SERGIO JIMÉNEZ GIL

Content designer | UX Writer

*Passionate about **language** and **technology**. With former experience in teaching and **communication**, I currently **combine** this activity with **content design** for digital products. I deliver **detail** orientation, creativity to **propose solutions** and **teamwork** mindset as well.*

CONTACT

- **sergiojimenezgil92@gmail.com**
- **LinkedIn**
- **Portfolio**

EDUCATION

- **BACHELOR'S DEGREE IN JOURNALISM**
  2005
  Universidad Complutense de Madrid

- **POSTGRADUATE DEGREE IN POLITICAL COMMUNICATION AND MANAGEMENT**
  2006
  Universidad Complutense de Madrid

TRAINING

- **UX Writing. Mr. Marcel School, Madrid.**
- **User Experience Inmersive. Uxer School. Madrid.**
- **Branding, UX & Storytelling. Workshop. Uxer School. Madrid.**
- **Language tech for conversational interfaces.**
- **SEO basic principles. Domestika.**
- **Multimedia and web design. Centro Informático Coslada. Coslada. Spain.**

SKILLS

- Digital **copy & microcopy.**
- **Voice** and **tone** development.
- **Storytelling.**
- Conversational design.
- **Branding.**
- Creative writing.
- Research.
- Conversational design.
- User Persona.
- Customer Journey.
- Information architecture.
- Wireframing.
- Prototyping.
- SEO.

TOOLS

- Figma.
- Sketch.
- Dialogflow
- HTML/CSS.
- Adobe Photoshop.
- Adobe InDesign.
- Data bases.

WORK EXPERIENCE

UX WRITER

Freelance | *September 2019 - Currently*

- Co-worker as UX Writer at **Habitant** for **Euskaltel**, **Iberdrola**, **Estrella de Galicia** and **Ignis.** Microcopy, voice, tone. Side and collaborative projects.

CONTENT SPECIALIST

Azulejos Peña | *June 2021 - September 2025*

- Brand content. Digital marketing campaigns. E-commerce & web content. Community Management. SEO & web analytics.

UX WRITER

Designit for Banco Santander | *May 2019 - July 2019*

- **Content** development (**English/Spanish**) for Banco Santander **talent & innovation** project. Alongside my team mates, I carried out an efficient and cohesive language in order to engineer a **unified voice** for the customer's ultimate product.

IN-COMPANY ENGLISH TEACHER

Daniel's Centre | *October 2018 - June 2019*

- Educational and exams **content development**. B1+, B1, A1+ and A1 level classes.

ENGLISH TEACHER

The Queen Centre | *October 2015 - June 2018*

- A1 to C1 level, both kids and adults groups. Cambridge exams trainer. In-company classes. 1 to 1 classes.

E-LEARNING AUTHOR

Team Training Solutions | *January 2014 - July 2014*

- Recording, translation, edition and quality control for Office 2010 and 2013 **formative contents**.

ASSOCIATED TEACHER

Enseñalia | *September 2013 - December 2015*

- English A2, B1 and B2 levels, both kids and adults groups. Cambridge exams trainer. Educational support teacher for secondary school (English, Spanish and Philosophy). Spanish teacher for foreigners.

WEB WRITER

Suite 101 | *October 2008 - October 2012*

- **Cultural pieces** writing, focusing on music and films. The website no longer exists.

NEWS WRITER

Acta Sanitaria | *February 2008 - July 2008*

- Health and **medical** area news **writing**.

LANGUAGES

- **Certificate in Advaced English (C1). Cambridge University**

COMMUNICATION ASSISTANT

Ministry of Defense, *Spanish Government | March 2007 - July 2007*

- Communication strategies, event management and **press materials development**, reporting directly to the **Ministry Communication Office**.

COMMUNICATION ASSISTANT

Grupo Anaya | *March 2004 - July 2005*

- Communication strategies, event planning and **press materials development**, targeted to the **publishing sector**.