 Project manager in a tech firm Prefers stability and certainty Serious and involved in projects, want them to function well and last long 			Scenario Peter seeks a stable, off-the-grid community that balances modern conveniences with self-sufficiency. As a project manager, he values efficiency and long-term reliability, wanting a system where he can raise his family with fresh food, security, and minimal environmental impact, without compromising his career.			Expectations / Desired Outcomes Reliable, efficient off-grid system for family stability and comfort. Collaborative community enhancing personal and communal well-being. Sustainable, low-maintenance systems for food, water, and power.	
Phase	Before		During		After		
Steps in the User Journey	Looking for a perfect place	Wanting an efficient off-grid place	Saw many options and discussed all	planning	Decided on trying APART for a month	Felt it is a very nice and collaborative community.	Perfect place to live at with good networks.
User Needs	Needs a space that meets his wants and expectations.	Peter seeks stability, sustainability, and self-reliance for his family.	Peter values stability and wants the best long-term option.	Getting ready for a new move.	Settling in and trying to adapt.	Increase in productivity.	Building a good community.
Emotional Curve What is user feeling?							
Potential Opportunities	sustainable living	Access to fresh, organic produce directly from the system.	Contributing to reduced carbon footprint and sustainable resource use.	Lower food costs through self- sufficiency, reducing dependency on external markets.	Learning and mastering sustainable food production techniques.	Building connections with individuals and focusing on sustainability	Connected community.
IDEAS	Water: rainwater, groundwater, reused (graywater)	recycled plastics to create resources	Food: Aquaponics system	celebrations	Seasonal Festivals	Eco-Tourism	Environmental Monitoring
	more subsistence farming	housing: lumber	Weekly videos on more info about APART	Collaborative Projects	Workshops and Skill Sharing	Cultural Exchange Programs	Community Gardens
	Very little land use	Power: solar	Hosting community	Educational	Art and Craft	Sustainable	Renewable Energy