

# 15 Learn How to Be a Smart Shopper

## TRANSITION OBJECTIVE

Students will learn how to make the most of their money by doing comparison shopping.

## RELEVANCE TO SUCCESSFUL TRANSITION

To be a smart shopper and save money, we can use resources such as newspaper ads, online websites, coupons and periodic store sales for comparison shopping.

## INSTRUCTIONAL SEQUENCE

### ❑ STEP 1: Update Journal

I like to get a good deal when I buy . . .

### ❑ STEP 2: Convene Roundtable

"It is a good idea to shop when things are on sale because \_\_\_\_."

### ❑ STEP 3: Advance Organizer

"Today you will practice shopping wisely."

### ❑ STEP 4: Activity - 10 Minutes

Have the Sunday and weekday newspapers and mailers with store sale booklets, grocery store sale ads, coupons, department and specialty store ads available. Show examples of each type of advertisement and explain the value and use for each item you collected. Encourage comparisons between stores. Tell students why using these resources can save money. Explain that students should use these resources for the next activity.

the winner. Provide a prize or privilege to the winners.

125



LIFE MANAGEMENT: Unit 3 LESSON 15

Grocery Shopping List

	Price w/ Coupon	Store Name	Coupon Used?
1. 1 loaf of bread			
2. 1 gallon of milk			
3. 1 pound of hamburger			
4. 1 package of hamburger buns			
5. 1 pound of chicken			
6. 1 box of Frosted Flakes cereal			
7. 1 half gallon of Sunny Delight			
8. 4 cartons of yogurt			
9. 1 pound of American cheese slices			
10. 1 pound bag of potato chips			
11. 12-pack of Dr. Pepper			
12. 1 pound bag of M & M's			
13. 1 battery pie or cake			
14. 1 pound package of Oreo cookies			
15. 1 pound of apples			
16. 1 pound of bananas			
17. 4 cans of soup			
18. 4 cans of green beans or corn			
19. 10 pounds of potatoes			
20. 2 boxes of Hamburger Helper			
Grand Total: \$ _____			

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125

### ❑ STEP 5: Activity - 35 Minutes

With their roommate, students race to complete the handouts **Grocery Shopping List** and **Shopping the Sales**. They race other student roommate teams to list the price of the item, the store and the brand name. As soon as they have found all of the items, they turn in their completed shopping list, along with the "booklets, ads and coupons" to be checked. The first group to finish with the lowest total cost for all of the items is

**126**

LIFE MANAGEMENT: Unit 3 LESSON 15

### Shopping the Sales

	Price w/coupon	Store Name	Brand or Name
1. 1 pair denim jeans			
2. 2 T-shirts			
3. 1 pair tennis shoes			
4. 1 jacket			
5. 1 sweat shirt			
6. 1 pair shorts for PE			
7. 1 4 ounce deodorant			
8. 16 ounces of Shampoo			
9. 1 music CD-popular			
10. 1 watch			
11. 1 baseball cap			
12. 6 pair socks			
Grand Total: \$ _____			

**Answer these questions:**

1. What was the largest difference in price between stores for an item?
2. How much money can you save by looking for sales?
3. List three positives and three negatives related to using coupons and shopping or sales.
4. How will you shop in the future?
5. What did you learn from this shopping activity?

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126

Have roommates pay for the groceries they found by splitting the cost and paying the bank. Have copies of the handout **Checks** available for students to use. They write their checks and give them to the bank. Watch

to see that students balance their **Check Registers** correctly.

Have students mark the square labeled, *Be a Smart Shopper*, on **The Game of Life**. Have students take turns rolling a die to earn extra cash. A roll of one, two or three represents smart shopping and they receive \$100. A roll of four, five or six means they have been poor shoppers and wasted their money. They pay \$20 to the bank.

#### □ STEP 6: Evaluate Outcomes

Shopping smart is a challenge because "\_\_\_\_\_".

#### □ STEP 7: Connecting Activity

- 1) Students take a grocery list to two stores and write the prices for each item.
- 2) Compare the cost at each store.
- 3) Ask students to be aware of the benefits of coupons as a way to cut costs.

## KEY WORDS

sale

advertisement

comparison shopping

coupon

## MATERIALS AND PREPARATION

- Student Handouts: **Grocery Shopping List**, page 125; **Shopping the Sales**, page 126; **Checks**, page 124; **Check Register**, page 104.
- Provide calculators and multiple copies of newspapers and junk mail store ads, such as Target, K-Mart, drug stores, grocery store ads and coupons (found in Sunday coupon booklets and in the mail). Use department and specialty store ads, such as sporting goods and appliances.
- Ask the local newspaper to provide multiple copies of daily and Sunday papers. Provide examples or copies of personal **Checks**.

## SCANS FOUNDATION SKILLS

- Basic Academic Skills: Reading, Writing, Math
- Thinking Skills: Problem Solving, Knowing How to Learn
- Personal Qualities: Responsibility, Sociability, Integrity/Honesty