Dear Admission Committee, Dear Chair PK Langshaw,

I hope this letter finds you well. I would like to express my heartfelt interest to join the cohort of Fall 2025 for the undergraduate degree in Computation Arts to pursue a specialization in Computation Arts and start my career in the gaming industry.

I believe that I am an excellent fit for this program because of my unique journey as a technical entrepreneur and artist. As a co-founding CTO with 9 years of experience, I'm experienced in a whole slew of technologies (programming languages, cloud services, data science tools, infrastructure management/deployment technologies), and experienced in bringing projects to life through effective project management and tooling. As an artist, I've been drawing graphite for as far as I can remember. I've taken courses at l'ACADEM to learn classical/analytical drawing, gesture, structure, and more. I also have some experience in digital art, including digital painting and pixel art in Photoshop – experience which I've garnered through developing a video game demo during adolescence. I also have substantial work experience with UI/UX using Figma. My understanding of the various fields related to operating a business, building complex creative solutions, and approaching art through a structured lens will undoubtedly enable me to contribute and assist my peers, and to explore my artistic expression with more depth and success.

Since I am not academically trained in any of these areas, I believe that I can strongly benefit from the structured approach provided by the undergraduate degree in Computation Arts. I will learn from experienced artists and professionals, who can help me gain the artistic language, technique, theory, and conceptualization necessary to create art that is deeply meaningful, technically sound, and socially/culturally relevant. I am thrilled to apply to the Computation Arts degree with specialization in Computation Arts because it offers the unique opportunity not only to develop new artistic and technical skills across multiple media, but also to gain a deeper understanding of the relationship between arts, culture, politics, society and the environment. To me, this is invaluable, as I believe that understanding this relationship, its history, the conceptual differences between technology and art, and how they can support each other through the material and tools of computation, is *foundational* for me to create deeply impactful and meaningful works. Additionally, this program also provides ample artistic, conceptual, innovative, and creative opportunities for cross-pollination with peers specialized in various media. I am highly stimulated by this prospect, and excited to have the opportunity to learn and expand by interacting with my peers.

I am aware that my artistic approach is not yet fully developed, and that my artistic skills may be limited. But this is specifically why I want to join the program; I want to develop my own artistic process and the skills to tell the stories and messages that I believe are worth sharing. I want to create art that connects and interacts meaningfully and empathically with my community, and that engages in discourse with the social and environmental difficulties that we face as a society and as a species. In recent years, my medium for connecting and empathizing has been entrepreneurship – I've helped healthcare professionals better connect with and care for their patients through a more empathic approach and improved clarity on the result of their actions. Today I want to expand my means to connect by expanding my capacity for artistic expression and communication. I intend to become an indie videogame creative director, and use the knowledge and approach I've developed through the

Computation Arts program to further my ability to share deep, sensitive, humane, and heartfelt experiences with my community.

In conclusion, Concordia University's undergraduate degree in Computation Arts is uniquely suited to my academic & artistic interests and career aspirations. I would be honored to join this vibrant and artistic community, and I hope that my entrepreneurial, social, and creative experience will allow me to contribute meaningfully to the program.
With all of this said, I thank you for considering my application.

Sincerely,
Philippe Hébert