

DEFINING THE CHALLENGE

Laying out all aspects of the Challenge for strategic, organizational, production, logistical clarity.

TIME 120 minutes
DIFFICULTY Moderate
WHAT YOU NEED Pen, Sticky Notes, Worksheet copy
PARTICIPANTS Challenge Hosts and Organisers

Key Challenges What is the problem? What are the challenges your community is facing?	Areas of Intervention What areas of intervention does your challenge/s represent? <small>Regenerative Materials, Climate-adaptive Agriculture, Waste Management, Water Conservation, Food Security, Human Wildlife conflict, Sustainable Mobility, New Learning Models, Preserving Natural Ecosystems, New systems of value and exchange, Biodiverse Cities, Green Energy, Empowering Social Entrepreneurship, Accessible Assistive Technologies Other _____</small>	Key Stakeholders Who is affected by the challenge and how? Who are all the stakeholders involved? List Hosts / Organizers (you), Community Partners, Participant Profiles...	Key Value Exchange What do you and your community partners bring to the project? What contribution can the participants bring?	Key Activities Where do you take the team during the field trip? What kind of activities would you organise during the fieldtrip to give the participants the ultimate immersive experience? <div>TOP TIP: At least one immersive experience from the perspective of a stakeholder from each layer of the <i>Fab City Full Stack</i> creates a holistic experience resulting in meaningful outcomes.</div>
	Challenge Scope Define the scope of your challenge across local - bioregional - global scale.		Drivers of Collaboration What benefit does each stakeholder get from this collaboration?	
Key Purpose Why is it important to find a solution/s for this challenge?		Expected Impact What impact can generated through the design outcomes? Speculate potential social, environmental, economic impacts... <div>TOP TIP: Think in terms of MPI - <i>Maximum Potential Impact</i>, instead of MVP - <i>Most Viable Product</i></div>		

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