

Work Experience

Account Representative, Direct Mail | *MissionWired* 2023 – Present

MissionWired is a fully integrated direct marketing agency servicing progressive non-profits and political organizations. My work has focused on the American Diabetes Association, Human Rights Watch, and Planned Parenthood accounts (also formerly on the League of Conservation Voters).

- Onboard and serviced two new clients while ensuring quality standards of their mailings.
- Create and manage mailings for clients ranging from 800,000 packages to 1,500.
- Specialize in acquisition mailings design and strategy to bring new donors and sustainers to clients.
- Review and provide reporting on statistics to ensure clarity of ROI.
- Project manage about four streams of mailings for each of my three clients.
- Accounts range from a projected \$16,000,000 annual income to \$8,000,000.

Campaign Manager & Account Executive | *SkyFire Media, LLC.* Freelance

SkyFire Media is a full-service campaign and consulting agency in Oklahoma City. Managed two State Senate re-election campaigns and most recently, a State House election.

- Highly experienced in voter research, constituency outreach, and general campaign management practices and strategy (including optimizing fundraising call time, A/B testing, and ActBlue strategy).
- Sole management of programs like NGP, VAN, ActBlue, and Anedot has allowed me to connect my experience with customer relationship management (CRM) databases and political theories for optimal outcomes for both candidates and constituents.
- Created campaigns with compelling email asks to both donors and constituents.
- Managed \$150,000 budgets, fundraising initiatives, and events.
- Most recently, my House Campaign raised \$80,000 and had 9,000 canvassing attempts in only five months (due to a special election).

Higher Education

Political Science | *The University of Oklahoma* Graduate

Graduated with distinction with a Bachelor of Political Science with a concentration in Elections & Campaign Management accompanied by a minor in General Business Management.

- Lead Campus Tour Guide, Member of the Crimson Club (Class 35), past Committee Chairperson and Parliamentarian for the Student Government Association's Undergraduate Student Congress, and the past Bylaws Chairman for Pi Kappa Alpha ("PIKE").

Voyager | *Semester at Sea* 129th Voyage

Sailed on the 129th voyage of Semester at Sea, visiting 13 different nations while taking classes on intercultural communication, international relations, and social movements.

- Hosted the 11 ship-wide logistical pre-port meetings for 521 onboard students and administrators; coordinated content between all on-board and home-office teams to ensure information consistency.

Leadership Experience

Trustee | *Semester at Sea, Institute for Shipboard Education* 2023 – 2025

The Institute for Shipboard Education is the host organization for Semester at Sea, a study abroad program that takes students to 10+ countries on three continents in 100+ days.

- Serving on the Governance and Nomination committee, I help to ensure DEI best practices in both our bylaws and appointments to the board while giving a previous student experience.