

Kconnect AI 2026

NOW IS THE M.A.X

2026.10.13^{TUE} — 11.7^{SAT}
COEX · KINTEX

BROCHURE

Organized by



Co-organized by



K connect AI

Korea's Integrated Platform for the Industrial AI Ecosystem

In an era when AI is becoming a key determinant of industrial competitiveness, countries around the world are accelerating the adoption of Industrial AI.

Korea is also advancing its Industrial AI transformation through national Manufacturing AX strategies, including the Three Mega Projects and the M.AX Alliance.

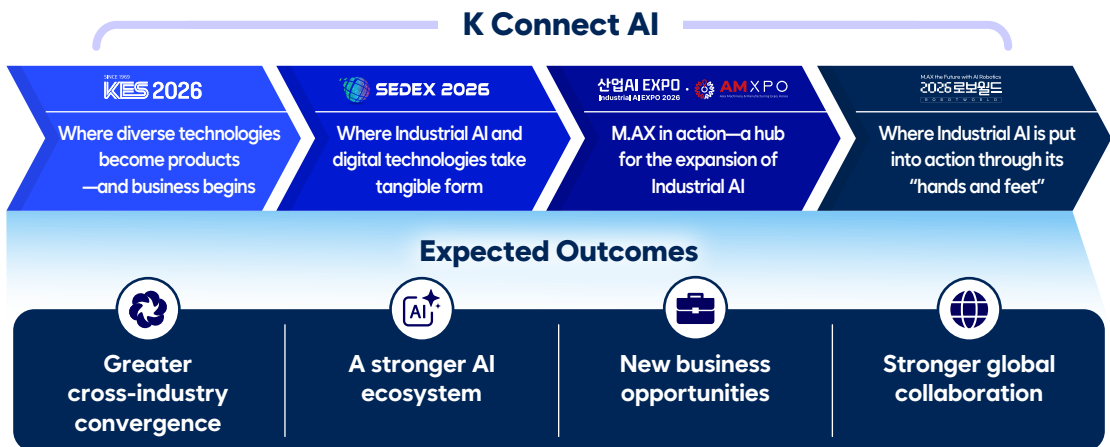
Amid these changes, there is a growing need for an integrated platform that connects technologies and companies across currently fragmented industries and turns Industrial AI technologies into real-world applications and business opportunities.

K Connect AI: Where Every Industrial AI Connection Begins

K Connect AI is Korea's integrated Industrial AI platform, connecting the entire ecosystem across technology, infrastructure, application, and implementation. By bringing industries and technologies together, it promotes cross-industry convergence and creates new business opportunities.

The slogan "Now is the M.AX" conveys the urgency of Korea's AI transformation in manufacturing and our determination to unite our capabilities and usher in a new era of manufacturing.

By bringing together a wide range of programs—including conferences, global business matching, exhibitions, and special events—and Korea's leading industrial exhibitions, including KES, SEDEX, Industrial AI EXPO, AMXPO, and ROBOTWORLD, K Connect AI aims to establish itself as an integrated platform where AI technologies meet industrial ecosystems and new business opportunities emerge.



About K Connect AI

Dates	October 13 (Tue) – November 7 (Sat), 2026
Venues	COEX · KINTEX
Slogan	Now is the M.AX
Hosted by	 Ministry of Trade, Industry and Resources
Co-organized by	 대한무역투자진흥공사  Korea Electronics Association 한국전자정보통신산업진흥회  한국반도체산업협회  한국산업지능화협회  코어미에이(주)  한국로봇산업협회

Programs

K Connect AI Opening Ceremony

01

October 13 (Tue), 2026 | COEX Conference Room 401

"The official brand launch announcing the beginning of Korea's Industrial AI transformation to the world"

The K Connect AI Opening Ceremony marks the official launch of K Connect AI, an integrated brand that brings together five major exhibitions beginning with KES. The event will present Korea's vision and direction for Industrial AI transformation to audiences at home and abroad. At this critical juncture for Industrial AI transformation, the ceremony will introduce K Connect AI's vision of connecting technology with industry and companies with one another. Together, the host and co-organizers will declare a new beginning for Korea's Industrial AI transformation.

M.AX CON

02

October 21 (Wed), 2026 | KINTEX Grand Ballroom

"Korea's flagship conference connecting its Manufacturing AI vision with the world"

M.AX CON is Korea's flagship conference for presenting the country's Manufacturing AI transformation strategy, M.AX, to the world. Global companies and Korean industry leaders will come together to discuss the future direction of Manufacturing AX. As a global platform connecting policy with industry and technology with business, M.AX CON will showcase Korea's vision and competitiveness in Manufacturing AI while fostering sustainable growth and collaboration across the Industrial AI ecosystem.

K Connect AI Pavilion

03

October 13 (Tue) – 16 (Fri), 2026 | COEX · October 21 (Wed) – 23 (Fri), 2026 | KINTEX

"Experience the M.AX of Industrial AI"

The K Connect AI Pavilion is designed to help visitors understand how Industrial AI is applied and how it drives industrial innovation. Through examples of innovation from leading Korean companies, visitors can experience the vision and competitiveness of M.AX firsthand. Going beyond individual company showcases, the pavilion visualizes the entire Manufacturing AI value chain as a unified national industrial ecosystem.

K Connect AI Awards

04

October 21 (Wed), 2026 | KINTEX Grand Ballroom

"An awards program recognizing contributions to the advancement of Industrial AI"

In K Connect AI's inaugural year, the K Connect AI Awards will honor leading companies that have contributed to the success of the affiliated exhibitions and the advancement of Industrial AI exhibitions.

By recognizing the achievements of the award-winning companies, the program will contribute to the continued growth of the Industrial AI ecosystem and help revitalize Industrial AI exhibitions and related business activities.

Global Business Matching Program

05

October 21 (Wed) – 22 (Thu), 2026 | KINTEX 1, Hall 1 - 2

"A business platform connecting Industrial AI companies with global buyers"

The K Connect AI Global Business Matching Program is a B2B program that connects promising Industrial AI companies with overseas buyers to generate tangible export and business outcomes.

Participating companies from the affiliated exhibitions and Boom-Up Korea will be matched with overseas buyers through an integrated system. From pre-event matching and on-site meetings to post-event follow-up, the program provides systematic support to help Korean Industrial AI companies enter overseas markets and pursue new global business opportunities.

Affiliated Exhibitions



KES

SINCE 1969
KES 2026

DATE	October 13 (Tue) – October 16 (Fri), 2026
VENUE	COEX Hall A, B
Hosted by	Ministry of Trade, Industry and Resources (MOTIR)
Organized by	Korea Electronics Association (KEA)

Where AI Becomes a Reality in Industry and Everyday Life — KES 2026

KES brings together AI and future technologies across AX, robotics, mobility, digital health and lifestyle, XR and spatial computing, and electronic components and materials, turning innovation into new business opportunities. The exhibition presents a future in which AI is embodied in real products, services, and industrial innovation. From global industry leaders to innovative startups, the electronics and IT ecosystem gathers in one place. Through exhibitions, conferences, business matching, the Innovation Awards, and other programs, KES connects technology with markets and companies with business opportunities.



SEDEX

SEDEX 2026

DATE	October 14 (Wed) – October 16 (Fri), 2026
VENUE	COEX Hall C, D
Hosted by	Ministry of Trade, Industry and Resources (MOTIR)
Organized by	Korea Semiconductor Industry Association (KSIA)

SEDEX is a comprehensive exhibition platform encompassing Korea's entire semiconductor industry



Industrial AI EXPO

산업AI EXPO
Industrial AI EXPO 2026

DATE	October 21 (Wed) – October 23 (Fri), 2026
VENUE	KINTEX 1, Hall 2
Hosted by	Korea Industry Intelligentization Association (KOIIA)
Organized by	Korea Industry Intelligentization Association (KOIIA) and KOTRA
Supported by	Ministry of Trade, Industry and Resources (MOTIR)

Industrial AI EXPO is a leading platform connecting policy, industry, and markets in the Industrial AI sector. It serves as a hub for technological collaboration and demonstration between technology providers and users, as well as for commercialization and global business partnerships.

Affiliated Exhibitions



AMXPO



DATE	October 21 (Wed) – October 23 (Fri), 2026
VENUE	KINTEX 1, Hall 1
Hosted by	Ministry of Trade, Industry and Resources (MOTIR) and KOAMI Messe
Supported by	Korea Association of Machinery Industry, Machinery Financial Cooperative

AMXPO, formerly the Korea Machinery Fair and Korea Industry Fair, has evolved alongside Korea's machinery and manufacturing industries. Today, it is Korea's flagship global platform for moving beyond the limits of traditional hardware and shaping the future of intelligent, autonomous manufacturing. Under the slogan "Beyond Heritage, Creating X Momentum," AMXPO is undergoing a bold rebranding to build on its manufacturing heritage and become Korea's leading convergence exhibition for the era of intelligent, autonomous manufacturing and AX. The exhibition showcases the latest trends across an expanded industrial ecosystem, encompassing machinery and manufacturing, industrial automation, smart factory solutions, and clean-energy plant infrastructure—including nuclear and hydrogen technologies—in response to soaring power demand from AI data centers. Through high-value programs that bring together global purchasing decision-makers, AMXPO offers participating companies more than an exhibition: it provides opportunities to generate powerful growth momentum and secure a stronger position in the global supply chain.



ROBOTWORLD



DATE	November 4 (Wed) – November 7 (Sat), 2026
VENUE	KINTEX 1, Hall 3–5
Hosted by	Ministry of Trade, Industry and Resources (MOTIR)
Organized by	Korea Association of AI Robot Industry (KAR), Korea Institute for Robot Industry Advancement (KIRIA), and Institute of Control, Robotics and Systems (ICROS)

ROBOTWORLD is Korea's leading international robotics exhibition, hosted by the Ministry of Trade, Industry and Resources and jointly organized by the Korea Association of AI Robot Industry, the Korea Institute for Robot Industry Advancement, and the Institute of Control, Robotics and Systems. The event offers a comprehensive overview of the latest technologies and trends in the global robotics industry. The exhibition covers the entire robotics value chain, from industrial and service robots to AI, autonomous driving technologies, core components, and software. A range of accompanying programs—including global business conferences, export consultations, and investment consultations—also creates opportunities for substantive business exchange. In particular, special pavilions reflecting demand in sectors such as humanoid robotics, defense, healthcare, and food tech, along with overseas buyer-matching programs, support participating companies in expanding into global markets and achieving sustainable growth.

The United States has CES
Taiwan has COMPUTEX
Korea has K Connect AI!



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