

# Dr. Amir Konigsberg

Tech Entrepreneur, Executive, Investor, Advisor

+972-54-245-1028 | amirkonigsberg@gmail.com | London & Tel Aviv

## PROFESSIONAL SUMMARY

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Technology entrepreneur, executive, and AI expert. Founder and leader of multiple ventures, raising \$80M+ in venture funding and establishing long standing alliances with global market leaders such as Google, Microsoft, Amazon, SAP, Bank of America, Capital One, Walmart, Asda, Alibaba, and others. Early member of Google's EMEA operations, contributing to market penetration and revenue growth, as well as to widely used products such as Google Trends, Analytics, and AdWords Editor. Previously, senior AI practitioner at General Motors (autonomous driving and Human Computer Interaction). Holds a PhD in Rationality and Interactive Decision Making, and is the inventor and author of 18 US patents, a member of Forbes Technology Council, and regular contributor on topics of Entrepreneurship and AI. Adjunct Professor of Entrepreneurship & Cognitive Psychology at Tel Aviv University.

## EDUCATION

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**PhD**, The Hebrew University, 2012; Princeton University (Fellow in Psychology), 2012.

**MA**, The Hebrew University, 2004; Max Planck Institute for Science, 2004.

**BA**, The Hebrew University, 2001.

**MBA** (incomplete), Technion Institute of Technology, 2008.

**Visiting Fellow**, The Max Planck Institute for Human Development (2004)

**Visiting Fellow**, The Free University of Berlin (2004)

## KEY SKILLS

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|----------------------------------------------------|-----------------|
| • Seeding, building, scaling products and ventures | • Strategy      |
| • Fundraising                                      | • M&A           |
| • Alliances                                        | • Team building |
| • Leadership                                       | • Coaching      |

- Public Speaking
- Deal Making
- Artificial Intelligence

## PROFESSIONAL EXPERIENCE

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### Various

#### *Advisor and Partner*

Strategic advisor and confidant to organizations, investors, and leadership teams.

Worldwide | January 2014 - Present

### Xpoz.ai

#### *President*

Analysing and organizing social media data at scale, and making it accessible and useful for agentic workflows

Tel Aviv, Israel | January 2025 - Present

### Sona (Mindspire)

#### *Chairman*

Enabling precision recovery and nervous system regulation by an over-ear wireless device powered by AI to personalize stimulation.

London, UK | January 2017 - Present

### Hour One (Acquired by WIX)

#### *President*

Pioneering company in the generative AI for video, focusing on lifelike human character creation. Acquired by Wix in 2025.

London, UK | January 2017 - March 2025

### Tel-Aviv University, Coller School of Management

#### *Adjunct Professor*

Artificial intelligence, cognitive science, and entrepreneurship

Tel-Aviv, Israel | September 2020 - Present

### **CodeScan (Acquired by AutoRabit)**

*Chairman*

Leading static code analysis solution for Salesforce and DevOps teams. Acquired in 2021.

San Diego, CA | September 2018 - 2021.

### **Adjusti (Acquired by Teikametrics)**

*Chairman*

AI-powered eCommerce marketing intelligence platform for sellers on Amazon and Walmart. Acquired in 2020.

Tel Aviv, Israel | January 2018 - 2020.

### **Israel Brain Technologies (IBT)**

*Co-Founder & Director*

Envisioned by the late President Shimon Peres, Israel Brain Technologies (IBT) accelerated brain-related innovation and positioned Israel as a global brain tech leader.

Tel-Aviv, Israel | September 2014 - 2022.

### **Twiggle**

*Co-Founder & CEO*

Twiggle was a pioneer in Semantic Search technology for e-commerce giants like Alibaba, Flipkart, Walmart, HomeDepot, and more. Assets acquired by private holding group.

Tel-Aviv, Israel | September 2014 - 2019.

### **General Motors**

*Senior AI Researcher*

Led projects in Search, Navigation, Driver Health, Cognitive State Detection, and Vehicle to Vehicle Communication for semi-autonomous and autonomous driving conditions.

Tel-Aviv, Israel & Detroit, MI | September 2011 - August 2014.

## **MySupermarket**

*Chief Business Officer*

Leading grocery shopping comparison website and data-driven business intelligence and product promotion platform. Acquired by One1 in 2020.

London, UK | September 2008 - August 2010.

## **Google**

*Strategist*

Founding team of EMEA, tasked with growing revenue through strategic partnerships. Development and go-to-market of Google Trends, Google Analytics, and AdWords Editor

London, UK | January 2005 - August 2008.

## **NITE (National Center for Testing & Evaluation)**

*Researcher*

Composed the psychometric examinations for entrance to Israeli universities.

Jerusalem, Israel | January 2001 - August 2004.

## **AWARDS**

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- 4 X Repeat Dean's list awards and scholarship grants for outstanding students
- PhD award for outstanding students
- Fulbright scholarship
- Tikvah fellowship
- Google Innovation Award
- Ramon Foundation Award

## **PATENTS**

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- Inventor/author of 18 Patents
- Full patent list here: <https://patents.justia.com/inventor/amir-konigsberg>

## **RESEARCH**

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- Full list of research papers here: <https://scholar.google.com/citations?user=qbskPVgAAAAJ&hl=en>

## **MEDIA & PRESS**

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- Full list of media and press (interviews, articles, and other press coverage) here:  
<https://www.amirkonigsberg.com/media-press>