

AMIR KONIGSBERG, PHD

AI Executive | Safety, Research & Strategy

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SUMMARY

Technologist, strategist, and venture builder with 25 years of experience seeding and scaling technology companies, leading commercial business units, and driving AI transformation across enterprises. Founder several AI ventures and 3 corporate acquisitions. Track record of building, owning, and running core technology and business functions, and of recruiting, developing, and leading elite teams of researchers, engineers, and operators, from founding hires through full leadership benches. Deep expertise in artificial intelligence, search architecture, and data systems, backed by a PhD and 18 US patents, with current work at the forefront of AI safety advising governments, national institutions, and frontier labs. Based in London.

EXPERIENCE

Founder & Research Director

Aletheia

2026

London, United Kingdom

<https://aletheialabs.org/>

- My advisory company
- Establishing verification infrastructure and strategic risk frameworks for frontier AI systems, defense and enterprise deployments
- Developing verification infrastructure to secure the epistemic integrity and reliability of frontier AI systems.
- Directing strategic research on machine judgment and evaluating algorithmic environments for defense and enterprise applications.

President

XPOZ

01/2025 - Present

Tel Aviv

www.xpoz.ai

- Originating and structuring strategic go-to-market propositions for a next-generation social-intelligence data substrate, targeting enterprise and national security sectors
- Architecting an AI-native aggregate data network designed to deliver cross-platform social intelligence data directly to autonomous software agents.
- Building the technical infrastructure and data substrates required for large-scale enterprise deployment.
- Leading continuous technical risk assessments and system integrations for frontier AI applications.
- Building cross-functional launch plans and technical product integrations with key strategic partners, establishing repeatable commercial models.
- Lead continuous technical due diligence and risk assessment for large-scale data substrates, evaluating integration complexities and technology risks for enterprise deployment

Professor of AI & Cognitive Sciences

Tel Aviv University

Date period

Location

<https://english.tau.ac.il/>

- Teaching contemporary problem-solving and AI, including a Deep Tech MBA course on applied research and taking deep tech problems to market.
- Research on human cognitive autonomy and "cognitive self-defense" in algorithmic environments.

Chairman

Sona (MindSpire)

01/2017 - Present

London

www.sona.help

- AI-personalised neuromodulation for nervous-system regulation and precision recovery; over-ear wireless device. Reinforces a sustained research thread in brain-computer interfaces and applied neuroscience.

Co-Founder & President

Hour One (acquired by Wix, 2025)

2017 - 2025

London

www.wix.com

- Steered the company to a successful acquisition by Wix in 2025.
- Evaluated platform architectures, managed vendor optimization strategies, and aligned cross-functional engineering teams to secure seamless system consolidation.
- Led technical partnerships and corporate development, successfully embedding generative media capabilities directly into large-scale enterprise platforms.

Chairman

CodeScan (acquired by AutoRabit, 2021)

2018 - 2021

AutoRabit

www.autorabit.com

- Leading static code analysis platform for Salesforce DevOps and code security Acquired by AutoRabit, 2021
- Deepened commercial and technical expertise within developer tooling ecosystems, enterprise DevOps pipelines, and code security environments.

EDUCATION

PhD, Rationality And Interactive Decision-Making (Interactive Epistemology)

The Hebrew University

2012

Jerusalem, Israel

PhD, Cognitive Psychology

Princeton University

2012

Location

MA, Cognitive Science

The Hebrew University

2004

Jerusalem, Israel

BA, Cognitive Science & Philosophy

The Hebrew University

2001

Jerusalem, Israel

KEY ACHIEVEMENTS

Google Innovation Award (2007)

Agency enhancing ranking system through variance selection

Inventor of 18 US Patents

Natural Language & Search; Cognitive & Behavioral Modeling; Human-Computer Interaction (HCI)

"Don't let it think for you: mental self-defense in the age of AI" (forthcoming)

Describe what you did and the impact it had.

Venture & Company Builder

\$100M raised; 3 acquisitions; 1000+ people hired

TRAINING / COURSES

Coaching, Negotiation

Which institution provided the course?

LANGUAGES

English	Native	
Hebrew	Native	
German	Proficient	

EXPERIENCE

Co-Founder & Director

IBT

📅 2014 - 2022

📍 Tel Aviv

<https://braintech.kenes.com/about-ibt/>

- Architected and launched a centralized technological platform, successfully uniting government ministries, top-tier research entities, and private industry to establish a national innovation pipeline
- Managed high-stakes stakeholder relationships across government ministries, private equity, and academic institutions to deploy national-scale technology infrastructure.

Executive Chairman

adjusti (acquired by Teikametrics, 2020)

📅 2018 - 2020

📍 Adjusti, Chairman

<www.teikametrics.com/>

- AI-powered marketing intelligence platform for sellers on Amazon and Walmart
- Acquired by Teikametrics, 2020

Co-Founder & CEO

Twiggle

📅 2014 - 2019

📍 Tel Aviv

- Scaled an enterprise AI search infrastructure company from inception to global deployment.
- Led all executive B2B sales cycles, closing massive technical deployments with top global accounts including Alibaba, Walmart, Home Depot, and Flipkart.
- Built and managed high-performing commercial and technical teams, taking ownership of the overarching business strategy, KPI setting, and brand awareness initiatives.
- Formulated data-driven investment theses and developed robust business cases that successfully secured over \$100M in venture capital from top-tier global platforms (Alibaba, Yahoo Japan)

Staff AI Researcher

General Motors

📅 2011 - 2014

📍 Tel Aviv Detroit

<www.gm.com>

- Led applied research in search, navigation, NLU, driver-state and cognitive-state modeling, and V2V communication for autonomous and semi-autonomous driving. Led investments into automotive, speech, and language ventures.
- Led applied research in natural language understanding (NLU), search, and cognitive-state modeling for autonomous driving systems.
- Developed and evaluated complex models bridging algorithmic research and production vehicle environments.
- Led Investments into automotive, speech, and language venturesCognitive-state modeling

Chief Business and Product Officer

MySupermarket

📅 2007 - 2010

📍 London

- Leading grocery comparison and retail intelligence platform; partnerships and revenue across UK retail
- Acquired by One1, 2020

Strategist

Google

📅 2005 - 2008

📍 London

<www.google.com>

- Core founding member responsible for rapid regional market strategy and commercial expansion across EMEA.
- Developed and executed the country-level GTM strategy, hiring founding teams and designing the optimal B2B sales pipeline for new products (Google Trends, Analytics, AdWords Editor).
- Secured and scaled strategic enterprise partnerships, driving rapid adoption and establishing a \$1B+ revenue run rate in under 18 months.

RECENT PUBLICATIONS

Rhetoric vs. Reason: A Benchmark for Epistemic Robustness of Language Models under Adversarial Persuasion

Arxiv, August 2026

Amir Konigsberg Preprint, August 2026

📅 2026

<https://arxiv.org/submit/7934367/preview>

Introduces EPIPERSUADE, a factorial evaluation benchmark comprising 222 items (with machine-verified ground truth) designed to disentangle epistemic updating from social susceptibility, establishing new evaluation metrics (ERS and DSR) and documenting critical evaluation artifacts across frontier models

Beyond Behavior: Why AI Evaluation Needs a Cognitive Revolution

arXiv preprint, April 2026

Amir Konigsberg,

📅 2026

<https://arxiv.org/abs/2604.05631>

Critiques behavioral-only epistemology in AI evaluation and articulates a post-behaviorist framework for assessing internal model mechanisms and cognitive architecture.

SKILLS

Leadership	Strategy	Corporate Alliances
Strategic Business Development		
Hyperscaler Partnerships	National AI &	
AI Governance & Policy		
Enterprise Sales Architecture	Sales	
M&A Strategy,	Cognitive Modeling	
Applied Research	Cross-Functional Leadership	
Strategic Defense	Patents & IP Development	
Strategic Planning		
Natural Language Understanding		NLU
Investments	Technology Strategy	
Large Language Models		Model Evaluation

Selected Bibliography

Various

Amir Konigsberg & Various others ...

 Date period  URL

Recent work on AI, cognition, and epistemology (2026)

Konigsberg, A. The Sycophancy Externality: Why Individual Epistemic Vigilance Is Not a Social Solution. arXiv, April 2026.

Konigsberg, A. Can AI Agents Agree to Disagree? Aumann's Theorem and the Epistemic Status of Machine Outputs. arXiv preprint, April 2026.

Konigsberg, A. Beyond Behavior: Why AI Evaluation Needs a Cognitive Revolution. arXiv preprint, April 2026.

Konigsberg, A. Cognitive Sovereignty: The Authorship Problem in AI-Assisted Thought. SSRN preprint, April 2026.

Peer-reviewed articles and chapters

Konigsberg, A. The Problem with Uniform Solutions to Peer Disagreement. *Theoria* 79, no. 2 (2013): 93–186.

Konigsberg, A. Epistemic Value and Epistemic Compromise: A Reply to Moss. *Episteme* 10, no. 1 (2013): 87–97.

Konigsberg, A. The Acquaintance Principle. *The British Journal of Aesthetics* 52, no. 2 (2012). Oxford University Press.

Konigsberg, A. Judgments About the Relevance of Evidence in the Context of Peer Disagreements and Practical Rationality. In *Experts and Consensus in Social Science*, edited by C. Martini and M. Boumans. Ethical Economy, vol. 50. Springer, Cham, 2014.

Konigsberg, A., and R. Asherov. A Recommender System Sensitive to Intransitive Choice and Preference Reversals. *Proceedings of the Fourth International Conference on Computer Science & Information Technology*, 2014.

Konigsberg, A., and R. Asherov. A System for Debiasing the Excessive Weight of Momentary Encapsulation in Decision-Sensitive Situations. *Journal of Automation and Control Engineering* 3, no. 1 (March 2015).

Konigsberg, A., and R. Asherov. Preference Detection in Multi-Attribute Multi-Item Choice Environments. *Journal of Automation and Control Engineering* 3, no. 1 (March 2015).

Konigsberg, A. Aesthetic Educators, Aesthetic Experts, and Deferential Belief Formation. *The Journal of Aesthetic Education* 50, no. 1 (Spring 2016): 34–45.

Konigsberg, A. Avoiding Undesired Choices Using Intelligent Adaptive Systems. *International Journal of Artificial Intelligence & Applications (IJAAI)* 5, no. 2 (March 2014).

Reference works

Konigsberg, A. Aesthetic Testimony. *Stanford Encyclopedia of Philosophy*.

Konigsberg, A. Agent-Based Modeling in the Philosophy of Science. *Stanford Encyclopedia of Philosophy*.

Konigsberg, A. Entry in the *International Lexicon of Aesthetics*.

Patents (Inventions)

Spanning search, planning, decision-making, natural language understanding, and computer vision across search engines, e-commerce, advertising, automotive, brain-computer interfaces, and mobile devices.

Adaptive navigation and location-based services based on user behavior patterns. US9476729B2.

Systems and methods of automating driver actions in a vehicle. US9308920B2.

Method and apparatus for providing information related to an in-vehicle environment. US9007318B2.

Systems and methods for interpreting driver physiological data based on vehicle events.

US20150302718A1.

Method and apparatus for including sound from an external environment into a vehicle audio system.

US20150365743A1.

Method for detecting driver attention to objects. DE102015101358B4.

Interactive ordering of multivariate objects. US20160350839A1.

Product information inconsistency detection. US10169810B2.

Systems and methods for suggesting and automating actions within a vehicle. US10053112B2.

Methods and systems for processing attention data from a vehicle. DE102015101239A8.

Systems and methods for navigating a set of data objects. US20170109014A1.

Micro product specification update based on results to a search query. US20180113918A1.

Vehicular social media system. US20150312474A1.

Methods and systems for decision support. US20150325121A1.

Product navigation tool. US20160300292A1.

Translation of a search query into search operators. US20180137124A1.

Multivariable objects navigation tool. US20170109410A1.

Methods and systems for processing and displaying structured data. US20150347527A1.