

## 7 WEEKS & GO!

### Recommended Reading Format for 15-Week Course

#### WEEK 1:

**Tuesday:** Course Introduction

**Thursday:** Issue Development: *CHANGE! A Student Guide to Social Action*, (XI XVII), & Ch. 1 (p. 1-6)

#### WEEK 2:

**Tuesday:** Issue Development: *CHANGE!*, Ch. 1 (p. 7-18) & “Walk the Walk” (1st 15 minutes)

**Thursday:** Setting the Tone *CHANGE!*, Ch. 2, p. 20-25 & “Walk the Walk” (2<sup>nd</sup> 15 minutes)

#### WEEK 3:

**Tuesday:** Change Theory, *CHANGE!*, Ch. 3, p. 28-40

**Thursday:** Building Power, *CHANGE!*, Ch. 4, p. 43-50

#### WEEK 4:

**Tuesday:** Building Power, *CHANGE!*, Ch. 4, p. 51-58

**Thursday:** Social Action Tour

#### WEEK 5:

**Tuesday:** Research: Myers-Lipton, Ch. 5, p. 60-69

**Thursday:** Group Dynamics, *CHANGE!*, Ch. 6, p. 72-79

#### WEEK 6:

**Tuesday:** Strategy and Tactics, *CHANGE!*, Ch. 7, 81-88

**Thursday:** Strategy and Tactics, *CHANGE!*, Ch. 7, 89-97

#### WEEK 7:

**Tuesday:** Campaign Kickoff, Myers-Lipton, *CHANGE!*, Ch. 8, 99-106

**Thursday:** Campaign Kickoff, Myers-Lipton, *CHANGE!*, Ch. 8, 107-112

#### WEEK 8 to End of Class: Prepare and Do Campaign Action(s), and read the following:

**Campaign Plan:** *CHANGE!*, Ch. 9, p. 114-120

**Campaign Evaluation:** *CHANGE!*, Ch. 10, p. 122-124

**Hero’s and Shero’s Journey:** *CHANGE!*, Ch. 11, p. 125-129

**FINAL:** Campaign Presentation and Binder

If 10-week course, remove tour & teach Ch. 4, 7 and/or 8 in one day

**5-6 WEEKS & GO!**

## 7 WEEKS & GO!

### Recommended Reading Format for 15-Week Course

The goal of this reading format is to have all of the student preparation completed in the first seven weeks of the course (if 15 week semester) and first five to six weeks (if 10 or 12 week quarter), and then the rest of the class is dedicated to having students prepare and do at least one Campaign Action.

Each chapter in *CHANGE! A Student Guide to Social Action* is short, so you can add one article to each of the days. Of course, after you finish the *CHANGE* book, you can add additional readings, either from your discipline or [social action](#).

If you are not using *CHANGE! A Student Guide*, my recommendation is to follow the above format, but include your own readings on social action (e.g., Issue Development, Building Power, etc.).

Also, what order Group Dynamics, Change Theory, and Research, are placed is up to you, as long as they are spread out between Issue Development, Building Power, and Campaign Kickoff.

