

PROCESS DECK

MY ROLE

Product Owner, Product Designer

TEAM

1 PM, 1 Designer, 4 Engineers

DURATION

November 2022 - June 2023, 8 months

PROBLEM STATEMENT

The intercompany team gets sent invoices every month via email.

Requests come to a group mailbox, or to many individuals.

It is hard to track ownership and there are often duplicates or missed invoices, which leads to reversals, reposting, and out of balances between entities.

STAKEHOLDER REQUIREMENTS

Intercompany means occurring/existing between two or more companies. Intercompany transactions are financial transactions that take place between related companies, such as a parent company and a subsidiary, or between two subsidiaries.

Intercompany transactions are recorded seperately from external transcations to avoid being recorded twice.

- 1. A web based application that will streamline the intercompany process
- 2. An application to submit intercompany invoices to the RTX intercompany team to process and post journal entries
- 3. An application that provides reports on invoice request data for analysis
- 4. An application that will provide real-time prioritization on intercompany invoices

TARGET AUDIENCE



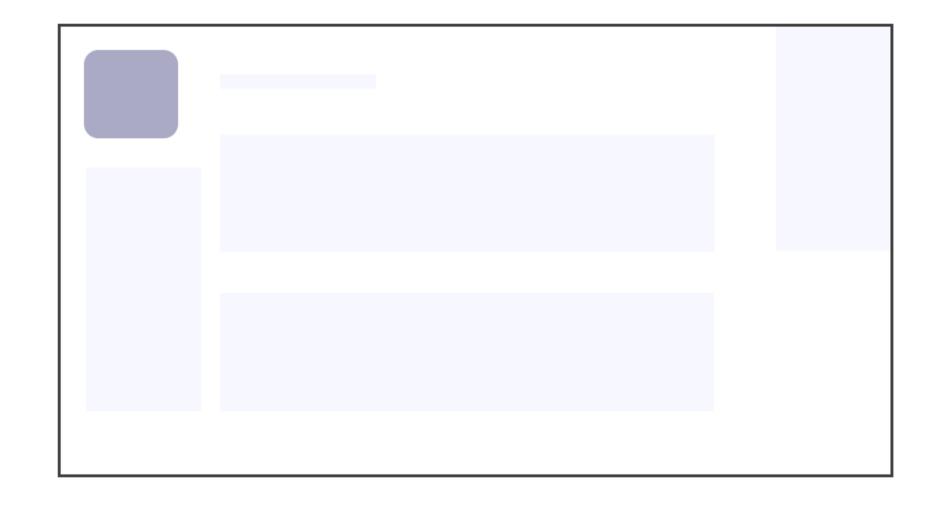
PRIMARY: RTX Intercompany Team (Sr. Managers, Analysts)

SECONDARY: Other internal RTX Financial Analysts (from other business units) that need their invoices to be paid and processed

PERSONAS

Personas are made to understand the point of view of the users. They represent the needs of a large group of users.

I have considered 2 personas (Nancy and Austin) as the primary user, and Darren as a secondary user.







"I need a streamlined invoicing process to ensure timely financial reporting and clear accountability across my team"





Collins Aerospace

NANCY

ABOUT

Nancy oversees the intercompany accounting processes for Collins Aerospace. She has a broad experience managing accounting teams and implementing improvements to streamline processes. She reports directly to the Director of FP&A and plays a key role in ensuring that monthly financial reconciliations are accurate and completed on time.

GOALS

- 1. Improve Tracking & Ownership: Implement a clear system for tracking and assigning ownership of invoices to avoid confusion and ensure accountability
- 2. **Ensure Timely Closures**: Streamline the invoicing process to make monthly accounting closings more efficient, ensuring timely and accurate reports for decision-making.

PAIN-POINTS

- 1. Lack of Transparency: Difficulty in tracking the progress and ownership of invoices as they come in through a shared mailbox leading to confusion over who is responsible for each task.
- 2. **Balance Issues**: Reconciliation discrepancies between entities make it challenging to close monthly books on time and accurately, affecting financial reporting and compliance.

APPLICATIONS MS OUTLOOK O O O O O O SAP PRISM MS EXCEL



"I want to simplify the processing and tracking of invoices so I can reduce errors and focus on more strategic tasks."



Accounting Analyst



Collins Aerospace

AUSTIN

ABOUT

Austin is responsible for processing intercompany invoices, reconciling balances between entities, and assisting in month-end closing. He is detail-oriented and committed to ensuring that all invoices are processed accurately and promptly. While Austin is relatively new to the intercompany accounting team, he is eager to learn and improve the efficiency of the invoicing process.

DUT MS EXCEL

GOALS

- 1. **Minimize Rework**: Reduce the frequency of invoice errors (duplicate/missed) by improving the system and creating a more efficient review process.
- 2. **Increase Productivity**: Free up time from administrative tasks (like reversing invoices) to focus on higher-value activities, such as analysis and reporting.

PAIN-POINTS

- 1. **Time-Consuming Rework**: Having to reverse and repost invoices due to errors in invoice tracking takes time away from more strategic accounting tasks.
- 2. **Lack of Centralization**: No centralized system for invoice processing and communication results in searching through various emails to find relevant information, **increasing** the chance of human error.

6

APPLICATIONS

MS OUTLOOK

SAP PRISM



"I rely on timely and accurate intercompany data to ensure our financial reports reflect the true state of the business unit."





Pratt & Whitney

DARREN

ABOUT

Nancy oversees the intercompany accounting processes for Collins Aerospace. She has a broad experience managing accounting teams and implementing improvements to streamline processes. She reports directly to the Director of FP&A and plays a key role in ensuring that monthly financial reconciliations are accurate and completed on time.

GOALS

- 1. **Timely Invoice Updates**: Receive timely information on intercompany invoices, for accurate forecasting and reporting in line with the business units timelines.
- 2. **Improve Communication & Visibilit**y: Have a clear view of the invoice status to ensure that all relevant information is available for financial reporting and analysis.

PAIN-POINTS

- 1. **Delayed Information**: No insight on the status of invoices and processing, which delays the flow of necessary data for accurate financial forecasting and reporting.
- 2. **Reconciliation Issues**: Difficulty in obtaining accurate information regarding intercompany transactions, can create confusion when forecasting or preparing reports based on the business unit's intercompany balances.

APPLICATIONS

MS OUTLOOK



SAP PRISM



MS EXCEL



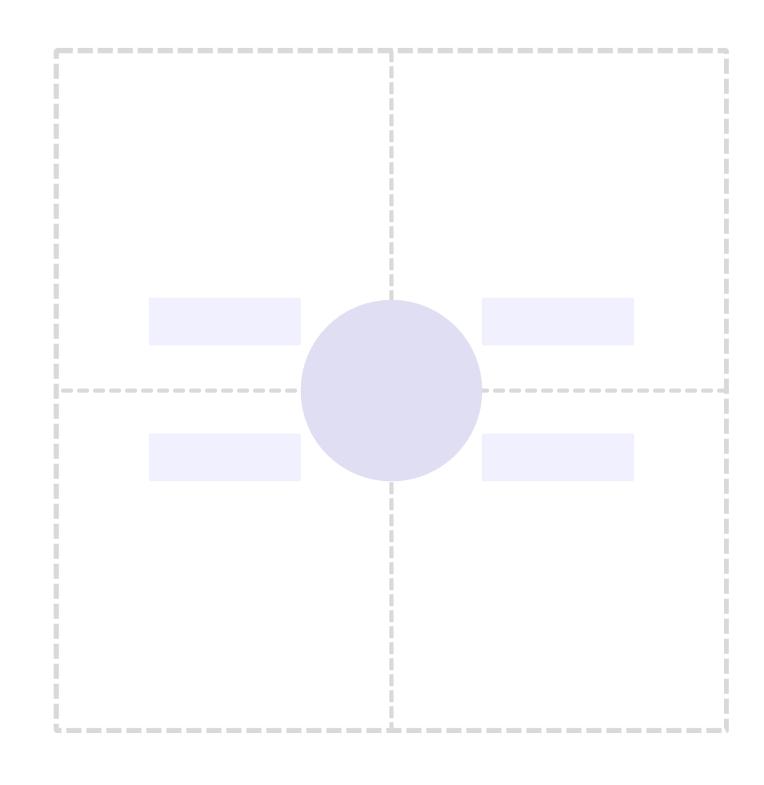
EMPATHY MAP

Empathy maps are made to gain deeper insights about the users, through understanding user behaviors or attitudes.

I have made 3 empathy maps with the understanding of pains and gains of the target users.







NANCY Senior Manager at Collins Aerospace

"We need better visibility into invoice processing"

"Why are there so many reversals and reposting issues?"

"We must ensure compliance and reduce errors across business units"

Says

Does

Nancy reviews invoice reconciliations and escalates issues to resolve discrepancies

Requests status updates and reports from the accounting team

She engages leadership to advocate for better tools and processes.

"How can I ensure smooth intercompany invoice processing?"

"I need a system that provides realtime invoice tracking and ownership"

Thinks

Feels

Nancy frustrated by the frequent errors and inefficiencies

She is concerned about meeting deadlines and maintaining financial accuracy

Wants to implement solutions that improve the invoice intercompany process

Pain

- 1. Lack of visibility into the status of invoices and transactions
- 2. Difficulty in assigning invoice ownership and resolving disputes in a shared outlook inbox

Gain

- 1. Centralized application for invoice processing and tracking
- 2. Reducing errors and improve team accountability
- 3. Deliver more accurate and timely financial reports to leadership

A USTIN Accounting Analyst at Collins Aerospace

"I'm wasting so much time chasing down emails"

"Has this invoice been processed? It was open but not labeled in Outlook"

"Why do we keep getting duplicate invoices?"

Says

"I hope I didn't miss anything critical in today's emails"

"How can I process these invoices faster and more accurately?"

"This process is so disorganize, there has to be a better way"

Thinks



Does

Austin sorts through shared inbox to find relevant invoices

Follows up with coworkers or other BU analysts to resolve missing information

He double-checks entries to avoid further errors or reversals

Feels

Austin is overwhelmed by the volume of tasks and email clutter

He is frustrated with the lack of a centralized invoice process

Stresses about meeting deadlines and avoiding mistakes

Pain

- 1. High risk of creating errors due to manual, email-based process
- 2. Ambiguity around invoice ownership and responsibility

Gain

- 1. Reduce time spent on redundant tasks like searching for invoices
- 2. Gain time back to support higher level tasks (reporting and analysis)
- 3. Meet deadlines and support senior management efficiently

DARREN Financial Analyst at Pratt & Whitney

"Did you receive the invoice I sent last week?"

"I need confirmation that this has been processed"

"We keep having delays, and it's affecting our reports"

Says

Does

Darren prepares and submits invoices via email to IC team

Sends follow-up emails to confirm receipt or resolve issues

He collaborates with the IC team to address questions

"Why is it so hard to know if my invoice was received?"

"This process is inefficient and prone to errors"

"I want a way to track everything without sending follow-ups"

Thinks



Darren is annoyed by the need to repeatedly follow up

He is frustrated by the lack of acknowledgment for submitted invoices

Concern about delays impacting the BU's financial reports

Pain

- 1. Lack of a transparent system to confirm the receipt and status of invoices
- 2. Dependence on email for critical submissions

Gain

- 1. Has clear visibility into the status of submitted invoices
- 2. Recieves timely processing of intercompany invoices
- 3. Better collaboration and communication with the IC team

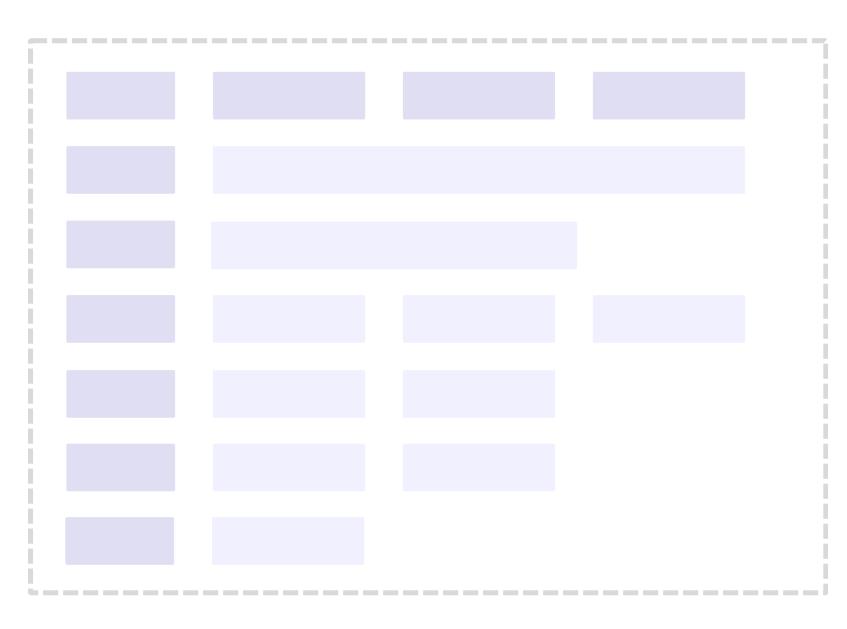
USER STORY MAP

An user story map is a visual representation of a customer's journey with a product, from start to finish.

It includes all the tasks a customer take to complete.

VIEW THE USER STORY MAP







IC Invoicing Tool

Enter invoice date

Invoice Submission Flow Admin flow **User Story Map** Admin Admin Poster User(s) Submitter reporting to mgmt: how many are we getting? Reviews invoices in Enter invoice growth month over **Activities** queue & processed Manage app Post invoice In SAP information month? dollar value of Review See total # Manage info preinformation of invoices populated user access Steps Open link [2] Input SAP Select AP finish submitter form first Document or AR AP converts Manage Number LC to USD (top priority org of info) poster & admin equally Select type important Select action (invoice or See total in (posted or credit USD (using needs more Manage memo) global monthly info) FX rate) Select billing Add comment See receiving BU (required if invoices by needs more BU AP assigns to group See (based on invoices by roles in AP aging See invoices by status invoice #

Why is the product being developed? What outcome should be achieved, or which specific benefit should be offered.



Check out meeting notes to the right of wireframes!

IC teams get sent invoices every month via email - individuals take on invoices but lots copied, hard to know ownership

- 1. entries duplicated, causes reversals, reposting
- 2. invoices lost in emails cut down time on JEs and entries
- 3. analytical perspective: how many invoices, value
- 4. prioritize invoices

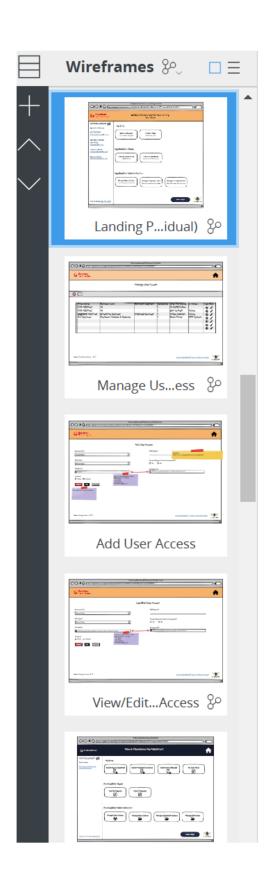
expand user story map into PDF format

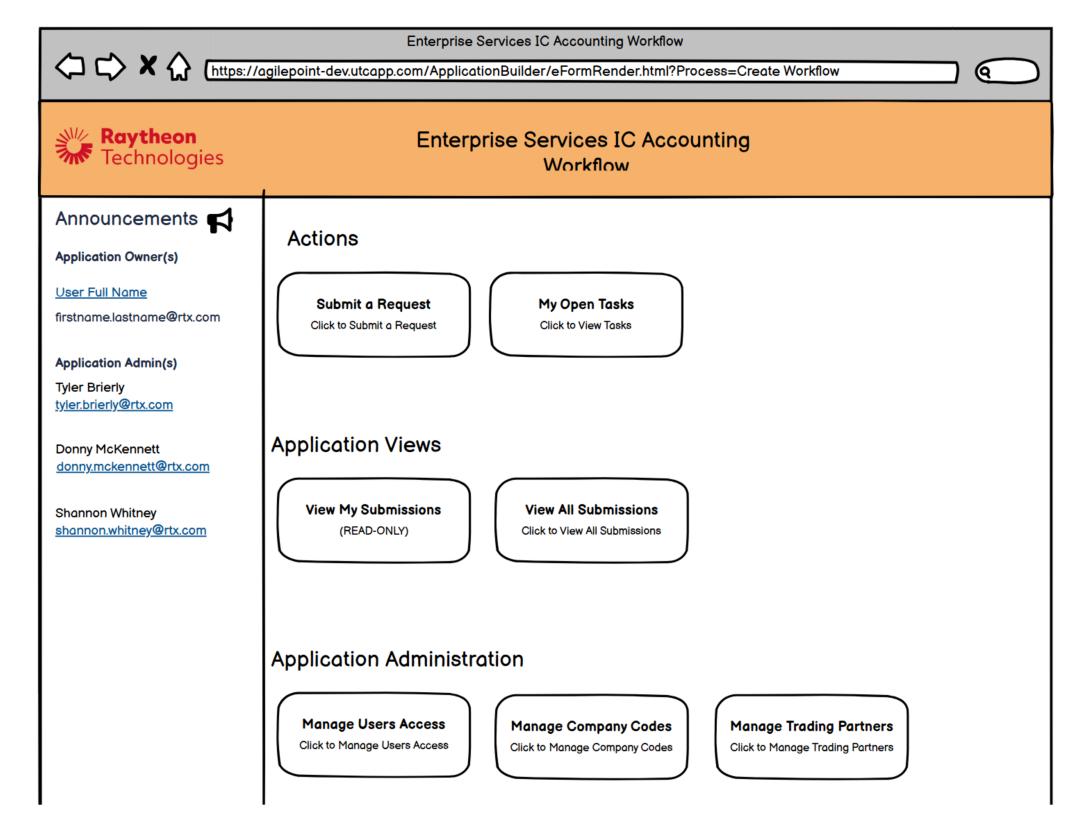
Design

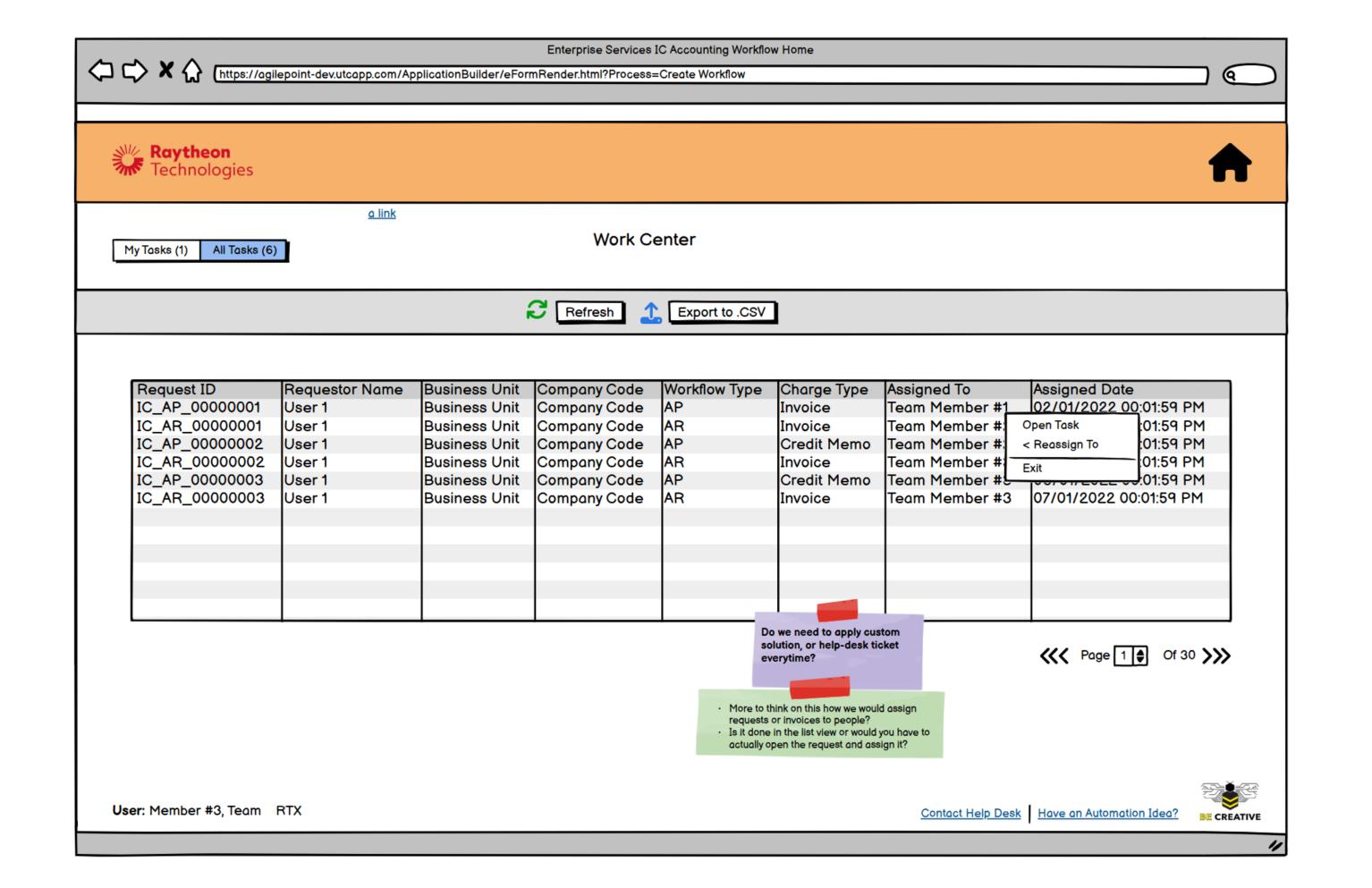
Agile Principles and Scrum using 2 week sprints

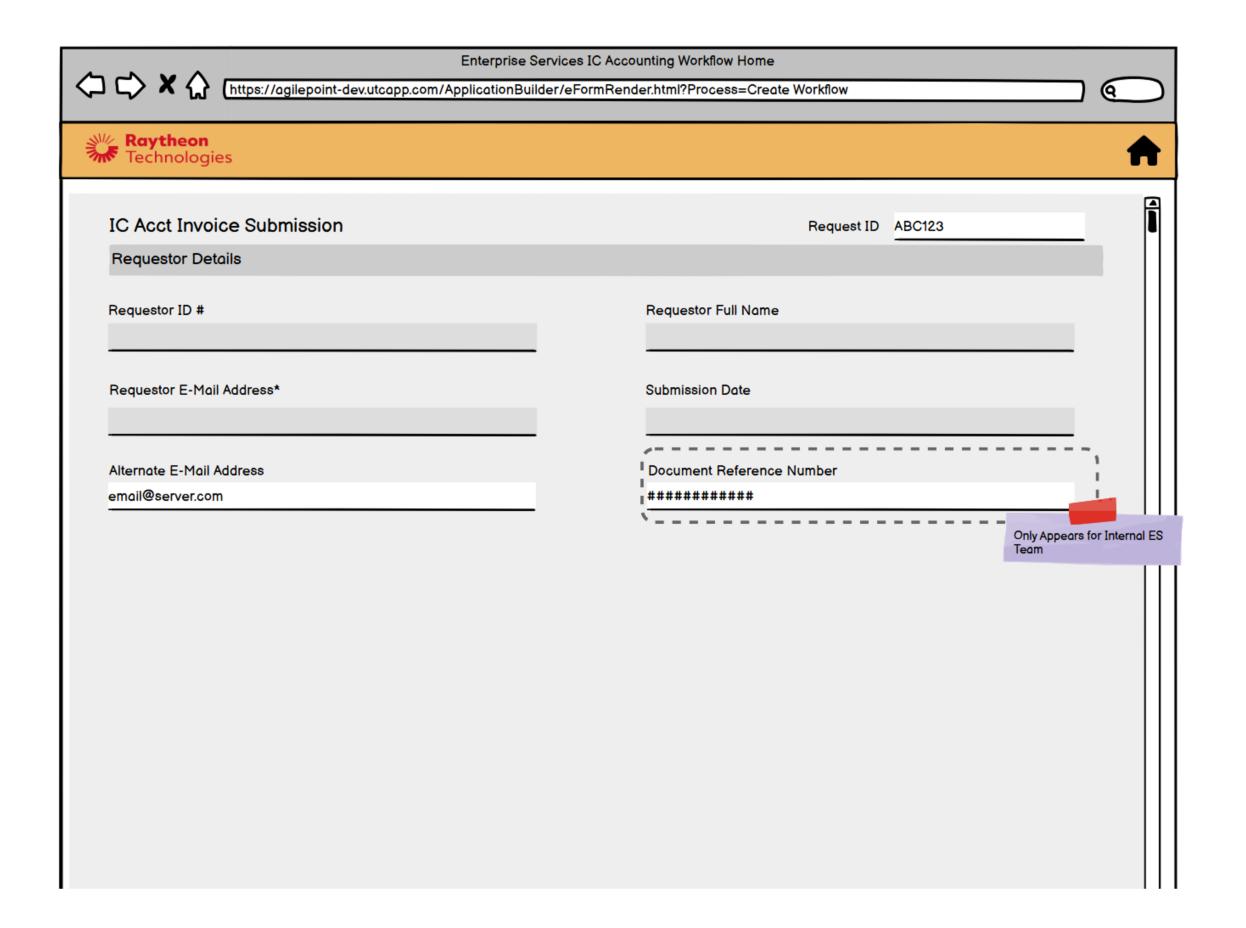
Then created the designs as follows

I. Low-fidelity wireframes with Balsamiq	
2. High-fidelity wireframes with Figma	
3. Final Design	









ACTION REQUIRED - Invoice Workflow Submission Request ID#

From: EASBPMSystem.QA.noreply@rtx.com, EASBPMSystem.QA.noreply@rtx.com

Sent: Friday, April 08, 2022 1:48 PM

To: Requestor Full Name, firstname.lastname@rtx.com

Subject: ACTION REQUIRED - Invoice Workflow Submission Request ID#

Importance: High



Dear Requestor Full Name,

Request #	Request ID #
Requestor Name	Requestor Full Name
Business Unit	Business Unit Name
Date	MM/DD/YYYY HH:MM

Your Process Invoice Workflow Request ID#, requires more information in order to process the request.

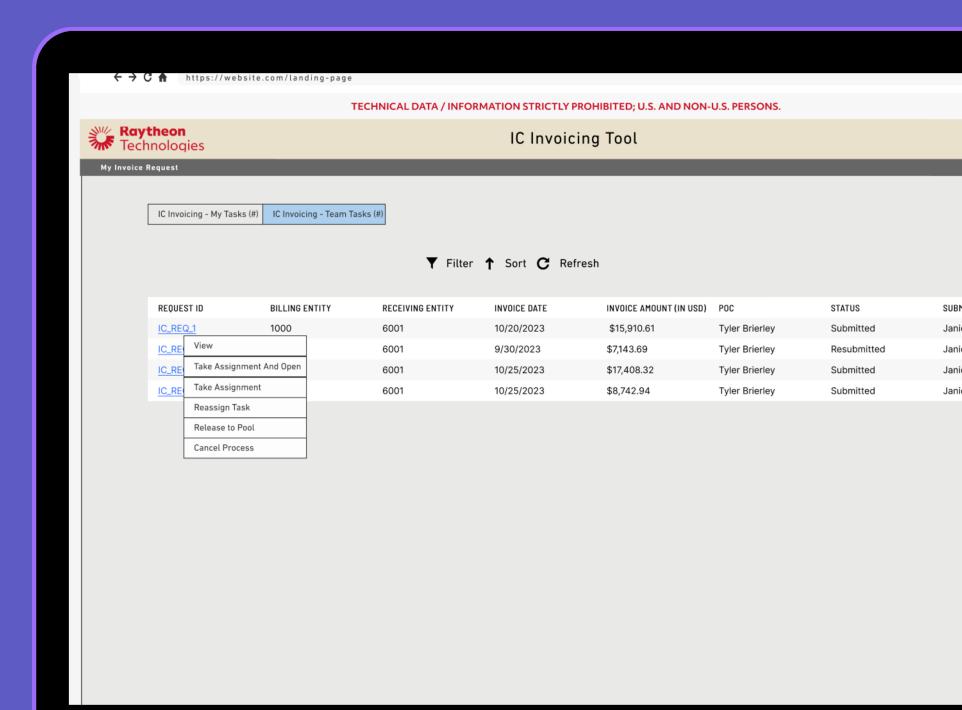
Please click <u>here</u> to open your task.

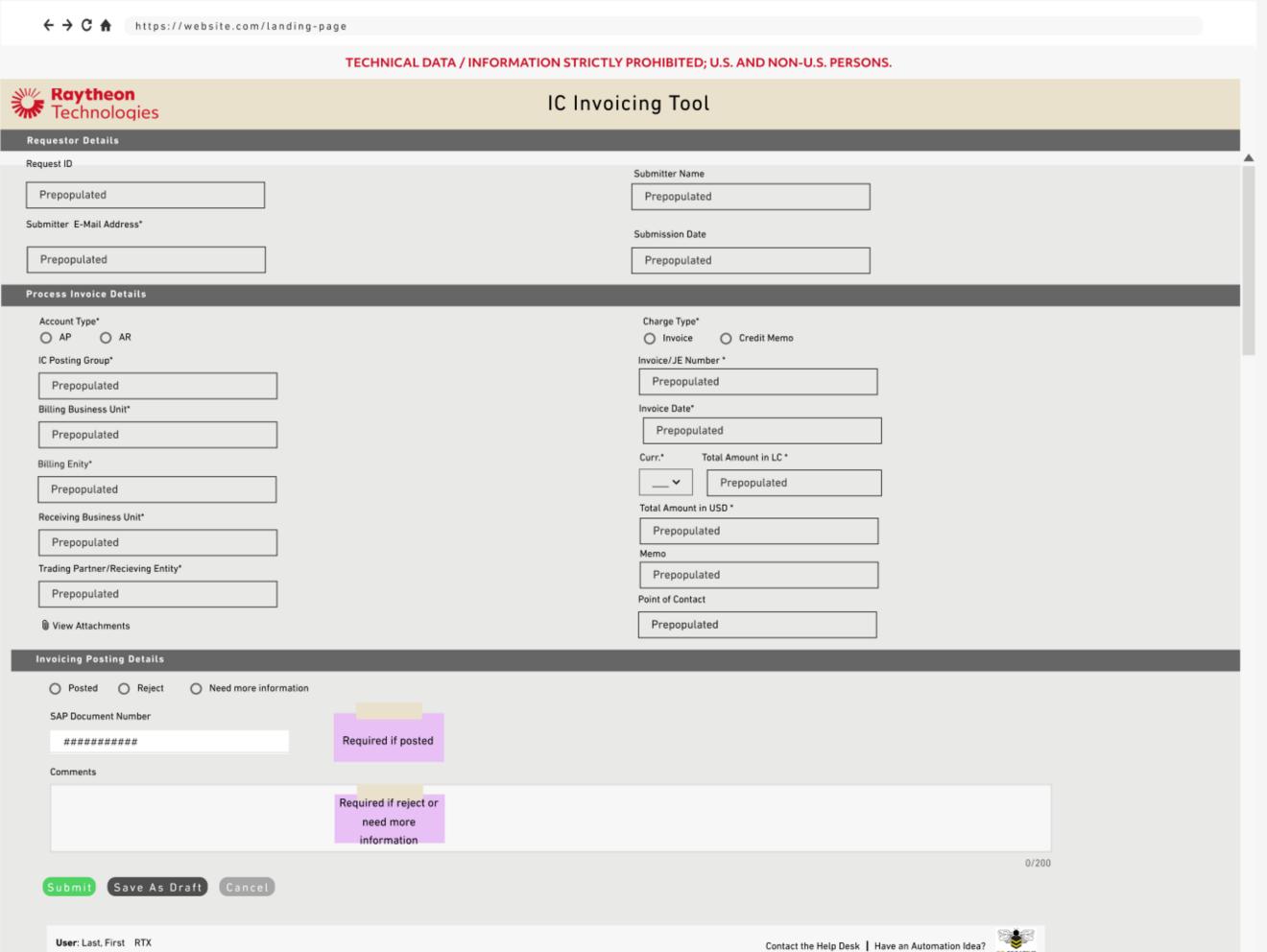
Please click <u>here</u> to navigate to the Enterprise Services IC Accounting Home Page

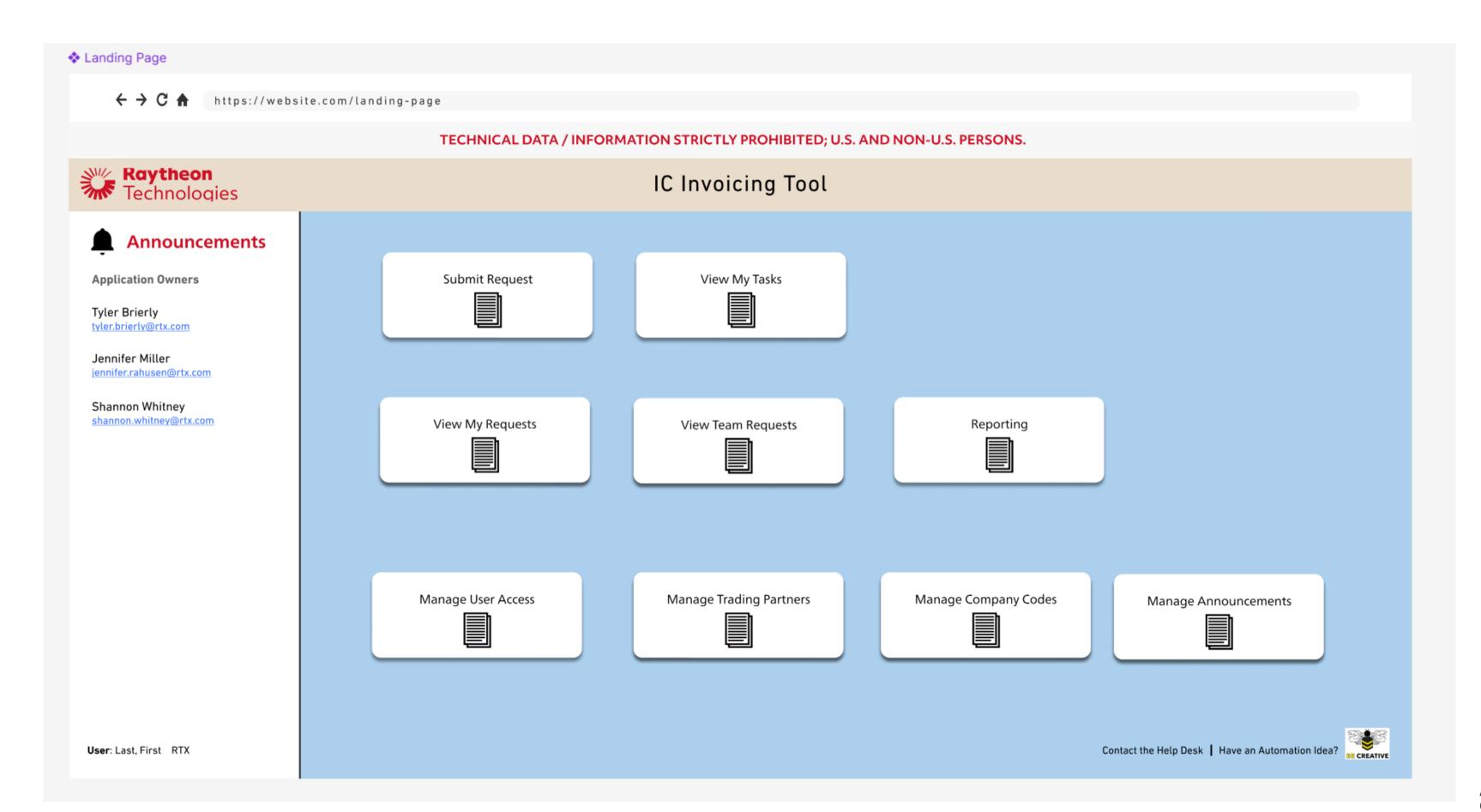
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ASSIGN

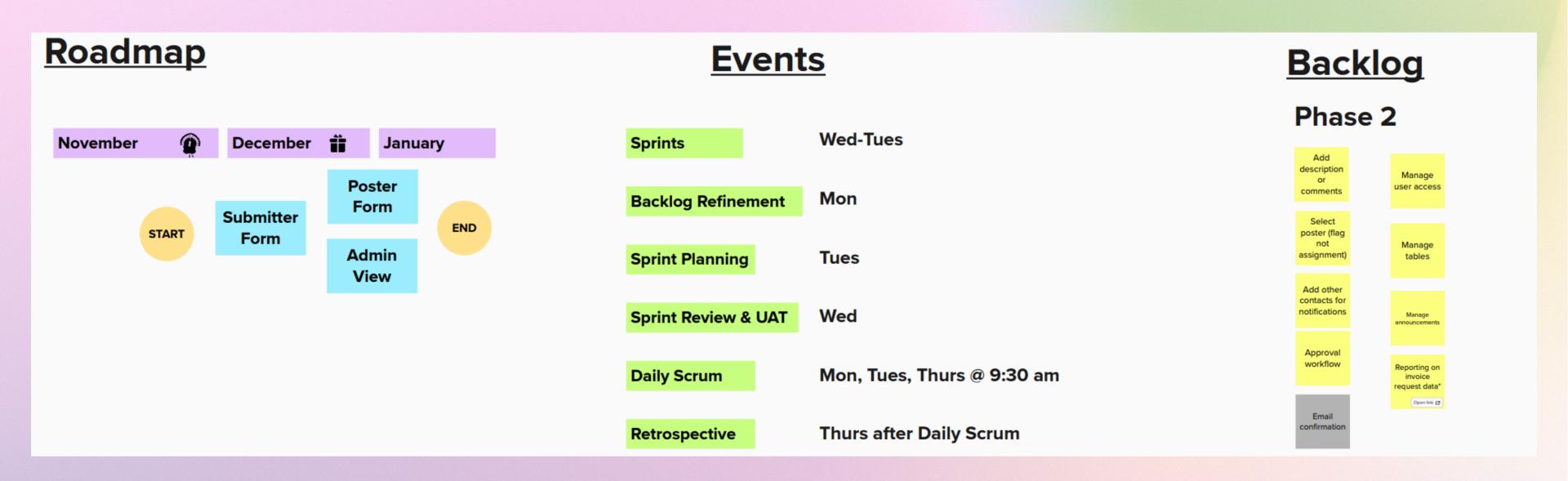
Able to assign ownership and tasks for invoice processing







Product Roadmap



Reflection

T Leading and Owning

From this experience, undertaking a large enterprise-wide project was a new and enriching experience for me. Learning to advocate and empower the users I was building this product for. Usability testing in an application, that I proudly can say I *designed*. This not only challenged my managerial and interpersonal skills, but also allowed me to grow my leadership skills and take ownership of an application!