

WISIRA

YOUR GUIDE TO AI

Module 14: Protecting Loved Ones from AI Scams

AI scams are becoming more advanced, using tools like voice cloning, deepfakes, and chatbots to trick people. Older adults are often targeted because scammers exploit trust and urgency. This checklist helps you and your loved ones recognize AI-driven scams and stay protected.

Common AI Scam Tactics

- ☐ Cloned voices pretending to be a child or grandchild in distress.
- ☐ Deepfake videos impersonating trusted figures or celebrities.
- ☐ Chat messages that sound realistic but push urgency to act fast.
- ☐ Emails or texts with AI-generated logos and perfect grammar.

Family Safety Habits

- ☐ Set up a family 'safe word' or challenge question only you know.
- ☐ Always call back on a known number if a loved one requests money urgently.
- ☐ Share suspicious calls or messages with family before responding.
- ☐ Talk openly about scams so everyone is prepared, not ashamed.

Red Flags to Watch

- ☐ Urgent demands for money or gift cards.
- ☐ Requests to keep the situation 'secret'.

- ☐ Strange payment methods (cryptocurrency, wire transfer).
- ☐ Poor syncing between video and audio in a call or clip.

Smart Verification Steps

- ☐ Pause and verify before acting on emotional requests.
- ☐ Cross-check information with another trusted source.
- ☐ Use reverse image or video searches to check suspicious media.
- ☐ Confirm with multiple family members before sending money.

Caregiver and Community Tips

- ☐ Encourage older adults to slow down and not act under pressure.
- ☐ Post emergency contact numbers in an easy-to-find spot at home.
- ☐ Remind loved ones: real companies and agencies will not demand secrecy.
- ☐ Report scams to the FTC, local police, or AARP Fraud Watch Network.

AI scams can look and sound convincing, but simple habits such as pausing, verifying, and involving family are powerful defenses. Share this checklist with loved ones so everyone stays alert and safe.

Disclaimer: This checklist is provided for educational purposes only. It does not constitute legal, financial, or medical advice. No warranty is made regarding the accuracy, completeness, or timeliness of the information. Scam tactics and risks may change over time. Always use your own judgment and consult qualified professionals if you need specific advice. The publisher and its affiliates disclaim any liability for loss or damage resulting from reliance on this material.

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