

Description

The internationally recognised MBA qualification is designed for practising managers aspiring to higher positions. The emphasis is on strategic analysis, interdisciplinary skills, intellectual stimulation and independent judgement. Within the broad framework of organisations, their external context and management, you will learn to use the knowledge to analyse, synthesise and evaluate a wide range of situations. Among these will be economic, environmental, social and technological change issues, corporate governance, markets and customers, managing resources and operations, financing organisations, management and development of people, developing information technologies for application in business and management within a global knowledge-based economy, and development of appropriate business policies and strategies within a changing context to meet stakeholder interests. The courses comprising the MBA are challenging. They assume that you already have some experiential knowledge acquired from managerial work.

The OU Business School is accredited internationally by the European Foundation for Management Development, through its EQUIS programme; by the Association to Advance Collegiate Schools of Business (AACSB); and the MBA is accredited by the Association of MBAs (AMBA). The School is one of only 21 business schools worldwide to have achieved all three accreditations. Do not be concerned that this MBA does not appear in either the Financial Times or Wall Street Journal league tables. These tables are restricted to full-time study programmes, many students on which seek employment after they complete. The OU MBA does not qualify for these tables because it is for people studying part-time and already in a managerial position.

If you are particularly interested in public services and governmental organisations, you may wish to consider our F44 Master of Public Administration. Having said that, the MBA has been completed by many people with such interests. Other alternatives to this general MBA are our F03 MBA (Technology Management) and F38 MBA (Life Sciences).