Ziad A. Soliman

DIGITAL DESIGNER
BUSINESS AUTOMATOR
UI/UX DEVELOPER
AI MARKETER
DATA CRAWLER

Work

- **Head of Digital Innovation**
  Head of Business Development
  Ziz Point Media
  February 2021- Present

- **Chief Marketing Officer**
  Ramada United - United Kingdom
  December 2020- Present

- **Head of Digital Design & Development**
  HD Advertising Agency - Saudi Arabia
  April 2017 - Present

- **Chief Marketing Officer**
  4Wheels Media Lab - Egypt
  October 2019 - March 2020

- **AI Consultancy**
  Contract Based 5 Month
  Ministry of Communication - NTL
  Smart Village - Tahya Misr - Egypt
  September 2017 - February 2018

- **Freelance Digital Designer**
  120+ Clients as of 2021
  November 2007 - Present

- **Owner & Part-Time Dentist**
  The Dental Oasis & Z2 Dental Clinic
  September 2017 - September 2019

- **Head of Therapy Policy - West District**
  Ministry of Health - DOHA Alexandria
  September 2017- September 2019

- **Anti-Jailbreak Unit**
  Apple Certified Support - Saudi Arabia
  January 2007 - June 2007

School

More Than 400+ Courses
Edx / Coursera / Udemy / Udacity / SkillShare
2006 - Present

Bachelor of Oral Medicine and Surgery
Pharos University in Alexandria
2008 - 2013

IGCSE at Global International School
Jeddah, Saudi Arabia
2005 - 2008

Expertise

- UI/UX Designer & Developer
- Digital Transformation & Digital Design
- Augmented Reality Uses & WebAR
- Conceptual Design Thinking & Idea Generation
- Certified Blockchain Expert & Developer
- Design Management
- Workflow Automation
- Data Research & Data Scraping
- Project Management Design
- Artificial Intelligence Marketing
- Growth Hacking & OSINT
- Branding Strategy, Research, Design, & Analysis
- Digital Marketing Plan Design & Development
- AI Marketing Predictions, Automation, Strategy
- SEO / SMD / SMO / SMA / SEM / SMM

Certified

- Udacity Nanodegree - Egypt MCIT
  - Advanced Digital Marketing
  - Challenger Data Analyst
  - Challenger Web Development
  - Challenger Digital Marketing
- Google Certifications
  - Google Digital Garage - English
  - Google Maharat - Arabic
  - Google Educator Lv1
  - Google Adword
  - Google Ad Display
  - Google Developer
- Adobe Certified Expert
- Prodeus ProDegrees
  - Art & Design - Lvl Master
  - Computer Science - Lvl Expert
  - Business - Lvl Advanced II
  - Artificial Int. - Lvl Grand Master
- Twitter Flight School Certification
- Facebook Blueprint Certification
- Hubspot Certifications
  - Hunspot Inbound Marketing
  - Hubspot Email Marketing
  - Hubspot Content Marketing
  - Hubspot Inbound Sales
- Salesforce Certified
- Upwork Certified

Skills

- **Pitch Decks Design & Development**
- **UI/UX Design & Development**
  - Sketch / Figma / Invision / Webflow / Wordpress / XD
- **Ai Applications**
  - Chatfuel / RetentionX / ManyChat / Topaz
- **Adobe Apps**
  - Illustrator, InDesign,, Photoshop, Dimension, XD,, Premiere & After Effect
- **Machine & Deep Learning**
  - Lube / Python /
- **Project, Task, & Productivity Management**
  - Basecamp / AirTable / Notion / Asana / Trello / Slack / Clickup
- **Presentation & Pitch Decks**
  - G Slides / M PowerPoint / A Keynote / Prezi / Ludus.io / SlideBean / Visme
- **Full Stack Development**
  - CSS / HTML 5 / PHP / PYTHON / JAVA / SWIFT / Zero Code Applications / Bubble
- **Google**
  - Adwords / Analytics / Cloud / Marketing Platform / Admob /Tag Manager / MyBusiness / 360 Studio / Webmaster
- **Social Media**
  - Facebook Analytics, Business, Content Studio / Mailchimp /
  - Tiktok for artists / Snapchat Lens Studio
  - IG Business / VR / Spotify for Artists
- **Workflow Automation**
  - Zapier / IFTTT / Odoo / Zoho / SAP
- **OSINT Hunting & Intelligence**
- **Data Scraping & Crawling**
- **White Hat SEO**
- **Photogrammetry & Aerial Reality Modelling**
- **NFT, Coin, Defi, Blockchain Creation**
- **Face Rigging & Synthetic Media**
- **Motion Graphics & VFX**

Details

Al -Khamayel Compound
Sheikh Zayed City, Giza, Egypt
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E: Mail@Ziad.Digital