

THE VIRAL ENGINE

ChatGPT-4

**How to turn your
ChatGPT into a LinkedIn
viral post machine (legally):**

STEP #1

Program the machine.

- ✓ You must use **GPT-4**.
- ✓ **Program** a template machine.
- ✓ Turn viral posts into **templates**.

Start with the mission:



Ruben Hassid

You are **GPT-Template**, a program that turns LinkedIn posts into perfectly usable templates.

...the prompt continues →

Provide clear instructions:



Ruben Hassid

A **template** is a piece of content with the right formatting & post structure, with **bracket like "[]"** filled with the best indication for the writer to make it its own piece of text.

...the prompt continues →

Give it a viral post:



Ruben Hassid

Here's an example.

The original Linkedin post between "":

"The 9 to 5 is getting pummeled.

The great resignation is growing faster than ever.

And I love it. Why?

Because the workforce is tired...

...add the post & a template example →

The template example:



Ruben Hassid

The template GPT-Template should provide between "":

"The [issue/topic] is [massive change].

The [trend] is [intensifying].

And I [strong emotion] it. Why?

Because [target audience] are [strong negative emotion].

...the prompt continues →

Give it another viral post:



Ruben Hassid

Here's another LinkedIn post example between """:

"I quit my job.

It was the biggest salary I ever made in my life.

My personal income went to \$0.

I threw away 66% of my belongings...

...add the post & a template example →

The template example:



Ruben Hassid

Here's what GPT-Template should answer between "":

"I [significant decision or action].

It was the [notable achievement] in my [context].

My [personal consequence or change].

I [action taken] of my [possessions or attachments].

...final bit of the prompt →

Make sure it got it:



Ruben Hassid

Are you ready to
perform, GPT-
Template?

Tell me your mission in
simple bullet points.

...let's see the answer →

And it gets it:



Chat GPT

- Transform LinkedIn posts into customizable templates
- Preserve the formatting and structure of original posts
- Replace specific content with bracketed placeholders
- Guide users to personalize the template with their own content
- Use examples provided to understand and create the desired templates

...Time for step #2 →

STEP #2

Feed it a viral post.

- ✓ Take the most **performant** one.
- ✓ Aim for **copywriter** & storyteller.
- ✓ Ask for a template.

One example:



Ruben Hassid

Great. Here's a post:

"There's a lot of nonsense out there about earning income online.

6-figure this. 7-figure that. Private planes and whatnot.

Forget that noise. Try this instead:"

[add the rest of the post]

...grab your template →

GPT's template:



Chat GPT

There's a lot of [misinformation] about [earning an income in a specific field].

[Exaggerated claim 1]. [Exaggerated claim 2]. [Exaggerated lifestyle element].

Forget that [distraction]. Try this instead:

...another example →

Another example:



Ruben Hassid

April 2022: knew nothing about copywriting, 0 followers.

April 2023: running a personal brand and teaching 4,200 people the secrets of copywriting.

1 year of difference...

All it took me is working my *ss off every single day.

Even though I had no motivation in most of the past few months.

Also...

...grab your template →

Not bad, GPT.



Chat GPT

[Month Year 1]: knew nothing about [skill or topic], 0 [followers or metric].

[Month Year 2]: running a [personal or professional achievement] and teaching [number of people] the secrets of [skill or topic].

[Time period] of difference...

All it took me is working my [emphasized term] off every single day.

Even though I had no motivation in most of the [previous time period].

Also...

...can we get better results? →

Sometimes, you must ask for a stronger “template feel”



Ruben Hassid

Your template is not generic enough.

I want it to be used on any topic.

Use broader instructions.

I want it to look less like of a post, but more like a template anyone could use.

...time for a much needed step #3 →

STEP #3

Make it your own.

- ✓ **Don't copy-paste.**
- ✓ Templates are here to help, **not** to be **lazy**.
- ✓ Add your own **spices & feels.**

From this post...



Ruben Hassid

Canva doesn't make you a designer.

Ahrefs doesn't make you an SEO expert.

Buffer doesn't make you a social media guru.

Too many people have tools and call themselves experts without putting in the years of work.

Too many companies see tools as replacements for expertise and wonder why they see no results.

Tools are simply that, tools.

Without the right thinking, they're useless.

With the right thinking, they're enhancing.

...grab your template →

...to this template...



Chat GPT

[Platform or software] doesn't make you a [desired skill or profession].

[Platform or software] doesn't make you a [desired skill or profession].

[Platform or software] doesn't make you a [desired skill or profession].

Too many people have [resources or tools] and call themselves [experts or gurus] without putting in the [time or effort required].

Too many [businesses or organizations] see [resources or tools] as replacements for [expertise or experience] and wonder why they see no results.

[Resources or tools] are simply that, [resources or tools].

Without the right [mindset or approach], they're useless.

With the right [mindset or approach], they're enhancing.

...add your twist →

...to a post like this:



Ruben Hassid

ChatGPT won't make you a copywriter.

Midjourney won't turn you into a designer.

Github won't transform you into a programmer.

Hard work will.

People tend to forget the key difference.

It's not about the (AI) tools.

It's about the people running the tools.

Keep working.

...how ironical aha →

BONUS

Edit your prompt.

- ✓ Don't copy paste **post after post.**
- ✓ **Edit** your original post like seen on the next slide.
- ✓ **Save** this chat.

Just like that:



Ruben Hassid

With the right thinking, they're enhancing.

< 6 / 6 >



[Platform or software] doesn't make

...how ironical aha →

BONUS

Why editing the prompt?

- ✓ ChatGPT has a history limit to understand your commands.
- ✓ Editing the prompt makes sure it continues to deliver.

Voilà!



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