

Skin Barrier Solution for Age 29

CELL:29 

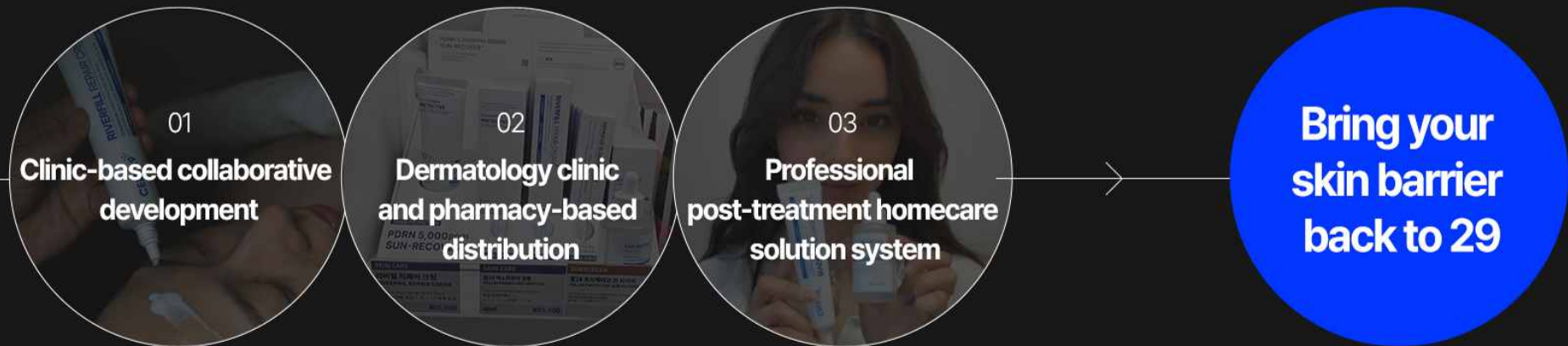
Clinic-based cosmeceutical brand

CELL29 is not just a K-beauty brand

It is a barrier-focused cosmeceutical brand developed in collaboration with dermatologists and aesthetic clinics.

Focusing on the skin barrier, which begins to weaken around the age of 29,

we have built a structured solution system that seamlessly connects professional treatments with at-home care.



29's Age

= A turning point for your skin barrier



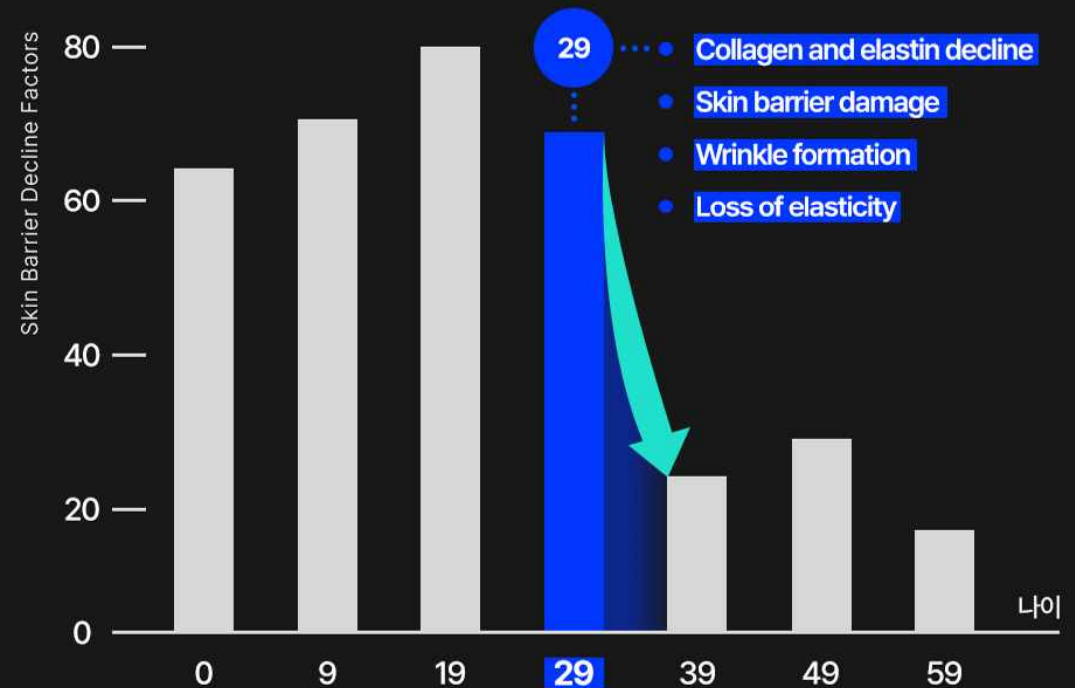
Collagen and EGF levels begin to decline around the age of 29, leading to a rapid weakening of the skin barrier.

CELL29 focuses on that pivotal moment

— the turning point when the barrier first starts to weaken.

The barrier damage that begins in your late twenties becomes visibly apparent in your forties.

Age-related EGF level graph



Domestic Progress

CELL29 promotes K-skincare protocols through dermatology clinics and pharmacies in Korea.

Entry into aesthetic clinics

Collaboration with
30 aesthetic clinics

Pharmacy distribution expansion

Supply to 300 pharmacies
nationwide

Product lineup development

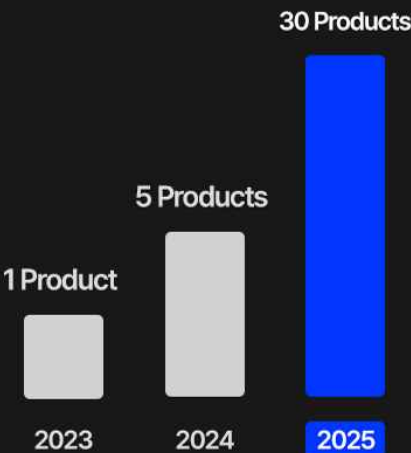
3 years since launch,
16 product lines released

Domestic Progress

CELL29 is more than just a cosmetic brand.
It is a Korean clinic-based skincare program designed to address skin concerns step by step.

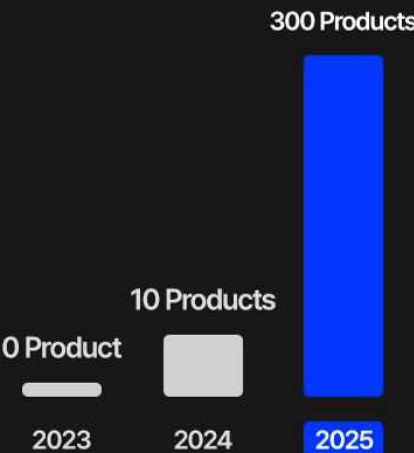
CELL29 used by professional aesthetic clinic directors

Aesthetic clinic distribution status



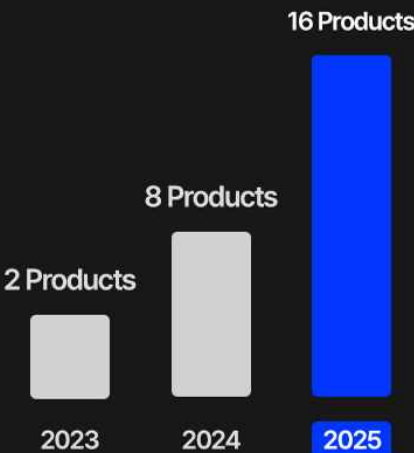
CELL29 trusted by pharmacists in leading pharmacies

Pharmacy distribution status



Just 3 years of launch, 16 product lines developed

Product lineup development status



Product development in collaboration with dermatology • aesthetic clinics

CELL29 is a VIP skincare solution developed in collaboration with aesthetic clinic directors and dermatology professionals



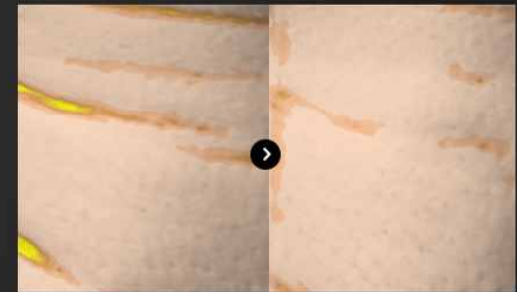
**Used for post-treatment care
in professional skin clinics**

Developed for direct application after
professional skin treatments



**Backed by a team of skincare experts
with over 20 years of clinical experience**

Developed by a specialized derma-cosmetic team
and launched only after passing clinical data
validation from VIP aesthetic clinics.



**Proven through extensive
clinical data from professionals**

Supported by extensive case studies from
clinic directors and certified Korean clinical centers

Still Olive Young? K-beauty tourists choose pharmacies.

Expanded to 300 Korean pharmacies
within just 6 months.

With high-performance lines centered on PDRN and Exosomes,
CELL29 has secured stable pharmacy sales while rapidly increasing
demand from international visitors.



16 product lines launched within 3 years

Expansion target: 30 product lines by 2026



Global Expansion Statue

Expanding globally through professional aesthetic, pharmacy, and influencer channels.

B2C

Active exports via
US (Amazon) / Japan (Qoo10)
/ China (Douyin)



B2B

Currently exporting to
13 countries, including
Hong Kong, Thailand,
and Taiwan..



EXPO & Certified

Participated in
international EXPO in
Vietnam, China, Taiwan,
and more.
EU CPNP and US FDA MoCRA
registration completed.



Aesthetic clinic-based skincare content for global markets

Live streaming sales and engagement through Amazon (US), Qoo10 (Japan), and Douyin (China)



Qoo10 LIVE
((LIVE))
SPECIAL SHOW

MD's PICK!

셀29 리버필 리페어 크림

50% ₩25,800 →
₩12,900

구매하기

LIVE 한정 이벤트
무료배송 + 사은품 증정

LIVE 3.7만

Global Influencer Content



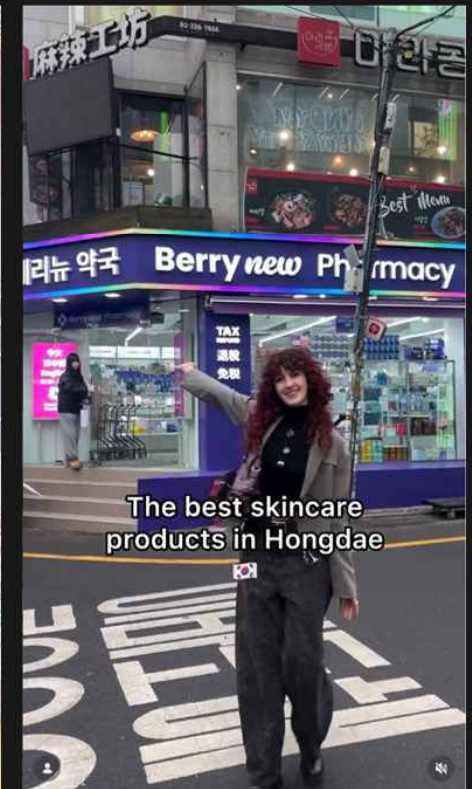
Expanding through aesthetic clinics, dermatology clinics, and pharmacy distribution

CELL29 — used by skincare professionals



Products once used exclusively by professionals — now available in pharmacies

In 2026, the keyword of Korean skincare is "Pharmacy."



International Exhibition Participation

Active participation in major domestic and international beauty trade shows.



2024.08
Vietnam Cosmo Beauty



2025.03
China CIBE Beauty Expo



2025.06
China Influencer Expo



2025.08
Taiwan K-Beauty Expo



2025.09
Korea Beauty Expo

Exporting to 13 Countries Worldwide

• Southeast Asia

Vietnam · Singapore · Thailand

• East Asia

Japan · Hong Kong · Taiwan · China

• Middle East

United Arab Emirates · Saudi Arabia

• North America

United States

• Europe

Slovakia · Russia

• South Asia

Bangladesh



Certification Status



ISO Certification

ISO 22716



EU CPNP Certification

European CPNP registration completed



Specialized Wrinkle Clinical Trial

In-depth anti-aging
clinical trials completed



Skin Care Clinic Pre-Test

Beta testing completed in
collaboration with professional skin care clinics



Skin Irritation Test

Skin safety certification completed



FSC Certification

Eco-friendly FSC-certified
paper used for all packaging



Official KLPGA Sponsor

CELL29 is used by
professional golfers

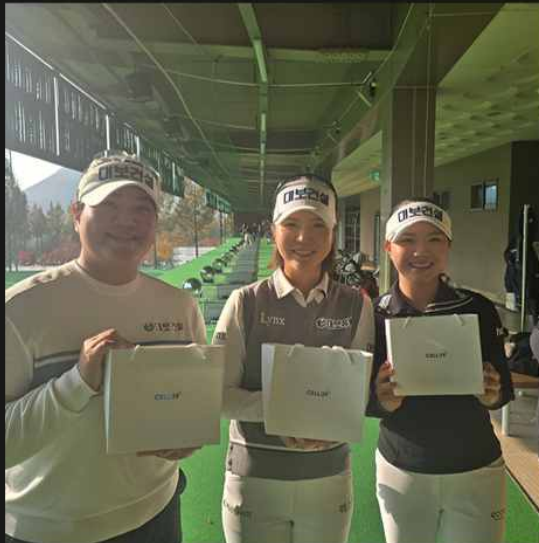


US FDA MoCRA Certification

U.S. MoCRA registration
completed

Official Sponsor of the KLPGA The Largest Tournament in Women's Professional Golf

CELL29: Trusted by professional golfers for its
proven product stability and safety.



REGENERATION LINE

Skin Regeneration & Elasticity

CELL29's most beloved line, designed to support skin recovery and improve elasticity.

RIVERFILL REPAIR CREAM

EXO-INCLURE

PROTECTIVE SUN RECOVER

REPAIRIVE ELASTICUM

Repair Cream

Exosome Ampoule

PDRN Sun Recover

Cica Repair BB

BRIGHTENING LINE

Skin Brightening

A specialized line for skin brightening that helps reduce the appearance of dark spots, blemishes, and freckles. (Brightening Functional Cosmetic)

ILLUNA-EX™ WHITENING BOOSTER

ILLUNA-EX BOOSTER

TRANEXAMIC ACID CREAM

Vitamin Booster

Tranexamic Acid Cream

GEN-3 HYDRATION LINE

Skin Hydration & Moisturizing

The GEN-3 line helps moisturize and support damaged skin.

GEN-3 HYCLAIR TONER

GEN-3 HYCLAIR AMPOULE

GEN-3 HYCLAIR CREAM

Collagen Water Toner

Propolis Cream Ampoule

Propolis Cream

CELLASINCE LINE

CELLASINCE (Premium Booster)

Premium boosters containing Rejuran, PDRN, and Collagen, designed as home-care alternatives to famous dermatological treatments.

CELLASINCE
REJURERA
BOOSTER

CELLASINCE
REJURERA
BOOSTER

CELLASINCE
REJURERA
BOOSTER

CELLASINCE
PDRNIX
BOOSTER

CELLASINCE
PDRNIX
BOOSTER

CELLASINCE
PDRNIX
BOOSTER

CELLASINCE
COLLAREV
BOOSTER

CELLASINCE
COLLAREV
BOOSTER

Cellasince Collarev Lifting Booster

Cellasince PDRNix Booster

Cellasince Collarev Booster

GLOWY SKIN LINE

Glowy Skin

A premium glow line used in actual aesthetic shops to achieve the dewy glow skin trend popular in Korea.

PHYTOPEEL
PROFESSIONAL APT11

CELL29

PHYTOPEEL
PROFESSIONAL APT11

CELL29

Daily Herbal Peel

PDRN Glow Cream

CELL29 will continue to develop new product lines through ongoing research and testing.

CELL29 plans to expand its product range through collaboration with experts and continuous R&D.

Premium Booster



1H
2026

Facial Sheet Mask



2H
2026

Beauty Device



2H
2026



Regeneration cream 40ml

RIVERFILL REPAIR CREAM

This regenerative cream is suitable for sensitive skin after procedures, and is ideal for those concerned with wrinkles around the neck, eye area, and forehead.

- Clinically proven to soothe skin and reduce wrinkles
- Dual-functional cosmetic for whitening and wrinkle improvement
- Post-procedure regenerative cream

Improvement
rate of deep
nasolabial folds

37%



Improvement
rate of deep
neck wrinkles

21%





Regeneration Ampoule 50ml

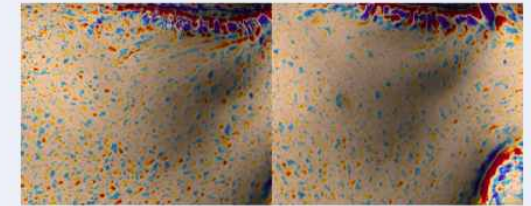
EXORECURE AMPOULE

Recommended for skin elasticity and pigmentation concerns, this ampoule is also suitable for use with MTS and plasma treatments.

Clinically proven to improve skin texture and reduce wrinkles
Functional cosmetic certified for wrinkle improvement
Ampoule suitable for use during dermatological procedures

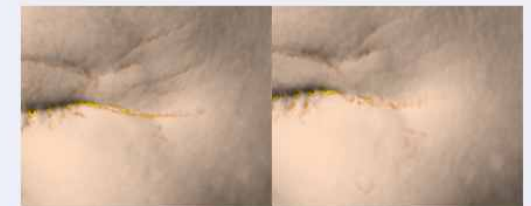
Improvement
rate in
skin texture

15.11%



Improvement
rate in
deep eye wrinkles

18.51%





Regeneration BB Cream 30ml

REPASIVE BLEMISH BALM

Ideal for post-procedure skin concerns and those seeking a natural-tone BB cream with no darkening.

BB cream with no darkening

Natural dewy glow finish

Suitable for use after dermatological procedures



Director Comment

A regenerative BB cream that naturally covers flaky, uneven texture caused by barrier damage, while helping to restore skin strength from within.



Regeneration sun cream 50ml **PRETECTIVE SUN RECOVER**

A sun cream with SPF50+ / PA+++ that protects against UV rays while aiding skin recovery.

UVB protection with SPF50+
UVA protection with PA+++
Formulated with PDRN



Director Comment

Formulated with PDRN and triple hyaluronic acid, this sun cream provides broad-spectrum UV protection and promotes skin recovery.



Spicule Serum 25ml

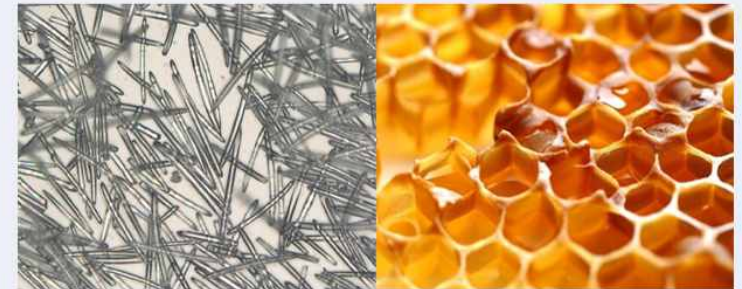
WTS BOOSTER CELLKEY SHOT

A WTS booster that replaces MTS — CELLKEY SHOT helps deliver active ingredients deep into the skin and promotes skin turnover.

WTS-10000™ base

Formulated with AHA, BHA, LHA, and PHA

CELL29's special night home-care solution



Director Comment

AHA, BHA, PHA, and LHA work together to enhance skin turnover and encourage a healthier skin regeneration rhythm.



Whitening Premium Booster 10ml x5vials **ILLUNA-EX BOOSTER**

A premium booster ampoule specialized in brightening and skin barrier care, designed for intensive treatments for VIP clients in aesthetic clinics.

Barrier-supporting formula with bakuchiol, panthenol, and arginine

Professional booster ampoule for aesthetic use

Contains 780,000 ppm of sea buckthorn fruit extract



Clinic director's review

I use it as a booster during MTS and also after skin procedures, and some clients love the results so much, they end up buying it themselves.



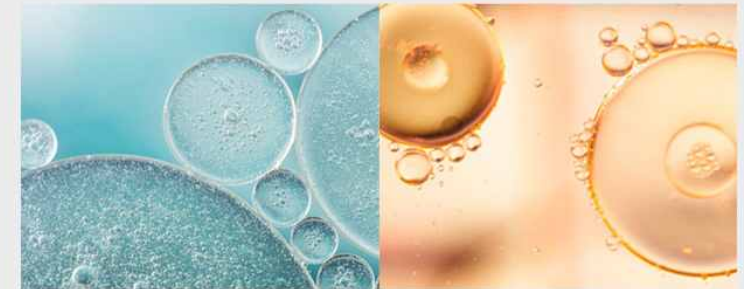
Brightening Cream 50ml LUONLIGHT POTENCY CREAM

Formulated with tranexamic acid, this brightening cream targets dull skin, melasma, and visible dark spots.

Tranexamic acid — inhibits melanin production

Alpha-arbutin — brightens skin tone

Hyaluronic acid & bakuchiol — formulated to strengthen the skin barrier



Director Comment

To improve tranexamic acid's limited hydration, we developed TranexAlpha5™ a formula designed to deliver moisture even to the skin barrier.



Hydration Toner 300ml

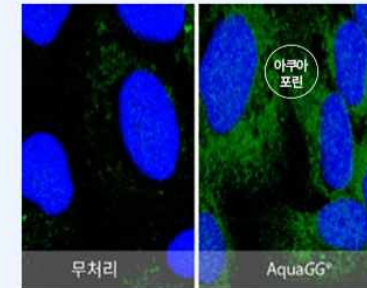
GEN-3 TONER

This toner, as the foundation of all skin barrier care, is recommended for those who often feel their skin is rough and dry.

Triple hyaluronic acid

Barrier-targeted aquaporin complex

70% collagen water instead of purified water



Director Comment

Not just a water toner — a true barrier toner. Aquaporin, triple hyaluronic acid, and collagen water came together to create our ultimate barrier toner.

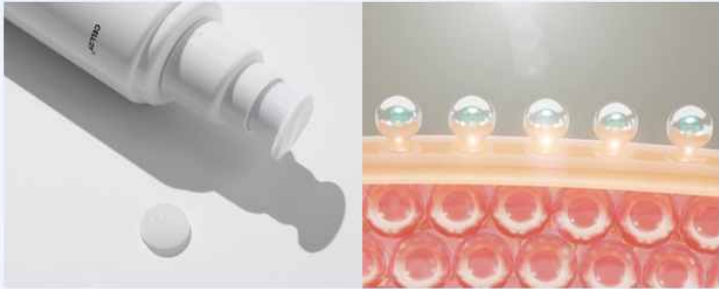


Hydration Ampoule 100ml

GEN-3 HYCLAIR AMPOULE

A cream-to-ampoule formula with 10 types of hyaluronic acid that creates a moisture barrier and balances hydration — perfect for sensitive skin.

- Moisture barrier formation for ultra-dry skin
- 580,000 ppm of propolis water
- High-moisture formula with 10 types of hyaluronic acid



Director Comment

Amino acids and minerals produced by bees deliver rich hydration and nourishment, helping the skin maintain its natural balance.



Hydration Cream 50ml

GEN-3 HYCLAIR CREAM

HYCLAIR Moisture Cream provides targeted care for ultra-dehydrated skin — deal for those with rough, flaky skin.

580,000 ppm of propolis water

High-moisture formula with 10 types of hyaluronic acid

3-Oil Boosting for a complete moisture-lock barrier.



Director Comment

This cream delivers deep hydration, nourishment, and a clear glow with amino acids and minerals produced by bees.



GEL TYPE CLEANSER 200ml

CELINICA GEL CLEANSER

This gentle gel-type cleanser removes fine dust and impurities from pores, offering a refreshing cleansing experience.

- Oil-water balancing cleanser
- Mild, pH-balanced formula
- Dermatologically tested for low irritation



Director Comment

This cleanser is formulated with AHA for gentle exfoliation, a mild pH for skin comfort, and oil-water balance support — offering a fresh and clean cleansing experience.



CELLASINCE REJUVERA BOOSTER 8ml x 4vials

A booster ampoule formulated with the most effective ingredients for skin regeneration—designed to deliver a professional-grade home care experience.

Phyto Marine Complex

Trehalose | Forms a moisture barrier

Safflower seed oil × Bakuchiol blend



Director Comment

A premium booster ampoule designed to calm and soothe sensitive skin after dermatological treatments.



CELLASINCE PDRNX BOOSTER 8ml x 4vials

A booster ampoule designed to improve skin elasticity and hydration. Formulated with PDRN and a blend of five plant-based extracts to deliver volume and nourishment to the skin.

Salmon DNA | PDRN

Phyto+Collagen | Boosts skin vitality

5 plant-based extracts | Enhances skin volume



Director Comment

Formulated with PDRN to enhance skin elasticity, this ampoule is commonly used with aesthetic devices and skincare tools.



CELLASINCE COLLAREV BOOSTER 8ml x 4vials

A booster ampoule formulated with 730,000 ppm collagen water instead of purified water, combined with resurrection plant extract known for excellent moisture retention — designed to help enhance skin volume.

730,000 ppm Collagen Water

Phyto + Collagen Complex to revitalize skin

Placental Extract + Beta-Glucan | Restores skin volume



Director Comment

Formulated with 730,000 ppm of collagen water instead of purified water, the COLLAREV Booster helps plump and restore skin volume.



Professional-ABP15% PHYTOFELL 120ml

A home-care version of the herbal peel used in VIP aesthetic clinics, this formula gently removes dead skin cells to reveal a healthy, radiant glow, while being gentle enough for daily use.

- Synergy UP when used with Glow Tengdew Cream
- Used in VIP aesthetic clinics for dewy glow care
- Professional herbal peeling containing "Houttuynia cordata"



Director Comment

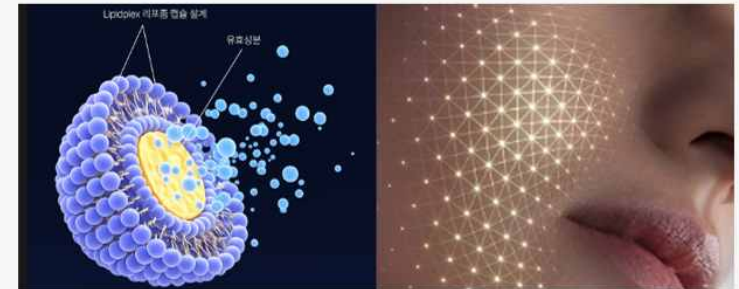
Phytopeel is designed to be safe for daily use, unlike the irritating herbal peels used in conventional aesthetic shops. After rolling it onto the face, please wipe it off within 1-2 minutes.



GLOW TENGDEW CREAM 30ml

A water-glow cream that combines PDRN and liposomes for deep absorption, caring for the skin barrier and filling it with inner radiance rather than just surface shine.

- PDRN 5000ppm + Liposomes
- 5 Botanical Ingredients to Soothe Skin Heat
- SQUACERA SYSTEM (Squalane + Ceramide)
- Natural water-glow effect
- Barrier-specialized water-glow cream
- Used for VIP aesthetic water-glow care



Director Comment

By blending liposomes to increase absorption compared to regular PDRN, we created a refreshing, non-heavy water-glow cream that strengthens the skin barrier.

We are looking for partners who want to grow with us for the long term.

Now in our 3rd year since launch, we are building our brand with a rapid growth rate compared to competitors.

We want to be a 'partner' that grows together,
not just a simple business account.

