

The logo for id PLACOSMETICS features a small red flower icon to the left of the lowercase letters 'id'. The word 'PLACOSMETICS' is written in a bold, uppercase, sans-serif font to the right of 'id'.

id PLACOSMETICS

Company Introduction
2 0 2 5

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5. Marketing



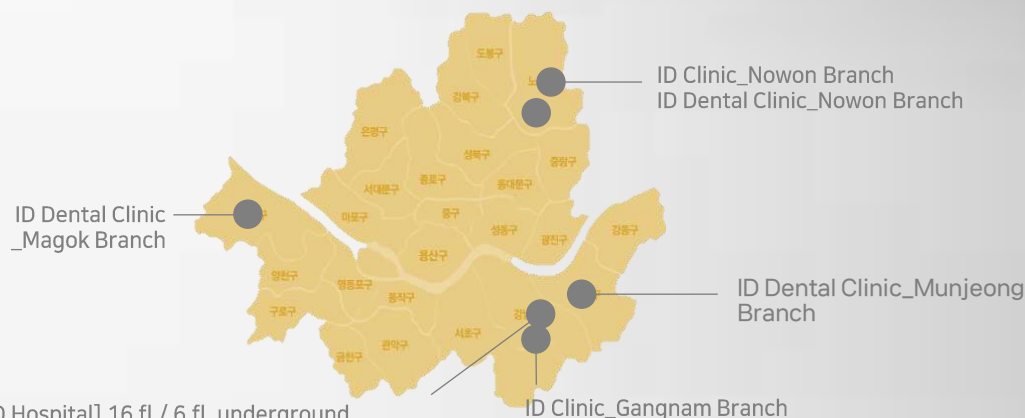
id Hospital

Ministry of Health and Welfare-Certified Medical Institution

The Largest Plastic Surgery Landmark Town in Asia, Including Korea

As a Plastic Surgery & Beauty Center, we are the only comprehensive hospital-grade medical institution certified by the Ministry of Health and Welfare in Korea.

ID PLACOSMETIC's R&D Center



[ID Hospital] 16 fl./ 6 fl. underground
 [ID Dermatology] 4 fl./ 2 fl. Underground
 [ID M.E.M] 6 fl./ 1 fl. underground
 Total area 13,658 m²

ID Group Key Business

Asia's No.1 Healthcare Group – ID's Diverse Business Areas



ID Medical

Ministry of Health and Welfare-Certified Medical Institution



ID Network

Domestic Franchise Operations



ID Global

Global Franchise Operations



ID MEM

Total Marketing Hub



ID PLAcosmetics

Plastic Surgery-Based Medical Care Cosmetics

Beauty Wonderland

 **id** GROUP

id idPLAcosmetic

Plus Minus, Pursuing PLAcosmetic.

Based on 20 Years of Expertise
in Solving 1.33 Million Concerns

—

A Pioneer of PLAcosmetic,
Beyond Dermacosmetics

—

Volume Plus,
Sagging Minus

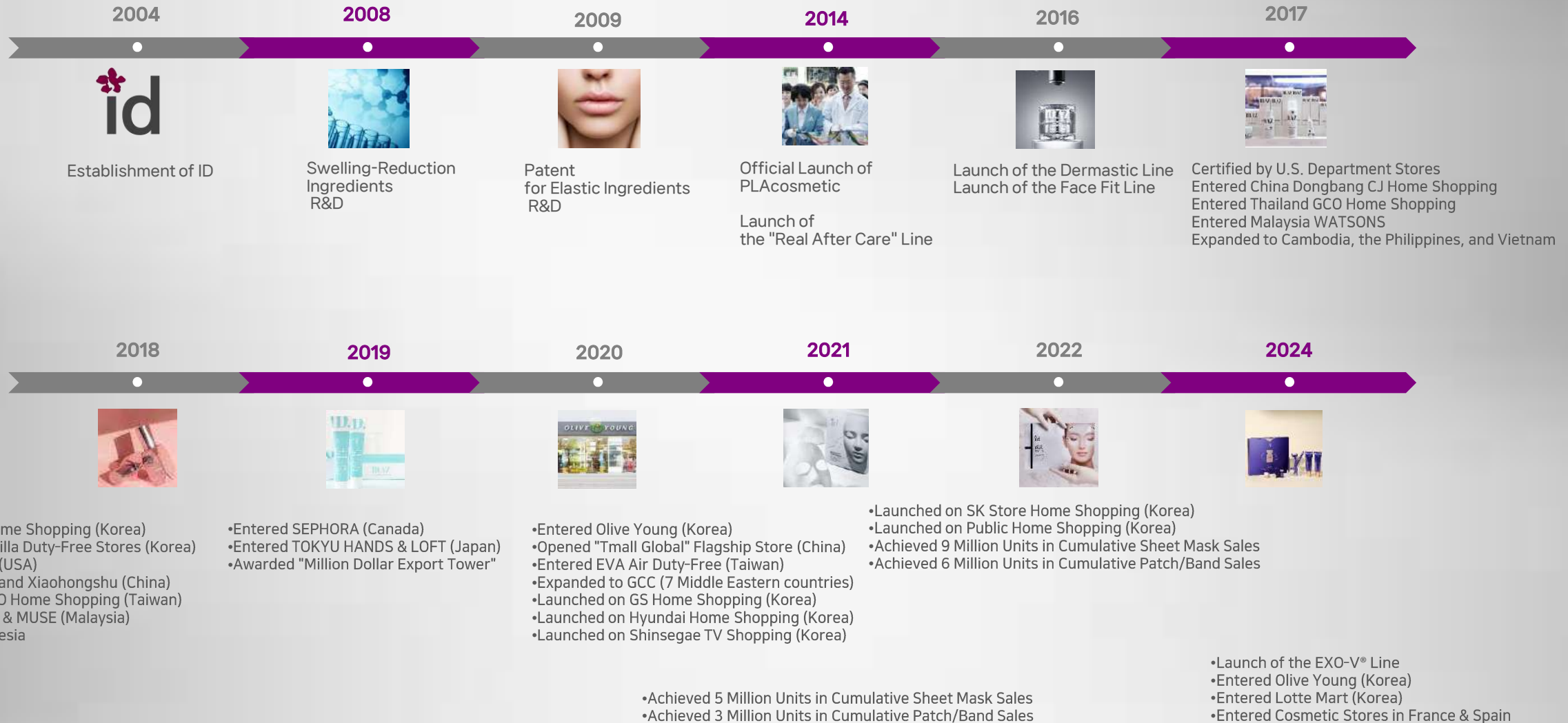
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ID PLAcosmetic

ID PLACOSMETIC



Brand History



IDPLACOSMETICS Exclusive Patented Ingredient

•Patented technology for restoring skin volume and enhancing elasticity.



[ID WRINKLEZERO™]
Patent No. 10-2440743
ID's exclusive patented technology for wrinkle reduction, skin elasticity improvement, and antioxidant benefits.



[ID DERMA-W™]
Patent No. 10-2198589
Brighten and revitalize dull skin with our patented, irritation-free whitening ingredient.



[ID Slimming™]
Patent No. 10-1758904
Restore the contours of swollen, sagging skin with our innovative "Minus (-) Formula."



[ID DCA_PPC™]
Patent No. 10-1810585
Restore the contours of swollen, sagging skin with our innovative "Minus (-) Formula."



[ID 2EXO-V™]
Patent No. 10-2712520
Boost cellular regeneration for firm, radiant skin from within.



[ID Volumefit™]
Patent No. 10-2708449
Patented technology for restoring skin volume and enhancing elasticity.



[ID R.A.C™]
Patent Pending No. 10-2024-0059214
Patented intensive care for reducing swelling, bruising, and preventing skin discoloration.

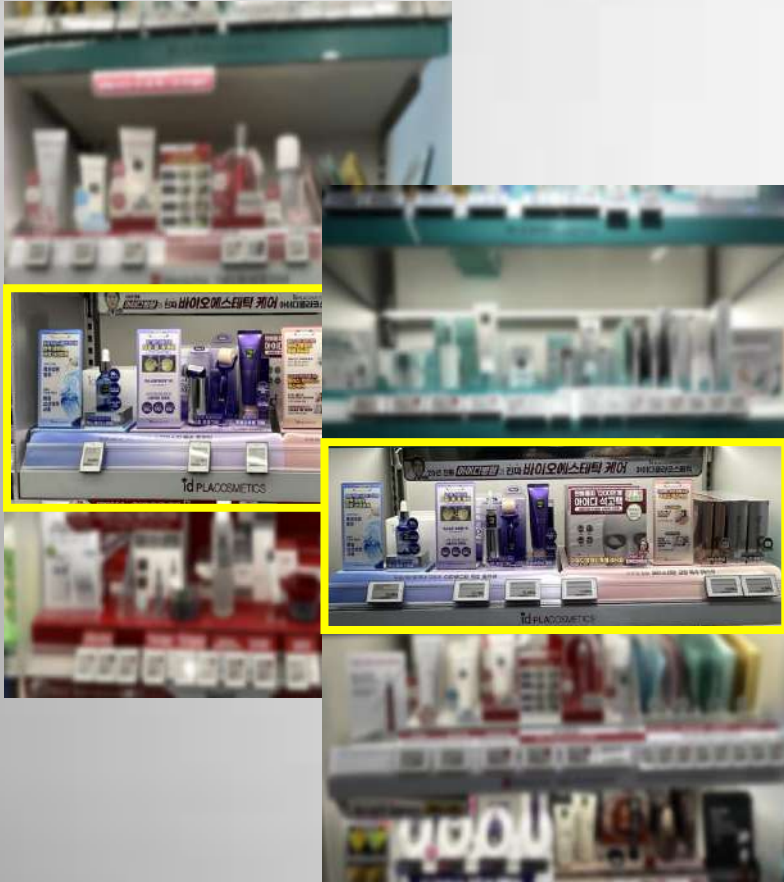


[ID DERMALCALM™]
Patent Pending No. 10-2024-0053385
Rebuilds the skin barrier and opens hydration pathways for deep moisture retention and rapid relief for sensitive skin.

Domestic Sales Overview

Idplacosmetics Domestic Sales Overview _ 01. Offline

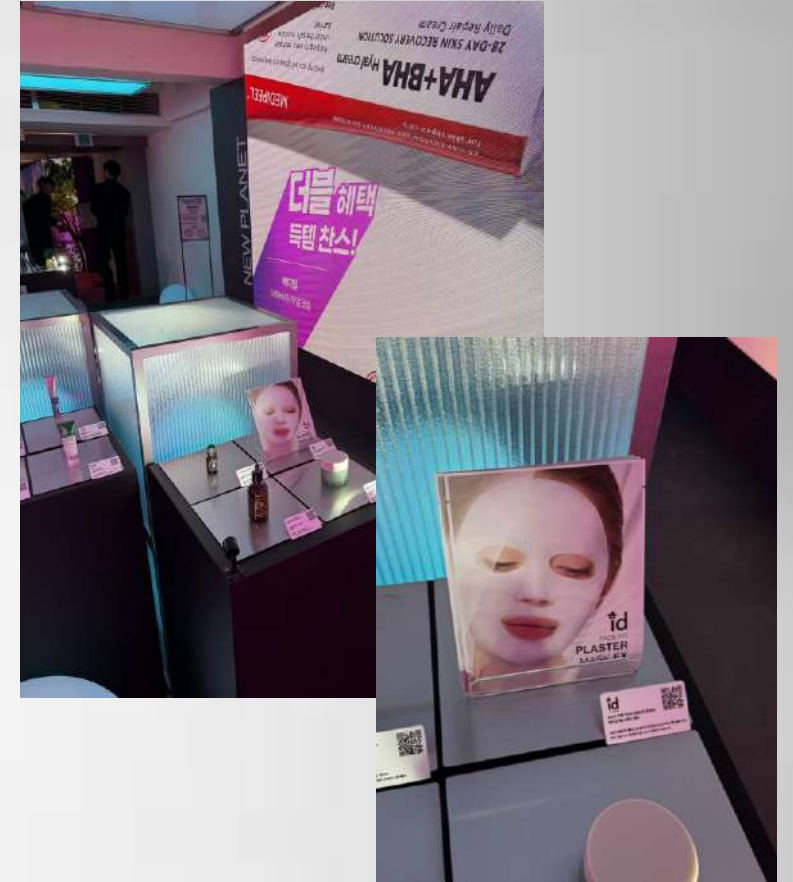
> OliveYoung



> Lotte mart



➤ Coupang mega beauty show (pop-up beauty show)



Idplacosmetics

Domestic Sales Overview _ 02. Online

> Official online store

아이디 석교팩 12,000,000개 판매 돌파 | 플라스 마이너스 케어 8,400,000개 판매 돌파

기은세 PICK
석교팩스파셜 이벤트

BEST SELLER

| | | | |
|--|---|---|--|
| 아이디 페이스팅 플라스티 데스크림 30 (100g/30개) 36,000원 | 리얼에프디케어 엑소플라스 연봉 30 개 45,000원 | 100% 세라미드 복합 케어팩 10개 아이디 페이스팅 하이퍼스 본드 V2 (4개) 32,000원 | 100% 세라미드 복합 케어팩 10개 아이디 페이스팅 플라스티 V2 (4개) 52,000원 |
| 기은세 (장) 구멍 세 클리어 크림 1개 세트 50g 페이스팅 플라스티 마스크 (1개) 32,600원 | 100% 세라미드 복합 케어팩 10개 세트 디하스드 골드톤 마스크 (1개) 32,000원 | 100% 세라미드 복합 케어팩 10개 세트 리얼에프디케어 마스크 (1개) 52,000원 | 리얼에프디케어 세트 페이스팅 플라스티 스킨 35,000원 |

> Smart store

기은세 PICK
석교팩스파셜 이벤트

베스트리뷰상품

| | | | |
|--|--|--|--|
| 1. 아이디플라코스메틱 페이스팅 플라스티 마스크 4팩 (1팩 54개) ... 9,800원 (쿠폰 65%) | 2. 아이디플라코스메틱 페이스팅 플라스티 마스크 EX 4팩 (1팩 54개) ... 11,900원 (쿠폰 90%) | 3. 아이디플라코스메틱 엑소노미 프로 리프팅 (주부) 마스크 ... 37,800원 (쿠폰 64%) | 4. 아이디플라코스메틱 리얼에프디케어 엑소플라스 연봉 30개 ... 27,700원 (쿠폰 37%) |
| 66. 리얼에프디케어 세트 (리얼에프디케어 마스크 1개, 페이스팅 플라스티 스킨 1개) ... 35,000원 | 66. 리얼에프디케어 세트 (리얼에프디케어 마스크 1개, 페이스팅 플라스티 스킨 1개) ... 35,000원 | 66. 리얼에프디케어 세트 (리얼에프디케어 마스크 1개, 페이스팅 플라스티 스킨 1개) ... 35,000원 | 66. 리얼에프디케어 세트 (리얼에프디케어 마스크 1개, 페이스팅 플라스티 스킨 1개) ... 35,000원 |

Idplacosmetics

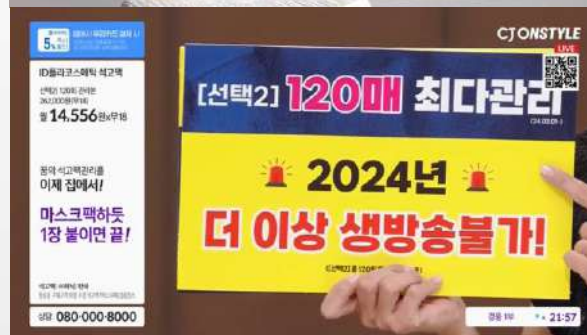
Domestic Sales Overview _ 03. TV homeshopping

▲ CJ Homeshopping, Hyundai Homeshopping

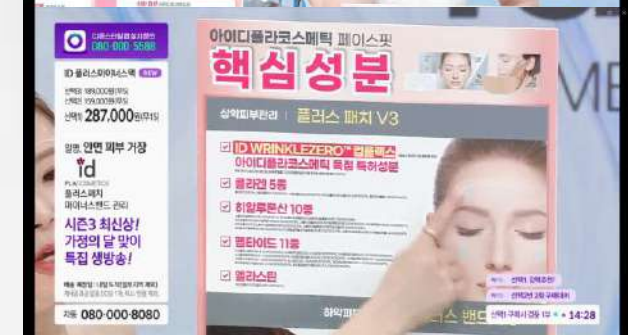
> Prolifting 4weeks program



> Plaster mask



> Plus patch V3, Minus band V3



Overseas Sales Overview

•

Idplacosmetics Overseas Sales Overview



Idplacosmetics Overseas Sales Overview _ 01. Offline



North America : USA / Canada

SEPHORA  amazon
MBC AMERICA  BOXYCHARM



Asia : China, HongKong



TMALL 天猫
天猫国际
TMALL GLOBAL
淘宝网
Taobao.com
小红书
考拉海购
KAOLA.com
cdf 中免集团
离岛免税



Asia : Taiwan



POYA 寶雅



東森購物



Idplacosmetics Overseas Sales Overview _ 01. Offline

Asia : Japan, Singapore



Idplacosmetics Overseas Sales Overview _ 01. Offline

Oceania : Australia



Southeast Asia: Malaysia, Thailand, Cambodia, Indonesia, Vietnam



Idplacosmetics Overseas Sales Overview _ 01. Offline



Europe : Spain, France

Spain El Corte Ingles



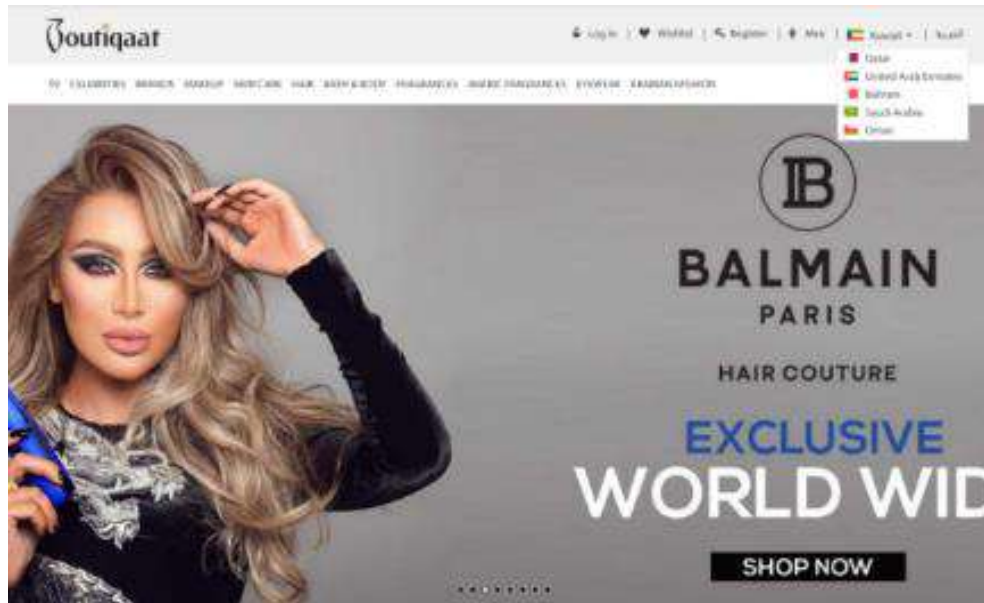
Russia & CIS





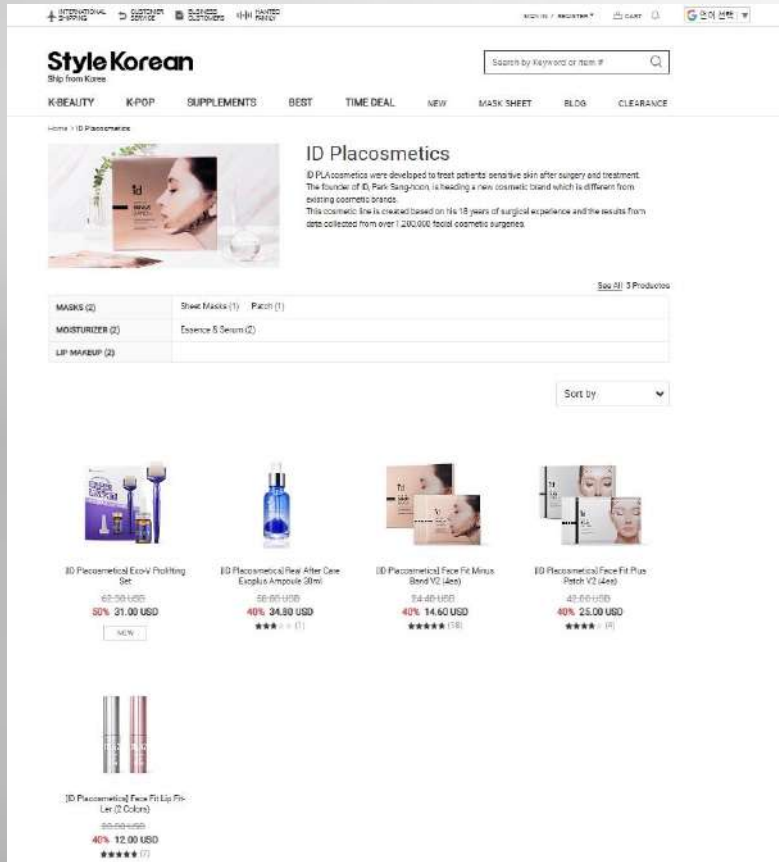
Middle East : Saudi Arabia, Qatar, Kuwait, Oman, Bahrain, UAE, Ymen etc
(GCC member states)

Boutiqaat

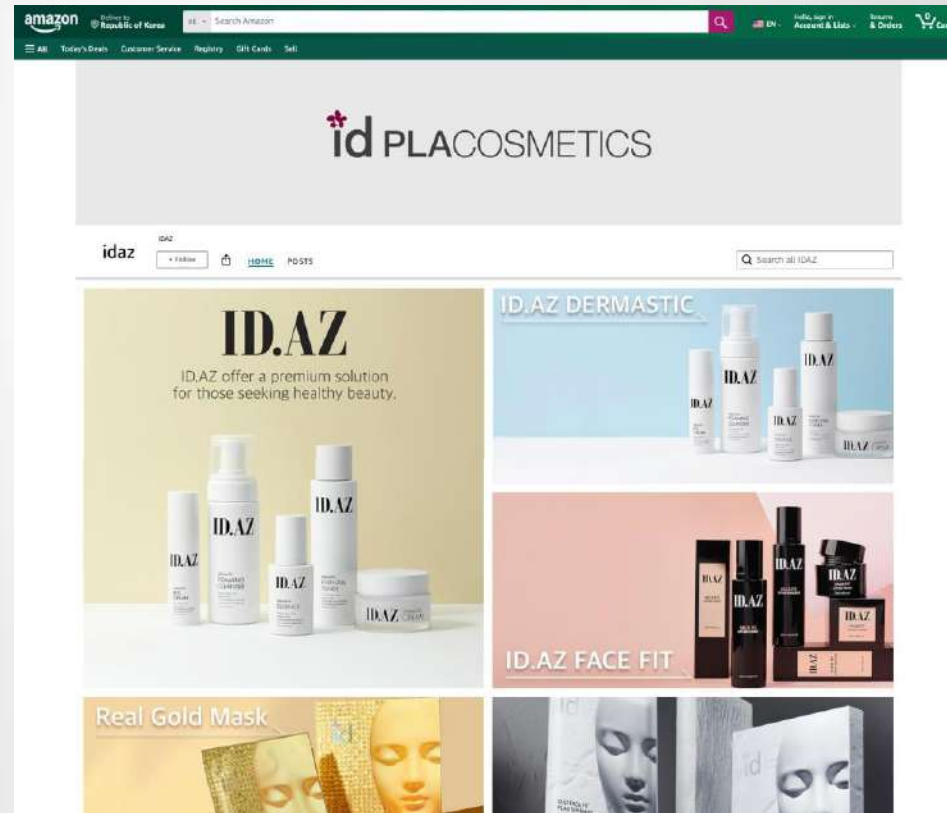


Idplacosmetics Overseas Sales Overview _ 02. Online

> Style Korean




> Amazon






> Tiktok



Product Introduction

| | | | | |
|------------------|--|---|--|---|
| Concept | High-Performance Bio-Aesthetic Derma Solution – From Sensitive Skin to Special Care | | | |
| Line | EXO-V | Face Fit | Real After Care | Solar Defence |
| Target | High-end Home Aesthetic Care (30s–60s) | Surgery-like Results (30s–60s) | Post-surgical sensitive skin recovery (20s–50s) | UV & Infrared Protection (All Skin Types) |
| Primary Benefits | Premium bio-aesthetic line delivering effects closest to surgical procedures | Reliable intensive mask for targeted care (+/- care) Pre- & post-procedure care | Fundamental bio-aesthetic skincare line | Professional, specialized sun care |
| Image |  |  |  |  |
| USP | Bio-aesthetic skincare essence infused with EXO ingredients used in medical settings Pore refining / Firmness / Radiance / Trouble care | Beauty Plus / Concerns Minus – Exclusive intensive mask care by ID Sculpting/Volume/Lifting/Contouring | Authentic derma care for sensitive skin: soothes irritation & quickly restores healthy balance Soothing/Regeneration/Recovery/Pigmentation care | Blocks UV & infrared rays, the leading causes of skin aging Daily care/Anti-pigmentation |

Idplacosmetics 2025 Product Pipeline

| Line | id.az Dermastic | | |
|-----------------------------------|---|---|---|
| Product | Water Fit Mask OLIVE YOUNG | Brightening Fit Mask OLIVE YOUNG | Calming Fit Mask OLIVE YOUNG |
| Image |  |  |  |
| Volume/ | 30g (5ea) | 26g (5ea) | 25g (5ea) |
| USP | Intensive hydration & soothing care Cellulose sheet for enhanced moisture delivery | Gentle exfoliation & pore refining Microfiber sheet for radiant glow | 7-complex soothing ingredients Cooling effect for sensitive, irritated skin |
| Patent Exclusive/ main Ingredient | ID DERMA-W™ ID DERMACALM™ | ID DERMA-W™ ID DERMACALM™ | ID DERMA-W™ ID DERMACALM™ |
| Functionality /Claims | German Derma Test Certified | German Derma Test Certified | Non-Comedogenic & German Derma Test Certified |



New Solution for Fundamental Skin Concerns

Premium solutions for healthy and beautiful skin, providing answers to a variety of skin concerns.

피부, 본질적 고민에 대한 새로운 해답

건강한 아름다움을 위한 프리미엄 솔루션으로
당신의 다양한 피부 고민에 대한 해답을 제시합니다.

High-End Home Aesthetic Skin Booster: EXO-V

The ultimate solution for fundamental skin concerns, exclusively from ID —The essence of bio-aesthetic skincare.

Brightening, Firming, Regeneration → Rejuvenation, Anti-Aging






High-End Home Aesthetic Care
As if your skin received
professional treatment at home.

Exosome-powered ingredients
Developed through joint research
with PKGEN R&D.

A distinguished solution
Formulated with
the highest quality ingredients

Clinically proven, trustworthy products
Delivering significant
skin improvement effects.

Idplacosmetics 2025 Product Pipeline

| Line | id EXO-V® | | | | |
|---|---|---|--|---|--|
| Product | Plus Ampoule OLIVE YOUNG | Booster Ampoule | Prolifting Ampoule + Pro HA roller 4 weeks Program | Prolifting Ampoule + Pro HA roller 1 week | Prolifting Cream |
| Image |  |  |  |  |  |
| Volume | 30ml | 30ml | Ampoule 5ml*4 + Roller handle + HA roller refill*4 | Ampoule 5ml*1 + Roller handle + HA roller*1 | 50ml |
| USP | Probiotic-Enriched Exosome Ampoule Derived from 20s Skin Cells | Brightening Peptide- Infused Intensive Brightening Serum | Hydrophilic HA Micro-Tips Roller Home Aesthetic MTS Device - Same Exosome Ampoule Used in Professional Procedures - Anti-Wrinkle, Brightening, Lifting, Elasticity - Clinically Tested & Proven | | Day & Night Dual-Use Lifting + Brightening Cream - Anti-Wrinkle, Brightening, Lifting - Clinically Tested & Proven |
| Patent Exclusive / main Ingredient | ID WRINKLEZERO™ ID DERMA-W™ | ID 2EXO-V™ ID Lumiskin-peptide™ ID Booster Liposome™ Sodium DNA(PN) Glutathione | MTS : ID 2EXO-V™ / 5-Type Collagen Ampoule : ID 2EXO-V™74% / Human Adipose-derived stem cell Fluid 5% ID Booster Liposome™ / Sodium DNA(PN) | | ID 2EXO-V™ ID Booster Liposome™ |



01

id EXO-V Plus Ampoule

| | | | | |
|------------|--|---------------------|---|----------------------------|
| Product | Id EXO-V Plus Ampoule | | | |
| Functional | Brightening · Anti-Wrinkle Functional Ampoule | | | |
| USP | A patented exosome ingredient derived from the skin of healthy individuals in their 20s (Probiotics / Stem Cell Culture Fluid), exclusively developed by ID. EXOPLUS™ enhances skin self-regeneration and delivers effective anti-aging benefits. | | | |
| Key Point | Skin Booster | High-Purity Exosome | 20s skin Probiotics & Stem Cell Culture Fluid | Skin Regeneration Boosting |
| Feature | <ul style="list-style-type: none"> • Contains exosomes derived from skin probiotics found only in healthy skin. • Proprietary development: Exosomes are 1/3,300 the size of a pore for superior absorption. • 99.9% high-purity exosome, effectively addressing multiple skin concerns. • The exosomes rupture upon application for a fresh sensation, then reassemble for maximum efficacy. | | | |
| Ingredient | <ul style="list-style-type: none"> • ID WRINKLEZERO™ – Improves wrinkles, enhances skin elasticity, and boosts antioxidant activity. • ID DERMA-V™ – Brightens skin tone and improves overall complexion. • EXOPLUS™ (Lactobacillus Stem Cell Culture Fluid 0.044ppm + NMN 1,000ppm) – Boosts regeneration, anti-aging, elasticity, wrinkle improvement, brightening, and tone correction. • Fill-up Complex (Centella Asiatica Extract, Sodium Hyaluronate, Elastin) – Improves skin elasticity and strengthens the skin barrier. | | | |

OLIVE YOUNG

[Brightening · Anti-Wrinkle Functional Ampoule]

30ml

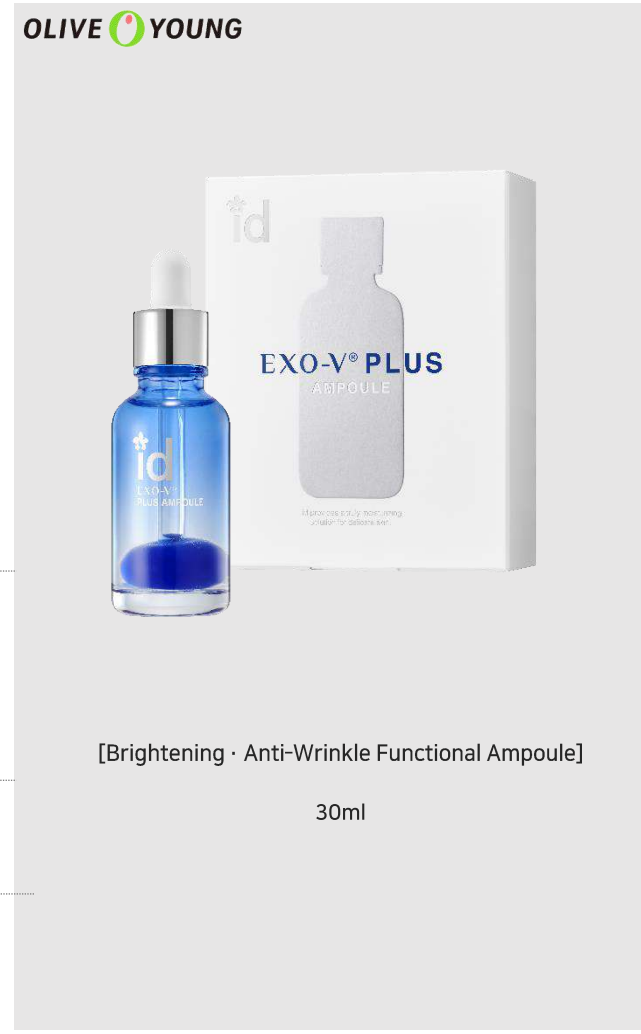
- **What is an Exosome?**
Exosomes are non-sized vesicles
Responsible for delivering information
Between cells.



01



id EXO-V Plus Ampoule

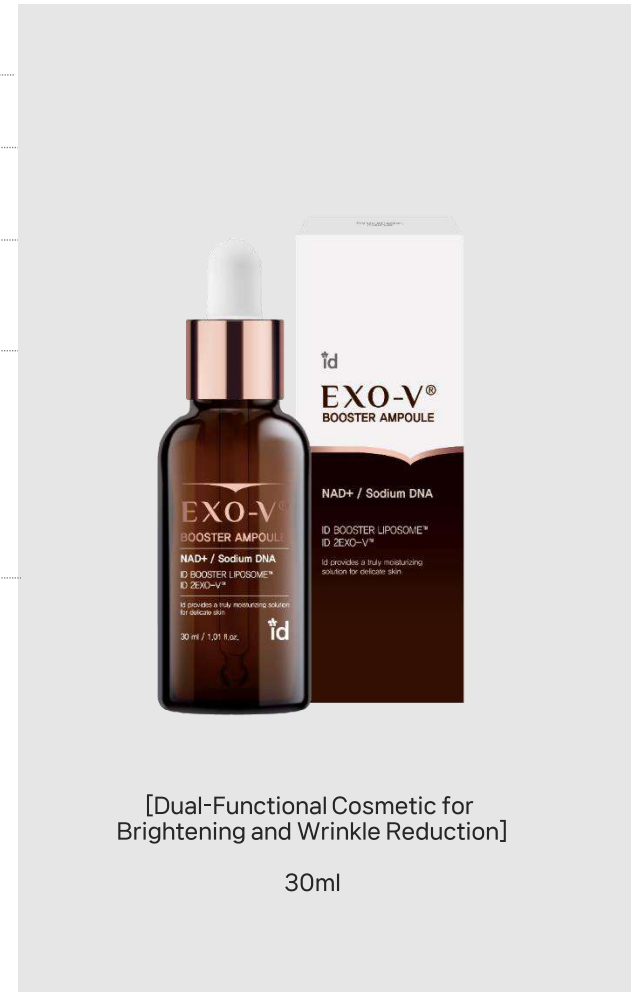
| | |
|------------|--|
| Technology | <ul style="list-style-type: none"> • Shape-Retaining Patent Technology • Patent No.10-2539803  |
| Needs | <ul style="list-style-type: none"> • Those concerned about gradual loss of skin elasticity. • Those experiencing dryness and lack of radiance. • Those interested in skin booster treatments but hesitant due to pain or high cost. |
| TEST | <ul style="list-style-type: none"> • Low-irritation (Patch Test) Certified |
| Exportable | <ul style="list-style-type: none"> • Japna(ExoBall), Europe, Vietnam, Russia, Australia, Cambodia |





Id EXO-V booster Ampoule (New)

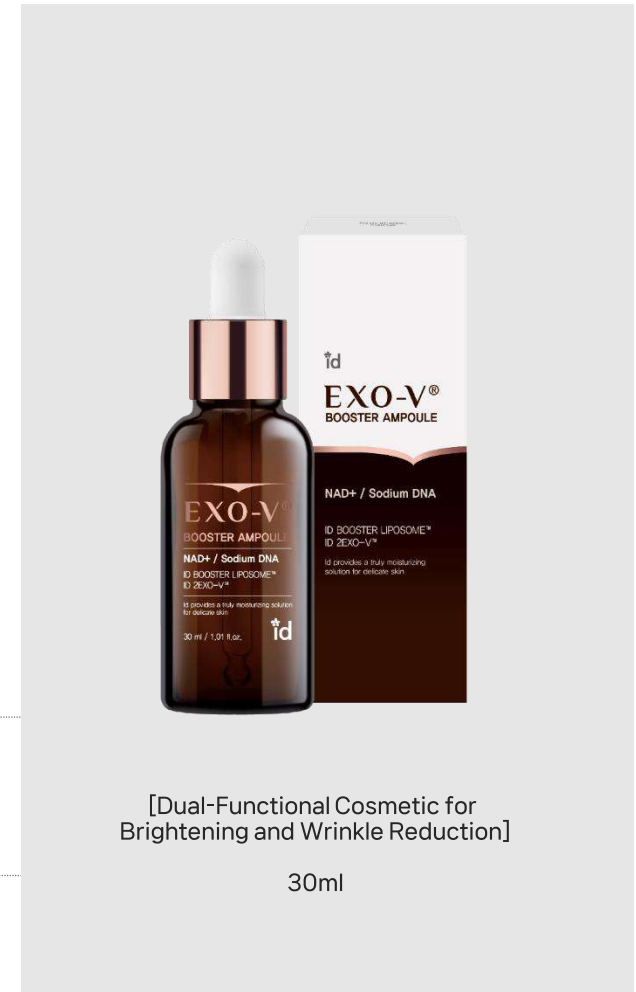
| | | |
|---------------------------------|--|---|
| Product | Id EXO-V booster Ampoule | |
| Functional | Dual-Functional Cosmetic for Brightening and Wrinkle Reduction | |
| USP | An advanced ampoule formulated with patented ID 2EXO-V™ and cultured cell conditioned media to support firmer, brighter, and healthier-looking skin. | |
| Key Point | High-End Home Aesthetic Care | Pore Tightening & Brightening Care |
| | | Lactobacillus Exosomes Derived from 20s Skin + Rock Sapphire Extract |
| Feature | <ul style="list-style-type: none"> Formulated with ID-patented ingredients co-developed with research institutes, delivering powerful brightening and anti-aging benefits. Contains ultra-low molecular weight brightening peptides, backed by SCI-level research, for enhanced skin luminosity. Higher concentration of cultured cell conditioned media than purified water, optimizing skin condition and resilience. Provides deep hydration, rapid absorption, and effective pore-tightening care. | |
| Proprietary Patented Ingredient | <ul style="list-style-type: none"> ID 2EXO-V™ (Patent No. 10-2440743): Supports skin regeneration, wound healing, anti-inflammatory care, brightening, and antioxidant protection.  | <ul style="list-style-type: none"> ID Booster Liposome™ (SCI-Backed Ingredient): Promotes protein synthesis, accelerates skin regeneration, and enhances immune defense.  |





Id EXO-V booster Ampoule (New)

| | |
|---------------------------------|---|
| <p>Ingredient</p> | <ul style="list-style-type: none"> • Conditioned Cell Media-9: Delivers hydration, strengthens the skin barrier, stimulates regeneration, and provides antioxidant benefits. • 18-Peptide Complex: Improves skin elasticity, moisture retention, and overall skin health. • Pore Tightening Complex (Bacarin, Saponin, Cyclopeptide): Regulates sebum production and reduces pore count, size, area, and depth. • Sodium DNA (PN – Salmon DNA): Inhibits melanin production while supporting hyaluronic acid, collagen, and elastin synthesis. • Glutathione: Brightens skin tone and improves clarity. • Niacinamide & Adenosine: Dual-action ingredients that brighten the skin and reduce the appearance of fine lines and wrinkles. • ID Lumiskin-Peptide™ (SCI-backed): Brightening peptide with ultra-low molecular weight (<500 Da) for rapid absorption and visible radiance. |
| <p>Needs</p> | <ul style="list-style-type: none"> • Those seeking spa-like results from the comfort of home • Those concerned about enlarged pores and uneven skin tone • Those wanting to restore radiance and vitality to dull, tired skin |
| <p>Clinical Experimentation</p> | <ul style="list-style-type: none"> • (Dermatologically tested for sensitive skin – test planned) |



[Dual-Functional Cosmetic for Brightening and Wrinkle Reduction]

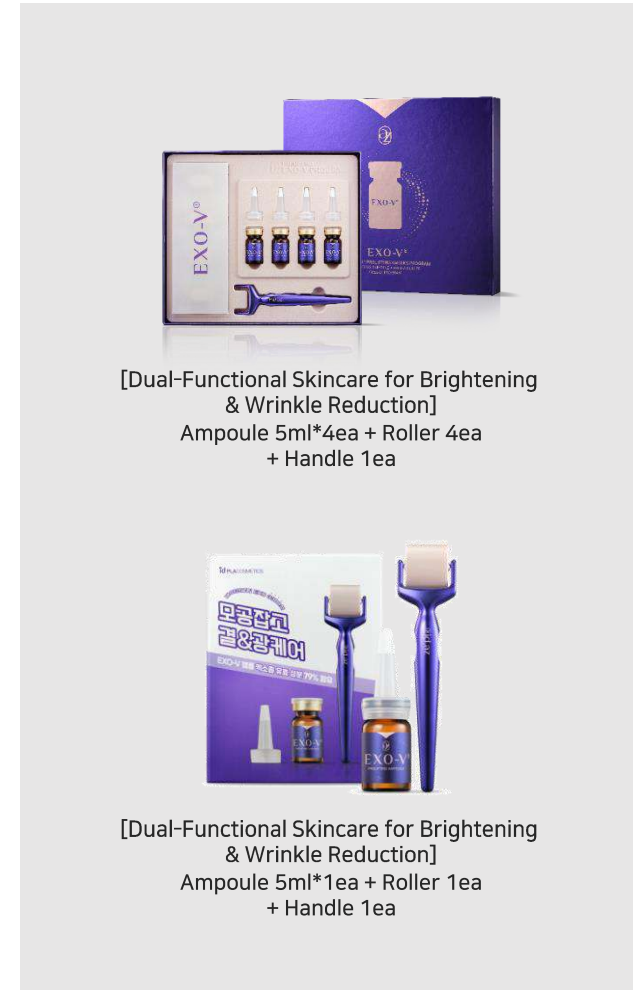
30ml



02

id EXO-V Prolifting Ampoule + HA Roller 4 weeks Program / Set (New)

| | | | |
|------------|---|---|---|
| Product | Id EXO-V Prolifting 4 weeks Program / Set | | |
| Functional | Dual-Functional Skincare for Brightening & Wrinkle Reduction | | |
| USP | A high-end home care program designed to address multiple skin concerns using a functional ampoule infused with exclusive ID 2EXO-V™ and combined with a hydrophilic HA microneedle roller for enhanced absorption. | | |
| Key Point | High-End Home Aesthetic | Using the same active ingredients as those used in id R&D | 20s Skin Probiotics & Fermented ingredients |
| Feature | <ul style="list-style-type: none"> Microneedle Roller <ul style="list-style-type: none"> 3,300 green HA microneedles (250µm) Enhances ampoule absorption and skin penetration Day & Night Care Routine <ul style="list-style-type: none"> Day: Apply ampoule alone Night: Apply ampoule with microneedle roller for maximized absorption Utilizes the same core active ingredients as ID's EXO-4D Meso Treatment used in clinical procedures. | | |
| Ingredient | <ul style="list-style-type: none"> ID 2EXO-V™ (Patent No. 10-2712520, 74% content): Supports skin regeneration, wound healing, anti-inflammatory care, brightening, and antioxidant protection. Human Adipose-Derived Stem Cell Culture Fluid (5%): Improves elasticity, pigmentation, and scar healing. ID Booster Liposome™: Enhances protein synthesis, skin regeneration, and immune function. Sodium DNA (PN - Polydeoxyribonucleotide): Inhibits melanin, promotes hyaluronic acid, collagen, and elastin production. Sodium Hyaluronate, Tranexamic Acid, Glutathione: Provide deep hydration and brightening effects. Peptide-8 Complex 18: Delivers anti-aging, wrinkle reduction, and brightening benefits. Realtox™ (Patent No. 10-1744966): Improves wrinkles and provides antioxidant protection. | | |





02

id EXO-V Prolifting Ampoule + HA Roller 4 weeks Program / Set (New)

Needs

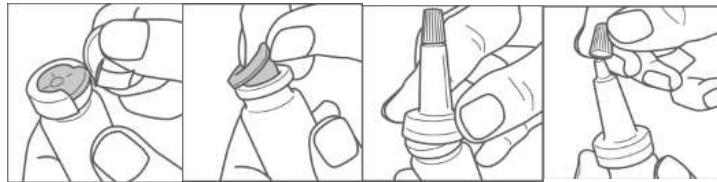
- Those seeking visible skincare results at home
- Those concerned with wrinkles and loss of elasticity due to aging
- Those looking for a professional-grade home care solution comparable to in-clinic treatments

1. Start with clean, bare skin.
Attach a single-use roller tip to the device and gently roll over the entire face for approximately 15 minutes to create microchannels.



How to

2. Apply the ampoule.
Open one ampoule, attach the dispenser, and evenly apply the formula over the treated area.



3. Finish with the cream.
Apply the cream to lock in moisture and complete the treatment.



[Dual-Functional Skincare for Brightening & Wrinkle Reduction]
Ampoule 5ml*4ea + Roller 4ea
+ Handle 1ea



[Dual-Functional Skincare for Brightening & Wrinkle Reduction]
Ampoule 5ml*1ea + Roller 1ea
+ Handle 1ea



02

id EXO-V Prolifting Ampoule + HA Roller 4 weeks Program / Set (New)

Technology

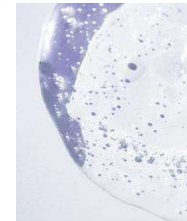


1. id X PKGEN 공동개발 특허 성분
ID 2EXO-V™ 74%

건강한 20대 피부 유래 유산균 엑소좀
지중해 해안가에 자생하는
'록셈파이어켈러스'에서 추출한 엑소좀

2. 인간혈소판유래혈청(hPL)을 사용한
인체지방기질세포배양액 5%

인체세포·조직배양액의 안정성 평가 완료



흡수율 UP ↑

ID Booster Liposome™

SCI급 논문으로 인정받은
탄성리포좀 기술로 **피부 흡수율 UP**

*Journal of Drug Delivery Science and
Technology 31 (2016) 147-152

탄력 UP ↑

PepG-8 Complex™

안티에이징에 효과적인
8가지 종류의 펩타이드 조합

항산화 CARE

Realtox™

초저온안정화기술을 적용한
주름/항산화케어 특허성분



ID 2EXO-V™

수용성 마이크로캡(250µm)
히알루론산, 5종 콜라겐, 아데노신
바쿠치올, 나이아신아마이드



롤러 사용 전



롤러 사용 후

STEP 1

피부 길 열기

마이크로캡이 깊숙히
침투되어 효과를 전달 할 수
있도록 미세 통로 형성

STEP 2

유효 성분 침투

미세 통로를 통해
ID 2EXO-V™가 녹아 들어
피부에 직접 전달



02

id EXO-V Prolifting Ampoule + HA Roller 4 weeks Program / Set (New)

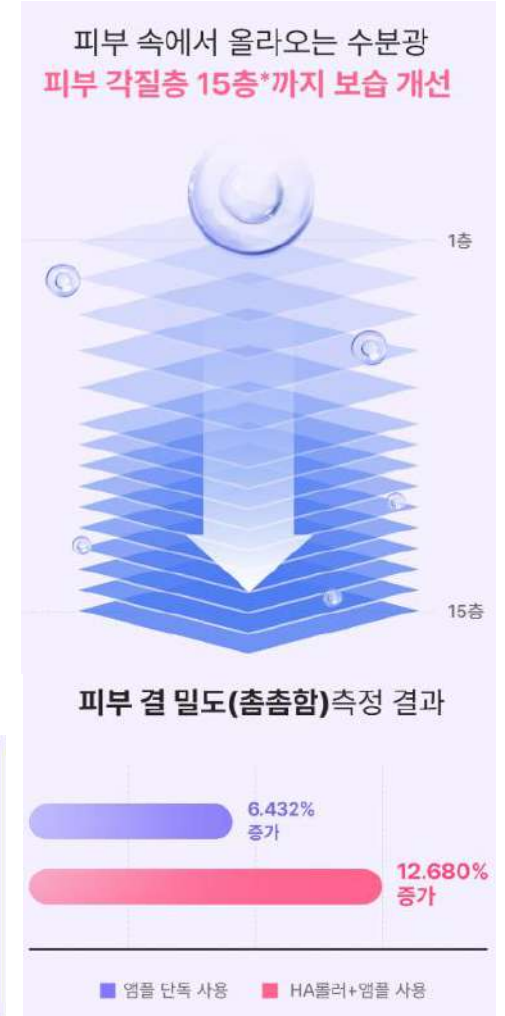
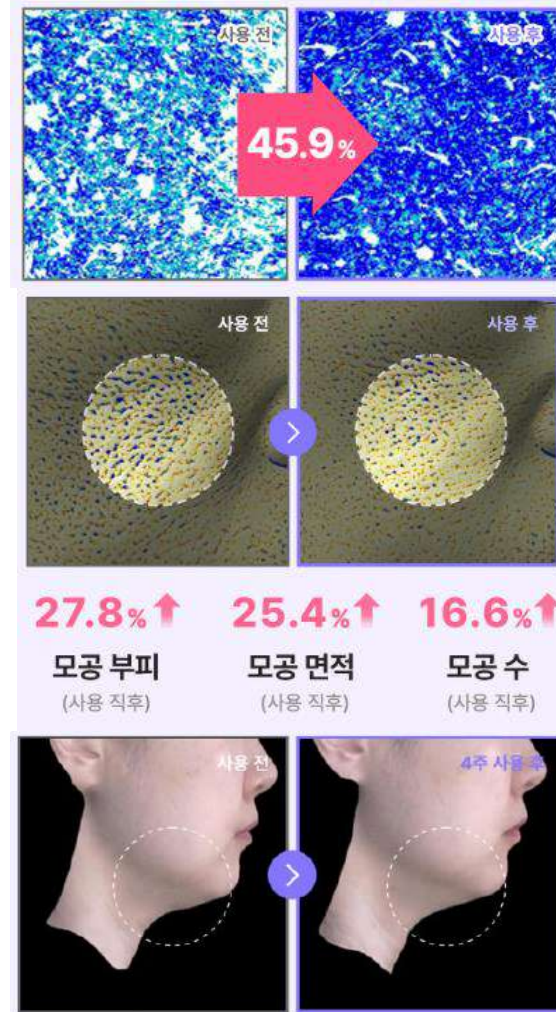
Clinical
Experimentation
(A total of
17 effects)

After a Single Use:

- Improves skin texture and radiance
- Enhances skin density and smoothness
- Boosts 3D volumizing glow
- Refines 5 pore parameters (density, area, volume, depth, and count)
- Improves pore clarity
- Increases skin moisture density
- Delivers deep hydration across 15 skin layers

After 4 Weeks of Consistent Use:

- Reduces fine lines around the eyes
- Improves neck wrinkles
- Enhances skin brightness and overall tone
- Increases cheek elasticity
- Improves firmness of the décolletage area
- Lifts and sculpts the jawline and double chin
- Tightens pore entrance length
- Tightens pore entrance surface area
- Improves skin anisotropy (skin texture uniformity)
- Clinically tested for primary skin irritation

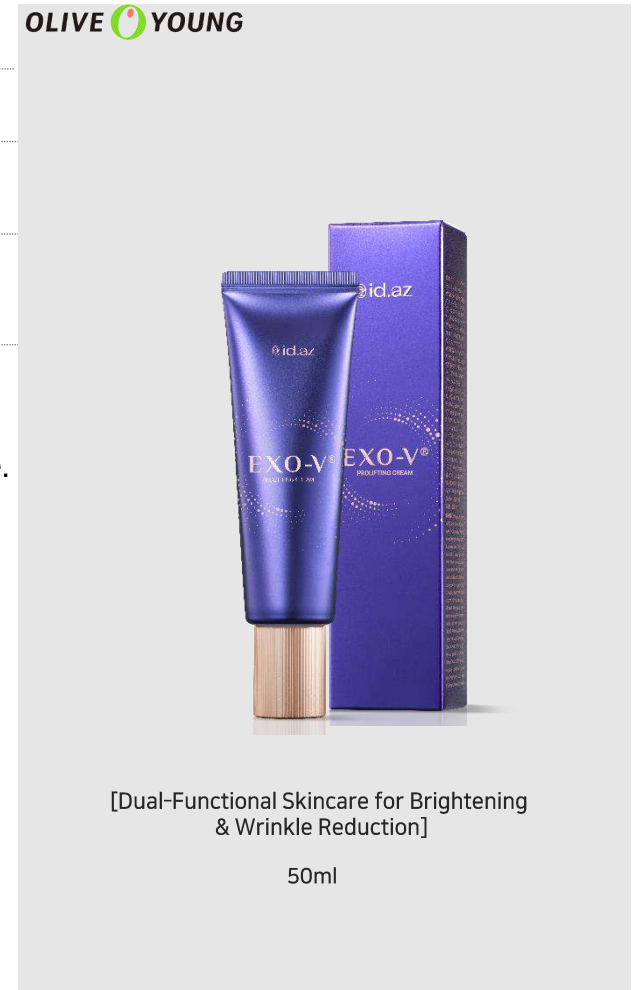




03

id EXO-V Prolifting Cream(New)

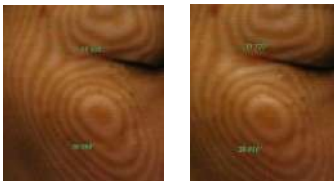
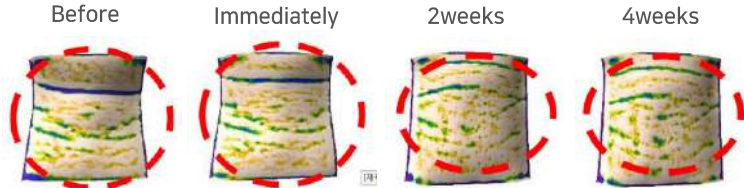
| | | | |
|--------------|---|--------------------|--|
| Product | Id EXO-V Prolifting Cream | | |
| Functional | Dual-Functional Skincare for Brightening & Wrinkle Reduction | | |
| USP | A high-performance lifting cream formulated with the exclusive patented ID 2EXO-V™ ingredient, delivering intensive anti-aging and firming care. | | |
| Key Point | High-End Home Aesthetic | Luxurious Radiance | 20s skin Probiotics & Fermented Ingredients with Exosome & Rock Samphire |
| Key Features | <ul style="list-style-type: none"> • Developed through joint research, featuring brightening and anti-aging active ingredients. • Deeply nourishes and firms skin weakened by aging and stress, providing a supple, firm texture. • Non-greasy, soft-touch formula with a luxurious, long-lasting glow. • Delivers powerful hydration and elasticity improvement for sagging, aging skin. <p>* Texture Technoloty</p> <p>HYDRO LC(Liquid Crystal) Gel Matrix</p> | | |

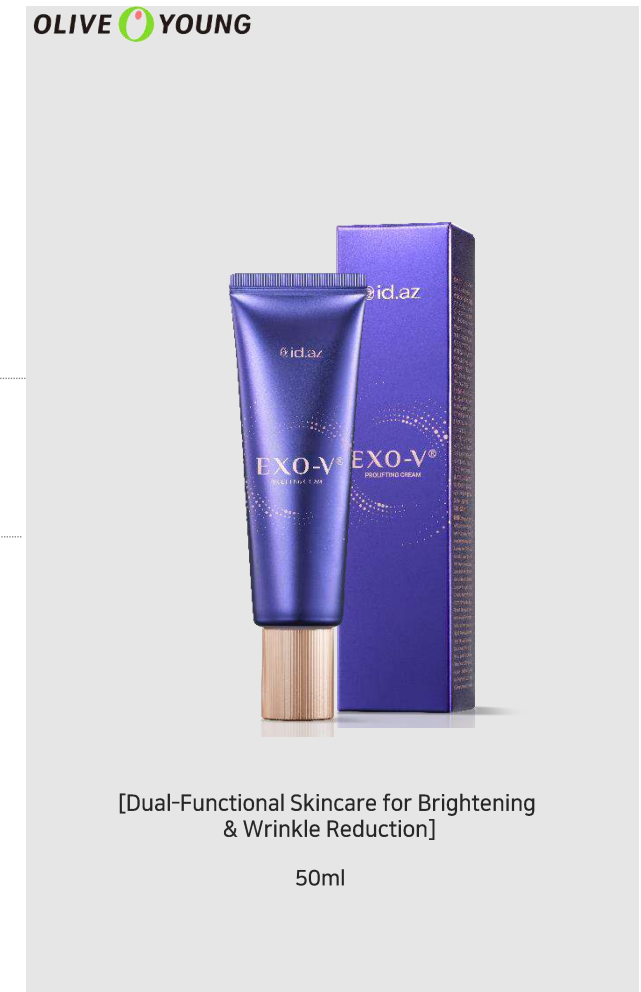




03

id EXO-V Prolifting Cream(New)

| | |
|---|--|
| <p>Ingredient</p> | <ul style="list-style-type: none"> • ID 2EXO-V™ (Patent No. 10-2712520): Supports skin regeneration, wound healing, anti-inflammatory care, brightening, and antioxidant protection. • Sodium DNA (PN – Polydeoxyribonucleotide): Inhibits melanin production and stimulates hyaluronic acid, collagen, and elastin synthesis. • Hyaluronic Acid, Squalane: Provide deep hydration and moisture retention. • Ceramide NP: Strengthens the skin barrier. • Creatine: Improves wrinkles and helps repair skin damage. • Tocopherol (Vitamin E): Delivers antioxidant protection. • Niacinamide & Adenosine: Dual-action brightening and wrinkle improvement. |
| <p>Needs</p> | <ul style="list-style-type: none"> • Those seeking clinic-like lifting care at home • Those concerned with dull, tired-looking skin • Those experiencing sagging or loss of firmness |
| <p>Clinical Experimentation (Total 4 types)</p> | <ul style="list-style-type: none"> • Reduces fine lines around the eyes (improvement observed immediately, at 2 weeks, and 4 weeks) • Improves cheek lifting (improvement observed immediately, at 2 weeks, and 4 weeks) • Enhances neck lifting (improvement observed immediately, at 2 weeks, and 4 weeks) • Primary skin irritation test completed <div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;"> <p>Before Immediately</p>  </div> <div style="text-align: center;"> <p>Before Immediately 2weeks 4weeks</p>  </div> </div> |





Facial Volume Plus (+), Sagging Skin Minus (-) – Perfect Face Fit!

The ID Face Fit Line focuses on professional facial contouring and creating a slimmer, more defined facial shape.

Sculpting ▶ Lifting ▶ Contouring







Ideal for post-procedure
maintenance and face
line care

Increases elastic fibers
in the dermis
to enhance facial volume

Inhibits fat formation
to reduce swelling and sagging
for slimming care

Delivers powerful results
with ID's proprietary patented ingredient

Idplac cosmetic 2025 Product Pipeline

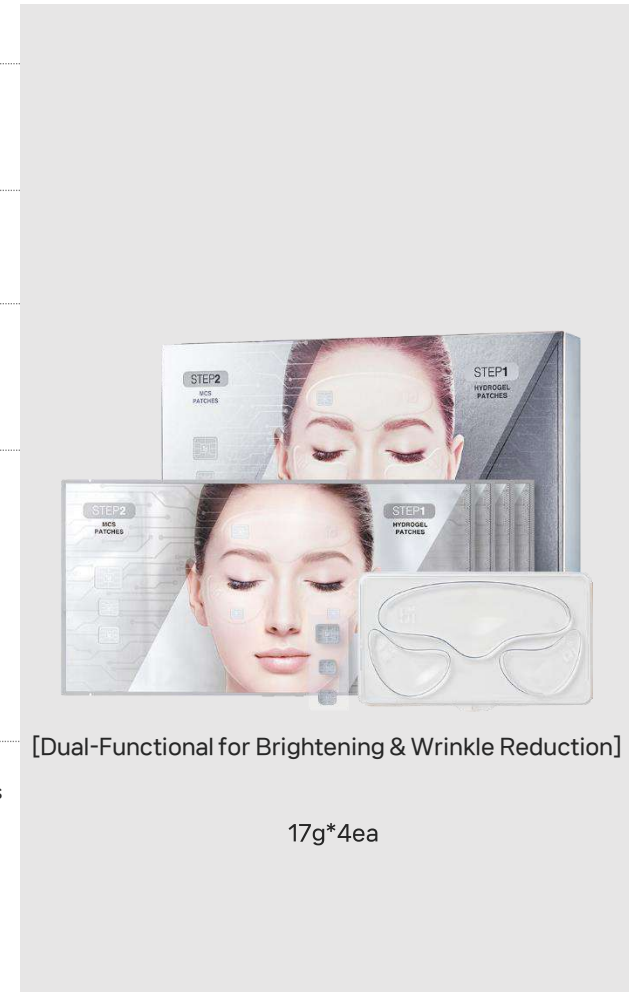
| Line | id Face Fit | | | | | |
|--------------------------------------|---|---|--|---|---|---|
| Product | Renewal Plus Patch V3 OLIVE YOUNG | Renewal Minus Band V3 OLIVE YOUNG | Renewal Plster Mask EX | Minus Band V2 | Plaster Mask OLIVE YOUNG | Lip Fit-ler |
| Image |  |  |  |  |  |  |
| Volume | 17g (1ea / 4ea) | 11g (1ea / 4ea) | 20g (1ea / 4ea) | 11g (1ea / 4ea) | 20g (1ea / 4ea) | 3.5g (1ea) |
| USP | Microcurrent Home Care Elastic Patch for 3D Volumizing & Lifting Care | Home Care Lifting Band for Jawline & Double Chin Intensive Lifting | Cooling & Lifting Real Plaster Mask for Jawline Sculpting | Intensive Double Chin Lifting Band | Cooling & Lifting Real Plaster Mask | Hydrating & Barrier-Strengthening Lip Plumper |
| Patented ingredient/ Main Ingredient | ID WRINKLEZERO™ + MSC Patch | ID Slimming™ ID DCA_PPC™ | ID WRINKLEZERO™ ID SLIMMING™ ID DERMA-W™ | ID Slimming™ ID DCA_PPC™ | Calcium Sulfate, Bentonite, Kaolin | Vanillyl Butyl Ether |
| Functionality/ clinical test | Dual Functional: Brightening & Anti-Wrinkle Clinically Tested – Domestic Home Shopping Clinical Trial | Dual Functional: Brightening & Anti-Wrinkle Clinically Tested – Domestic Home Shopping Clinical Trial | Clinically Tested – Domestic Home Shopping Clinical Trial | Clinically Tested – Domestic Home Shopping Clinical Trial | Clinically Tested – Domestic Home Shopping Clinical Trial | - |



01

ID FACE FIT PLUS PATCH V3 (RENEWAL)

| | |
|------------|---|
| Product | ID FACE FIT PLUS PATCH V3 |
| Functional | Dual-Functional for Brightening & Wrinkle Reduction |
| USP | A core care solution for a youthful, firm, and sculpted face using professional-grade elasticity ingredients developed by ID. Elevate your skin plumping care with microcurrent technology. |
| Key Point | <div style="display: flex; justify-content: space-around; text-align: center;"> <div style="border: 1px solid black; padding: 5px; background-color: #d9ead3;">MCS Microcurrent Patch</div> <div style="border: 1px solid black; padding: 5px; background-color: #d9ead3;">Enhanced Plumping Effect</div> <div style="border: 1px solid black; padding: 5px; background-color: #d9ead3;">3D Contour</div> </div> |
| Feature | <ul style="list-style-type: none"> • MCS Microcurrent Patch: Improves skin and enhances nutrient absorption. 100% Water-Soluble • Hydrogel: Efficiently delivers microcurrents to the skin. • Intensive Plumping Effect: Revitalizes dull and sunken skin. • 3rd Generation Ergonomic 3D Design: Custom size and shape for optimal fit. • Wrinkle Reduction: Effectively reduces wrinkles, creating a youthful and contoured appearance. |
| Ingredient | <ul style="list-style-type: none"> • ID WRINKLE ZERO™ (Proprietary Ingredient - Patent No. 10-2440743): Improves wrinkles, enhances elasticity, and provides antioxidant activity. • Micro-current Patch (MCS): Enhances absorption and improves skin condition. • Avocado Peptide, SYN-HYCAN: Provide plumping effects. • 5 Types of Collagen, 13 Types of Peptides, Elastin, 10 Types of Hyaluronic Acid, Bio Peptide: Enhance skin elasticity. • PMMA, PLA, Dextrin: Elasticity management ingredients used by professional facial care institutions at ID Hospital (filler). |





01

ID FACE FIT PLUS PATCH V3(RENEWAL)

Clinical
Experimentation
(A total of
28 effects)

Immediate (Temporary) Lifting & Firming Improvements:

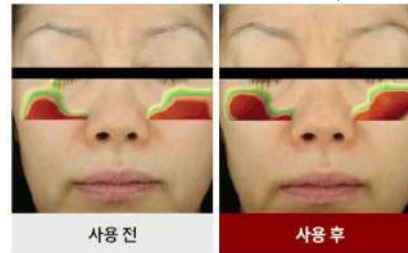
- Forehead lifting improvement
- Crow's feet (eye corners) lifting improvement
- Eyebrow tail lifting improvement
- Deep sunken under-eye area (eye bags) lifting improvement
- Nasolabial folds (smile lines) lifting improvement
- Marionette lines (mouth corners) lifting improvement
- Mouth corner lifting improvement
- Butterfly zone (apple zone) firmness improvement
- Prevents makeup from settling into fine lines

Forehead Improvements:

- Surface elasticity & lifting improvement
- Deep (inner) elasticity improvement
- Restores skin resilience & bounce
- 3D volumizing elasticity improvement
- Tightness relief

Under-Eye Improvements:

- Surface elasticity improvement
- Deep (inner) elasticity improvement
- Restores under-eye resilience
- 3D volumizing elasticity improvement
- Tightness relief



Immediate (Temporary) Hydration & Skin Improvement Effects:

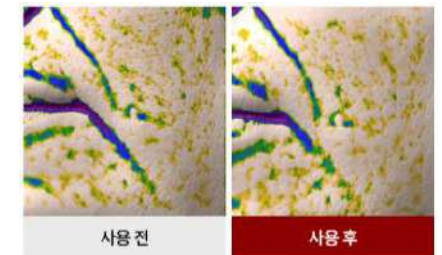
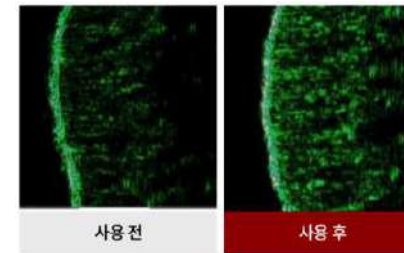
- Instant moisture replenishment & plumping effect on the forehead
- Instant moisture replenishment & plumping effect under the eyes

Skin Density & Elasticity Improvements:

- Improves skin compactness (density)
- Reduces pressure marks on the skin
- Temporarily reduces pore volume
- Temporarily reduces pore surface area
- Temporarily improves pore elasticity

Clinical Testing:



- Primary skin irritation test conducted
- Primary irritation test conducted on sensitive skin





01

ID FACE FIT PLUS PATCH V3 (RENEWAL)

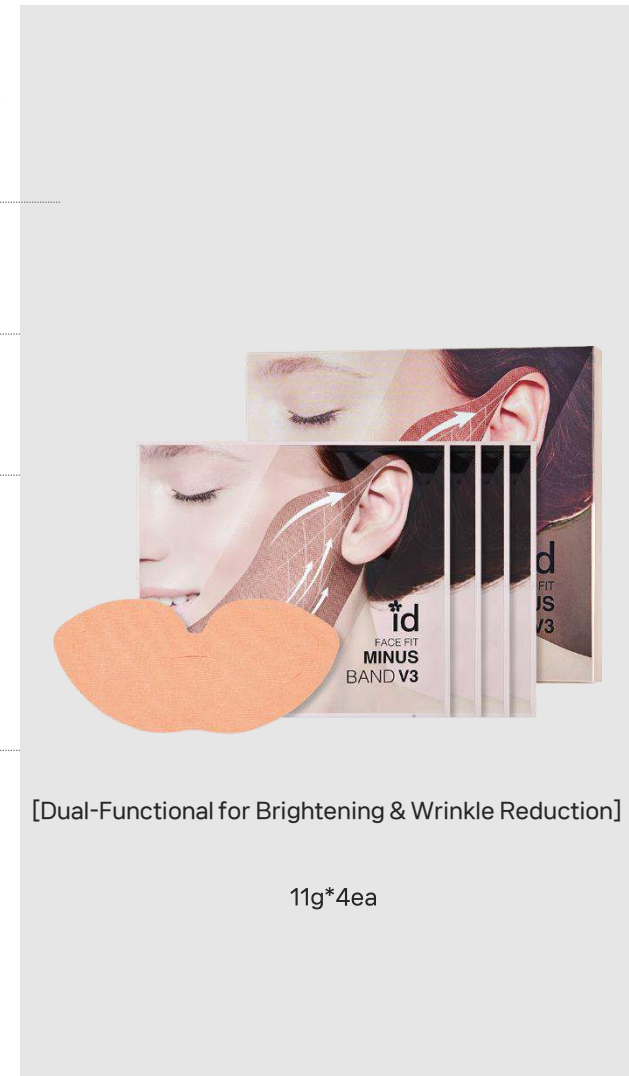
| ID FACE FIT PLUS PATCH V2 | PRODUCT | ID FACE FIT PLUS PATCH V3 / RENEWAL |
|--|----------------------|--|
|  | IMAGE |  |
| <p>After cleansing, apply the patch. Remove the sheet after 10–20 minutes.</p> | HOW TO USE | <p>After cleansing, apply the hydrogel patch first, then apply the microcurrent patch. Remove both patches after 20–25 minutes.</p> |
| <p>Saggy forehead Elasticity around the eyes</p> | MAIN EFFICACY | <p>Saggy forehead Elasticity around the eyes Maximizes plumping (filling) effect</p> |
| <p>Typical Hydrogel Patch → Moisturizing lifting care Slim patch & opaque patch</p> | COMPOSITION / DESIGN | <p>Hydrogel Patch + Microcurrent Patch → 3D Elasticity, Volume Plumping, Lifting & Pore Tightening Care Ergonomic design, transparent patch, SIZE UP</p> |
| <p>Patented Ingredient: DEXTRAN 40-GB Patented Ingredient: GALICARE PLA 5 Types of Collagen 9 Types of Peptides Elastin 8 Types of Hyaluronic Acid</p> | MAIN INGREDIENTS | <p>ID WRINKLEZERO™ (Patent No. 10-2440743) 5 Types of Collagen 13 Types of Peptides Elastin 10 Types of Hyaluronic Acid Biopeptide (Volume & Firmness, Patent No. 10-1966361) Avocado Peptide (Moisture & Volume Enhancement / PLUMPING) SYN-HYCAN (FIRMING / PLUMPING)</p> |



02

ID FACE FIT MINUS BAND V3 (RENEWAL)

| | |
|------------|--|
| Naming | ID FACE FIT MINUS BAND V3 |
| Functional | Dual-Functional for Brightening & Wrinkle Reduction |
| USP | With an upgraded ergonomic design, it provides comprehensive care for the jaw area (chin, double chin, neck) as well as side cheekbones and overall face tightening. |
| Key Point | <div style="display: flex; justify-content: space-around; text-align: center;"> <div style="background-color: #c08080; padding: 5px;">Ergonomic design</div> <div style="background-color: #c08080; padding: 5px;">Special home care</div> <div style="background-color: #c08080; padding: 5px;">Lifting band</div> </div> |
| Feature | <ul style="list-style-type: none"> • Enlarged design lifts both the double chin and side cheeks • Includes two exclusive patented ID ingredients for slimming, skin tone improvement, and brightening • Targets sagging skin caused by aging • Dual-lifting system: outer compression band + inner slimming hydrogel |
| Ingredient | <ul style="list-style-type: none"> • ID Slimming™ (Proprietary Ingredient – Patent No. 10-1758904): Improves cellulite and provides slimming effects • ID DCA_PPC™ (Proprietary Ingredient – Patent No. 10-1810585): Enhances cellulite reduction and promotes fat breakdown • 5 Types of Collagen, 13 Types of Peptides, Elastin, 10 Types of Hyaluronic Acid → Enhance skin elasticity • Magnolia Bark Extract, Escin → Support slimming effects • Lifting Peptide → Helps prevent sagging and combats skin aging |



[Dual-Functional for Brightening & Wrinkle Reduction]

11g*4ea

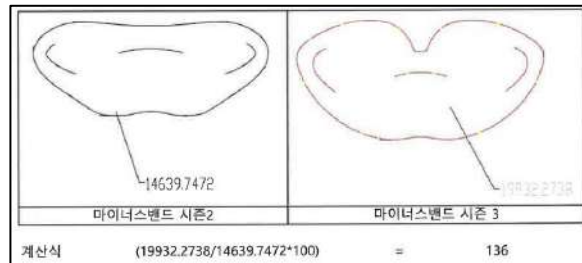


02

ID FACE FIT MINUS BAND V3(RENEWAL)

Technology

- Fabric size UP + Density UP + Tensile strength UP
→ Minimizes ear discomfort during use



시 료 명 : 직물편단 2 점 PAGE(S) : 1 / 1
S/# 1.아이디 페이스핏 마이너스밴드 V2, 2.아이디 페이스핏 마이너스밴드 V3

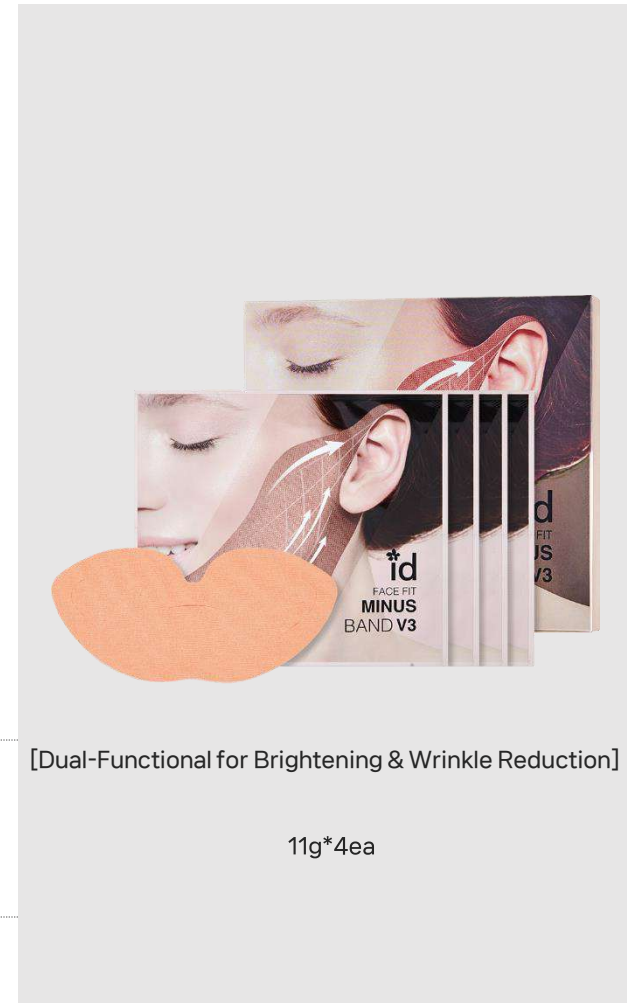
| 시 험 항 목 | 시 험 결 과 | |
|--|---------|-------|
| | 시료1 | 시료2 |
| 인장강신도 : KS K 0520:2021 그레브법 (ORE Type) | | |
| 인장강도(N) | | |
| 경사 방향 | 260 | 360 |
| 위사 방향 | 190 | 220 |
| 인장신도(%) | | |
| 경사 방향 | 16.9 | 14.5 |
| 위사 방향 | 137.2 | 126.2 |
| * 주) 판지거리(mm) : 100 | | |

Needs

- Those needing targeted lifting care for the jawline and double chin
- Those preferring convenient home care without visiting clinics
- Those who want to lift and firm their skin while exercising

TEST

- Sensitive skin irritation test



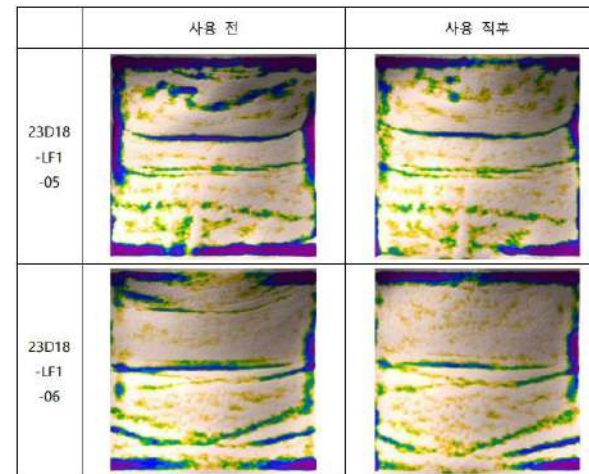
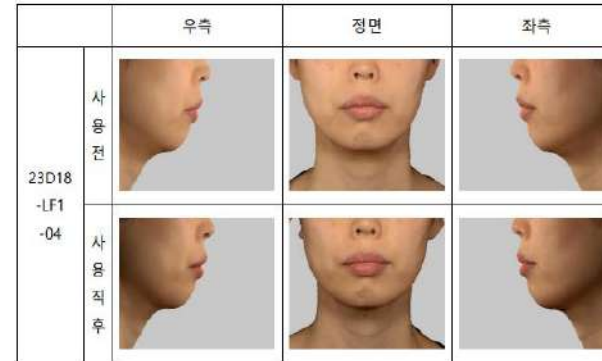


02

ID FACE FIT MINUS BAND V3(RENEWAL)

Clinical Experimentation





- Jawline (under chin) lifting improvement
- Chin area lifting improvement
- Neck area lifting improvement
- Cheeks (butterfly zone) lifting improvement
- Corners of the mouth lifting improvement
- Marionette lines lifting improvement
- Side cheekbones lifting improvement
- Temporary swelling reduction
- Immediate (temporary) elasticity improvement in 3 steps (2 / 4 / 8 mm)
- Face tightening effect
- Primary skin irritation test on human skin
- Primary skin irritation test on sensitive skin





02

ID FACE FIT MINUS BAND V3_(RENEWAL)

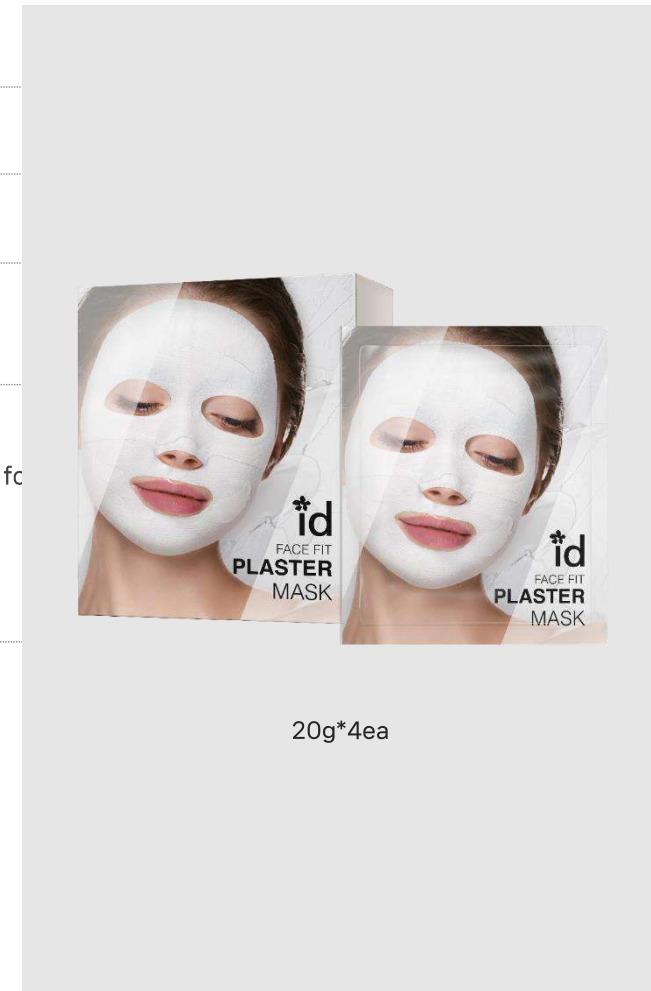
| ID FACE FIT MINUS BAND V2 | PRODUCT | ID FACE FIT MINUS BAND V3 / RENEWAL |
|--|--------------------------------|--|
|  | IMAGE |  |
| Non-functional product | FUNCTIONALITY | Brightening & Wrinkle Reduction |
| Under the chin, neck, cheeks, corners of the mouth, wrinkles around the mouth, swelling management | MAIN EFFICACY | Under the chin, neck, cheeks, corners of the mouth, wrinkles around the mouth, swelling management Additional care: nasolabial folds, 3-level elasticity, side cheekbones, and full face tightening |
|  <p>14,639 (mm²)</p> <p>Lifting up to the chin Ear pulling may occur depending on the situation</p> | SIZE/ comfort of wearing |  <p>1.27 times larger 18,732(mm²)</p> <p>Tensile strength doubled (+0.3 from previous model) Density increased (+65+9 from previous model) Ear pulling minimized with fabric improvements</p> |
| <p>Patented Ingredient: ID-DCA.3 (Patent No. 10-1810585) Patented Ingredient: Slimming HD (Patent No. 10-1758904) 5 Types of Collagen 9 Types of Peptides Elastin</p> | MAIN INGREDIENTS | <p>ID Slimming™ (Patent No. 10-1758904) ID DCA_PPC™ (Patent No. 10-1810585) 5 Types of Collagen 13 Types of Peptides Elastin 10 Types of Hyaluronic Acid Magnolia Officinalis Bark Extract (Patent No. 10-1127166) Lifting Peptide (Patent No. 10-1819085) Leontopodium Alpinum Callus Culture Extract (Patent No. 10-1740097) Escin</p> |



03

Id face fit plaster mask EX(renewal)

| | | | |
|------------|--|--------------------|----------------|
| Product | Id face fit plaster mask EX | | |
| Functional | Non-functional | | |
| USP | A sheet-type plaster mask using uniquely developed gauze fabric containing real plaster, designed to improve skin elasticity and pores for lifting and tightening effects. | | |
| Key Point | 5-step pore care | Lifting/elasticity | Skin tone care |
| Feature | <ul style="list-style-type: none"> • 30-minute home care plaster sheet mask; no mixing or measuring required – simply apply and remove • Uses proprietary ID Compression Dressing Gauze™ to tightly envelop the face and deliver plaster benefits for optimal contour lifting • Contains patented ingredients for improving skin elasticity, volume, and slimming • Completed 19 human application tests, including pore improvement, skin elasticity, and hydration | | |
| Ingredient | <ul style="list-style-type: none"> • Plaster (Calcium Sulfate 1ppm): Provides skin tightening • ID WRINKLEZERO™ (Patent No. 10-2440743): Improves wrinkles, elasticity, and provides antioxidant benefits • ID SLIMMING™ (Patent No. 10-1758904): Improves cellulite and supports slimming effects • ID DERMA-W™ (Patent No. 10-2198589): Brightens skin tone • Oyster Shell Powder + Pearl Extract + Citrus Junos Peel Extract: Improve skin tone • Anti Sebum P (Patent No. 10-1333676) + Chamomilla Recutita (Matricaria) Flower Extract: Sebum control and pore care • Ceramide NP + PENTAVITIN® + GENENCARE® OSMA BA: Moisturizing and skin protection | | |





03

Id face fit plaster mask EX(renewal)

Technology



Uniquely Developed Fabric of Pure Cotton Real Gauze
ID Compression Dressing Gauze™

- ✓ Soft, skin-friendly material provides excellent adhesion
- ✓ High absorption efficiency delivers plaster benefits effectively
- ✓ Sturdy texture maximizes contour lifting and provides a tightened skin feel
- ✓ Eco-friendly material minimizes skin irritation

Ingredients Point

ID WRINKLEZERO™
(Patent No. 10-2440743)



Persimmon Leaf, Scutellaria, Cimicifuga, Sophora Flower Complex → Extracted using ultrasonic vacuum low-temperature method → Anti-wrinkle, elasticity improvement, and antioxidant activity (non-toxic)

ID SLIMMING™
(Patent No. 10-1758904)

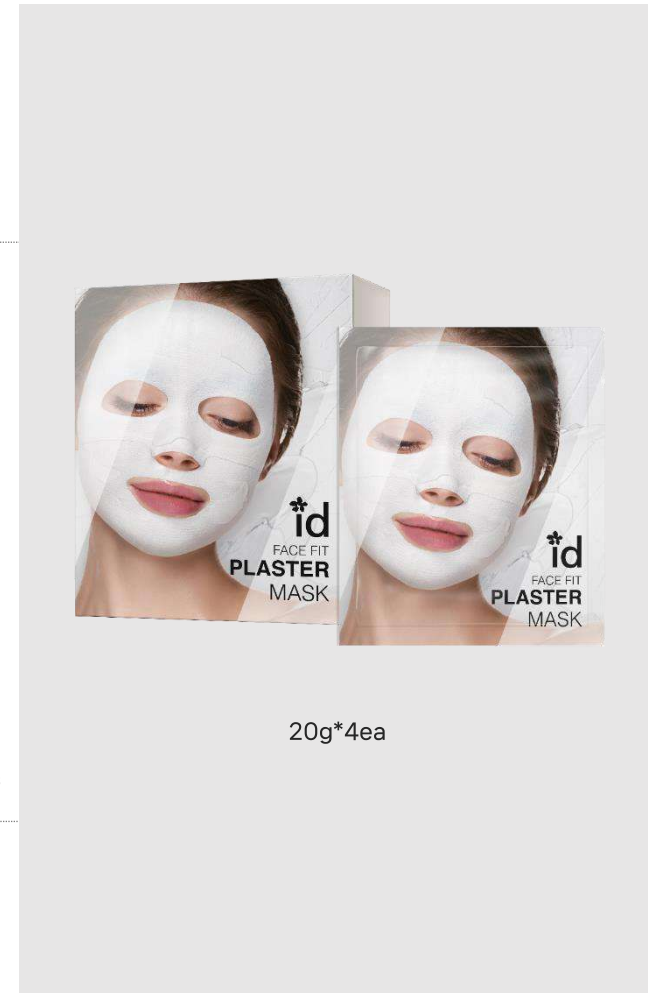


Turmeric, Prunella, Yam, Mulberry Complex → Promotes adipocyte breakdown and reduces body fat and cellulite (non-toxic)

ID DERMA-W™
(Patent No. 10-2198589)



Mixed Extracts with Phytol → Used for skin whitening, regeneration, recovery, anti-wrinkle, and soothing → Phytol helps inhibit melanin production and soothe skin allergies



20g*4ea

Needs

- Those who want to tighten pores enlarged by excess sebum and impurities
- Those seeking to lift and firm tired, sagging skin
- Those who want to experience plaster mask effects conveniently and gently



03

Id face fit plaster mask EX(renewal)

Clinical Experimentation

Pore

- Sebum reduction (blackheads, whiteheads)
- 5 aspects of pore improvement: water content, area, depth, density, volume
- Pore tightening (area, depth)
- Impurity removal within pores

Lifting/
Elasticity

- 3D contour lifting (eye area, cheeks, mouth area, forehead)
- Multi-angle elasticity improvement (eye area, cheeks, mouth area, forehead)
- Skin elasticity improvement

Tone/
Brightness

- Skin brightness improvement
- Triple tone improvement (dark, brown, yellow tones)
- Skin tone uniformity

Moisturizing

- Surface moisture improvement
- Deep moisture improvement
- Relief of deep skin tightness

Cooling/
Soothing

- Skin temperature reduction (cooling effect)
- Relief of skin redness from heat irritation

Other

- Exfoliation turnover improvement
- Skin blood circulation improvement
- Reduction of puffiness
- Fine skin texture improvement

Low-irritation



- Skin low irritation test





03

Id face fit plaster mask EX(renewal)

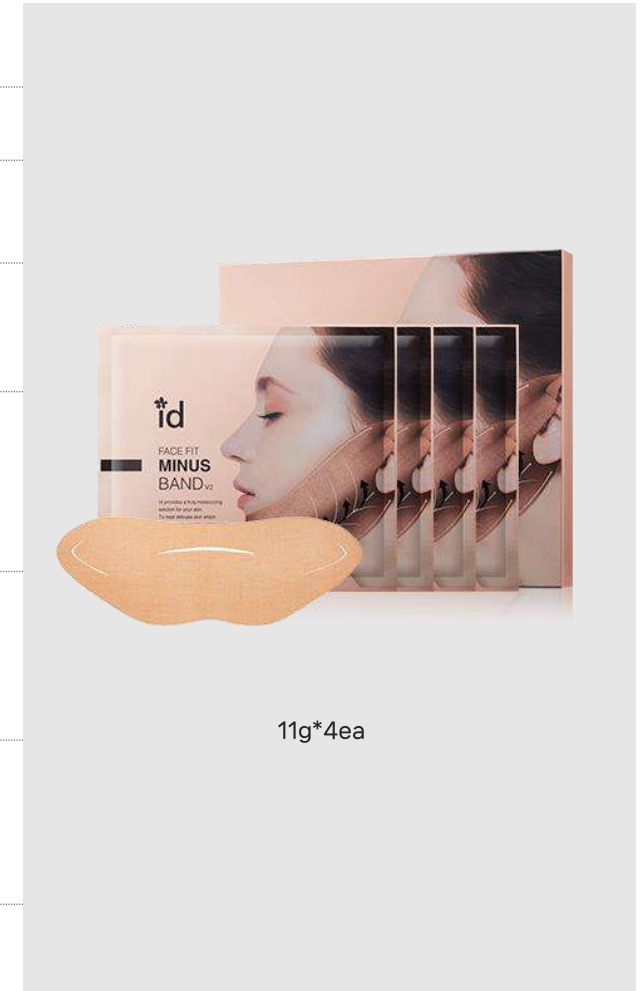
| Id face fit plaster mask | PRODUCT | Id face fit plaster mask EX / RENEWAL |
|--|------------------------|---|
|  | IMAGE |  |
| Lifting, pores, skin tone, skin texture, moisture | MAIN EFFICACY | Lifting/elasticity, pores, moisture, tone/texture, exfoliation turnover, cooling, soothing |
| Thin and soft Bemliese™ microfiber sheet | TYPE OF SHEET | Upgraded adhesion with ID Compression Dressing Gauze™ (pure cotton gauze) |
| 15 human application tests (lifting, pores, tone & texture) | HUMAN APPLICATION TEST | 20 human application tests (lifting, pores, tone & texture, moisture, exfoliation turnover) |
| Plaster (Calcium Sulfate), Kaolin, Sodium Hyaluronate ID SLIMMING™: Turmeric, Prunella, Yam, Mulberry ID DERMA-W™: Rhodiola, Selaginella, Celosia, Artemisia, Phytol | MAIN INGREDIENT | Plaster (Calcium Sulfate), Kaolin - ID WRINKLEZERO™: Persimmon leaf, Scutellaria, Cimicifuga, Sophora flower - ID SLIMMING™ (0.5%) - ID DERMA-W™ (0.5%) Anti Sebum P™, Oyster Shell Powder, Pearl Extract, Copper Tripeptide-1, PENTAVITIN®, GENENCARE® OSMS BA, Chamomilla Extract, Ceramide NP, Citrus Junos Peel Extract |



05

Id Face Fit Minus Band v2

| | | | |
|------------|---|-------------------|--------------|
| Product | Id Face Fit Minus Band v2 | | |
| Functional | - | | |
| USP | Tighter & More Contoured! Specialized home care lifting band for jawline (double chin, neck) and intensive double chin care | | |
| Key Point | Double Chin Removal | Special Home Care | Lifting Band |
| Feature | <ul style="list-style-type: none"> • NaDCA: Reduces excess fat accumulation and supports collagen production for smoother and firmer facial contours • Two patented ID ingredients: Support skin lifting, wrinkle reduction, and skin brightening • Hyaluronic Acid Boosting Peptides: Improve skin hydration and help maintain collagen structure | | |
| Ingredient | <ul style="list-style-type: none"> • Exclusive ID Patented Ingredients (id-SIV.FIT / id-DCA.3): Support cellulite reduction and slimming effects • 5 Types of Collagen, 9 Types of Peptides, Elastin, 8 Types of Hyaluronic Acid, Caffeine, Leontopodium Alpinum Extract: Help improve skin firmness and facial contouring | | |
| Needs | <ul style="list-style-type: none"> • Those seeking fast and effective double chin lifting care • Those looking for professional-level facial contouring solutions for at-home use • Those who want both lifting and tone-up effects | | |
| Export | Europe, China, Middle, Vietnam, Japan | | |





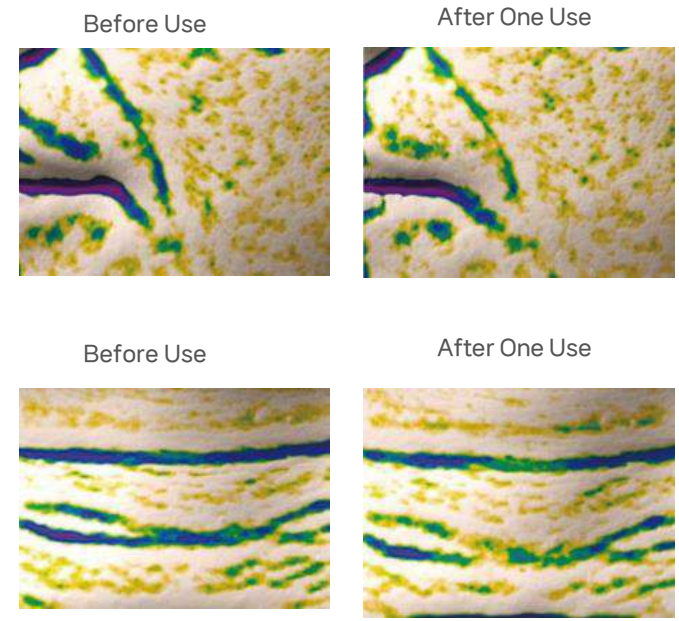
05

Id Face Fit Minus Band v2

Clinical Experimentation

Immediate (Temporary) Lifting & Contouring Effects:

- Jawline (under-chin) lifting improvement
- Chin area lifting improvement
- Neck skin lifting improvement
- Butterfly zone (cheeks) lifting improvement
- Mouth corner lifting improvement
- Cheek skin lifting improvement
- Temporary swelling reduction

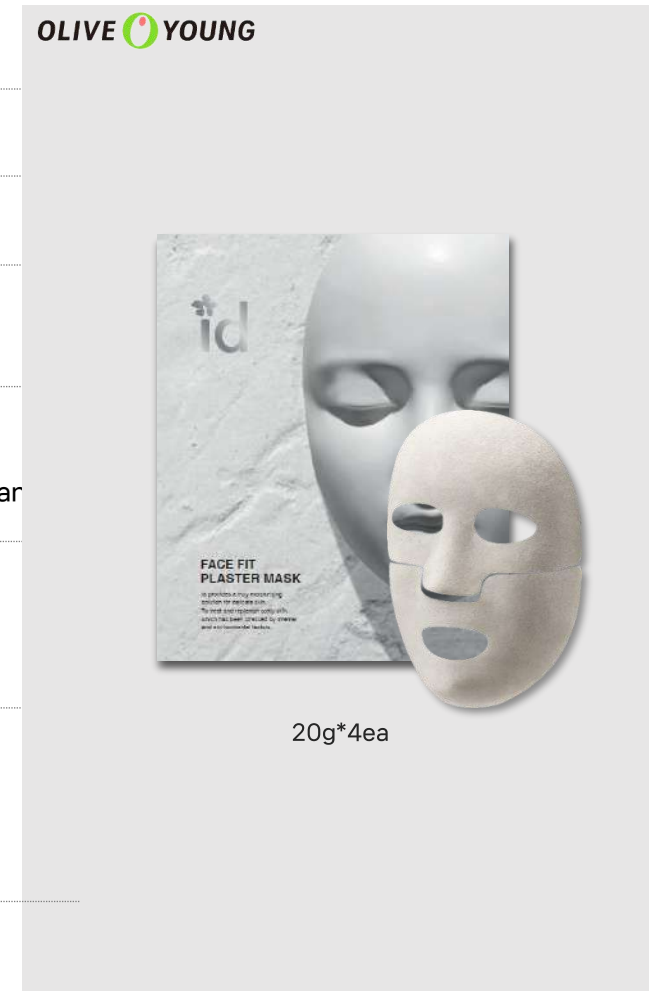




06

id.az Face Fit Plaster Mask

| | | | |
|------------|---|-----------|--------------|
| Product | Id.az Face Fit Plaster Mask | | |
| Functional | - | | |
| USP | A lifting and tightening pack formulated with mineral-rich sediment clay to support skin firmness, contour refinement, and texture improvement. | | |
| Key Point | Skin Texture Refinement | Skin Tone | Lifting Care |
| Feature | <ul style="list-style-type: none"> Sediment-infused tightening pack providing a spa-like lifting experience at home No complicated mixing – simply apply and let it set 30-minute application supports skin firming and pore refinement for a toned, sculpted appearance | | |
| Ingredient | <ul style="list-style-type: none"> Clay (Bentonite 23,000 ppm, Kaolin 106,000 ppm): Sebum and pore care Hanoi Cypress Root Extract (Japanese Cypress Tree Resin): Tight adhesion and detoxifying effect Sediment Clay (Calcium Sulfate 1 ppm): Provides an immediate skin-tightening sensation | | |
| Needs | <ul style="list-style-type: none"> Those seeking refined skin texture and pore tightening Those looking for tone-up and facial lifting effects Those needing firming care for sagging skin | | |
| Export | <ul style="list-style-type: none"> China, Middle, Vietnam, Japan | | |





06

Id.az Face Fit Plaster Mask

Clinical
Experimentation

Firming
/
Lifting

- 3D facial lifting improvement
- Overall skin tightening (forehead, eye corners, cheeks, jawline)
- Multi-angle skin elasticity enhancement

Skin
Texture
& Tone

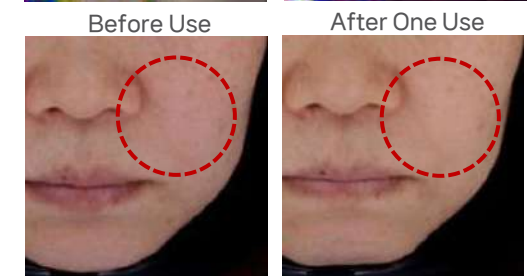
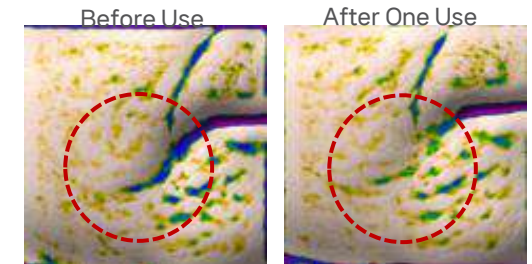
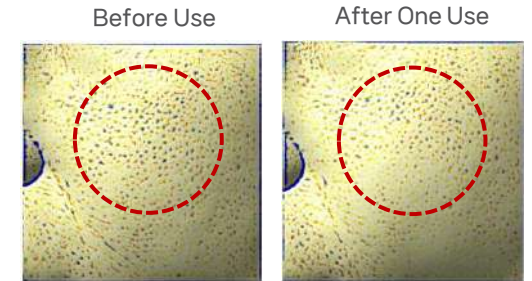
- Improves skin texture and smoothness
- Enhances skin brightness and evenness
- Improves overall skin tone

Pre
Care

- Minimizes pore surface area
- Reduces pore volume
- Helps clear deep-seated impurities (blackheads & whiteheads)

Special
Care

- Improves skin hydration levels
- Enhances skin circulation
- Reduces facial puffiness
- Temporarily lowers skin temperature by -4.6°C (cooling effect)
- Primary skin irritation test completed

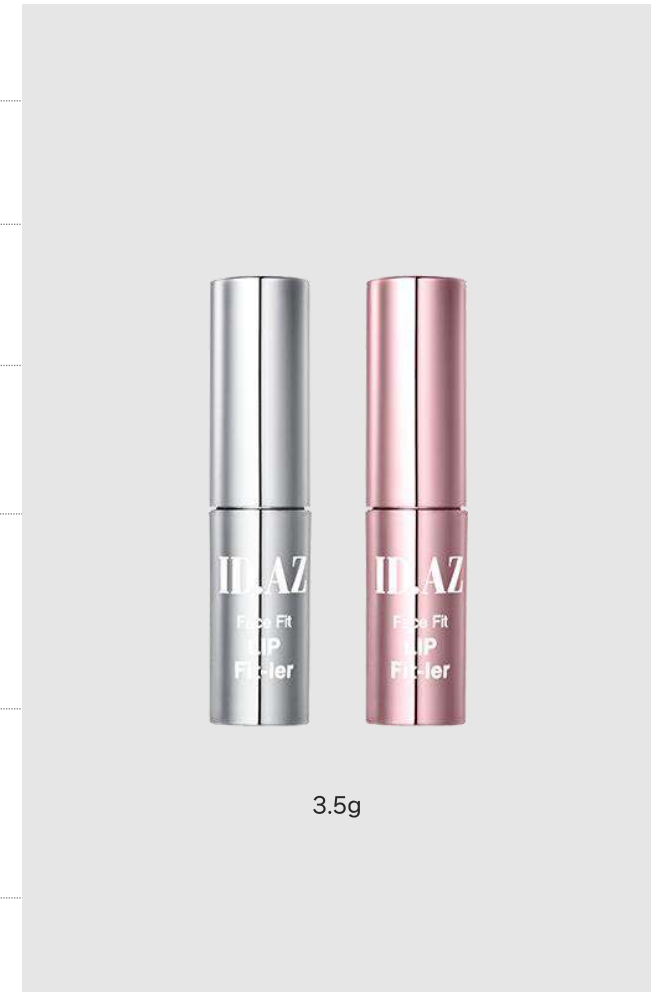




07

id.az Face Fit Lip Fit-ler (Clear/Pink)

| | | | | |
|------------|--|-------------|-------------------------|------------|
| Product | Id.az Face Fit Lip Fit-ler (Clear/Pink) | | | |
| USP | Maxi-Lip formula: Hydrates and strengthens the lip barrier, providing plumping effects with a single application | | | |
| Key Point | As if you had Botox! | Lip Plumper | Lip Moisturizing Effect | Glossy Lip |
| Feature | <ul style="list-style-type: none">• Formulated with real plumping ingredients, not simple menthol-based irritation• Provides natural lip volumizing without relying on temporary tingling effects | | | |
| Ingredient | <ul style="list-style-type: none">• Vanillyl Butyl Ether (Cooling-Plumping Agent): Instant volumizing effect with long-lasting results and low irritation• Maxi-Lip Complex (Ethylhexyl Palmitate, Tocopheryl Acetate, Panthenol, Palmitoyl Tripeptide-1): Smooths lip wrinkles and deeply moisturizes for a fuller, healthier appearance | | | |
| Needs | <ul style="list-style-type: none">• Those seeking naturally fuller, plumper lips without artificial lip fillers• Those experiencing dry, chapped lips• Those looking for a volumizing lip product without the stickiness of lip gloss | | | |
| Export | China, Middle East, Vietnam, Japan | | | |





id Real After Care 아이디 리얼 애프터 케어

건강한 피부를 위한
프로페셔널 케어 라인



R.A.C Line Exclusive Ingredients
ID WRINKLEZERO™ (Patent No. 10-2440743)
ID R.A.C™ (Patent Application No. 10-2024-0059214)
ID NAD PLUS™









Global Leading Placosmetic Brand

Providing comprehensive care from bruise and swelling relief to wound healing, while supporting inflammation reduction, rapid skin calming, and optimal hydration.

Recovery, Regeneration, Post-treatment ▶ Revitalization

- No.1 Post-Treatment Care
- Bruise and swelling relief
Wound healing support
- Inflammation reduction
- Rapid skin calming
Optimal hydration

idPlacosmetic 2025 Product Pipeline

| Line | idPlacosmetics Real After Care | | | | |
|------------------------|---|---|---|--|---|
| Product | Cleansing Foam | Peeling Toner | Mist  | Cream  | Mask  |
| Image |  |  |  |  |  |
| Volume | 150ml | 150ml | 120ml | 50ml | 25g (5ea) |
| USP | A cleanser that effectively removes sunscreen in a single wash. | A bubble-textured toner that gently smooths rough skin, supports exfoliation, reduces redness, improves firmness, and soothes irritation from external factors. | A creamy, fog-like mist that delivers hydration and soothing care without direct skin contact after procedures. | A moisture barrier cream that helps restore sensitive skin to its normal condition | A patented bio-cellulose soothing mask designed to reduce redness and calm the skin. |
| Patent Main Ingredient | ID WRINKLEZERO™ ID R.A.C™ ID DERMACALM™ | ID WRINKLEZERO™ ID DERMA-W™ ID SLIMMING™ ID DCA_PPC™ | ID WRINKLEZERO™ ID R.A.C™ ID NAD PLUS™ | ID WRINKLEZERO™ ID R.A.C™ ID DERMACALM™ | ID WRINKLEZERO™ ID R.A.C™ ID NAD PLUS™ |
| Clinical Test | Tested for skin irritation on sensitive skin. | | Tested for skin irritation on sensitive skin. | Tested for skin irritation on sensitive skin. | Tested for skin irritation on sensitive skin. |



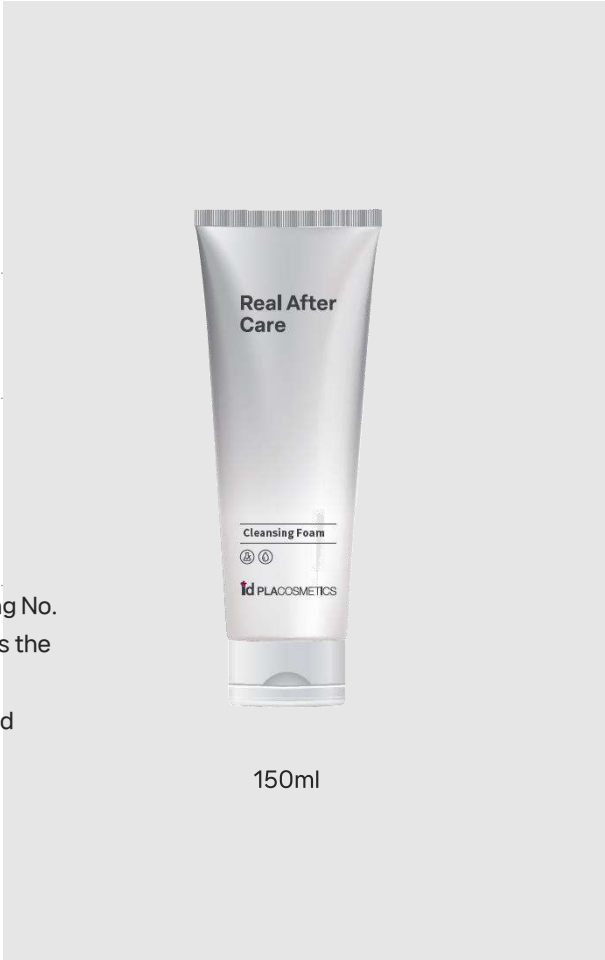
IDPLACOSMETICS REAL AFTER CARE CLEANSING FOAM(RENEWAL)

| | | | |
|---------------------------------|---|--|--|
| Product | IDPLACOSMETICS REAL AFTER CARE CLEANSING FOAM(RENEWAL) | | |
| Functional | Gentle and Non-functional Formula for Sensitive Skin | | |
| USP | A low-pH cleansing foam that gently removes impurities with soft, moisture-rich micro-bubbles, helping to cleanse while maintaining skin hydration and comfort without tightness, thanks to its soothing and hydrating ingredients. | | |
| Key Point | Supports the Skin's Moisture Barrier | Low pH (6.5) for Skin-Friendly Balance | Thorough, Effective Cleansing |
| Feature | <ul style="list-style-type: none"> Naturally derived coconut surfactants provide a gentle, moisturizing cleanse Effectively removes sunscreen with a single wash Dense, delicate foam penetrates pores to lift away impurities | | |
| Proprietary Patented Ingredient | <ul style="list-style-type: none"> ID R.A.C™ (Patent Pending No. 10-2024-0059214): Supports relief of bruising, swelling, and post-procedure discoloration | <ul style="list-style-type: none"> ID WRINKLEZERO™ (Patent No. 10-2440743): Targets wrinkles and improves elasticity with antioxidant support | <ul style="list-style-type: none"> ID DERMACALM™ (Patent Pending No. 10-2024-0053385): Strengthens the skin barrier, enhances hydration pathways, and soothes sensitized skin |

Proprietary Ingredients with Patents Pending




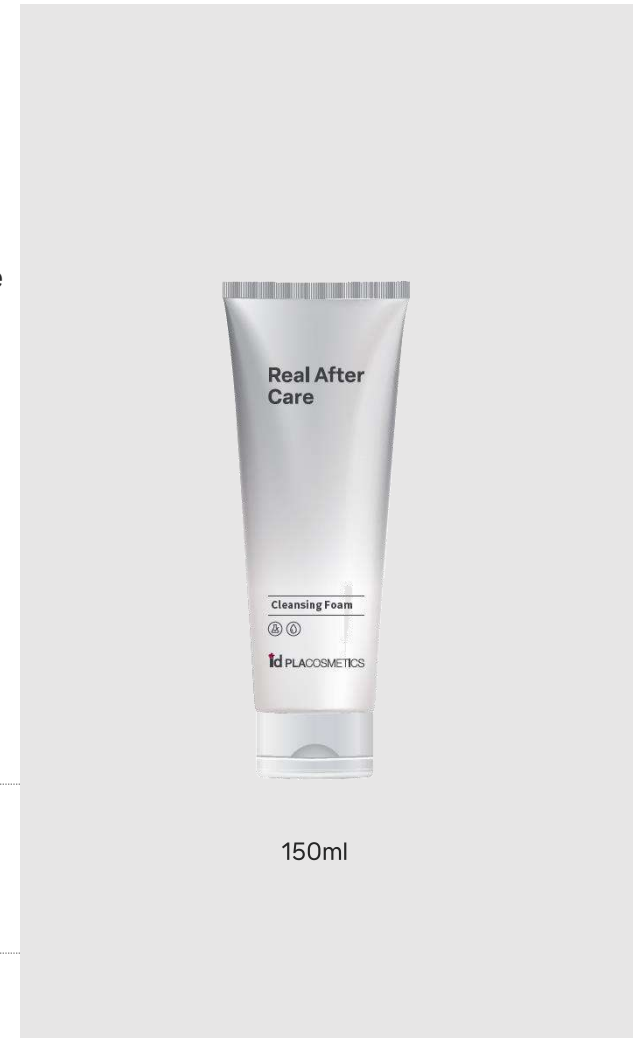
Proprietary Ingredients with Patents Pending





IDPLACOSMETICS REAL AFTER CARE CLEANSING FOAM(RENEWAL)

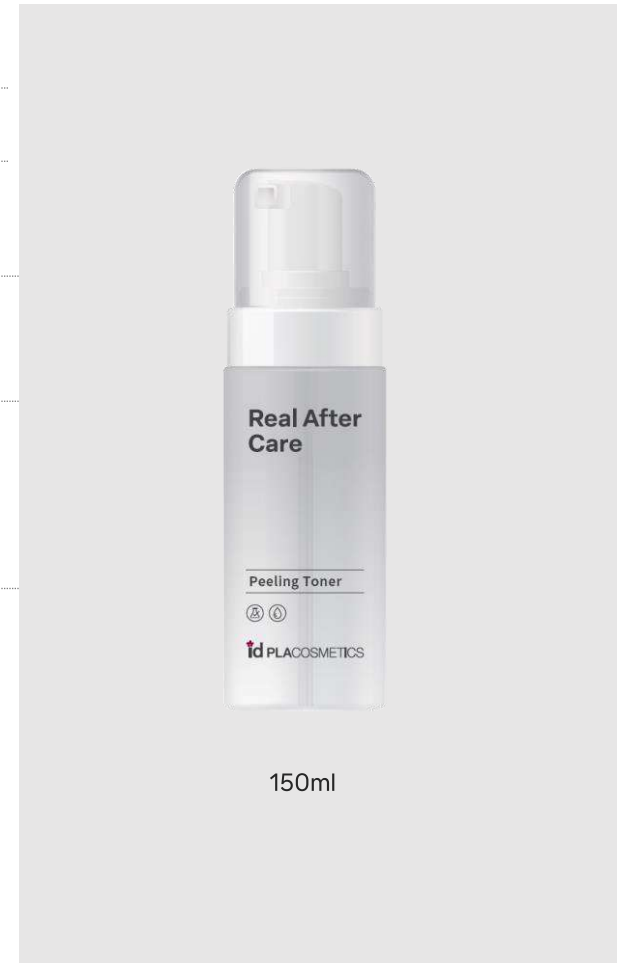
| | |
|--------------------------|---|
| Ingredient | <p>[Additional Key Ingredients]</p> <ul style="list-style-type: none">• Cerawater:<ul style="list-style-type: none">• Water-soluble ceramide stabilized with multi-encapsulation technology to help preserve active ingredients• Forms a protective, moisture-retaining barrier to reduce water loss and enhance hydration  <ul style="list-style-type: none">• Panthenol: Soothes and moisturizes the skin• Oriental Fruits Complex: Protects and calms the skin |
| Needs | <ul style="list-style-type: none">• Those seeking a gentle, non-irritating cleanser that comforts the skin• Those looking for an effective one-step cleanser that thoroughly removes impurities• Those who prefer a rich, foamy lather during cleansing |
| Clinical Experimentation | <ul style="list-style-type: none">• (Dermatologically tested for sensitive skin – test planned) |





IDPLACOSMETICS REAL AFTER CARE BUBBLE GLOW TONER(RENEWAL)

| | |
|---------------------------------|---|
| Product | IDPLACOSMETICS REAL AFTER CARE BUBBLE GLOW TONER |
| Functional | Hypoallergenic for Sensitive Skin / Functional for Wrinkle Relief |
| USP | A functional toner with dense micro-bubbles that absorb smoothly into the skin, helping to deliver a dewy glow while refining skin texture for a clearer and firmer-looking complexion. |
| Key Point | <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="background-color: #004a7c; color: white; padding: 5px; text-align: center;">Firmness · Texture · Radiance</div> <div style="background-color: #004a7c; color: white; padding: 5px; text-align: center;">Exfoliating Care</div> <div style="background-color: #004a7c; color: white; padding: 5px; text-align: center;">Bubble-Type Formula</div> </div> |
| Feature | <ul style="list-style-type: none"> • Peeling ingredients gently exfoliate dead skin cells, improving skin texture and suppleness • Formulated with 42% rice bran water to brighten the skin and enhance clarity • Tiny dense bubbles burst upon contact, delivering deep hydration as they melt into the skin |
| Proprietary Patented Ingredient | <ul style="list-style-type: none"> • ID WRINKLEZERO™ (Patent No. 10-2440743): Reduces the appearance of wrinkles, improves elasticity, and provides antioxidant care • ID DERMA-W™ (Patent No. 10-2198589): Brightens skin and helps reduce the appearance of wrinkles • ID Slimming™ (Patent No. 10-1758904): Supports cellulite improvement and slimming care • ID DCA_PPC™ (Patent No. 10-1810585): Targets cellulite and promotes fat breakdown |

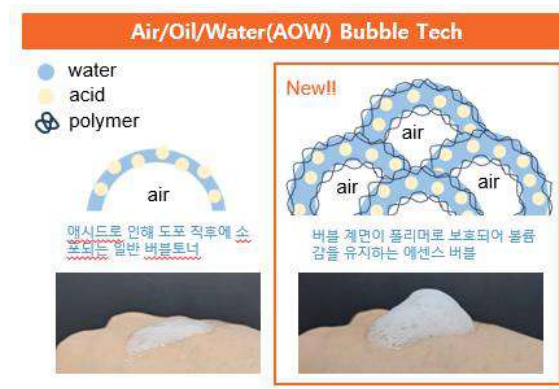




IDPLACOSMETICS REAL AFTER CARE BUBBLE GLOW TONER(RENEWAL)

Technology
&
Ingredient

- AOW Bubble Tech: Polymer-matrix system that strengthens bubble membranes, enhancing foam stability and longevity



[Key Ingredients]

- Agar: Provides soothing hydration to calm and moisturize the skin
- AHA, LHA, PHA: Exfoliate dead skin cells, remove impurities, regulate sebum, and deliver moisture
- Oryza Sativa (Rice) Bran Water, Glutathione: Brighten the skin and improve overall tone
- Spirulina Platensis Extract, Laminaria Saccharina Extract, 3 Types of Sea Herbs, Spicule: Deliver hydration, soothe irritation, and nourish the skin
- 4 Types of Collagen, 8 Types of Hyaluronic Acid, 10 Peptides, Elastin: Provide deep hydration and enhance skin firmness

Needs

- Those seeking a daily exfoliating product for flaky, rough skin
- Those who want a naturally dewy and hydrated glow
- Those concerned with dullness and dehydration



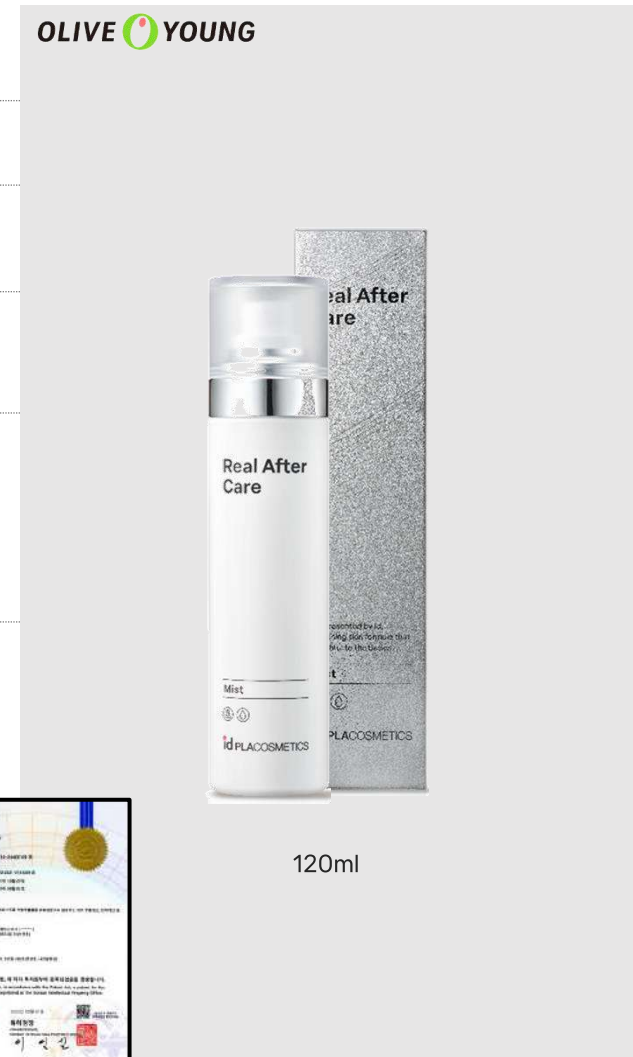
150ml



03

Idplacosmetics Real After Care Mist(renewl)

| | | |
|-------------------------|--|---|
| Naming | Idplacosmetics Real After Care Mist | |
| Functional | Sensitive / Low-Irritation / Non-Functional Formula | |
| USP | A micro-mist cream spray that helps balance oil and moisture levels, providing hydration and comfort for sensitive skin. | |
| Key Point | Fine mist spray | Rich in nutrients |
| | Instant moisture supply | Unique ingredients for bruise and swelling relief |
| Feature | <ul style="list-style-type: none"> Fine mist spray softly settles on the skin without clumping Touchless aftercare mist for sensitive post-treatment skin, delivering instant moisture and soothing heat Milky texture allows quick absorption and provides rich nourishment Contains patented ingredients that support bruising and swelling care for post-treatment recovery | |
| Our Patented ingredient | <ul style="list-style-type: none"> ID R.A.C™ (Patent No. 10-2024-0059214): Reduces bruising and swelling, and helps prevent post-treatment discoloration | <ul style="list-style-type: none"> ID WRINKLEZERO™ (Patent No. 10-2440743): Reduces wrinkles, improves elasticity, and provides antioxidant benefits |






120ml



03

Idplacosmetics Real After Care Mist(renewl)



| | |
|--------------------------|--|
| Technology & Ingredient | <ul style="list-style-type: none">• Skin Nutrition / Barrier Strengthening<ul style="list-style-type: none">- Utilizes Micro Emulsion technology for rapid absorption, delivering stabilized, high-nutrition ingredients that provide superior moisture and nourishment while helping strengthen the skin barrier. <div data-bbox="537 576 1656 799"><p>STEP 1 건조하고 푸석한 피부</p><p>STEP 2 수분&영양이 고르게 분포</p><p>STEP 3 크림 보습막 형성</p></div> <p>[Additional Key Ingredients]</p> <ul style="list-style-type: none">• Beta-Glucan: Skin protection, moisturizing, and soothing• ID NAD PLUS™: Anti-aging, wrinkle reduction, and pigmentation improvement• Glycyrrhetic Acid: Skin soothing and redness reduction• Panthenol, Betulin, Beta-Glucan: Skin soothing and moisturizing |
| Needs | <ul style="list-style-type: none">• Those seeking touchless aftercare for sensitive and irritated skin post-treatment• Those experiencing dryness due to moisture loss in dry environments• Those who prefer a fine mist spray that distributes softly and evenly over the entire face |
| Clinical Experimentation | <ul style="list-style-type: none">• Sensitivity skin irritation test |





03


Idplacosmetics Real After Care Mist(renewl)

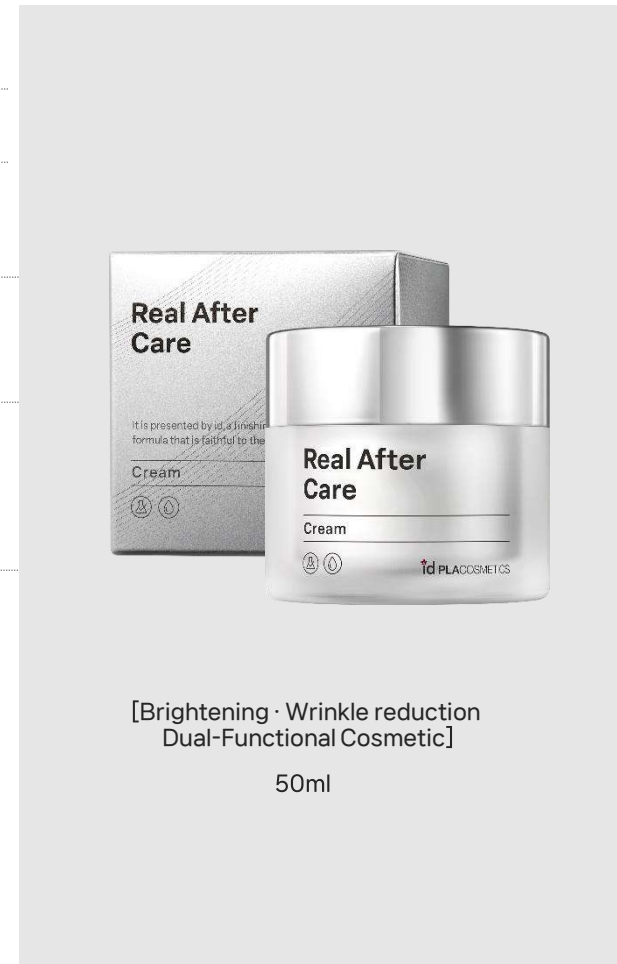
| id Real After Care MIST | Product | idPLACOSMETICS Real After Care Mist / Renewal |
|---|----------------|--|
|  | Image |  |
| <p>Spray from 20–30 cm away with eyes closed Use whenever skin feels dry</p> | How to use | <p>Spray from 20–30 cm away with eyes closed Use whenever skin feels dry</p> |
| <p>Moisturizing, soothing, bruising & swelling relief</p> | Main Effect | <p>Moisturizing, soothing, bruising & swelling relief</p> |
| <p>Sensitive skin low-irritation tested</p> | Clinical Test | <p>Sensitive skin low-irritation tested</p> |
| <p>ID Patented Ingredient DEXTRAN 40-GB ID Patented Ingredient GALICARE PLA 5 Types of Collagen, 9 Types of Peptides, Elastin, 8 Types of Hyaluronic Acid</p> | Key Ingredient | <p>D.R.A.C™ (Patent Application No. 10-2024-0059214): Relief of bruising, swelling, and prevention of post-procedure discoloration ID WRINKLEZERO™ (Patent No. 10-2440743): Wrinkle reduction, elasticity improvement, antioxidant support ID NAD PLUS™ Glycyrrhetic Acid: Skin soothing, redness reduction Panthenol, Betulin, Beta-Glucan: Moisturizing and soothing</p> |



04

idPlacosmetic Real After Care Cream (Renewal)

| | | | |
|----------------------------------|---|---|--|
| Naming | idPlacosmetic Real After Care Cream | | |
| Functional | Brightening · Wrinkle reduction Dual-Functional Cosmetic | | |
| USP | A soothing, barrier-strengthening cream designed to care for dry and sensitive skin exposed to external irritants. | | |
| Key Point | Bruise and Swelling Relief | Strengthening the Skin Barrier | Moisture Retention & Barrier Formation |
| Feature | <ul style="list-style-type: none"> • All-in-one care for swelling, bruising, skin barrier support, brightening, and wrinkle improvement • Soft, non-irritating, non-sticky cream texture with a smooth moisturizing barrier • Silicone-free formula, safe for sensitive skin | | |
| Proprietary Patented Ingredients | <ul style="list-style-type: none"> • ID R.A.C™ (Patent Application No. 10-2024-0059214): Reduces bruising and swelling after procedures; prevents and alleviates post-procedure pigmentation <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 10px auto;"> Completion of patent application for independently developed ingredients </div> | <ul style="list-style-type: none"> • ID WRINKLEZERO™ (Patent No. 10-2440743): Reduces wrinkles, enhances elasticity, and provides antioxidant support <div style="text-align: center;">  </div> <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 10px auto;"> Completion of patent application for independently developed ingredients </div> | <ul style="list-style-type: none"> • ID DERMALCALM™ (Patent Application No. 10-2024-0053385): Strengthens the skin barrier, enhances moisture pathways, and delivers rapid soothing |



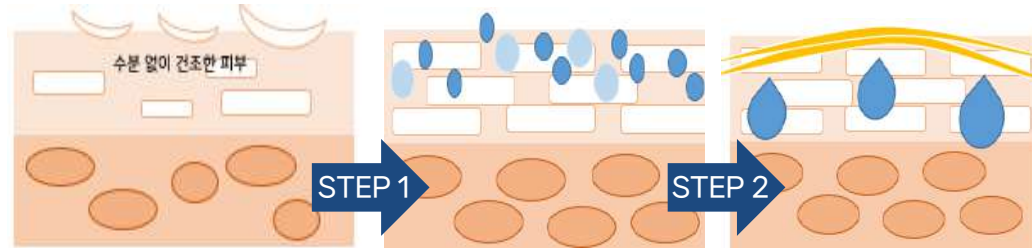


04

idPlacosmetic Real After Care Cream (Renewal)

Technology
&
Ingredient

- Liquid Crystal Barrier (LCB) Technology
- Superior **moisturizing effect & keratin care**
- STEP 1. The lamellar structure delivers nutrients and moisturizing agents to dry skin, softening keratin.
- STEP 2. The structured moisture barrier retains hydration for an extended period.



[Key Ingredients]

- Beta-Glucan: Skin protection, moisturizing, and soothing
- ID NAD PLUS™: Antioxidant, wrinkle reduction, and pigmentation improvement
- Corylus Reticulata Extract: Soothes the skin and reduces redness
- Panthenol, Betaine, Beta-Glucan: Soothing and moisturizing effects

Needs

- Those who experience poor absorption or heavy feeling from moisturizing products
- Those with sensitive, fragile, or flaky skin due to external irritants
- Those seeking hydration, skin barrier reinforcement, and irritation-free care in one step

Clinical
Experimentation

- **Sensitive skin irritation test completed**



[Brightening · Wrinkle reduction
Dual-Functional Cosmetic]
50ml



04

idPlacosmetic Real After Care Cream (Renewal)

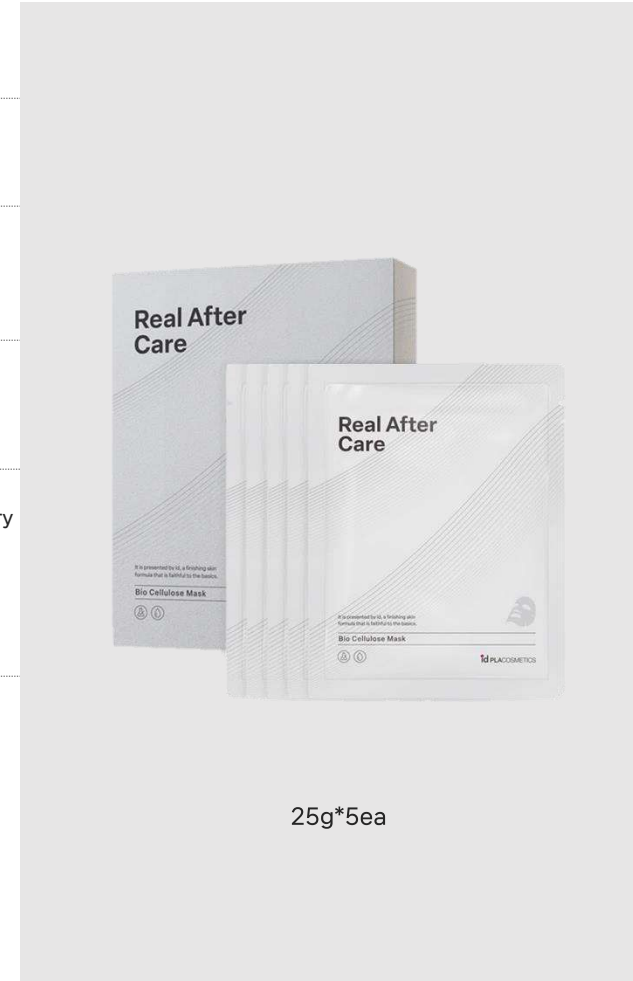
| id Real After Care Cream / before | Product | Real After Care Cream / Renewal |
|--|-----------------|---|
|  | Image |  |
| Non-functional | Functionality | Dual-functional: Brightening & Wrinkle Reduction |
| Apply an appropriate amount to the entire face during the morning and evening cream step, then gently massage for absorption | How to Use | Apply an appropriate amount to the entire face during the morning and evening cream step, then gently massage for absorption |
| Hydration, soothing, bruise & swelling relief | Main Effect | Hydration, soothing, barrier strengthening, bruise & swelling relief (with proprietary patented ingredients) |
| - | Clinical Test | Sensitive Skin Irritation Test Completed |
| RAC Complex (Prunella Vulgaris Extract, Biotin K3, Arnica Montana Flower Extract) – 30,000 ppm Biosaccharide Gum-1 Ceramide NP Three Natural Plant Extracts (Phlomis Umbrosa Extract, Saururus Chinensis Extract, Gentiana Lutea Extract) | Key Ingredients | ID DERMALCALM™ (Proprietary Patent No. 10-2024-0053385) ID R.A.C™ (Proprietary Patent No. 10-2024-0059214) ID WRINKLEZERO™ (Proprietary Patent No. 10-2440743) ID NAD PLUS™, Corylus Reticulata Extract, Panthenol, Betaine, Beta-Glucan |



05

Idplacosmetics Real After Care Mask(renewal)

| | | | |
|------------|---|-----------------------|---------------------------------|
| Naming | Idplacosmetics Real After Care Mask | | |
| Functional | - | | |
| USP | A low-irritation emergency mask formulated with ID's proprietary patented ingredients in an ultra-adhesive bio-cellulose sheet, helping to regulate skin condition and care for damaged skin through a dual-layer of moisture and soothing benefits. | | |
| Key Point | Redness soothing | Rapid moisture supply | Relief of bruising and swelling |
| Feature | <ul style="list-style-type: none"> Made with a patented method (Patent No. 10-1385501); the ultra-thin sheet provides excellent adhesion and efficient delivery of active ingredients Contains ID's proprietary ingredients to nourish and firm damaged and irritated skin while helping reduce pigmentation Instantly delivers moisture and prevents essence evaporation, helping to soothe red and sensitive skin (clinically tested) | | |
| Ingredient | <ul style="list-style-type: none"> ID R.A.C™ (Patent Application No. 10-2024-0059214): Reduces bruising and swelling; alleviates and prevents post-procedure discoloration ID WRINKLEZERO™ (Patent No. 10-2440743): Reduces wrinkles, improves elasticity, and provides antioxidant benefits ID NAD PLUS™: Anti-aging, wrinkle reduction, and pigmentation reduction AQUAXYL™ (International Patent US 8.088.742 B2): Moisturizing, exfoliating, and refining skin texture U-active® Real vera (Aloe Vera Leaf Extract): Moisturizing, pore tightening, and soothing | | |





05

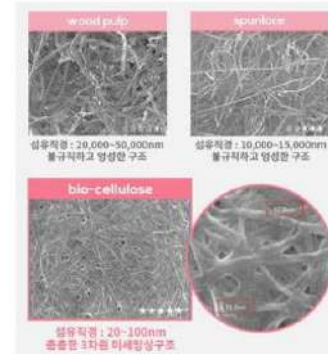
Idplacosmetics Real After Care Mask(renewal)

Technology

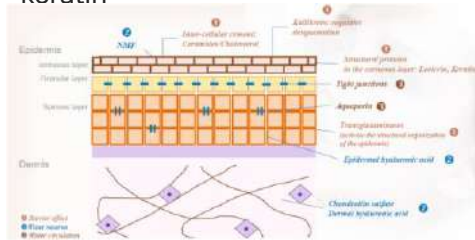
Needs

Clinical Experimentation

- [Patent] Coco Jelly Fit (Bio-Cellulose) Fabric (Patent No. 10-1385501)
 >> High adhesion due to its dense 3D micro-mesh structure



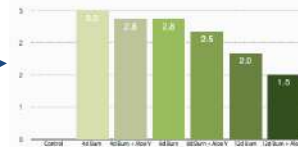
- AQUAXYL™: Moisture replenishment, reduction of micro-keratin



- U-active® Real vera:
 Moisturizing, soothing

알로에 베라의 항염 효과

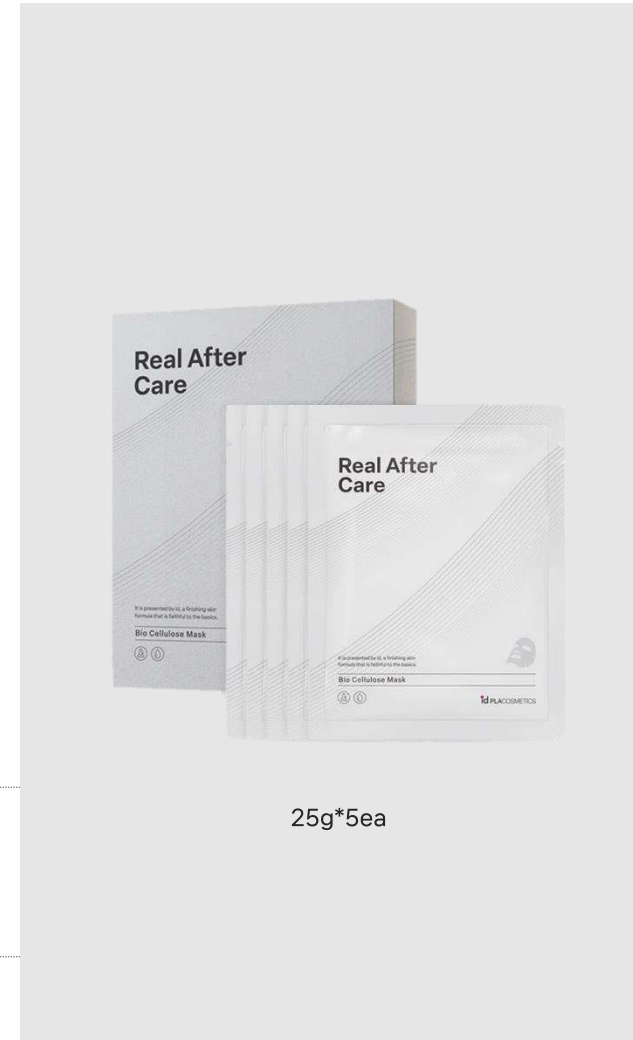
염증을 가라앉히는 효과가 있고, 빠른 치유와 흉터 재생을 돕는 육아 조직(granulation tissue)을 제공하는 이로운 효능을 가지고 있습니다.



Histogram 1은 염증 세포 스코어이고, 이는 발가의 한 경우로서 염증 세포를 억제하는 치료에 대한 질적 평가를 보여줍니다. *모든 집단에서 유의적인 차이가 있음. (p<0.05)

- Those needing fast and effective soothing for sensitive skin
- Those looking for a non-irritating mask to calm redness and irritation after procedures
- Those seeking a highly adhesive mask that applies easily while delivering instant moisture and nourishment



- Helps to soothe and reduce redness caused by external (physical) irritation
- Completed sensitivity skin irritation test





05

Idplacosmetics Real After Care Mask(renewal)

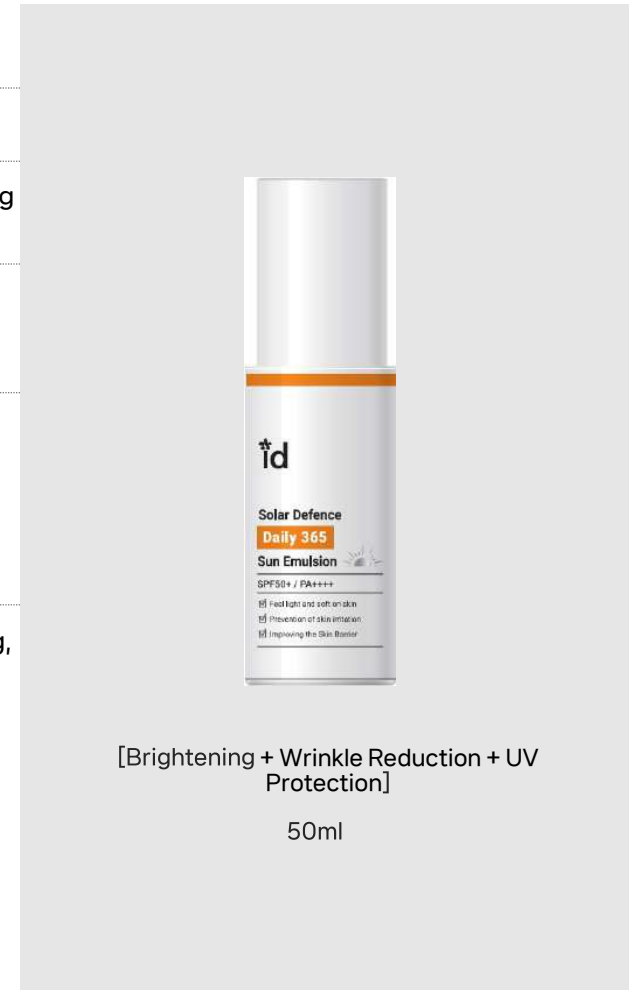
| | | |
|---|----------------|---|
| id Real After Care Mask | Product | idPLACOSMETICS Real After Care Mask / Renewal |
|  | Image |  |
| Apply after cleansing, remove the sheet after about 7 minutes | How to use | Apply after cleansing, remove the sheet after about 7 minutes |
| Moisture replenishment Redness soothing | Main Effect | Moisture replenishment Relief of bruising and swelling Redness soothing Soothes skin irritated by external (physical) stimuli |
| Naturally-derived bio-cellulose fabric | Fabric | Bio-cellulose fabric developed by fermenting coconut fruit water (Patent No. 10-1385501) |
| Low-irritation test | Clinical Test | Sensitivity low-irritation test Soothes skin irritated by external (physical) stimuli |
| <p>RAC Complex © (Cucurbita Pepo (Pumpkin) Seed Oil + Menadione + Arnica Montana Flower Extract + Sea Whip Extract) Houttuynia Cordata Extract Panthenol</p> | Key Ingredient | <p>ID R.A.C™ (Patent Application No. 10-2024-0059214, Trademark Application Completed) ID WRINKLEZERO™ (Patent No. 10-2440743, Trademark Application Completed) ID NAD PLUS™ (Trademark Application Completed) AQUAXYL™ (International Patent US 8.088.742 B2) Aloe Barbadosis Leaf Extract</p> |



01

Id Solar Defense Daily Clear 365 Sun Emulsion (New)

| | | | |
|------------|---|---------------------------------|-------------------------|
| Product | Id Solar Defense Daily Clear 365 Sun Emulsion SPF50+/PA++++ | | |
| Functional | Brightening + Wrinkle Reduction + UV Protection | | |
| USP | A lightweight, gentle sunscreen for sensitive skin that delivers strong UV protection while hydrating and supporting the skin barrier, offering daily moisturization with multiple skincare benefits. | | |
| Key Point | Wrinkle reduction, brightening, UV protection, barrier support | Lightweight, non-greasy formula | Soft, hydrating texture |
| Feature | <ul style="list-style-type: none"> Formulated with patented functional ingredients (brightening, anti-aging) through research collaboration Pump-type packaging for controlled dispensing No white cast; natural finish Hydrating finish without stickiness or dryness | | |
| Ingredient | <ul style="list-style-type: none"> ID 2EXO-V™ (Proprietary Patent Pending): Skin regeneration, wound healing, soothing, brightening, antioxidant care ID WRINKLEZERO™ (Patent No. 10-2440743): Wrinkle reduction, elasticity improvement, antioxidant support ID DERMA-V™ (Proprietary Patent No. 10-2195898): Strengthens skin barrier, brightening ID DERMACALM™ (Proprietary Patent No. 10-2024-0053385): Strengthens skin barrier, hydrates, restores skin condition ID Lumiskin-peptide™ (SCI-registered): Brightening, skin tone improvement Ceracare AC-1 (5 types of ceramides): Enhances skin barrier and hydration Amino Acid Complex (17 types): Hydration and nourishment CalmGreen™ (Eucalyptus extract, Thyme, Green Tea extract): Soothing and anti-inflammatory effects | | |





01

Id Solar Defense Daily Clear 365 Sun Emulsion (New)

Needs

- Those looking for a sunscreen that leaves no white cast
- Those seeking a lightweight, non-sticky essence-type sunscreen
- Those who dislike the heavy or greasy feel of typical sunscreens

Clinical
Experimentation
(Total: 13 Tests)




| Test Parameters | | Duration |
|-----------------------------------|---|-----------|
| UV Protection | SPF protection | 4weeks |
| | PA protection | 4weeks |
| | IR protection | 1week |
| Moisturizing effects | Skin barrier improvement | 4weeks |
| | Deep hydration | 4weeks |
| Whitening & skin tone | Pigmentation & stain prevention | 4weeks |
| External irritation (Stress test) | Heat irritation | Immediate |
| | Physical irritation | Immediate |
| | Scratch damage irritation | Immediate |
| | Chemical irritation | 2weeks |
| | UV-Induced damage | 2weeks |
| Texture | Leaves no white cast | Immediate |
| | Water resistance (UV protection under wet conditions) | Immediate |



[Brightening + Wrinkle Reduction + UV Protection]

50ml

id Placosmetic 2025 Product Pipeline

| Line | id.az Dermastic | | |
|-----------------------------------|--|--|---|
| Product | Water Fit Mask OLIVE YOUNG | Brightening Fit Mask OLIVE YOUNG | Calming Fit Mask OLIVE YOUNG |
| Image |  |  |  |
| Volume | 30g (5ea) | 26g (5ea) | 25g (5ea) |
| USP | A cellulose moisturizing mask that delivers powerful hydration and soothing care. | A microfiber sheet mask designed for exfoliation, pore care, and a brightening glow. | A soothing mask containing 7-complex calming ingredients and a cooling effect for irritated skin. |
| Patent Exclusive/ main Ingredient | ID DERMA-W™ ID DERMALCALM™ | ID DERMA-W™ ID DERMALCALM™ | ID DERMA-W™ ID DERMALCALM™ |
| Clinical Test | German Derma Test Certified | German Derma Test Certified | Non-Comedogenic & German Derma Test Certified |



01

id.az Dermastic Water fit-Mask(renewal)

| | | | |
|------------|---|------------------------|-----------------------------|
| Naming | id.az Dermastic Water fit-Mask(renewal) | | |
| Functional | Non-functionality | | |
| USP | A cellulose moisture mask that delivers powerful hydration and soothing care, helping maintain long-lasting moisture through Phyllostachys Nigra Leaf Extract extracted by Time Drop technology and 10 types of hyaluronic acid. | | |
| Key Point | 100% cellulose sheet | hydration and soothing | 10 types of hyaluronic acid |
| Feature | <ul style="list-style-type: none"> Soft 100% cellulose sheet gently wraps the skin and retains moisture for extended periods Contains 10 types of hyaluronic acid and panthenol for deep hydration Thin sheet adheres closely without slipping | | |
| Ingredient | <ul style="list-style-type: none"> ID DERMA CALM™ (Exclusive proprietary ingredient, patent pending): Strengthens sensitive skin, hydrates, and supports recovery ID DERMATIC W™ (Exclusive proprietary ingredient, patent pending): Improves skin tone Phyllostachys Nigra Leaf Extract: Enhances skin vitality, maintains hydration, and provides antioxidant protection to help prevent aging Trehalose: Prevents moisture loss, maintains hydration, and improves skin elasticity 10 Types of Hyaluronic Acid + Panthenol (Vitamin B5): Deliver deep and long-lasting hydration Aloe Barbadensis Leaf Extract: Soothes the skin, relieves hypersensitivity, and reinforces the moisture barrier | | |





01

Id.az Dermastic Water Fit Mask

| |
|------------|
| Technology |
| Needs |
| TEST |

- Maximized Hydration and Vitality Effects
- with Time-Drop™ Technology
- *Applicable only to Phyllostachys Nigra Leaf Extract.

한 방울 한 방울 정성스럽게
Time-Drop™ 공법 적용*



인공적인 힘을 가하지 않고 오랜 시간에 걸쳐
불필요한 성분을 최소화하고 피부에 필요한
오죽잎의 유효 성분만을 추출하였습니다.

- Those looking for a daily hydrating and soothing mask
- Those seeking a simple yet effective care solution for dry and dull skin
- Those needing instant and intensive hydration for extremely dry skin

- German Dermatest completed



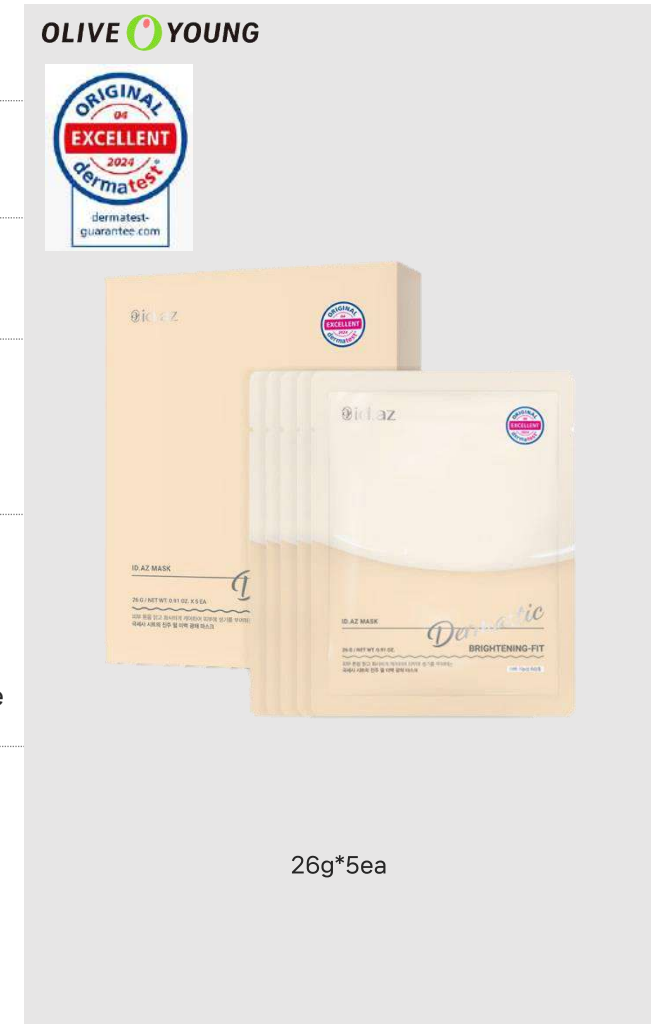
30g*5ea



02

id.az Dermastic Brightening fit Mask(renewal)


| | | | |
|------------|--|------------------------------|----------|
| Naming | id.az Dermastic Brightening-fit Mask | | |
| Functional | Brightening functionality | | |
| USP | An ultra-fine, low-irritation sheet mask enriched with pearl powder that gently exfoliates dead skin cells, refines pores, and delivers radiance-boosting care for a brighter, more luminous complexion. | | |
| Key Point | Ultra-fine, low-irritation sheet | Brightens and Even skin tone | Radiance |
| Feature | <ul style="list-style-type: none"> • High-concentration, cream-type essence absorbs smoothly without heaviness • Brightening ingredients provide immediate radiance to the skin • Complexion-improving care with a toning laser-like effect • Ultra-fine, low-irritation sheet offers high adherence and gentle care for skin texture and tone | | |
| Ingredient | <ul style="list-style-type: none"> • ID DERMA CALM™ (Exclusive ingredient, patent pending): Soothes sensitive skin, provides moisture, and supports skin recovery • ID DERMATIC W™ (Exclusive ingredient, patented): Enhances skin tone • Galactomyces Ferment Filtrate, Ascorbic Acid, Pearl Powder: Nourishes the skin, maintains brightness and clarity, and improves skin tone • Ceramide NP: Strengthens the skin barrier and forms a protective layer • Sodium Hyaluronate (1%): Hydrates and maintains skin moisture | | |

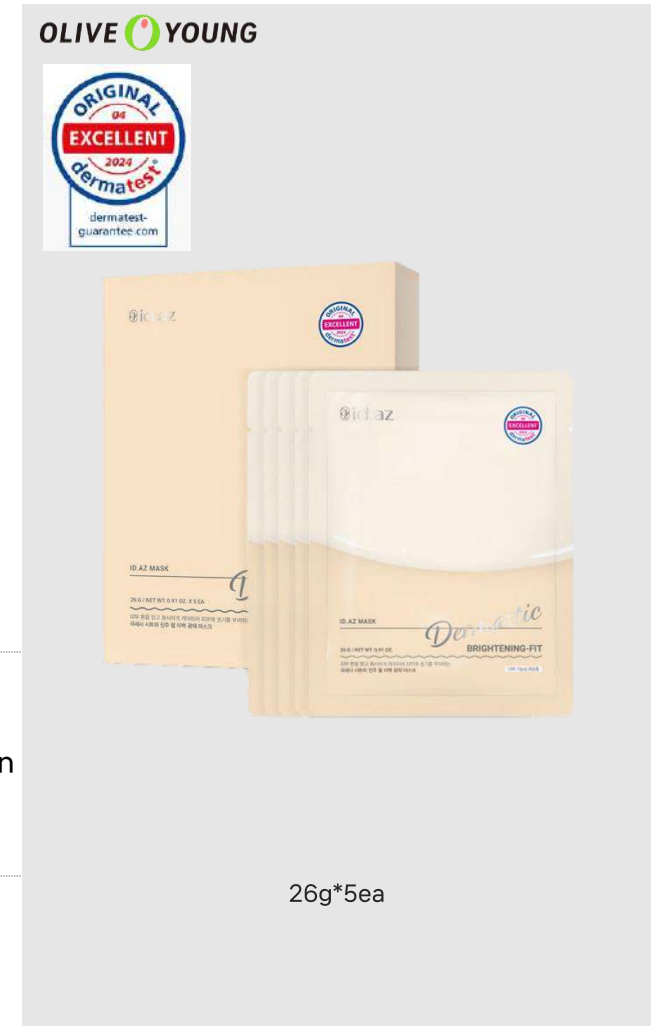




02

id.az Dermastic Brightening fit Mask(renewal)

| | |
|------------|--|
| Technology | <p>Features of Microfiber Sheet Enhanced adhesion ↑ Prevents moisture evaporation</p>  <p>부드러운 극세사 시트가 내 피부에 편안하게 밀착</p> <p>크림 에센스를 가득 머금어 금방 마르지않고 얼굴의 굴곡에 빈틈없이 부드럽고 편안하게 밀착되어 촉촉함을 선사합니다.</p> |
| Needs | <ul style="list-style-type: none">• Those seeking a daily brightening mask• Those wanting to improve uneven skin tone due to post-treatment hyperpigmentation• Those needing an instant radiance boost |
| TEST | <ul style="list-style-type: none">• Brightening functional product• Dermatologically tested & approved in Germany |

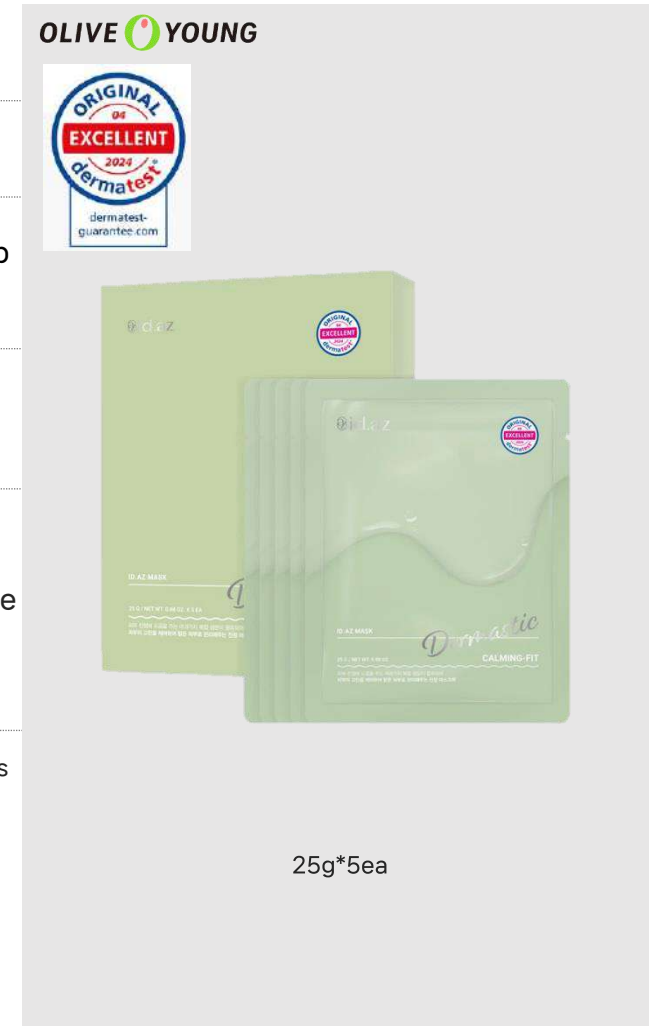




03

ID.AZ DERMASTIC CALMING FIT AC MASK (New)

| | |
|------------|---|
| Naming | ID.AZ DERMASTIC CALMING FIT AC MASK |
| Functional | Non-functionality |
| USP | A calming and cooling mask infused with a 7-complex soothing essence, designed to help care for problematic skin and support a clearer, healthier complexion. |
| Key Point | <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="background-color: #c8e6c9; padding: 5px; border: 1px solid #81c784;">Highly absorbent bamboo fiber sheet</div> <div style="background-color: #c8e6c9; padding: 5px; border: 1px solid #81c784;">Non-comedogenic</div> <div style="background-color: #c8e6c9; padding: 5px; border: 1px solid #81c784;">Soothing and cooling</div> </div> |
| Feature | <ul style="list-style-type: none"> • Soothes sensitive and troubled skin • Highly absorbent bamboo fiber sheet allows rapid and deep absorption of the essence • Certified non-comedogenic; proven effective for troubled skin care |
| Ingredient | <ul style="list-style-type: none"> • ID DERMA CALM™ (Exclusive ingredient, patent pending): Soothes sensitive skin, moisturizes, and supports skin recovery • ID DERMASTIC W™ (Exclusive ingredient, patented): Enhances skin tone • Pinus Palustris Leaf Extract, Oenothera Biennis (Evening Primrose) Flower Extract, Ulmus Davidiana Root Extract, Pueraria Lobata Root Extract: Sebum control • Natural Protector: Soothes, protects, and supports skin vitality • Citrus Junos Fruit Extract: Maintains bright skin tone and provides antioxidant protection • Anti-Sebum P: Controls sebum and protects skin cells from UV-induced damage |





03

ID.AZ DERMASTIC CALMING FIT AC MASK (New)

| | |
|------------------|--|
| Ingredient Point | <ul style="list-style-type: none"> Contains seven specialized soothing ingredients for troubled skin. |
| Needs | <ul style="list-style-type: none"> Those seeking a mask for troubled skin care Those with sensitive skin needing gentle soothing Those looking to improve uneven skin tone for a clearer complexion |
| TEST | <ul style="list-style-type: none"> Non-comedogenic Completed German Dermatest |

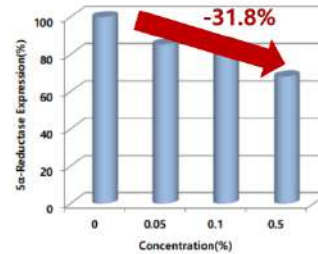
- Contains seven specialized soothing ingredients for troubled skin.

(특허등록번호 제10-0910747호)



- Fermented Soybean & Licorice Root: Support skin hydration, soothing, and vitality enhancement
- Birch Tree: Prevents excessive moisture loss and supports moisture retention
- Oregano: Helps remove harmful substances and restore skin balance
- Yarrow & Mugwort: Aid in skin texture management and protection
- Turmeric: Promotes a bright and radiant complexion

- Includes the manufacturer's patented ingredient Anti Sebum P: Effective in sebum control



Anti Sebum P로 인해 5α-리덕타아제 저해 효과가 우수하여 (사용농도 0.5% 적용 시 발현율 -31.8%) 피지 억제 효능이 있음을 확인

