

# HardSleeper Music Group – Playlist Album Press Kit

**Founder:** Jaye Sanders

**Location:** Oakland, California

HardSleeper Music Group is a Black-owned independent music curation collective focused on album-style playlists that function as complete listening experiences rather than random compilations. Rooted in contemporary Black Hip-Hop, R&B, and urban soundscapes, HSMG creates culture-first projects designed for pop culture, lifestyle, and entertainment audiences.

- **Black-Owned & Independently Curated:** Released by HardSleeper Music Group, a Black-owned independent music curation collective based in Oakland, California.
- **Album-Style Listening Experience:** Each playlist is intentionally sequenced to play like a complete album rather than a random or algorithm-driven mix.
- **Rooted in Contemporary Black Music & Pop Culture:** Spotlights modern Black Hip-Hop, R&B, soul, and late-night urban soundscapes aligned with Black culture and lifestyle.
- **Media-Friendly, Embed-Ready & Cleared for Promotion:** Supports Spotify, SoundCloud, and direct-link embeds for blogs and digital media.

**Contact:** [hardsleepermusicnow@gmail.com](mailto:hardsleepermusicnow@gmail.com)

**Links:** SoundCredit / Linktree available upon request