

Laser Shop Pricing template

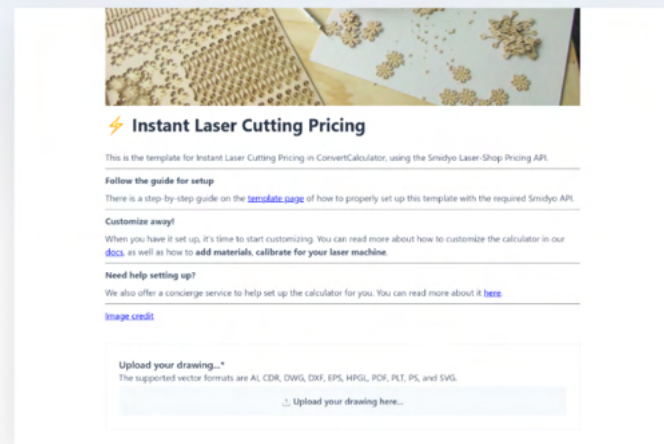
Generate more sales and automate your order process with a pricing calculator. Perfect for Laser Cutting Businesses that want to spend more time on their craft and less time on business necessities.

Start with this template

✓ No credit card required ✓ Cancel anytime

★★★★★ 4.8 / 5

"Any website needs a calculator!"



JOINT PRESS RELEASE - NYKARLEBY & ROTTERDAM - 7.3.2023

Smidyo and ConvertCalculator Team Up to Automate Laser Cutting Industry

Pricing automation company Smidyo launches the Laser-Shop Pricing API in collaboration with no-code builder platform ConvertCalculator, to let laser cutting shops worldwide increase their sales and reduce unnecessary manual overhead in their quotation process.

Business automation provider [Smidyo](#) is refocusing its efforts from e-commerce SaaS into industry-specific solutions and APIs. Part of this refocusing effort has been migrating its existing customers over to ConvertCalculator, a no-code calculator and lead-funnel solution. This was realised by utilising the manufacturing pricing automation know-how into a new [Laser-Shop Pricing API](#). This flexible service lets laser cutting companies build interactive experiences for drawing analysis and fully automated pricing for their customers.

[ConvertCalculator](#) is a pivotal partner in this effort, by providing the visual drag-and-drop form builder interface. The platform offers powerful integrations with third-party API's for advanced calculations. At its core, ConvertCalculator offers a large box of lego pieces (input and output elements) that can be brought to life with Excel-like formulas. The application offers near endless possibilities to create many different software products without knowing how to code. ConvertCalculator is committed to continuously introduce additional pieces of lego, while also ensuring the application remains accessible for the average user.

An example of future functionality is introducing shopping cart functionality for custom one-off products. The cart functionality enables providers of uniquely tailored products to market their products and services in a scalable way. With the cart-lego-block we also reduce the number of external services and improve the user experience.

This collaboration between Smidyo and ConvertCalculator enables many benefits for companies offering custom laser cutting manufacturing services.



Instant quotes, by letting customers upload designs themselves, and offer them an immediate response in form of a price estimate or exact quote.

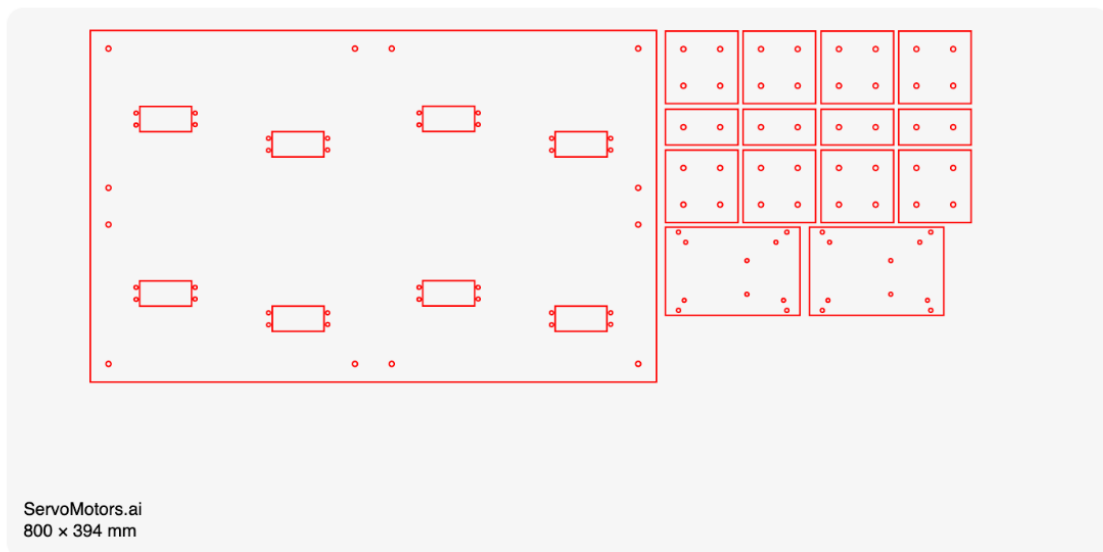


Wide format support, by automatically handling and quoting your customer's Illustrator, AutoCAD, EPS, PDF, or SVG files.



E-commerce possibilities, by attaching a payment gateway such as Stripe or Snipcart for instant checkout.

Your part



White acrylic 3mm

< [Change colors & material](#)

Quantity

⊖ 1 pcs ⊕

Quantity discount

0 %

Unit price

18.12 €

Total

18.12 €

Place order / Get Quote ✓

About Smidyo

Smidyo is a software consulting- and holding company founded in 2018, based in Finland and The Netherlands. The company focuses on automation of business processes, with a focus on e-commerce. It is involved in business automation solutions Vector Express and Smidigare, as well as the e-commerce home service platform Kotihandi.

“This collaboration is the result of our many years of experience automating manufacturers’ sales processes. By combining our vector-file conversion service Vector Express with the technology we have built for our previous manufacturing clients, we were able to bundle it up into one self-contained service that pairs perfectly with ConvertCalculator’s form builder offering.”

Frank Sandqvist, co-founder

[Smidyo.com](https://smidyo.com)



About ConvertCalculator

ConvertCalculator offers a no-code drag and drop editor to create interactive content like calculators, lead funnels, quizzes, product configurators and quote forms. Interactive content helps businesses improve and automate their internal, marketing, and sales processes. Our flexible and versatile builder has helped thousands of businesses boost their business with interactive content.

“Our collaboration with Smidyo has inspired us to create the connect API, that allows users to work with external data-sources and services. Working with industry experts like Frank, gives us insights into the specific needs of an industry. And the collaboration fits our strategy to create tailored industry-use-case-product combinations that unlock new markets and provide tangible value to our end users.”

Bas Hennephof, co-founder

[ConvertCalculator.com](https://convertcalculator.com)



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