RAINBOWVI

Impact Report 2024

Message for the founder

RainbowVI's 2024 journey has been one of growth and perseverance. Our "Can-do Attitude" course expanded to 30+ hours, and we laid groundwork for our mentoring program. Despite funding hurdles, we partnered with BCIT for our first web app. Organizationally, we've established a Board of Directors, improved financial practices, and bolstered our online presence. Looking ahead, we aim to grow our team, enhance our courses, and nurture young visionaries who share our mission.

To our supporters: your faith fuels our progress. Together, we're nurturing future problem-solvers. I'm confident RainbowVI will continue to grow, inspire, and positively impact lives.

With gratitude and optimism,
Vi
Founder, RainbowVI

Review
What we planned to do

Goal 1

Create free mini courses about self-care and self-awareness

Goal 2

Apply and get fund/grants to create more resources and courses

Goal 3

Run mentoring program that help the youth create real products

Year 1

Year 2

"Can-do attitude" course - by number

69 pages of content was drafted and revised in 2 months

Reviewed by **two professional** social workers in Vancouver

More than **30 hours** of course creation

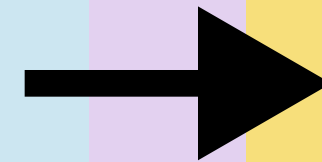A total of **13 hours** of videos, interactive exercises, surveys, text, and illustrated content

Course tested by one **member** of the staff team

"Can-do attitude" course - pain points

LMS EdApp
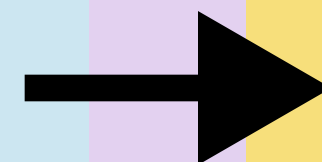The change and rebranding impact the course content and learning experiences.

→ Research a new LMS or a new way to deliver the course.
- Cost?
- Other concern?

Course design
The complication, of course, of the design will slow down the process in the future, especially when we need to scale it.

→ Research a simpler way to design a course. This is not only good for the early stage of the organization but also convenient for scaling up.

Piloting phase

What we have done

We have planned and prepared a set of communication including:

- Recruiting
- Onboarding
- Survey
- Interview Questions

Why we fail to deliver

- **Risk:** The process could only be managed with someone who could follow up and troubleshoot with the learners.
- Vi was not available all the time due to her health situation.
- We could not find a project manager to run the piloting together with Vi.

Funds and Collaboration

What we have applied
- Neighbourhood Small Grants, British Columbia
- Result: Rejected

Other applications in 2024
- Rogers Youth Grants (July 26)
- LEVEL BIPOC Grants (Aug 15)

Collaboration
We were accepted to be a part of BCIT's Industry Sponsored Student Project (ISSP) for term Fall 2024. The collaboration aims to develop a minimum viable product (MVP) of an web app, where our course to be delivered.
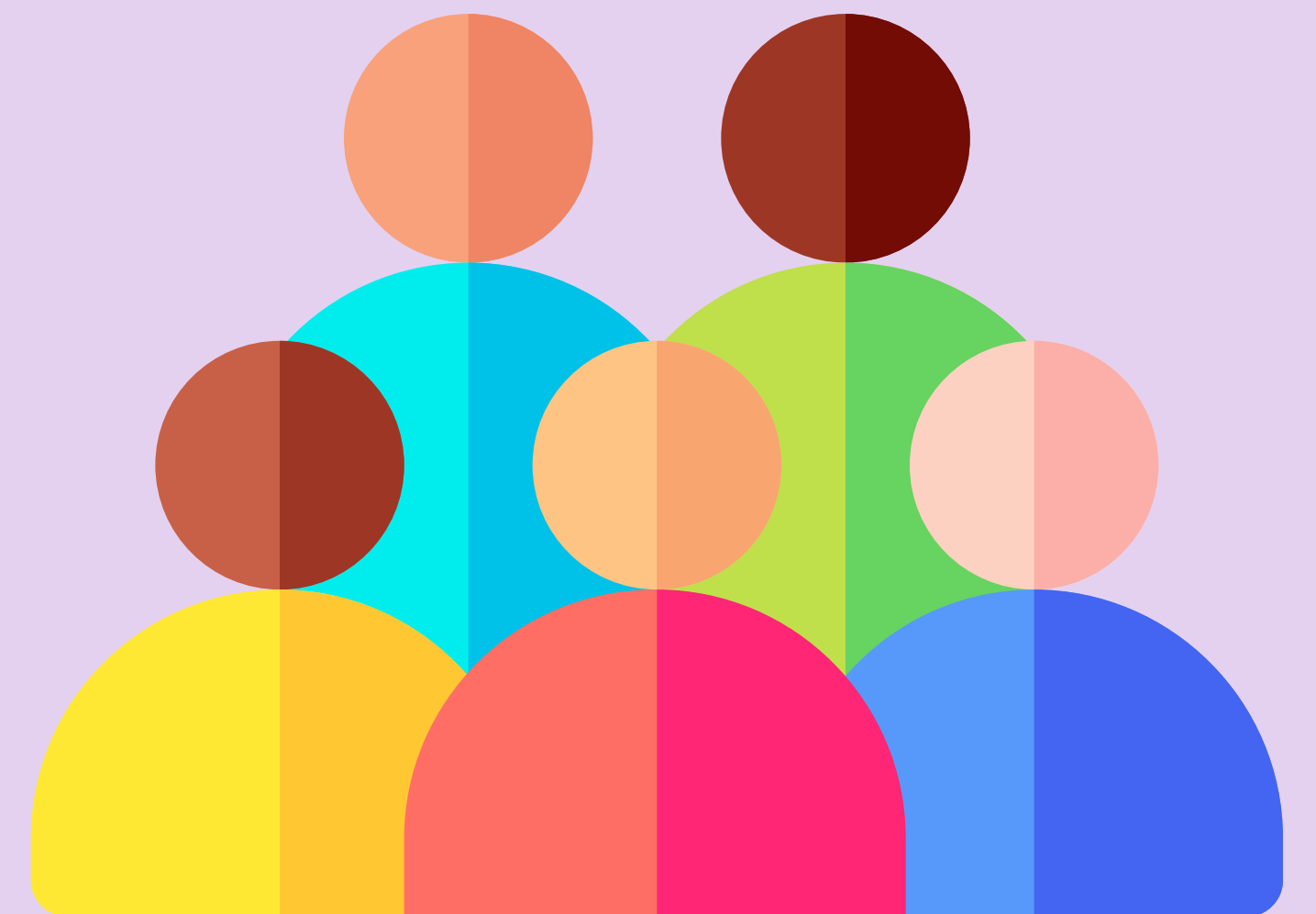
Governance

Formed a Board of Directors. Ran monthly meetings with the Board members.

Opened a bank account for the organization.

Used Notion for archiving and keeping all the essential documents and activities information.

What next?

Governance

Recruit a second founder who can help with operations and the business side

Courses

Continue to test and develop a process of course creation.

Product

Discuss the development of an application to streamline and showcase the works of RainbowVI.

Social media

Website

Vietnamese: homepage, blog, podcast

English: homepage

Instagram

Vietnamese: 38 post

English: 9 post

→ https://www.rainbowvi.org

→ https://www.instagram.com/rainbowvi.vn/

→ https://www.instagram.com/rainbowvi.ca/

Thank you!