



Alan Yin / 殷晚慈

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MISSION / 志业

Design for cyborg education. / 发展设计的教育职能。

CREDO / 信条

Stability from truth (真), by service (善), for connectedness (美).

SCHOOL

毕业院校

Mathematics & Computing Science, Xiamen University

厦门大学信息与计算数学 (2012-2016)

RESEARCH

研究兴趣

Onboarding Design

入门 (0-1) 导引设计

Context Visualization

语境可视化

Interface by Eastern Philosophy

基于东方哲学的界面设计

My mindset has been profoundly shaped by these visionaries (我的思想被这些人深刻影响):
Stanisław Lem, Ursula K. Le Guin, Cornelia Hahn Oberlander, Bernard Stiegler, Fuller Buckminster,
Alan Kay, Bret Victor, 老子, Ted Chiang, John Danaher

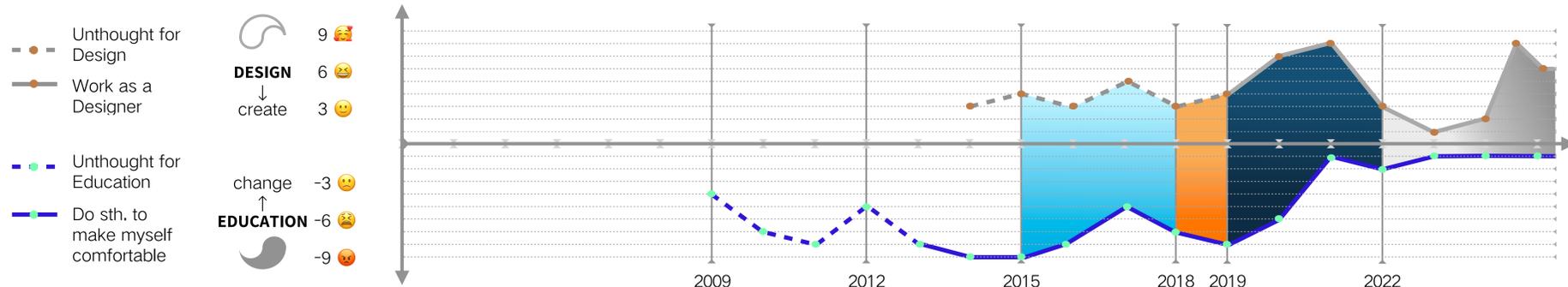
CAREER

工作经历

Passion for **DESIGN** (Yang ☺ : positive emotions → create) coupled with discontent regarding the current state of **EDUCATION** (Yin ☹ : negative emotions → change) form the dual golden threads of my professional career and personal growth.

对设计的热情、与对教育现状的不满，构成了我在职业方向选择中的主要动因。

Emotional Tension Flow Chart for Each Stage / 每个阶段的情绪张力流变表



● 2022-2025

SOLO / 独立设计

Wandering & Recovery Time / 漫游、探索与训练

Selected Work: YiPai, Spark Lab, FateTell, Weekly Journal for EDUPUNK, Solarpark

● 2019-2022

ENVOLVE GROUP

溯元育新 (研究咨询)

Brand Design and Fundraising (\$1.4M Raised), Management Director (VC/PE Research)
品牌负责人 (VC/PE 研究): 品牌设计与募资支持 (募资 1 千万人民币)

Selected Work: 50 Funds Project, Fundraising Party

● 2018-2019

YUANFUDAO

猿辅导

Educational Product Design (100M+ Annual Paid Users), Product Lead of Box Factory
产品负责人 (猿辅导盒工厂): 教辅随材产品设计 (年付费用户 100万+)

Selected Work: Yuan Box Factory

● 2015-2018

SHIJIE

试界 (生涯教育创业)

Brand Operations and Product Design, Brand Lead (Founding Member)

品牌负责人 (创始团队): 品牌运营与产品设计 (2C/2B/B2B2C 都尝试了一遍)

Selected Work: Interstellar Journey for your Career

FYI / 人格线索概览

☾ Yin Earth / 己土

🏛 Proper Authority / 正官格

☀ Pisces / 太阳双鱼

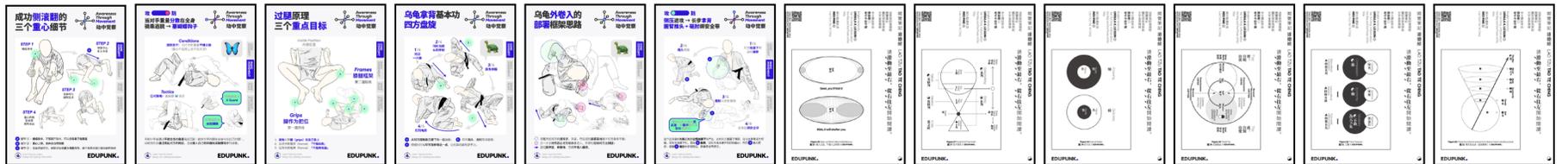
🦋 INFP

ONGOING 常驻项目

Both deeply enriched and profoundly stuck by Brazilian Jiu-Jitsu and Eastern philosophy, I launched two weekly projects to break free and make my daily training and studies more engaging: **Jiu-Jitsu Notes** and **Visualized Eastern Philosophy Translation**.

我长期受益并受困于巴西柔术与东方哲学，为了更有趣地进行日常柔术训练与东方哲学学习，从而设计了两个「周更」的常驻项目：**柔术笔记与东哲可视化翻译**。

小红书/公众号/Substack: EDUPUNK



Jiu-Jitsu Notes 柔术笔记

Purpose: Learn how to learn through movement.
项目意图：通过身体运动学习如何学习。

Visualized Eastern Philosophy Translation 东哲可视化翻译

Purpose: Learn how to unlearn by translation.
项目意图：通过翻译经典学习如何「不学」。

SCAFFOLDING DESIGN FOR SELF-EDUCATION

自我教育脚手架 v1.0
2018-2025

This is a scaffolding design I crafted from the perspective of scale and Eastern philosophy to understand the journey of personal growth for those who actively engage with business and technology practices.

这是我做「自我教育」与「商业设计」实践的阶段性（2018-2025）总结框架，旨在帮助自己在商业和社会活动中创造行动的空间。

