

EPIC

Advancing the Value of Ethnography in Industry

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Consumer Insights Strategist

Ziba Design

ziba.com | Full-Time | Oregon | United States | **Date Posted:** October 28, 2017



Ziba Design, Portland, OR is looking for someone who is obsessed with understanding people and cultures and the role design plays in creating meaning and value in everyday life. We are passionate about innovating a beautiful future and we are looking for someone to uncover the critical insights that spark tomorrow's transformational products and services.

You are:

- An Ethnographer fluent in qualitative research from plan to interview to synthesis.
- Constantly developing and evolving tools and approaches for consumer research (both immersive qualitative and iterative prototype evaluation).
- A master of storytelling with frameworks, visuals, narratives and videos ensuring that your key insights are relevant and actionable for our clients and designers.
- Drawn to and thrive in a collaborative environment with a team of diverse backgrounds and expertise.
- Decisive as to when to be nimble and when to go deep and rigorous and you can volley between the two with grace.
- Invigorated and inspired by travel.

You have:

EPIC is dedicated to providing practitioners, businesses, and partner organizations with access to the best practical ethnographic expertise from around the world.

Become a member!

EPIC2017 VIDEO
COMING SOON

Join EPIC to access our 4-year video archive.

- 3-5 years experience in consumer insights (agency or design consultancy experience is a plus).
- Bachelor’s degree or secondary degree in a social science or design discipline.

Preferred:

- Premiere Pro/Final Cut, DSLR Camera operating proficiency.

Ziba Design is an equal opportunity employer.

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- ABOUT EPIC
- MEMBERSHIP
- BUSINESS DIRECTORY
- JOB BOARD
- NEWS

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[INTELLIGENCES](#)

[CONTACT](#)

[TERMS & CONDITIONS](#)