



Yusef Mohomed

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Work Experience

RideLender February 2024- Present
Branch Manager

- Executed multi-channel outbound strategy (email, Facebook, TikTok), significantly boosting lead generation and driving a 95% vehicle utilization rate.
- Managed full sales cycle and performed 60–100+ daily outreach activities, consistently securing net-new opportunities and improving customer acquisition.
- Increased Google rating from 3.8 to 4.0 by streamlining service processes and enhancing customer retention.

RideLender June 2023 – February 2024
Admin Assistant

- Generated qualified leads through high-volume outbound calls and effective discovery questioning, consistently meeting weekly appointment targets.
- Streamlined sales funnel by maintaining accurate CRM records and coordinating handoffs, improving conversion efficiency.
- Supported customer retention by resolving inquiries promptly and assisting with MYOB invoicing and admin tasks to ensure smooth operations.

Children's First Choice Family Daycare February 2022 – June 2023
Administration Staff Member

- Boosted client retention by improving qualification processes, contributing to stronger long-term enrolments.
- Streamlined onboarding using Harmony software, reducing admin time by 30% and enhancing client experience.
- Supported payroll and transaction workflows, ensuring 100% accuracy in financial records and reporting.

Education

Monash University
Bachelor of Accounting

2021