

# Cyberpunk Slang Reference Guide

*A curated, marketing-safe slang list drawn from cyberpunk games, tabletop RPGs, anime, and genre fiction. Designed for events, immersive experiences, and promotional copy.*

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## Night City–Style Slang (Cyberpunk 2077–inspired)

- **Choom** – friend, ally
  - **Preem** – excellent, stylish, top-tier
  - **Chrome** – cyberware or high-tech style
  - **Nova** – amazing, next-level
  - **Gonk** – idiot (use sparingly)
  - **Eddies** – money
  - **Flatline** – die, shut down
  - **Zero** – eliminate
  - **Delta** – leave immediately
  - **Biz** – job, mission
  - **Op** – operation or mission
  - **Corpo** – corporate elite or loyalist
  - **Streetkid** – street-raised survivor
  - **Fixer** – mission broker
  - **Ripperdoc** – cyberware surgeon
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## Shadowrun / Tabletop Cyberpunk Slang

- **Chummer** – friend
  - **Run** – a job or mission
  - **Runner** – mercenary operative
  - **Mr. Johnson** – anonymous employer
  - **Geek** – kill (verb)
  - **Frag** – curse substitute
  - **Meatspace** – the physical world
  - **Jackpoint** – underground network
  - **Cred** – reputation
  - **Burned** – compromised identity
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## Cyberpunk Film Slang (Blade Runner–style)

- **Off-world** – escape to a better life
- **Retire** – eliminate (euphemism)
- **Street level** – the real world, ground truth

- **Neon-soaked** – atmospheric descriptor
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## Anime / Tech-Forward Cyberpunk (Ghost in the Shell-style)

- **Shell** – the body
  - **Ghost** – consciousness or soul
  - **Cyberbrain** – augmented mind
  - **Full-body conversion** – fully cybernetic body
  - **Net dive** – deep digital immersion
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## General Cyberpunk Genre Terms

- **Grid** – the networked city
  - **The Sprawl** – megacity region
  - **Neon jungle** – chaotic urban environment
  - **Black ICE** – lethal cybersecurity
  - **Burnout** – cyberware overload
  - **Datajack** – neural interface port
  - **Wetware** – organic brain tissue
  - **Aug** – augmentation
  - **The System** – corporate power structure
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## Recommended Slang for Marketing Use

*High clarity, low confusion, newcomer-friendly*

- Preem
  - Chrome
  - Choom
  - Crew
  - Faction
  - Op / Mission
  - Cred
  - Street level
  - Choose a side
  - Make it count
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## Usage Notes

- Limit to **1–2 slang terms per sentence** for clarity
- Pair slang with plain-language context

- Avoid excessive profanity or violent terms in public-facing copy
  - Consistency matters more than quantity
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*This document is designed to be copy-pasted directly into Google Docs and adapted as a living style reference for cyberpunk-themed events and marketing.*