

Zac Dickerson

Senior UX Design / Research



EXPERIENCE

Senior Product Designer, Iress

Oct 2024 - Sept 2025 - 13 months, Brisbane/Melbourne

My responsibility was to ensure a consistent and efficient design process for several key product initiatives. Leading the design research and facilitation from ideation and problem definition through to end to end usability testing and reporting.

Lead Product Designer, Auto & General Insurance

May 2024 - Sept 2024 - 5 months, Brisbane

Working with the product owner, I am responsible for defining and setting up design systems for a new mobile app capability. Utilising existing standards and principles and adapting them to mobile and designing the features and functionality required for the initial releases.

Lead Product Designer, MYOB

Sept 2023 - Jan 2024 - 5 months, Melbourne / Brisbane

Leading the design of a new Mobile Product for solo business owners, to help them manage their business experience. Collaboratively creating an experience through stakeholder and user interviews and experience testing. Rapid prototyping and adding to the main design language system.

UX Tech Lead / Senior Designer, CI&T (formerly Transpire)

May 2015 - Aug 2023 - 8 years, Melbourne / Brisbane

Directly collaborate with clients and their product teams to solve key business and user problems. Mentoring and training design team. Lead UX research and design projects in banking/finance, health, telecommunications, eCommerce, multimedia and transportation industries.

EDUCATION

Certificate IV in Graphic Design, Shillington College

Feb 2013 - May 2013 - 4 months, Brisbane

KEY PROJECTS

Sir John Monash Centre

The SJMC helps visitors gain a better and deeper understanding of the journeys that ordinary Australians went through using interactive multimedia installations.

2017/2019, Villers-Bretonneux

Virgin Australia App

Redesign and development of its native iOS and Android apps to give guests an intuitive, seamless, and user-friendly experience across every touchpoint.

2019, Brisbane

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Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

User Research

Data Analysis

Facilitation

Scrum/Agile Methodology

Design Thinking

Tools & Technologies

AI (ChatPGT, Gemini) Figma,

Sketch, Framer, Invision, Google

Analytics, UserTesting,

Atlassian, Microsoft suite...

Other Skills

HTML, CSS, JavaScript

Social

zdux.design

linkedin.com/in/zacdickerson