

Anton Kharboush

Product Designer

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EXPERIENCE

Senior Product Designer

Sureify 04/2021 - Ongoing San Jose, CA (Remote) <https://www.sureify.com/>

Sureify is a SaaS platform for Life and Annuity companies around the globe.

- Design lead on one of the company's core products, end to end design for its configuration panel (B2B), as well as its end-user applications (B2B2C).
- Lead iterative, feedback-driven process, from interviews, through ideation alongside PMs, engineers, and customer-facing teams, to communication with developers during development.
- Implemented a unified cross-brand design system, created and maintained its library, organized design team workshops on proper usage.
- Oversaw client implementations for white labeled versions of our core products.

Product Designer

Sureify 02/2020 - 03/2021

- Dramatically improved hand off processes and collaboration between design and development by including engineering in the discovery phase through workshops and brainstorming sessions.
- Launched multiple products working as a core contributor to a tight-knit team alongside product owners and developers.
- Worked closely with cross-functional teams on improving and polishing designs within multiple products.

Product Designer

Kanbanize 03/2017 - 03/2018 Sofia, Bulgaria <https://kanbanize.com>

Kanbanize is a project management software that combines Kanban-style features and business automation into a virtual workspace.

- Developed and ideated company initiatives directly with the company's CEO.
- Improved the conversion rate on multiple landing pages within the main website, promotional pages, and the product itself using A/B testing.
- Collaborated with product designers, software engineers, marketing, SEO, and analytics experts to ensure effective and cohesive strategies.
- Designed for of all the company's media and inbound marketing channels.
- Designed and tested various new onboarding experiences for users.
- Reduced the time to create marketing materials from hours to minutes by developing an easy to use in-house component library and style guide.

Designer for Hire

Freelance 05/2010 - Ongoing Remote

Independent general design practice for various clients and companies.

- Gained extensive experience, working across a diverse range of industries, including technology, advertising, automotive, sports, restaurants, food & beverage, and farming.
- Provided a wide range of creative services, such as art direction, branding, animation, web design and development, and more.
- Operated as a solo designer, delivering exceptional design solutions to clients throughout the United States and Europe.

EDUCATION

Alpha JavaScript Track

Telerik Academy

2020

- 600+ hours of practical training in JavaScript, working with both front-end and back-end frameworks.
- Delivered full-stack projects utilizing technologies such as Git, TypeScript, React, Angular, and NestJS.

Bachelor of Graphic Design

New Bulgarian University

2012 - 2016

- Semester abroad studying design at Brera Academy of Fine Arts in Milan, Italy.

SUMMARY

I'm an experienced creator with 10+ years of addressing customers' needs using design thinking and strategy. Passionate about constantly improving, solving problems systematically, and mentoring others.

SKILLS

Product Strategy

Design Systems

UI/UX

Figma

Visual Design

User Testing

Wireframing

Adobe Creative Cloud

LANGUAGES

English, Bulgarian, Spanish

VOLUNTEERING

JavaScript Alpha Mentor

Telerik Academy

06/2020 - 08/2020

Telerik Academy trains Bulgaria's digital builders.

- Mentored a JavaScript group of 20 students.
- Organized learning sessions, focused on the fundamental principles of JavaScript.
- Supported students through individual and group projects, and helped them reach key learning objectives.

Graphic Designer

Arsenal Supporters Club Bulgaria

01/2009 - 10/2016

Bulgarian supporters branch of the London-based football (soccer) club Arsenal.

- Redesigned the official local supporters club website, created and maintained its social media presence, helping the membership base grow 2-3 times its original size.
- Produced and designed daily content and various promotional websites, connected with the supporters club's various initiatives.
- Designed the supporters club's supporters packs, cards, stationery, apparel, flags, banners and other collateral for 7+ years.