

1 Giving Madness

by millie

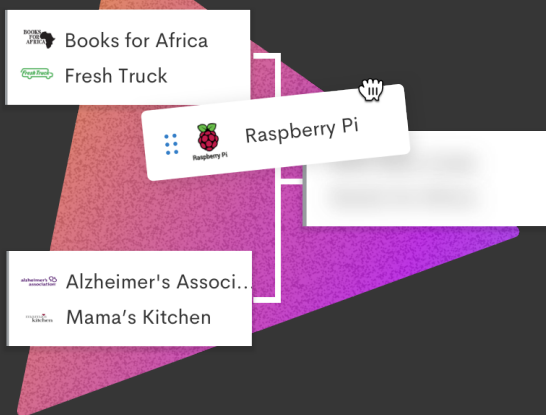
What is Giving Madness?

Giving Madness is a bracket-style giving tournament designed to bring teams together and close the pressing nonprofit funding gap.*

*Nearly 80% of donations to nonprofits are made at the end of the year.

How does it work?

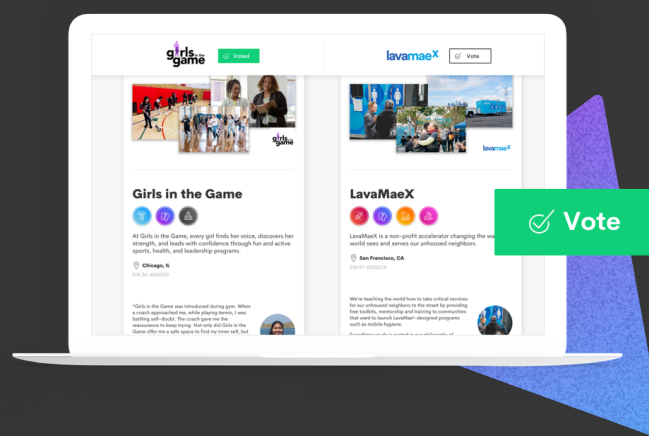
Step 1: Create a company bracket



Kick off the tournament by building a bracket with your company's 16 favorite nonprofits. Set a start date and add company contributions.

Step 2: Employees vote for nonprofits

Employees vote to advance nonprofits they love through the brackets, with 4 rounds of "games"



Step 3: The pool gets donated

After the championship game, the donation pool is proportionately divided up among the nonprofits, based on where they land in the bracket.

