Enzo Arona

Design, Digital Project Management, Websites

enzoarona@outlook.com

Please visit my website to view selections from my portfolio and to learn more about my work; www.madebyenzo.xyz

Skills

Project Management / Graphic Design / Data Visualization / Web Design Vector Based Work / Figma + Sketch / InVision / Notion / HTML + CSS

Experience

Graphic Design Volunteer - Zohran Mamdani for State Assembly May 2020 - July 2020

Using (and building on) a developed brand guide and elements, I
designed graphics for the Zohran campaign featuring data
visualization, fundraising efforts, multilingual shareables, and
editorial content that performed highly in engagement. In our
final push, I designed more than 145 multiplatform social graphics
that performed highly in engagement.

Graphic Design Volunteer, Website Project Manager - Jaslin Kaur for City Council Dec 2020 – Jul 2021

- In accordance with the brand guide, designed assorted graphics
- Made extensive mockups via Figma in anticipation of a website overhaul to bring the design in line with our brand guide
- Leveraged tools like Notion to document, visualize, keep track of, and fulfill
 past, present, and future tasks. Fielded and addressed website needs and
 requests from any member of the campaign, and provided regular,
 transparent updates to keep relevant teams informed as to changes that
 could impact them.
- Was responsible for ensuring new Press and Endorsements were regularly added to their respective pages.
- On occasions where the website team leader was indisposed, I served as deputy and fulfilled their duties as needed.

Census Enumerator - U.S. Census Bureau

August 2020 - October 2020

- Worked independently with people of all walks of life to collect sensitive and confidential information, like name, race, age, and contact information.
- Upheld the highest standards in data security.

 Conducting interviews efficiently at high volumes while maintaining a positive interaction.

Reserve Barista, Supervisor - Starbucks

September 2018 - August 2021

- Utilized the barista approach, roles and routines to work efficiently and create customer connection.
- Provided relevant suggestions for beverages, food, and retail.

Education & Awards

High School Diploma - Bella Vista High School • Orangevale, California

Partner of the Quarter - Starbucks • Sacramento, California

References

To respect my references' privacy, their contact info is not available on the online version of my resume. Please contact me for a copy of my resume with references listed.