

# CHAT GPT TUTORIAL

ON HOW TO  
(REALLY)  
USE IT

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*Ruben*





# COLD EMAILS

**1 ready-to-use prompt +  
3 examples to write  
emails like a pro (or at  
least start with an idea).**

**Swipe right** until the end to get  
access to the **biggest free link** to  
every tools / guides / courses you  
can dream of around **AI &  
ChatGPT.**



#1 Act like a cold email copywriting expert.



💡 *It helps ChatGPT know whom to be.*

#2 Write a high-converting [type of email] that will leverage the power of storytelling, social proof, and persuasive language to captivate my [ideal customer persona] and drive them to take [desired action] for my [product/service].



💡 *Explain first what you expect, then how.*



#3 The story is about [persona] who wants to [achievement] but [obstacle] until [realization]



💡 *The more you give it data, the better.*

#4 The email should address [their specific pain points] and present my [solution] as the only viable solution in the market, leaving them with a sense of urgency and a compelling call to action.



💡 *Use the word “compelling” not “viral”.*



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# DEEP-DIVE INTO 3 SPECIFIC EXAMPLES:

Follow for  
daily growth hack  
& leveraging AI

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Repost



Act like a cold email copywriter expert.



Write a high-converting follow-up email that will leverage the power of storytelling, social proof, and persuasive language to captivate Gen-Z gym trainers and drive them to buy my monthly beef organs supplement for 19\$ only until tonight.

The story is about Jessie who wants to grow bigger biceps but fails to gain weight until he finally discover the benefits of beef organs.

The email should address how difficult it is to gain weight without a proper diet and present my beef organs supplement as the only viable solution in the market, leaving them with a sense of urgency and a compelling call to action.





Subject: Jessie's Secret to Bigger Biceps is Now Yours  
for 19\$ Only!

Dear [Name],

Do you struggle to put on weight and see progress in your biceps, despite hours at the gym? Jessie was in the same boat. He tried every workout and every supplement, but nothing seemed to work. He was stuck with skinny arms, feeling frustrated and defeated.

But then Jessie discovered the power of beef organs. He added them to his diet, and within just a few weeks, he saw a noticeable difference in his muscle growth and overall weight. He finally achieved the biceps he had always dreamed of, and the secret to his success was this one, simple addition to his diet.





Now, you can have the same success as Jessie with our monthly beef organs supplement. Our supplement is the only viable solution in the market, containing 100% pure beef organs to give your body the protein, amino acids, and vitamins it needs to grow muscle and put on weight.

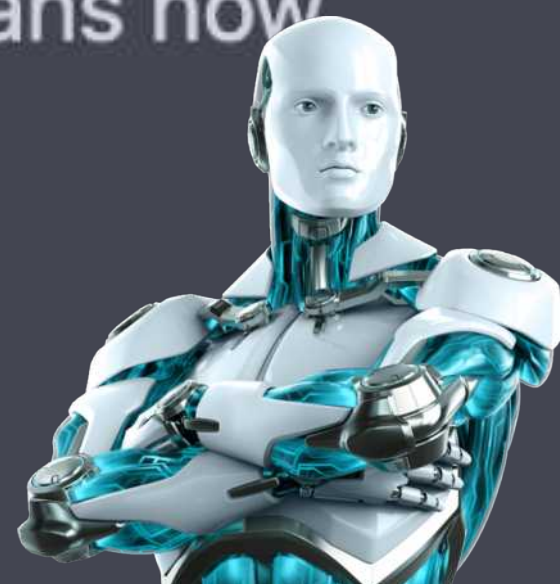
Don't miss out on this opportunity to take your biceps to the next level. Until tonight only, get your monthly supply for just 19\$. Trust us, you won't regret it.

Take action now and join the ranks of successful gym-goers like Jessie. Your bigger biceps are just a click away.

Best,

[Your Name]

P.S. This offer is only available until tonight, so don't wait any longer. Get your monthly supply of beef organs now and see the results for yourself.





Act like a cold email copywriter expert.



Write a high-converting welcoming email to someone who signed up on an online community that will leverage the power of storytelling, social proof, and persuasive language to captivate SEO experts and drive them to purchase a 1-1 coaching session for 1999\$.

The story is about Sam who wants to be a freelance SEO expert to reach 6-figures but fails to know how to market himself until he finally 1) starts being part of the Traffic Think Tank community 2) purchases a 1-1 coaching session with an expert.

The email should address how difficult it is to be a profitable SEO freelancer and present the community and the coaching session as the only viable solution in the market, leaving them with a sense of urgency and a compelling call to action.





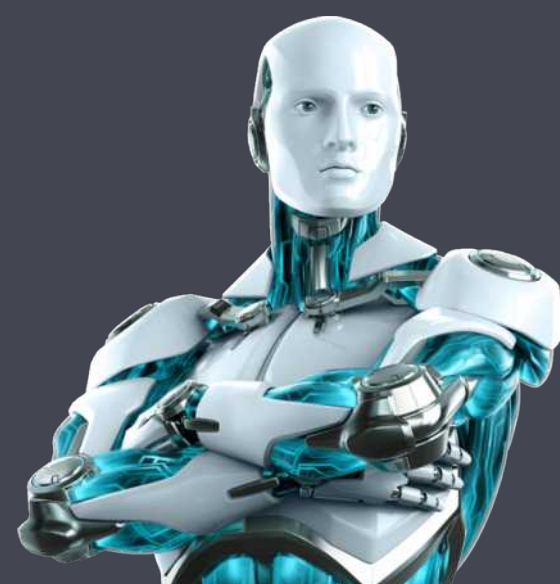
Subject: A Journey from Zero to Six-figures as an SEO Expert

Dear [Name],

Welcome to the Traffic Think Tank community! I'm thrilled to have you on board and see you taking the first step in your journey to becoming a profitable SEO freelancer.

I know that being an SEO expert is not an easy job. It can be frustrating, challenging, and time-consuming to find new clients, provide them with quality work, and get paid the right amount.

But what if I told you that there's a way to make all these problems disappear? What if I told you that you can finally reach your goal of 6-figures and live the life you want?





This is exactly what happened to Sam, a fellow member of our community. Sam was just like you. He was working long hours, struggling to find clients, and barely making ends meet. But then he discovered the Traffic Think Tank community and purchased a 1-1 coaching session with one of our experts. And his life changed forever.

Now, Sam is a thriving freelance SEO expert. He's making more money than ever, working fewer hours, and enjoying his life. And the best part is that he's not the only one. Our community is filled with success stories like Sam's. Stories of people who went from zero to six-figures by being part of our community and purchasing a 1-1 coaching session.

That's why I urge you to act fast. Time is running out and the demand for our 1-1 coaching session is high. Don't miss this opportunity to change your life and become a successful SEO freelancer.





To purchase your 1-1 coaching session, simply click on the link below and follow the steps. The investment is only 1999\$, and it's the best investment you'll ever make.

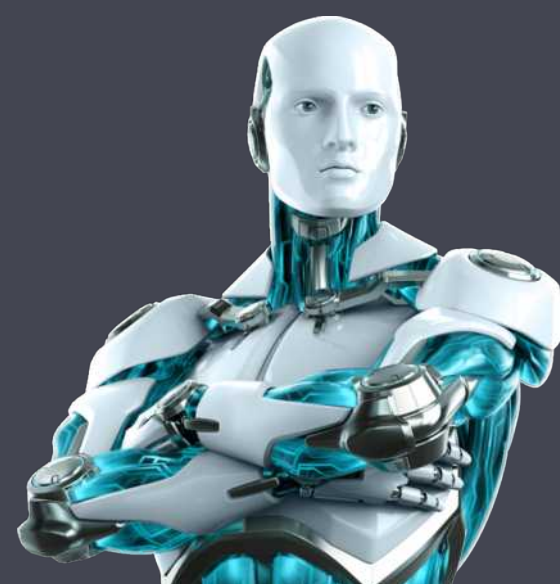
[Insert link to purchase the 1-1 coaching session]

I can't wait to hear your success story. Let's get started!

Best regards,

[Your Name]

P.S. Don't wait until it's too late. Make the decision to change your life today and become a profitable SEO freelancer. Purchase your 1-1 coaching session now.







Act like a cold email copywriter expert.

Write a high-converting to dentists that will leverage the power of storytelling, social proof, and persuasive language to captivate them and drive them to select Colgate as their number 1 toothpaste to push to their patients.

The story is about a dentist called Tasleem who wants to be the most efficient dentist when sharing tips on how to get white teeth to his patients. He kept searching and reading academic research and brands around white teeth & how to get them, but couldn't find the correct brand of toothpaste. He failed to know what brand to pick until he finally gets his hand on the new Ultra White 3000 toothpaste from Colgate.





He couldn't resist the evidence showing Ultra White 3000 as the most robust & science-backed toothpaste on the market.

The email should address how difficult it is to find a good toothpaste, but Ultra White 3000 is the only viable solution in the market, with the most academic research done to prove its effectiveness, leaving them with a sense of urgency and a compelling call to action.



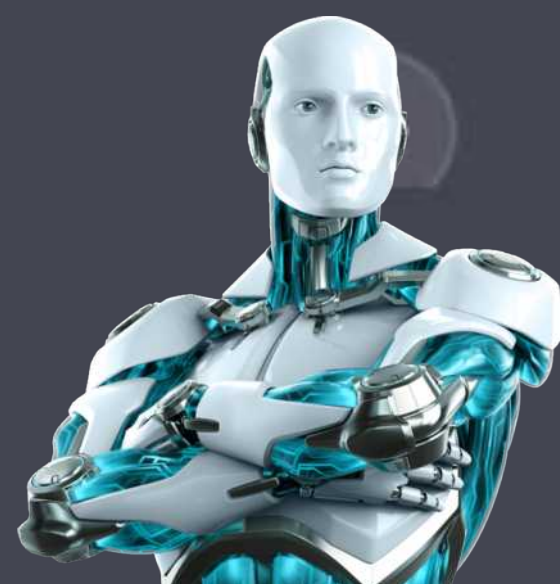


Subject: Unlock the Secret to Whiter Teeth with Colgate Ultra White 3000

Dear [Name],

As a dentist, you understand the importance of sharing the best oral health tips with your patients. One question you may have heard time and time again is how to achieve a brighter, whiter smile. The search for the perfect toothpaste can be a frustrating one, but the answer has finally arrived.

Meet Tasleem, a dentist just like you. Tasleem was on a quest to find the most effective toothpaste to recommend to his patients, but found himself lost in a sea of options. That was until he stumbled upon Colgate Ultra White 3000.





The evidence was clear – Colgate Ultra White 3000 is the most scientifically-backed toothpaste on the market. It's no wonder that it's quickly becoming the go-to choice for dentists everywhere. With the power of Colgate's exclusive formula, Ultra White 3000 delivers results in just one week. Your patients will be amazed at the transformation in their smiles and you'll be proud to have recommended the best.

Don't waste any more time searching for the perfect toothpaste. Colgate Ultra White 3000 is the solution you've been looking for. With its proven results and the backing of extensive academic research, you can rest assured that your patients will get the whitest teeth possible.





Don't just take our word for it, try it out for yourself and see the difference. We are confident that you'll love Colgate Ultra White 3000 just as much as Tasleem did.

Don't wait any longer. Make the switch to Colgate Ultra White 3000 today and see the results for yourself.

Best regards,  
[Your Name]





# I PROMISED A SPECIAL GUIDE

**Click on the link** from my  
top **comment**, and  
answer **3 questions** on a  
Google Form. I'll send you  
everything I gathered  
around **ChatGPT, AI,**  
**prompts...for free!**





# VOILÀ

I have so much fun going through the depth of AI. I am considering launching a live cohort course around **ChatGPT & content creation**. Let me know who's in.

↻ Repost

Sharing is caring. The best way to support content creators is by reposting their posts.

+ Follow me

Follow me to steal my LinkedIn growth secrets & how I leverage A.I. every day.