper, token, etc...!) will they have QR code, are they all unique QR codes per different locations

Riddles (is it going to be one clue or change)

Will tickets be hidden or will a person be standing there

TWALLET.

TIMELESS.SPACE
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