Anton Kharboush

Product Designer

EXPERIENCE

Senior Product Designer

Sureify 04/2021 - Ongoing San Jose, CA (Remote) https://www.sureify.com/ Sureify is a SaaS platform for Life and Annuity companies around the globe.

- Design lead on one of the company's core products, end to end design for its configuration panel (B2B), as well as its end-user applications (B2B2C).
- Lead iterative, feedback-driven process, from interviews, through ideation alongside PMs, engineers, and customer-facing teams, to communication with developers during development.
- Implemented a unified cross-brand design system, created and maintained its library, organized design team workshops on proper usage.
- · Oversaw client implementations for white labeled versions of our core products.

Product Designer

Sureify 02/2020 - 03/2021

- Dramatically improved hand off processes and collaboration between design and development by including engineering in the discovery phase through workshops and brainstorming sessions.
- Launched multiple products working as a core contributor to a tight-knit team alongside product owners and developers.
- Worked closely with cross-functional teams on improving and polishing designs within multiple products.

Product Designer

Kanbanize 03/2017 - 03/2018 Sofia, Bulgaria https://kanbanize.com Kanbanize is a project management software that combines Kanban-style features and business automation into a virtual workspace.

- Developed and ideated company initiatives directly with the company's CEO.
- Improved the conversion rate on multiple landing pages within the main website, promotional pages, and the product itself using A/B testing.
- Collaborated with product designers, software engineers, marketing, SEO, and analytics experts to ensure effective and cohesive strategies.
- Designed for of all the company's media and inbound marketing channels.
- · Designed and tested various new onboarding experiences for users.
- Reduced the time to create marketing materials from hours to minutes by developing an easy to use in-house component library and style guide.

Designer for Hire

Freelance 05/2010 - Ongoing Remote

Independent general design practice for various clients and companies.

- Gained extensive experience, working across a diverse range of industries, including technology, advertising, automotive, sports, restaurants, food & beverage, and farming.
- Provided a wide range of creative services, such as art direction, branding, animation, web design and development, and more.
- Operated as a solo designer, delivering exceptional design solutions to clients throughout the United States and Europe.

EDUCATION

Alpha JavaScript Track

Telerik Academy

- 600+ hours of practical training in JavaScript, working with both front-end and backend frameworks.
- Delivered full-stack projects utilizing technologies such as Git, TypeScript, React, Angular, and NestJS.

Bachelor of Graphic Design

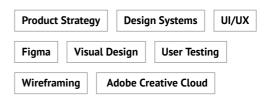
New Bulgarian University 2012 - 2016

• Semester abroad studying design at Brera Academy of Fine Arts in Milan, Italy.

SUMMARY

I'm an experienced creator with 10+ years of addressing customers' needs using design thinking and strategy. Passionate about constantly improving, solving problems systematically, and mentoring others.

SKILLS



LANGUAGES

English, Bulgarian, Spanish

VOLUNTEERING

JavaScript Alpha Mentor

Telerik Academy

06/2020 - 08/2020

Telerik Academy trains Bulgaria's digital builders.

- Mentored a JavaScript group of 20 students.
- Organized learning sessions, focused on the fundamental principles of JavaScript.
- Supported students through individual and group projects, and helped them reach key learning objectives.

Graphic Designer

Arsenal Supporters Club Bulgaria

01/2009 - 10/2016

Bulgarian supporters branch of the London-based football (soccer) club Arsenal.

- Redesigned the official local supporters club website, created and maintained its social media presence, helping the membership base grow 2-3 times its original size.
- Produced and designed daily content and various promotional websites, connected with the supporters club's various initiatives.
- Designed the supporters club's supporters packs, cards, stationery, apparel, flags, banners and other collateral for 7+ years.