

RYAN KHOSRAVI

Content Strategist

Aug 2022 - Sept 2023



Notion

Brooklyn, NY

- Led the creation of go-to-market help documentation for large feature launches including Notion AI.
- Designed and implemented changes to the information architecture of the help center.
- Routinely audited and updated help center to maintain accuracy.

Editor

Jul 2019 - Mar 2019



Brooklyn, NY

- Sourced the best articles from around the web to spotlight for Digg's curious audience.
- Curated Digg front and video pages with relevant and unique content.
- Wrote, edited, and formatted short copy for articles and videos featured on Digg's front and video pages.

Voice & Content Strategist

Apr 2021 - May 2022



The Browser Company

Brooklyn, NY

- Created a dynamic new user experience including onboarding flow, in-product education and follow up mastery emails to help nurture and inspire Arc members.
- Maintained and iterated a collection of external Arc Resources for existing members to reference in order to answer common questions and increase retention.
- Led product language decisions including feature names, descriptions, and style guidelines for all app copy and resources.

Culture Writer

Aug 2017 - Jan 2019



Into, Grindr

Brooklyn, NY

- Pitched and reported daily entertainment and culture news in order to build and engage audience for Grindr's digital magazine.
- Wrote timely criticism and opinion pieces with the intention of building a strong editorial voice for the emerging digital magazine.
- Contributed high quality profiles of queer activists and artists.

Community Manager

Aug 2020 - Dec 2020



Byte

Brooklyn, NY

- Crafted UX copy for the launch of new product features and audited existing copy across the app.
- Created educational video content for new users to learn about the app.
- Launched editorial content plans that increased posting rates.

Gaming Writer

Aug 2017 - Jan 2019



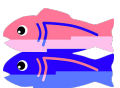
Mic

Brooklyn, NY

- Pitched and reported daily entertainment and culture news in order to build and engage audience for Grindr's digital magazine.
- Wrote timely criticism and opinion pieces with the intention of building a strong editorial voice for the emerging digital magazine.
- Contributed high quality profiles of queer activists and artists.

Social & Content Manager

Mar 2019 - May 2020



Glitch

Brooklyn, NY

- Grew social media reach 40% with posts reaching over 20 million engaged users across all platforms.
- Managed contributors across five time zones on a steady editorial cadence, while sourcing interviews from social media.
- Deeply integrated social media and content efforts with the launch of the company's flagship paid platform.



The New School
**Bachelor of Arts,
Culture and Media**