



Say **hello** to a better food wholesale buyers and suppliers all **in one place**

[www.bettermarket.io](http://www.bettermarket.io)

Quantity and approx. price

- 209 + \$ 3,009.60

Request for a quote

From \$1.20

Price FOB ⓘ

Organic Frozen Apricot



Size  
12 oz, 24 oz,  
64 oz

MOQ ⓘ  
209 boxes

Pieces per box  
12 units

Shelf life  
6 months

Sustainability

★★★★★

Description

Organic strawberries grown in Anatolia, keep their luscious taste throughout the year thanks to the IQF freezing technique that we use. All there is left for you to do is to enjoy those scrumptious frozen strawberries.

[Nutritional Values](#)

Quantity and approx. price

- 209 + \$ 3,009.60

Request for a quote

From \$3.10

Price DAP ⓘ

Red Lentils Penne



Size  
250 g

Description

Water and organic flour give life to the Dabòn Red Lentil Penne! They are perfect to give color to your delicious recipes, without renouncing healthy

Request for a price

Price FOB ⓘ

Organic Frozen Strawberries



MOQ ⓘ  
200 kilograms

Shelf life  
6 months

Description

There is so much good we want to tell you about this product: The highest quality dried fruit that is A Source Of Vitamin A And Potassium, Gluten free, Real Belgian chocolate

[Nutritional Values](#)

Quantity for quote

- 200 +

Request for a quote

From \$3.95

Price FOB ⓘ

Organic cereals with peanut butter, coconut flour & dates



Size  
350 g

Pieces per box  
8 units

Description

Organic strawberries grown in Anatolia, keep their luscious taste throughout the year thanks to the IQF freezing technique that we use. All there is left for you to do is to enjoy those scrumptious frozen strawberries.

[Nutritional Values](#)

Quantity and approx. price

- 1 + \$ 31.60

Waiting for approval

209

\$ 3,009.60

Waiting for approval

From \$1.20

Price EXW ⓘ

Organic Frozen Apricot



Size  
12 oz, 24 oz,  
64 oz

MOQ ⓘ  
209 boxes

Pieces per box  
12 units

Shelf life  
6 months

Sustainability

★★★★★

Description

Organic strawberries grown in Anatolia, keep their luscious taste throughout the year thanks to the IQF freezing technique that we use. All there is left for you to do is to enjoy those scrumptious frozen strawberries.

[Nutritional Values](#)

Quantity and approx. price

209 \$ 3,009.60

Waiting for approval

From \$1.20

Price FOB ⓘ

Original organic chestnut paste



Size  
120 g

Pieces per box  
12 units

Description

Rich in good fats, which promote satiety and help control appetite. Creamy and velvety texture. Versatile, it can be used in sweet, salty or pure preparations.

We all know that if we switch to a more  
sustainable food diet, we could create a positive  
impact on us and our planet.

# We could have a positive effect on

## HEALTH

Reduce the risk of developing heart disease by up to 25%

## LONGEVITY

Extend lifespan by up to six years

## EMISSIONS

Reduce individual's carbon footprint by up to 50%

## WATER

Reduce water usage in agriculture by up to 40%

## LAND

Reduce land use by up to 50%

## But we have a problem



Most of retail purchase managers cannot say which tomato or any other product is more sustainable?

and yes, label business just loves it



~ \$ 2,000



~ \$ 3,000



~ \$ 3,000



~ \$ 3,000



~ \$ 5,000



~ \$ 5,000



~ \$ 5,000



~ \$ 50,000

Because of high prices only 10% of all products are “certified”

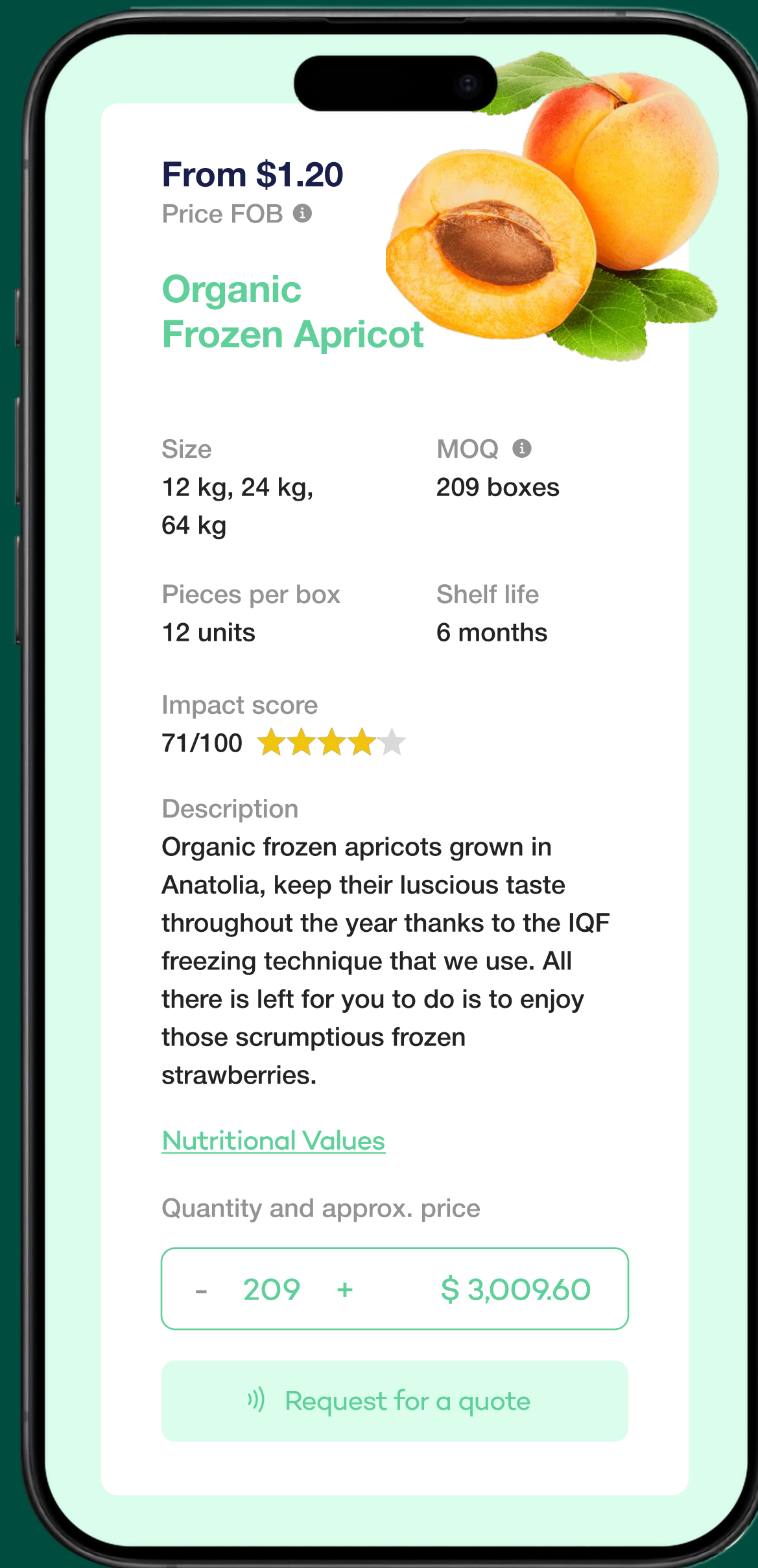
And we can't say that 90% of food products that were not certified are less sustainable option.

**81% consumers are willing to pay more for  
sustainable food option**

Deloitte, McKinsey & Company, Nielsen, UN

**And all big retail chains have sustainability  
goals that they plan to reach!**

# Sustainable food wholesale marketplace



- Empower retailers to fulfill sustainability goals by providing comprehensive product impact assessments
- Boost retailer sales and customer satisfaction with tailored product recommendations
- Unleash a broader spectrum of sustainable food suppliers, expanding sourcing options
- Centralize and streamline communications with suppliers for seamless collaboration.



# NETWORK

## Reach buyers across 190 countries

Reach buyers from  
**190** countries

### Number of buyers in regions

671	Europe
305	Africa
140	Middle East
132	Asia
80	North America
34	South America

### Notable retailers, distributors and importers



**better  
market**

Over 15 000 Products & +800 brands

**authentic  
fruits**

**Vitmark**  
The Health Food Co.

**green  
Origins**

**BettaFish**

**MIKSO**  
simple & natural

**OHM!BUCHA**  
WILDLY REFRESHING

**Dabon**

**The BEGINNINGS**

**Nutrisslim**<sup>®</sup>  
YOUR HEALTHY LIFESTYLE

**HANS**

**POPCORN  
SHED**

**Activus**

**Oh!Good**<sup>®</sup>

**Alvo**<sup>®</sup>

**LOA**

**SUPERBON**

**GAIA'S  
FARMING CO.**

**VERA SPIRITS**

**HL  
TY**  
REFRESHING SPARKLING WATER  
MADE IN SWEDEN

**ETNO**

**beavia**  
pure food. pure love.

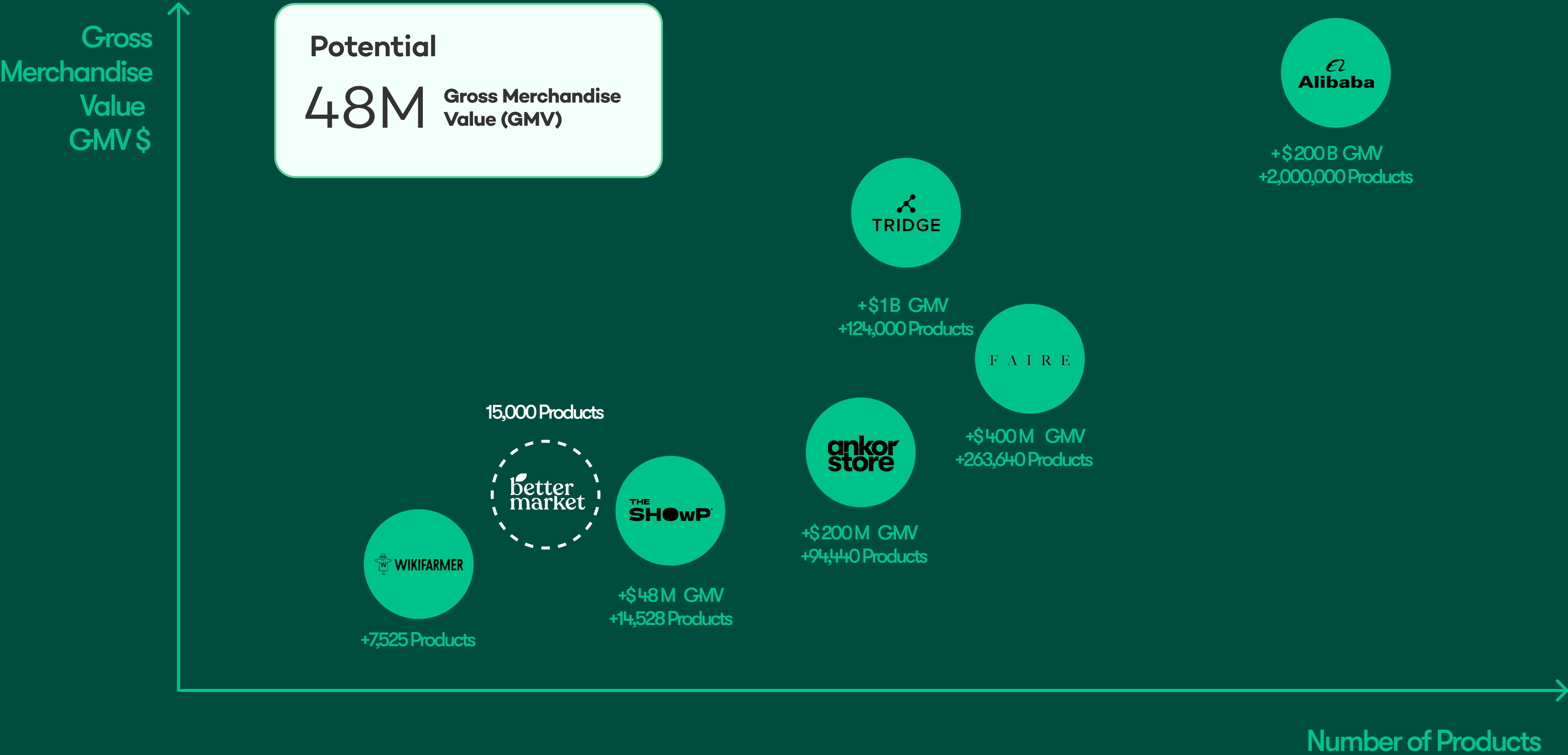
**I  
JUST  
LOVE  
BREAK  
FAST**  
awesome handmade  
organic\* granola  
BE-BIO-01

**Supersec**  
Less water, more taste

**HEROES  
and Monsters**

**Pasta Natura**<sup>®</sup>  
GLUTEN FREE

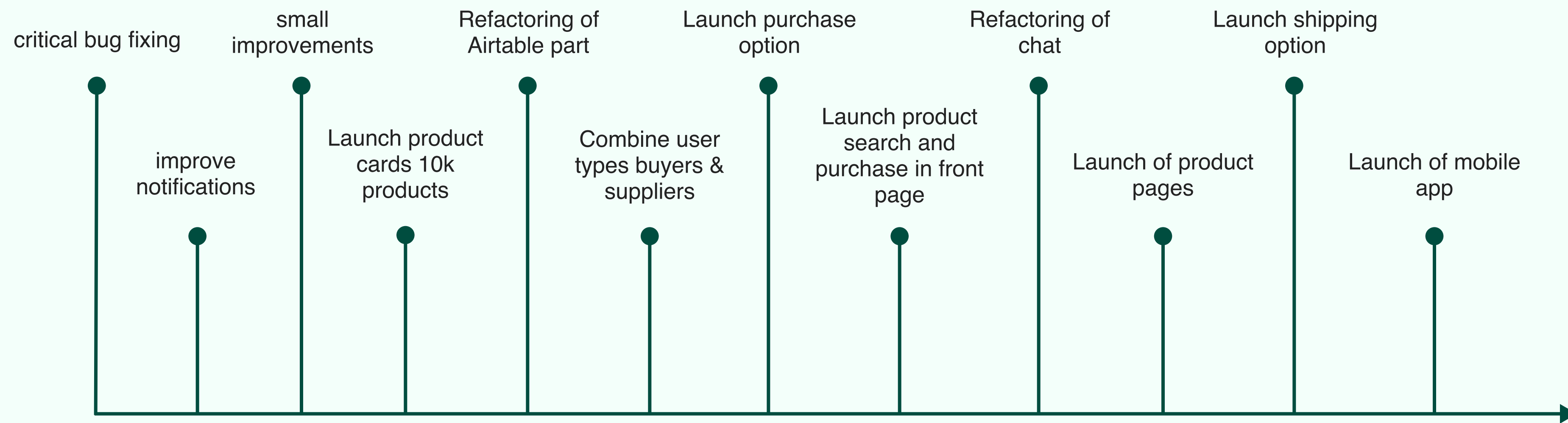
# Competition. More products = greater GMV



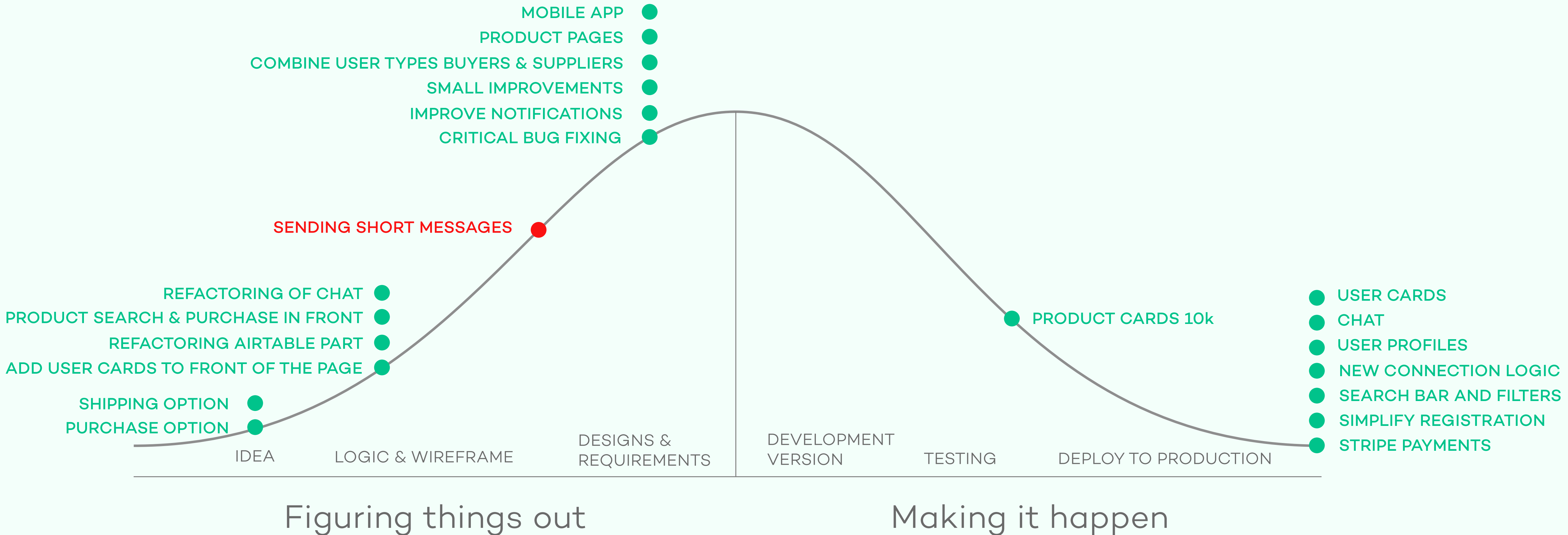
# How is Better Market different?



# 1Y Product roadmap



# Features progress



# Team



Tomas  
Indriūnas  
/ CEO



Mantė  
Petrauskaitė  
/ Head of Growth



Liutauras  
Plioplys  
/ Product



Mindaugas  
Indriūnas  
/ CTO

/ Team experience

SCOUTBEE

♣ syntropy

Google

✕ oxylabs

Planner 5d

🐘 zynga

# Thank you!



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