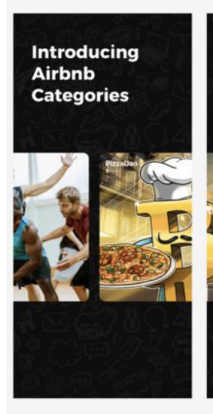


Agreed approach:

Screen 1-3 high level / umbrella [2 full screen / no copy - goal: high level enticing intro to create curiosity]

Screen 4-5-6 tab specific [either one liner or key benefit based]

SCREEN ONE

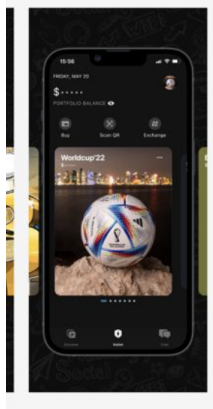


Options:

- a. Introducing your social wallet
- b. A wallet unlike the rest
- c. Engage with crypto like never before

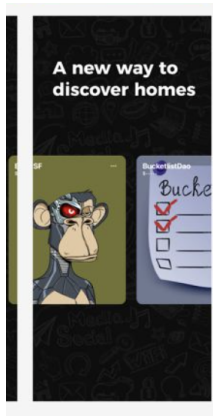
SCREEN TWO

No caption needed



No copy needed

SCREEN THREE



Options:

- a. This is the way.
- b. Simple. Secure. Social.
- c. Hang in web3 with frens, fam & besties

SCREEN FOUR

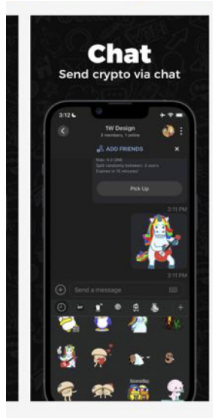


Options:

Wallet

1. One liner-based: ... like never before
2. Benefit-based: Forget fees and seed phrases

SCREEN FIVE

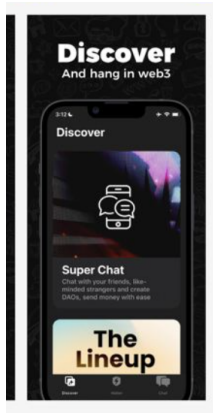


Options:

Chat

- One liner-based: ...with frens, fam and besties
- Benefit-based: Send tokens in one tap

SCREEN SIX



Options:

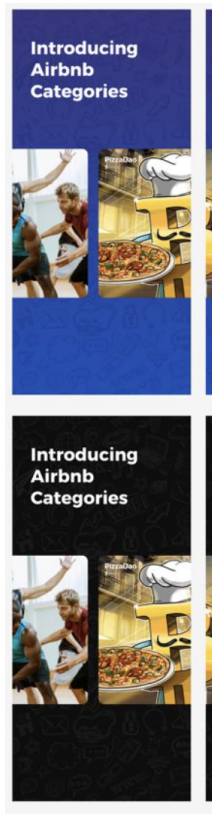
Discover

- One liner-based: new ways to get in the game OR web3 events & communities
- Benefit-based: Hang in web3

OLD DRAFTS

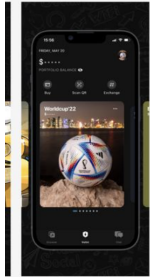
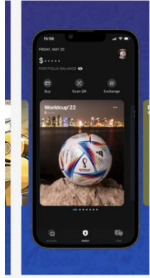
SCREEN ONE

Crypto at your fingertips
The new way to spend in web3
The Social Crypto Wallet
Introducing your new favorite wallet
Introducing the first social crypto wallet
Social Wallet, this is the way!
Introducing social wallets for frens, fam, besties
Your wallet for frens, fam, besties
Wallet like never before
Crypto just got a whole lot more social
Crypto just got more social
Crypto just got a whole lot more fun
Have fun with crypto
For all carbon based lifeforms



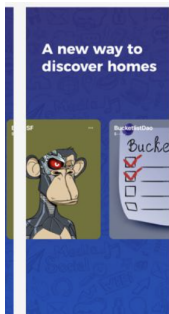
SCREEN TWO

No caption needed



SCREEN THREE

Introducing the fun side of crypto
All of your crypto needs in one place
Fun features to spend your crypto
Spend your crypto like never before
Use crypto like never before
Engage with crypto like never before
Store, Buy, Send, Receive, and have Fun



SCREEN FOUR

Wallet

- unlike the rest
- designed for you
- for all your crypto needs
- personalized for you
- designed for the future
- One wallet for all of web3
- Store, Buy, Send, Receive, and have Fun
- Engage with crypto like never before



SCREEN FIVE

Chat

-crypto is social

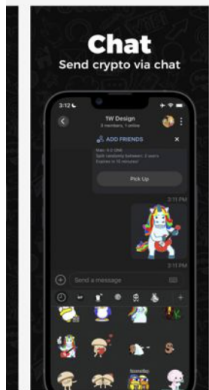
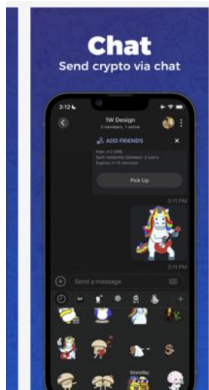
-like never before

-crypto can be fun

-crypto is fun

-fun ways to send crypto to friends and family

- Hello besties, let's chat away



SCREEN SIX

Discover

- web3 events and communities
- new ways to engage
- maximize the fun
- engage with web3
- hang in web3

