	What are you prototyping?	How will you prototype?	Who will you test with?
	What idea or aspect of a concept are you prototyping?	What approach and fidelity will you use? How and who will you test it with?	Understanding who you will test with gives clarity on how you might create the prototype.
What is the problem or opportunity you are working on?		test it with:	might create the prototype.
working on:			

