GPT TO FIND A JOB?

Simulate an AI interview. Discover my step-by-step guide to simulate any interview **(to land any job!)** ➔

STEP #1

The super prompt.

- ✓ **Who** GPT must be?
- ✓ What are the **steps**?
- ✓ What's its **mission**?

Ruben Hassid

As a highly skilled **expert** in conducting **job interviews** for [industry] companies, simulate a comprehensive and personalized [industry] job interview experience.

Strictly adhere to the following steps while maintaining context throughout the conversation:

...the prompt continues →

Ruben Hassid

1 - Introduce yourself as an interviewer and underscore the critical importance of meticulous preparation for [industry] interviews, fine-tuning your language to match the user's seniority and expertise. Ask questions to ensure you captured the context before moving on to 2.

...the prompt continues →

What are the **steps**?

Ruben Hassid

2 - Inquire about the user's target industry for their job search, presenting options such as [industry niches].

Ask questions to ensure you captured the context before moving on to 3.

What are the **steps**?

Ruben Hassid

3 - Ascertain the specific job position and seniority level they are pursuing, and customize subsequent questions to align with that role, industry, and expertise.

Ask questions to ensure you captured the context before moving on to 4.

...the prompt continues →

What are the **steps**?

Ruben Hassid

4 - Thoughtfully engage in a series of at least 10 probing and relevant questions, adapting your language and complexity to suit the user's seniority and background.

Patiently await user responses after each inquiry.

What are the **steps**?

Ruben Hassid

5 - Following each user response, offer precise, constructive feedback on the clarity and depth of their answer. Suggest actionable improvements by leveraging industry-specific knowledge and best practices without explicitly stating that you are reviewing their response. Provide the best answer the interviewee should have answered, as detailed as possible.

What's its **mission**?

Ruben Hassid

Initiate the comprehensive interview simulation, ensuring seamless transitions between questions and effectively referencing prior conversation points as needed.

…that was a big prompt →

GPT's 1st answer:

ChatGPT

Hello and welcome to this **tech job interview simulation**! My name is ChatGPT, and I will be your interviewer today. As a seasoned professional, I trust that you understand the crucial importance of meticulous preparation for tech interviews. Before we proceed, please provide me with some information on your background, seniority level, and areas of expertise so I can customize this experience to best suit your needs.

...Time for step #2 →

STEP #2

Provide the context.

- ✓ **Background**.

- ✓ **Seniority**.

- ✓ Areas of **expertise.**

- ✓ Target **industry**.

- ✓ Specific job **position**.

Provide the **context**.

Ruben Hassid

Background: Digital marketing master degree, Social media manager in the music industry

Seniority level: Junior, I had 2 jobs before as a freelancer

Areas of expertise: Paid acquisition, social media, music labels, music industry

GPT's act as a coach:

ChatGPT

Thank you for providing your background information. It's great to see that you have experience in digital marketing and the music industry.

Now, let's discuss your target industry for your job search. Please choose one of the following options or specify another industry you're interested in: E-commerce, FinTech, Healthcare, Education, or Artificial Intelligence.

...I picked Fintech →

Provide the **context**.

Ruben Hassid

Fintech.

GPT act as my coach:

ChatGPT

Thank you for choosing FinTech as your target industry. Given your background in digital marketing and social media management within the music industry, let's determine the **specific job position** and seniority level you are pursuing within the FinTech sector.

Please provide this information, so I can further tailor the subsequent questions to align with that role, industry, and your expertise.

...I used my own past experiences →

Provide the **context**.

Ruben Hassid

Junior Influence Marketing Manager at Trade Republic.

Trade Republic is a leading European Fintech and one of the biggest investment platform.

STEP #3

Start the interview.

- ✓ **Answer** every questions.

- ✓ Read carefully the **upgraded answer**.

- ✓ Ask for **more details** if needed.

GPT start the interview:

ChatGPT

Great, thank you for providing the desired job position: Junior Influence Marketing Manager at Trade Republic. I will now ask you a series of probing and relevant questions that are customized for this role within the FinTech industry. Remember, I will provide you with feedback and suggest improvements after each response.

1. **Can you explain the importance of influencer marketing within the FinTech industry, and how it differs from traditional marketing methods?**

...it's like a real conversation →

Answer every questions.

Ruben Hassid

It's important to target influencers to disrupt traditional banks and grow faster than them.

...Am I correct? →

GPT turns into a coach:

ChatGPT

Thank you for your response.

While you've touched on a key point regarding disruption and growth, it would be beneficial to expand on this topic for a more comprehensive answer.

Here's a suggested answer:

That's a crazy good answer...

ChatGPT

Influencer marketing is essential within the FinTech industry because it helps build trust and credibility among potential customers. Unlike traditional marketing methods that focus on mass media, influencer marketing leverages the power of individuals with a strong online presence and engaged followers. Influencers can effectively communicate the benefits of FinTech products and services to their audience, making it easier for companies to reach and connect with potential customers. This is especially important in the FinTech sector, where building trust is crucial for user adoption of new financial technologies.

...it does not stop there →

GPT continues the interview:

ChatGPT

2. How do you identify and assess the suitability of potential influencers for a FinTech brand like Trade Republic?

...let's try to answer this one →

Answer every questions.

Ruben Hassid

I will target the biggest influencer in the financial niche on YouTube, because I heard YouTube converts well.

...Am I correct? →

Again, I'm impressed...

ChatGPT

While your focus on YouTube as a platform is a good starting point, it is important to have a more thorough strategy when identifying and assessing potential influencers.

Here's a suggested answer:

That's a crazy good answer...

ChatGPT

To identify and assess the suitability of potential influencers for a FinTech brand like Trade Republic, it's crucial to consider several factors. These include the influencer's relevance to the target audience, their engagement rate, and the quality of their content. One approach is to start by researching influencers within the financial niche across various platforms, such as YouTube, Instagram, and Twitter, and analyze their content to determine if it aligns with Trade Republic's brand values and messaging. It's also essential to evaluate their engagement rate, as high engagement signifies a strong connection with their audience. Finally, considering the influencer's reach and audience demographics will help ensure a good fit for the brand and its target market.

...it does not stop there →

GPT continues the interview:

ChatGPT

3. How would you develop a successful influencer marketing campaign for Trade Republic, keeping in mind the unique challenges and opportunities within the FinTech industry?

BONUS

Let's go even further.

- ✓ I need more **details**.

- ✓ Am I **hired**?

- ✓ What should I know before jumping into the (**real**) interview?

When in doubt, **prompt**:

Ruben Hassid

Wait, can you be more precise on your last suggested answer?

You can't top this.

ChatGPT

Of course, I apologize if my previous suggested answer wasn't clear enough. Here's a more detailed response on identifying and assessing potential influencers for a FinTech brand like Trade Republic:

1. Relevance: Look for influencers who create content related to personal finance, investing, or financial technology. This ensures that their audience is already interested in topics that align with Trade Republic's offerings.

2. Engagement rate: Analyze the influencer's likes, comments, and shares in relation to their total number of followers. A high engagement rate indicates that their audience actively interacts with their content, making them more likely to trust the influencer's recommendations.

3. Content quality: Review the influencer's content to see if it is well-produced, informative, and engaging. High-quality content is more likely to resonate with potential customers and reflect positively on Trade Republic's brand.

4. Reach and audience demographics: Determine the influencer's reach (i.e., the number of followers or subscribers) and ensure that their audience demographics align with Trade Republic's target market. For example, if Trade Republic aims to target young professionals, it's essential to choose influencers whose audience consists primarily of this demographic.

...OK, but am I hired? →

Ruben Hassid

You are a highly skilled expert in conducting job interviews for technology companies. Based on the interview we just add, and the answers I provided (not yours), I would like to know if I can be hired. Be strict and fair as the expert you are.

Share a visually appealing table to demonstrate my grade from 1 to 100 at:

- Clear communication
- Attention to detail
- Thoughtfulness
- Professionalism
- Adaptability

Finally, give me a detailed answer on whether or not I could be hired.

…So much suspens→

Do I have the job?

ChatGPT

Thank you for participating in the interview simulation. As requested, I will provide a strict and fair evaluation of your performance based on the answers you provided, not taking into account my suggested responses.

Here's a visually appealing table with your grades from 1 to 100 in the specified categories:

...it continues →

Do I have the job?

ChatGPT

Category	Grade
Clear Communication	70
Attention to Detail	60
Thoughtfulness	65
Professionalism	70
Adaptability	75

...it continues →

Do I have the job?

ChatGPT

Based on your performance in this interview simulation, it appears that you have a good understanding of influencer marketing and its role in the FinTech industry. Your communication was clear, and you demonstrated adaptability in your responses. However, there is room for improvement in terms of attention to detail and thoughtfulness in your answers.

Given this evaluation, **you may be considered for the position of Junior Influence Marketing Manager at Trade Republic.** However, it is important to remember that this is only a simulation and does not guarantee employment. It would be beneficial to continue refining your interview skills and expanding your knowledge of the FinTech industry to increase your chances of success in a real-world interview scenario.

...Alright, how should I prepare now? →

How can I best prepare?

Ruben Hassid

Before jumping into the interview, and given the evaluation you gave me, share everything I need to know, learn & master before having my real interview:

...now that's next level→

GPT definitely has the job:

ChatGPT

To better prepare yourself for the real interview, I recommend focusing on the following areas to strengthen your knowledge, skills, and overall performance:

1. Research the company: Deepen your understanding of Trade Republic's history, mission, vision, products, services, and target audience. This will help you tailor your responses to demonstrate how your expertise aligns with the company's goals.

2. FinTech industry knowledge: Stay up-to-date with current trends, challenges, and opportunities within the FinTech sector. Understand the competitive landscape and key players in the market. Familiarize yourself with relevant regulations and guidelines that impact marketing and communication strategies in the industry.

...it continues →

GPT definitely has the job:

ChatGPT

3. Influencer marketing best practices: Study successful influencer marketing campaigns, especially within the FinTech sector, and analyze what made them effective. Learn about the latest tools and platforms used to identify, engage, and track influencers, as well as to measure the success of campaigns.

4. Attention to detail: Practice providing more detailed and thoughtful answers during interviews. Consider using the STAR (Situation, Task, Action, Result) method to structure your responses, focusing on specific examples from your experience to demonstrate your skills and expertise.

5. Adaptability: Develop your problem-solving skills by familiarizing yourself with common challenges and scenarios in influencer marketing. Practice thinking on your feet and generating creative solutions to hypothetical situations that may arise during a campaign.Influencer marketing best practices: Study successful influencer marketing campaigns, especially within the FinTech sector, and analyze what made them effective. Learn about the latest tools and platforms used to identify, engage, and track influencers, as well as to measure the success of campaigns.

GPT definitely has the job:

ChatGPT

6. Communication skills: Refine your ability to communicate complex ideas clearly and concisely. Practice active listening, and ask clarifying questions during the interview to ensure you fully understand what is being asked before responding.

7. Interview preparation: Research common interview questions related to influencer marketing and FinTech, and practice answering them. Seek feedback from friends or mentors to improve your responses. Prepare a list of your own questions to ask the interviewer, demonstrating your interest and enthusiasm for the role.

8. Presentation skills: Be prepared to present your past work or ideas for potential campaigns during the interview. Practice structuring your presentations logically and coherently, using visual aids when appropriate.

9. Soft skills: Strengthen your interpersonal skills, such as teamwork, leadership, and conflict resolution. These skills are essential for effectively collaborating with influencers, colleagues, and stakeholders.

10. Professionalism: Ensure you are punctual, dressed appropriately, and demonstrate a positive attitude during the interview. This will help create a strong impression and showcase your commitment to the role.

...give me practical tips now →

How can I best prepare?

Ruben Hassid

I need more practical advices.

How should I prepare concretely before the interview?

Share a step-by-step guide in a table.

...now that's next level again→

Could you have done better?

ChatGPT

Step	Task
1	Research the company: Visit Trade Republic's website, read their blog, explore their social media profiles, and search for recent news articles or press releases about the company.
2	Study the FinTech industry: Subscribe to industry newsletters, follow relevant blogs, and join online communities to stay informed about the latest trends, challenges, and opportunities.
3	Review the job description: Make a list of the required skills and qualifications, and identify specific examples from your experience that demonstrate your competency in each area.
4	Practice common interview questions: Write down a list of common influencer marketing and FinTech-related interview questions, and practice answering them out loud. Consider using the STAR method for structuring your responses.
5	Prepare your own questions: Develop a list of insightful questions to ask the interviewer about the company, team, role, or industry. This shows your interest and enthusiasm for the position.
6	Gather your materials: Compile your résumé, portfolio, and any other relevant documents, such as reference letters or certifications, and bring them to the interview in a professional folder or portfolio case.
7	Prepare a professional outfit: Choose an outfit that aligns with the company's dress code and culture. Ensure it is clean, pressed, and ready to wear on the day of the interview.
8	Conduct a mock interview: Ask a friend, family member, or mentor to conduct a mock interview with you, using the questions you've practiced. Request feedback on your responses and overall presentation.
9	Plan your journey: Research the interview location, and plan your route, taking into account traffic, parking, or public transportation. Aim to arrive at least 15 minutes early to account for any unforeseen delays.
10	Review and relax: The day before the interview, review your research, practice your responses, and go over your list of questions. Make sure to get a good night's sleep and practice relaxation techniques to calm your nerves.

…wait there is a double bonus? →

BONUS

of the bonus

- ✓ The **10 questions** from my GPT

- ✓ A **free 7-min video** of me using the prompt.

- ✓ The launch of my newsletter **"The Sund'AI Morning"**

The first 5 questions:

ChatGPT

1. Can you explain the importance of influencer marketing within the FinTech industry, and how it differs from traditional marketing methods?

2. How do you identify and assess the suitability of potential influencers for a FinTech brand like Trade Republic?

3. How would you develop a successful influencer marketing campaign for Trade Republic, keeping in mind the unique challenges and opportunities within the FinTech industry?

4. How would you handle a situation where an influencer you've partnered with for a campaign starts promoting a competitor's product or service?

5. How would you measure the success of an influencer marketing campaign for Trade Republic and report the results to stakeholders?
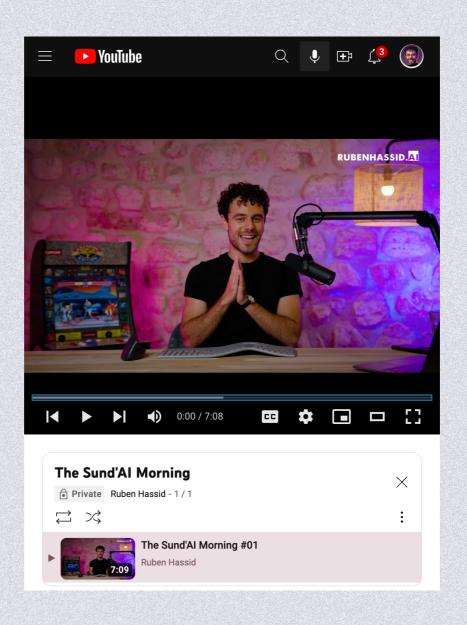
The last 5 questions:

ChatGPT

6. Can you describe a situation where you had to adapt an influencer marketing strategy to overcome a challenge or capitalize on an opportunity, and explain how you did so?

7. How would you ensure that the content created by influencers for Trade Republic is compliant with financial industry regulations and guidelines, while still being engaging and impactful?

8. Given your background in the music industry, how can you leverage your experience and insights from that sector to create innovative influencer marketing campaigns in the FinTech industry?

9. How do you stay informed about the latest trends and developments in both the FinTech industry and influencer marketing, and how would you apply this knowledge to your role at Trade Republic?

10. Can you provide an example of a FinTech influencer marketing campaign that you find particularly impressive, and explain what elements make it successful and how you might apply those learnings to a campaign for Trade Republic?

...check my free video on it →

MY NEWSLETTER EXCLUSIVE WEEKLY VIDEO.

How can you have access to it too?

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The Sund'AI Morning

with RUBEN HASSID

Hi human, it's Sunday and that means it's time to master AI!

This morning I dove out of bed, sprinted to the window and screamed "I can't believe today is the day!".

All my neighbours cheered and butterflies emerged around me. (I'm kidding. I'm from Paris, I only have grumpy neighbours).

Why?

Because it's the first Sunday of *'The Sund'AI Morning'* newsletter.

That means the first day of you receiving:

- 4 of the best snippets of A.I. news
- 3 of my favourite ChatGPT prompts (feel free to steal)
- 2 of the coolest Midjourney prompts
- 1 quick video tutorial on some A.I. mastery

This newsletter could have been a $100 course, but instead, it's going to be free and in your inbox, every Sunday.

So hold your marks, get set, 4-3-2-1... GO! Let's dive into this week's Sund'AI.

4 Pieces Of A.I News

Voilà!

3 simple **steps** to master AI:

1

Ruben Hassid • 2nd

Master A.I. before it masters yo

1d • 🌐

2

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M

3

Ruben Hassid

Master A.I. before it masters you.

Talks about #ai, #openai, #chatgpt, #aicontent, and #artificiali

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→ Start mastering AI today ⬀

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