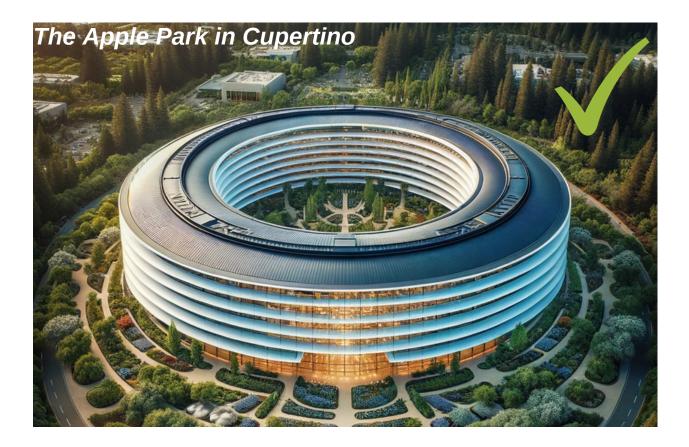




MEETING ROOMS

SUSSESSFUL EXAMPLE



UNSUSSESSFUL EXAMPLE



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CHARACTERISTICS:

Lighting: Utilizes natural light effectively, complemented by modern, adjustable artificial lighting.

View: Overlooks beautifully landscaped gardens, providing a serene view that enhances creativity.

Materials: High-quality, sound-absorbing materials used for walls and carpets; furniture is modern and ergonomic.

Thermal Comfort: Climate-controlled with an advanced HVAC system.

Ventilation: Incorporates a state-of-the-art ventilation system that ensures fresh air circulation.

Acoustics: Rooms are designed for excellent acoustics, minimizing external noise and internal echo.

CHARACTERISTICS:

Lighting: Relies solely on harsh fluorescent lighting, with no access to natural light.

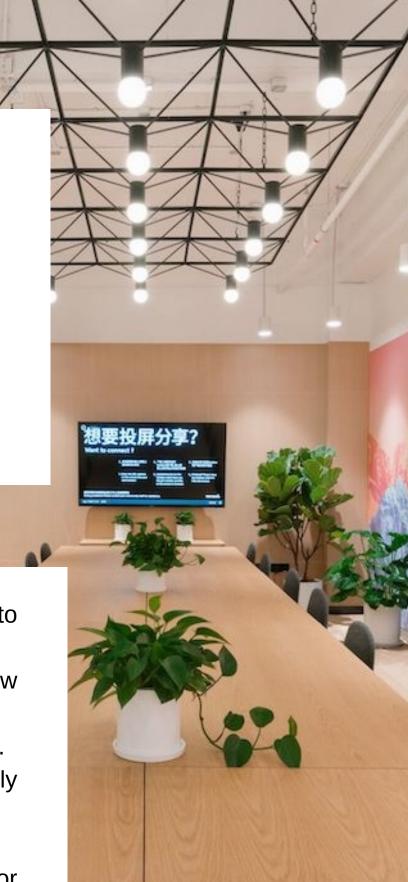
View: Either no windows or windows covered with blinds, offering no view or connection to the outside.

Materials: Basic, with hard surfaces and low-cost, uncomfortable furniture.

Thermal Comfort: Often too cold or too hot due to an outdated or poorly maintained HVAC system.

Ventilation: Lacks adequate ventilation, leading to stuffy air quality.

Acoustics: Poorly insulated walls allow noise from adjacent rooms or corridors to intrude.





PUBLIC LOBBIES

UNSUSSESSFUL EXAMPLE

- **Poor Lighting**: Dim or harsh lighting that makes the space uninviting.
- Confusing Layout: Lack of clear signage or an intuitive layout for navigating the building.
- **Cheap Materials**: Materials that wear quickly or look dated, detracting from the building's image.
- Lack of Amenities: No seating or amenities like Wi-Fi, making the wait uncomfortable for visitors.
- **Noise Issues:** Echoing spaces that amplify outside noise, making communication difficult.

Minimum Dimensions: If a lobby is too small, under 300 square feet, it may feel cramped and unwelcoming, with inadequate space for visitors to move or wait comfortably.

Maximum Dimensions: A poorly designed large lobby can feel cavernous and impersonal, making it difficult for visitors to find their way or obtain assistance.

Radisson Collection Tsinandali, Georgia



Aesthetics: The lobby features a design that is both visually appealing and reflective of the local culture and environment, providing guests with an immersive experience upon entry

Aesthetics: The lobby may feature a design that is both visually appealing and reflective of the local culture and environment, providing guests with an immersive experience upon entry.

Comfort and Amenities: The inclusion of comfortable seating, concierge services, and refreshments can make a lobby inviting and convenient for quests.





Poor Lighting

Inadequate lighting that either doesn't properly illuminate exhibits or is too harsh and causes glare.

Lack of Climate Control

Poor temperature and humidity management that could potentially harm the exhibits.

Noise

Inadequate lighting that either doesn't properly illuminate exhibits or is too harsh and causes glare.

Crowded Layout

Insufficient space for circulation, leading to bottlenecks and an uncomfortable viewing experience.

Rigidity

Non-modular design that cannot be easily adapted for different types of exhibitions

EXHIBITION SPACES SUSSESSFUL EXAMPLE

The MoMA, New York

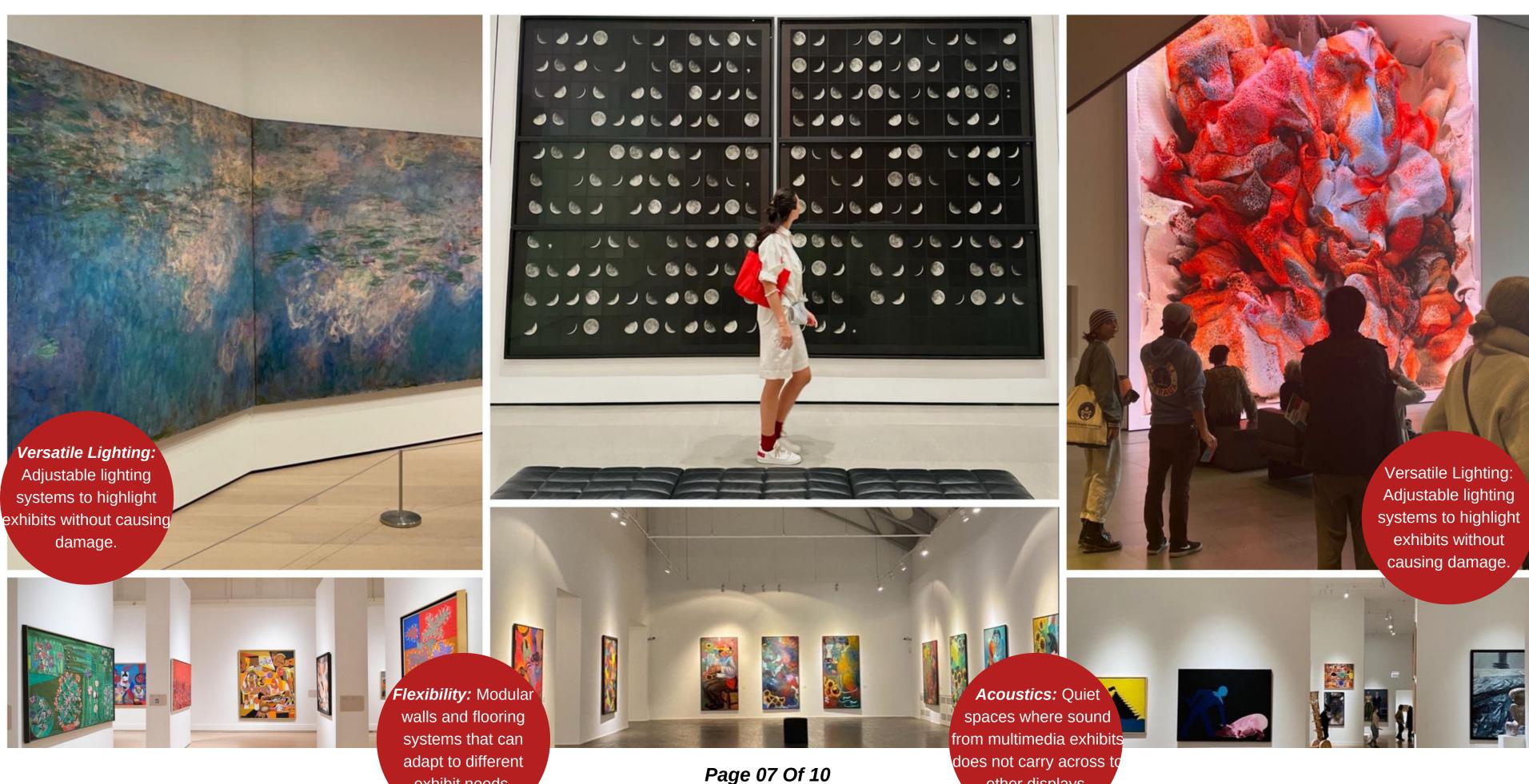


exhibit needs.

other displays.



ATRIUMS

The Guggenheim Museum Atrium, New York

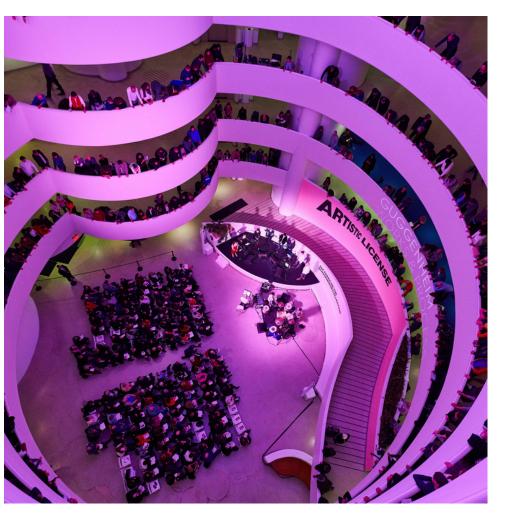
Natural Light: The atrium's expansive skylight allows natural light to flood the interior, enhancing the viewing of artworks and the overall visitor experience.

Acoustics: The unique shape of the atrium provides an intriguing acoustic experience, where the sound travels in a distinctive manner, adding to the ambiance without overwhelming the space.

Circulation: The spiraling ramp surrounding the atrium allows visitors to experience the museum's collection in a continuous flow, eliminating the need for backtracking and creating a seamless narrative.

Versatility: The open design of the atrium enables it to host a variety of events and installations, from large-scale sculptures to performances, making it a versatile backdrop for the museum's diverse programming.





Urban Apartment Building Patio

Cramped Space: Too small to comfortably accommodate furniture and movement.

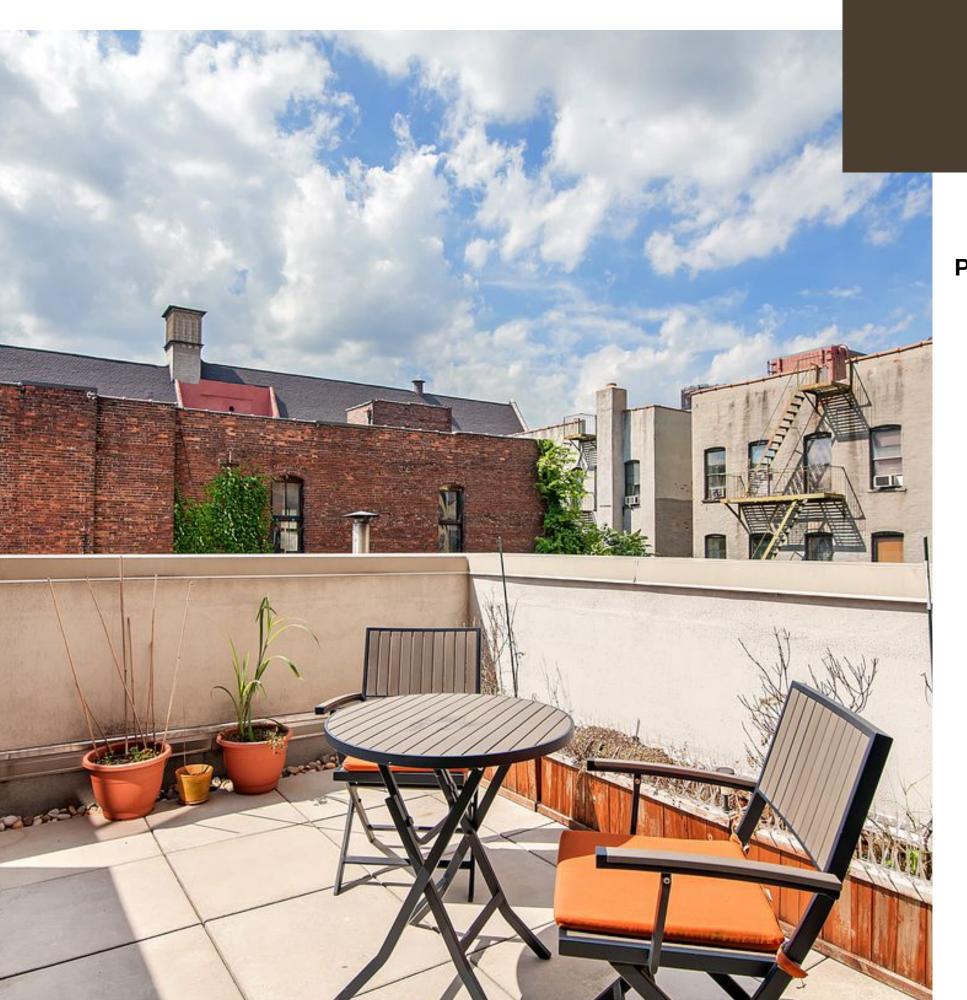
Poor Lighting: Either overly dim or harshly bright, failing to create a welcoming ambiance.

Lack of Privacy: Exposed to neighbors or passersby, offering no sense of seclusion.

Limited Shade: Insufficient protection from the sun, leading to discomfort.

Poor Drainage: Water pooling issues due to inadequate drainage solutions.





The High Line in New York City

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Scenic Views: Overlooks the city, providing

Greenery: Incorporates lush landscaping and gardens, providing an urban oasis.

Views: Offers panoramic views of the cityscape and Hudson River.

Innovative Use of Space: Transforms an old railway into a unique, elevated park.

