

DAY 1

Arrival

Ice Breaker Game

Updates

CEO Company Vision and Strategy

- Where was the company a year ago?
- Where is our company now, in comparison to that?
- What's gotten better?
- What has changed?
- Where is our company headed in the future?
- Is this a good or bad direction? And if it's bad, how do we change it now?

Team Updates

Team Dinner

Deep Dive into Book

Individual Recap of Essay

Around the Room Question Time

DAY 2

Team Time

Cross Team Time (Cross-functional collaboration)

Group brainstorm on problems x future

Team Lunch

Some Teamwork/Collaboration Activity

Team Dinner

Around the Room Deep Question Time

DAY 3

Outline Team Goals for Launch, 3 month, 1year roadmap

Team Brunch

Sendoff