

# Duc Dang Huy

I am a designer with a passion for complex topics and solutions that prioritize people and their environment.

## Project Experiences

### Design- and Accessibility Consultant

2022 - Today | IBMiX, Public Consulting, Berlin

I consult clients from the public sector, such as the German Pension Insurance, on topics such as, digital transformation, user research, and design systems and accessibility. In this hybrid designer role, knowledge of process design, systems thinking and service design is required.

### Design Fellow

2021 - 2022 | Tech4Germany, Berlin

During my work as a design fellow at Tech4Germany, I worked closely with the General Customs Directorate and the ITZ Bund to develop solutions that improve the lives of millions of German citizens. In addition to conception, it was my task to sensitize clients through workshops on the topics of accessibility and user-centered design.

### UX Designer/ Strategic Designer

2016 - 2021 | C3 Creative Code Content, Berlin

As part of a small design team at C3, I was able to expand my portfolio and expand my knowledge domain through a variety of client projects and evolve from a UX designer to a product designer. The projects covered various industries such as finance, mobility, pharmaceuticals, eCommerce, and automotive.

### Previous Employers

2015 - 2016 | Razorfish Berlin, Google London, Saint Elmos München, Interone

## Education

### London University

2016 - 2017 | M.Sc. Human Computer Interaction

Post graduate program with a focus on human-computer interaction. The program is based on research-driven methods and interaction design, information architecture, psychological design principles, data visualization, and design thinking.

### Mediadesign Hochschule, München

2011 - 2014 | B.A. Medienmanagement

Training for media-related professions as well as the promotion of soft skills such as communication, presentation, and management.

### Human Centred Systems Thinking @IdeoU

2022 | Human Centred Systems Thinking Certificate

### Enterprise Design Thinking @IBM

2023 | Enterprise Design Thinking Coach