

BEYOND  
STUDIOS

# MERCH & APPAREL DESIGN

DESIGNED IN  
*NEW YORK*  
LOWER EAST SIDE

**WELCOME TO  
BEYOND STUDIOS  
WE'RE YOUR  
CREATIVE  
PARTNERS BASED  
IN NEW YORK CITY**



**YOU WANT TO CREATE SOMETHING BIG  
—SOMETHING MEMORABLE.**



**WE WANT THE PEOPLE WHO  
CONNECT WITH YOUR BRAND  
TO TAKE THAT MOMENT  
WITH THEM AND SAVOR IT.**

LIKE RELIVING YOUR  
FIRST CONCERT EVERY  
TIME YOU PUT ON  
THAT BAND TEE





**OR SAVING THE  
COASTER FROM THAT  
WILD POOL PARTY  
WHERE THEY SPRAYED  
YOU WITH  
CHAMPAGNE.**

**WE'RE NOT JUST PRODUCING MERCH;  
WE'RE MAKING MOMENTS—AND THE  
BRANDS THAT CREATE THEM—TIMELESS.**



## HERE's WHERE WE START

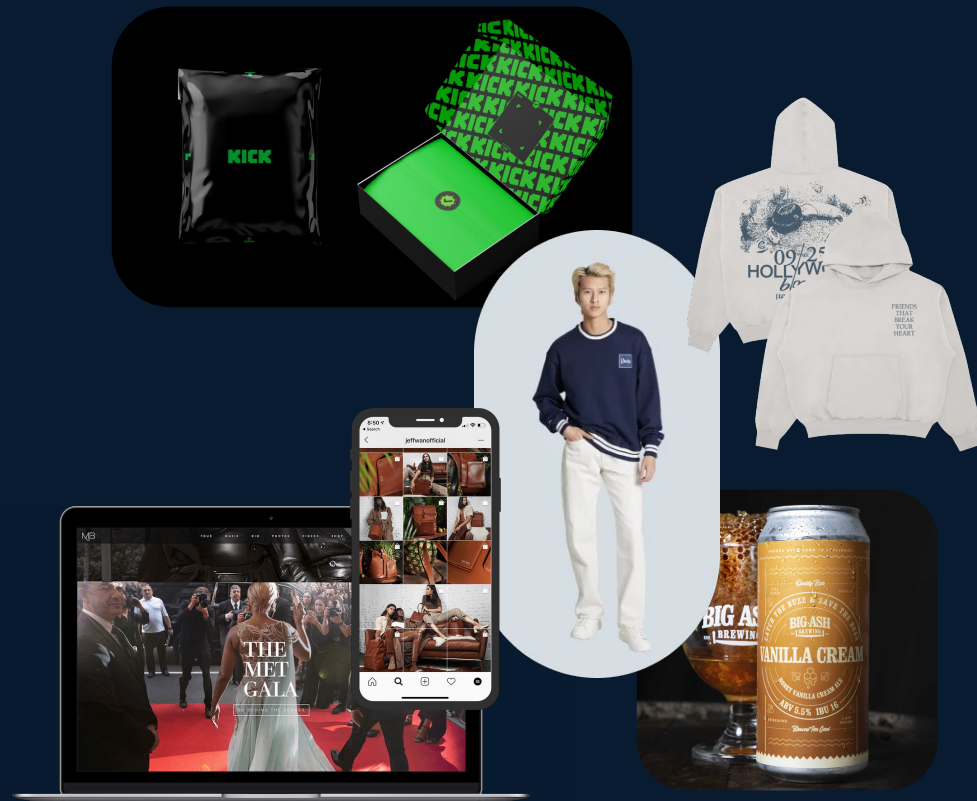
We take a bespoke approach to your brand from the ground up, creating a concept that's authentic, unique, and resonates with the people who matter most.





# HERE'S HOW WE DO IT

We work 24/7 and have a network of global partners across 5 continents that can make anything (seriously—anything).



# SO, WE CAN MAKE WHATEVER YOU WANT **LIMITLESS** **OPTIONS FOR LIMITLESS BRANDS**

And if you're looking for the standard stuff, Here are some examples of what we've done so far:

## COMPANY MERCH

Outerwear  
Shirts And Tees  
Socks  
Hats  
Office Products  
Water Bottles  
Bags

## CREATIVE MERCH

Sporting Goods  
Electronics  
Homegoods  
Jerseys  
Pajamas  
Plushies  
Pillows

## PROMOTIONAL MERCH

Band Tees  
Tote Bags  
Posters  
Film And Tv Merch  
Tech  
Stickers  
Jewelry

## INFLUENCER GIFTS

Product Labeling  
Beauty Branding & Packaging  
Skincare Branding & Packaging  
Kitchenware  
Wellness Branding & Packaging  
Sweats  
Cups

AND AS FOR YOUR TEAM, **THEY'RE AS INVOLVED  
AS THEY WANT TO BE.** WE'LL TEST THE FABRIC,  
THROW THE FRISBEE, TOSS A T-SHIRT FROM THE  
STAGE—YOU NAME IT. WE'LL EVEN APPROVE THE  
DESIGNS FOR YOU IF YOU WANT.

# NO STEP OVERLOOKED.

Thoughtfully produced, we're involved in every detail and stage of production. And we deliver on time and on budget.

**STRATEGY    MERCH DESIGN    WEB DESIGN    PRODUCTION    PHOTO/VIDEO**  
**E-COMMERCE    MARKETING & SOCIAL    FULFILLMENT**



**IF YOU WANT THE SPECIFICS...**



## MARKETING

SOCIAL MEDIA & EMAIL CAMPAIGNS  
ADVERTISING + PAID MEDIA  
COPYWRITING  
PRODUCT MARKETING  
COMPETITOR AUDITS  
CONTENT PLANNING

## CREATIVE

CUSTOMIZATION & BESPOKE BRANDING  
DESIGN  
FABRIC + PRODUCT SELECTION  
PRODUCT DEVELOPMENT  
PHOTOGRAPHY  
MOTION  
CONTENT + COPY

✓ ANYTHING I'M MISSING HERE?

## SHIPPING

PICK & PACK  
NATIONAL/INTERNATIONAL SHIPMENTS  
BULK & DROP SHIP  
SUSTAINABLE PACKAGING

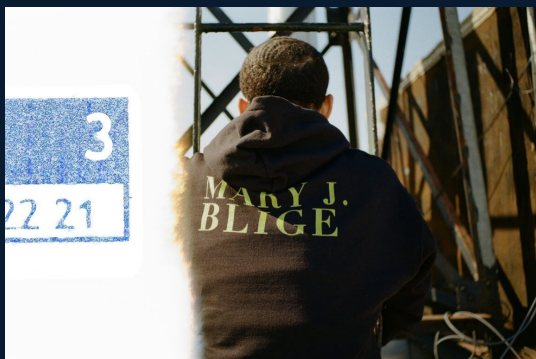
## FULFILLMENT

KITTING + CUSTOM PACKAGING  
SUSTAINABLE PACKAGING  
SECURE WAREHOUSING  
RECEIVING INVENTORY  
PRE-ORDERS  
REDEMPTIONS  
RETURNS + EXCHANGES  
DISCOUNTS & SAMPLES  
ESSENTIAL API INTEGRATIONS & SOFTWARE  
DOCUMENTATION  
CUSTOMER / PRODUCT SUPPORT & QUALITY ASSURANCE

**AND A FEW EXAMPLES...**

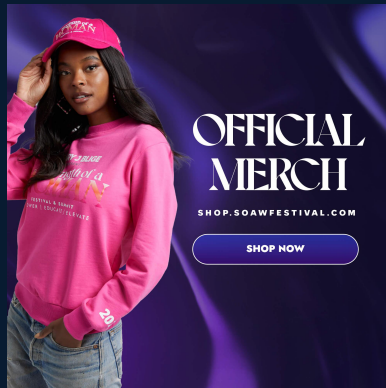


# HERE'S WHAT WE DID FOR **MARY J BLIGE**





# HERE'S WHAT WE DID FOR MARY J BLIGE



# HERE'S WHAT WE DID FOR **FRANK WALKER**



**READY TO GET STARTED?**

**WE CAN SCHEDULE A CALL AND HAVE AN  
ESTIMATE FOR YOU WITHIN THE WEEK.**



# LET'S START A PROJECT

[HTTPS://WWW.BEYONDSTUDIOS.CO/MERCH](https://www.beyondstudios.co/merch)

BEYOND STUDIOS

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