📝 Notes

Feb 22, 2026

AskBeevs - Mining for Value. AI idea generation.

Summary

Timothy Beevor introduced and demonstrated an AI agent, Cord, which generates and builds applications for exploring side hustles, beginning with an initial prompt to create a side hustle explorer application using Anthropic API technology, which immediately produced working code. The application was tested with profiles for Harper Kerr and Bruce, generating several ideas, including a "net performance coach," for which Timothy Beevor then prompted the AI to develop a dedicated application and a full business plan, including a low-effort marketing strategy to earn $150 a week. The discussion also covered a strategic pivot to secure larger-scale funding for the netball application by offering it as a free service to associations, although Timothy Beevor advised that a direct-to-consumer model and community engagement would be more effective than dealing with bureaucratic organizations, a strategy supported by Randal Tait's experiences using Claude for rapid client website recoding and policy review. Timothy Beevor and Randal Tait both agreed on the value of purchasing the best possible AI subscription, while Timothy Beevor also highlighted Grok’s utility for accessing the latest trends and discussed its rapid data center and space-based computing advancements, concluding that imagination and courage are the only limitations to leveraging AI for significant productivity gains.

Details

- **Initial AI Prompt for Side Hustle Generation**: Timothy Beevor introduced the initial prompt given to the AI agent, which was a request to build an application for exploring side hustles using Anthropic API technology. The user specified a desire to edit a range of inputs—such as education level, age, personal interest, and location—to influence the AI agent's suggestions, noting that the application should allow for dynamic conversation.

- **Agent Design and Parameter Thinking**: The AI agent, referred to as Cord, acknowledged the project as an "AI powered side hustle explorer" and outlined a design featuring a split-panel user interface with parameters on the left and dynamic chat on the right, powered by the Anthropic API. The agent organized the input parameters into four categories: personal profile, business model, resources and constraints, and scaling approach, to provide highly specific suggestions.
- **Automated Code Generation and Application Concept**: Timothy Beevor demonstrated that the AI agent immediately began writing the necessary software, including a single HTML file with React via CDN, to create the application. They emphasized that this process could be applied to any problem the user wished to solve and mentioned a previous experience where the agent built an application connecting to an SDK.
- **Setting Up and Running the AI Application**: The process for running the newly generated application involved obtaining an Anthropic API key, navigating to the correct directory using command-line commands, and setting the API key as an environment variable. The application was then started using "MPM start," which made it available to interact with in a web browser.
- **Testing the Application with Harper's Profile**: The application was tested using the parameters of a young person named Harper Kerr, including their age, high school education, skills (AI, sports, writing), interests (netball, cooking), and local location. Based on these inputs, the AI suggested several ideas, including a "study buddy for high schoolers" and a "net performance coach".
- **Pivoting to the Netball Coach Application Build**: Following the initial idea generation, the conversation pivoted to building a second, dedicated application based on the "net performance coach" idea. Timothy Beevor noted that with AI assisting with the development phase, the primary challenge shifts from development to marketing and sales.
- **Generating a Marketing Strategy and Second Application Setup**: Timothy Beevor prompted the agent to expand on the netball coach idea and develop a marketing plan, demonstrating the agent's ability to help with non-technical business strategy. The steps for launching the second application involved setting up a new folder, repeating the command line process to set the Anthropic API key, and running "npm start".
- **Demonstrating the Netball Coach Functionality**: The Netball Coach application was tested by inputting Harper Kerr's specific details, including their age, position (goal attack), experience level, team, strengths (footwork, shooting), and areas to improve (shooting under pressure, long-distance

passing). The application generated a personalized development plan and allowed for dynamic AI chat, enabling them to request specific drills.

- **AI-Generated Business Plan for Minimal Effort Income**: Timothy Beevor requested the AI agent to write a graphic designer-style business game plan in a PowerPoint document (PPTX) format, focusing on an efficient plan to earn $150 a week from the new startup idea. The plan outlined a low-effort approach, estimating a profit of $142 a week by charging 10 players $15 a week for the service.
- **Testing the Explorer with a Different Profile and Follow-up Research**: The side hustle explorer was used again with a profile for Bruce, resulting in suggestions such as "Farm Tech Doctor" and "AI Auction Hunter". A follow-up prompt was given to the agent to address Bruce's concern that the injection molding industry in Australia is struggling, asking for small-scale, low-effort solutions to generate retirement income, which resulted in ideas like "Intelligent Middleman" and technical diagnosis services.
- **Building Harper's Website and Exploring Funding Models**: The AI agent was tasked with building a simple, "bright and sporty" informational website for Harper's netball coaching business. Following the successful creation of the website, Timothy Beevor proposed a strategic pivot: expanding the netball platform across Australia as a free service for regional girls and applying for funding from organizations and government groups.
- **Agent Research on Funding and Proposal Generation**: The AI agent accepted the strategic pivot, calling it a "brilliant pivot," and began deep research on organizations and funding pathways to secure a contract. This illustrated the potential to bypass small-scale marketing for an immediate, larger investment by offering the service to associations.
- **Proposed Model for Expansion**: Timothy Beevor suggested a model for expansion where an application is successfully implemented in a local community first, then scaled to other communities, eventually creating a network that can be opened up globally. They also proposed a premium model where the core service is offered almost for free, but specialized features, potentially based on AI tokens, require a small payment.
- **Value of Max AI Subscriptions**: Timothy Beevor advised that they are better off purchasing the largest and best AI model subscription they can afford, suggesting buying a $100 max plan and forgoing other subscriptions to maximize value. Randal Tait agreed with this strategy, noting they have dropped other subscriptions and now use Claude Max, finding the increase in processing power substantial.

- **Discussion of Grok and X Premium**: Timothy Beevor explained that they use Grok because they enjoy X and have an X premium account, which provides Grok access. The utility of Grok lies in its ability to view the news and access the latest trends from X, where many leading AI experts are present.
- **Grok and Data Center Strategy**: Timothy Beevor discussed the rapid advancements of Elon's Grock and their data center strategy, which includes "Colossus" with an estimated 300,000 connected GPUs. Future plans involve sending inference compute into space via Starship, utilizing solar power 24/7, with even further plans for a data center on the moon that would use a catapult to send computed components into deep space.
- **Space-Based Data Transfer and Exponential Growth**: The discussion covered the plan for space data centers to use solar panels and radiators for cooling, and lasers to send data between satellites back to Earth, which is described as "insanely fast" in a vacuum. Timothy Beevor stated that these technological developments signify exponential performance improvements in AI.
- **Demonstration of AI for National Strategy**: Following a brief mention of the rapid advancement in robotics, Timothy Beevor demonstrated using AI to develop a national strategy to provide personalized netball coaching for girls in regional Australia, particularly in underserved remote communities. The AI generated potential funding organizations, including Netball Australia and various state associations, along with contact details and information on available grants.
- **Obstacles from Organizations and Bureaucracy**: The group encountered significant obstacles, noting that potential funding organizations require applicants to be an incorporated association, which is difficult for a young person to achieve. Timothy Beevor demonstrated how to pivot the approach by asking the AI to identify existing incorporated associations to partner with to accommodate the legal requirements.
- **Handling Gatekeepers and Organizational Resistance**: Timothy Beevor warned that organizations often act as gatekeepers, resisting innovation that might make them look ineffective. They advised that the effort required to negotiate a deal with these organizations, especially when dealing with government funds, often outweighs the potential benefits, citing a past experience with the National Reconstruction Fund where funding was announced but not distributed.
- **Recommendation for Direct Community Engagement**: The best strategy proposed is to build a product and engage directly with communities and people who can act, bypassing the middleman organizations. Timothy Beevor

stressed the importance of remaining adaptable and avoiding excessive time investment in negotiations that may lead to nothing.

- **Building and Scaling a Direct-to-Consumer Product**: Timothy Beevor suggested an alternative business model focused on building the netball application and selling it directly to local clubs for a small annual fee, such as $100, which would avoid the bureaucracy and gatekeepers. The recommendation is to prove the concept in a local club first to gain social proof before expanding the network based on demand.
- **Demonstration of AI in Business Development**: Randal Tait shared their experience of using Claude to quickly recode a client's "useless website" in seven minutes, including adding a parent portal with personalized billing and invoicing. Randal Tait also used the AI to review 11 board policies, identifying inconsistencies and typos across the documents, allowing for quick standardization of formatting and terminology.
- **The Importance of Imagination and Courage**: Bruce concluded that imagination is the only limiting factor for utilizing AI. Timothy Beevor added that courage is also essential, as one needs to see a project through and be persuasive enough to ask other humans for money.
- **AI and Future Productivity**: Timothy Beevor suggested that using AI tools can allow someone in retirement to explore business ideas, spending as little as five hours a week, and potentially scaling a business beyond what they could achieve while working full-time. Timothy Beevor also highlighted that using AI tools means one person can significantly outperform an entire team, which is why many will resist the technology.
- **Value of Side Hustles and Content Creation**: Timothy Beevor explained that running AI training creates content and a "proof point" that demonstrates expertise to others in the market. The goal of creating a local netball coaching app for a small fee could serve as a profitable side hustle income if the model expands to a large number of players.

Suggested next steps

Timothy Beevor will delete the anthropic API key after the meeting.
Timothy Beevor will send the source code for the app to anyone who wants to run it themselves.
Timothy Beevor will think of something for the group to build next week.

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