



Agent Spark Marketing Center **Guide**



Marketing Center Offering

Access 100+ Medicare-approved templates to customize, apply branding, and have social media, print, and direct mail integration in one tool. With the Platform data integration, you have access to all yours and your downlines agents information to create marketing materials with three clicks.

**We think
Marketing Center
is Perfect for:**

- ◆ Agencies servicing downline agents marketing. Marketing Center provides these agencies with the opportunity to streamline their marketing services to their agents with the library of Medicare approved templates and the data integration to create any marketing piece in a few clicks.
- ◆ An agent looking to customize their marketing materials and has multiple events or campaigns they run.
- ◆ An agent running multi-channel campaigns that would have access to email, social, print, direct mail designs that can be distributed through Marketing Center's email, social, print and direct mail integrations.

Agent Model

Are you looking for more customizations and editing on your marketing pieces or access to more marketing templates? Marketing Center may be right for you!

Marketing Center is

\$250 a year

Ask yourself:

- 1. Do you need to customize beyond your branding?**
 - Are you hosting specific events, agent recruiting, or sell more than Medicare? Marketing Center will be beneficial for any customizations needed and various template options
- 2. How many marketing assets do you create a year?**
 - If you make more than 2-3 assets a year it may be beneficial to purchase an account
- 3. What is your marketing budget?**
 - Do you see the value add to spend \$250 on the tool to have access to multiple templates to edit and customize

Value add for you as an agent

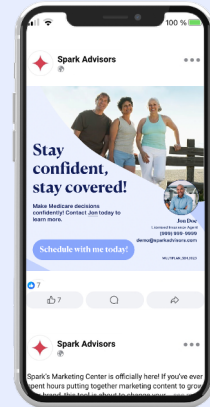
- Access to 100+ Medicare-approved templates in all formats, banners, flyers, postcards, tri-fold brochures



EMAILS



TRI-FOLD BROCHURES



SOCIAL MEDIA



BUSINESS CARDS

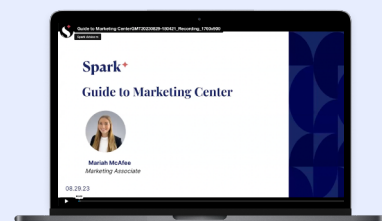


FLYERS



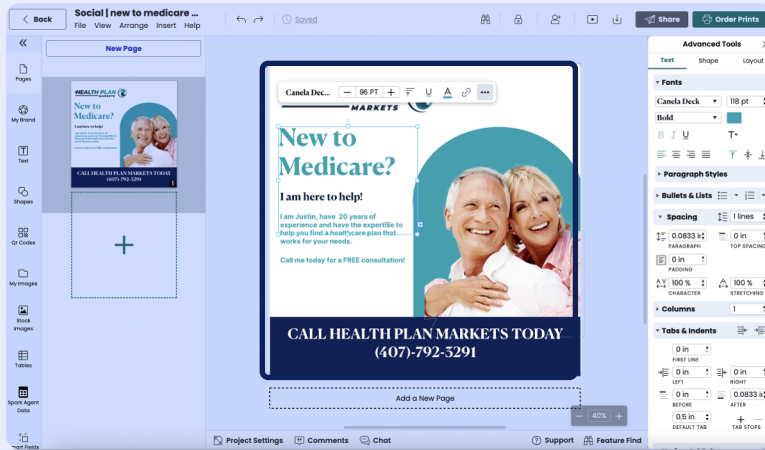
POSTCARDS

- Able to digitally download, share to social, integrate email marketing tool, print, use direct mail
- Training and support from the Spark Marketing Team



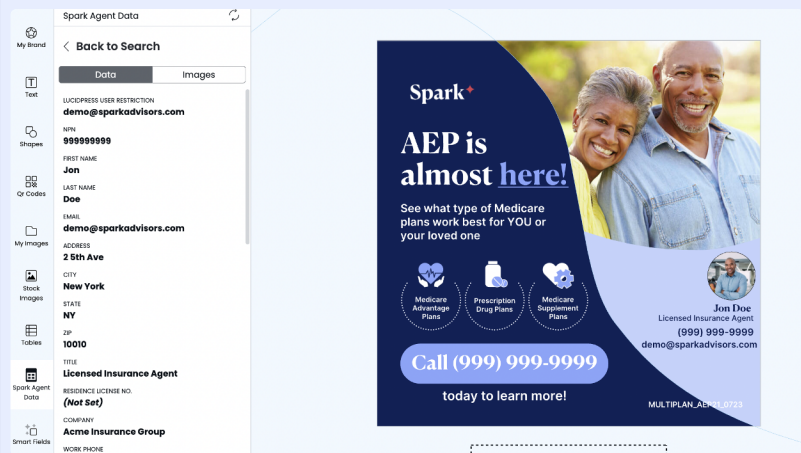
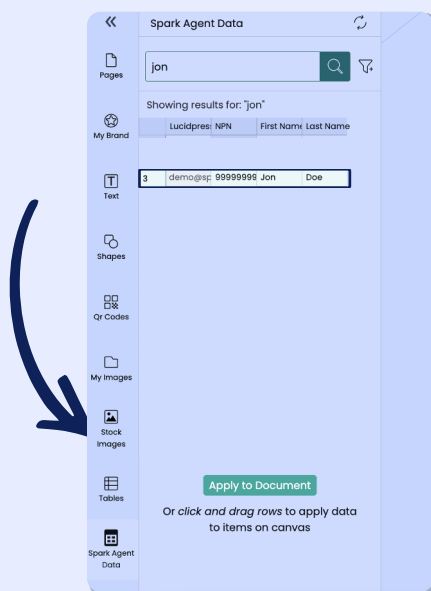
TRAINING AND SUPPORT

- Full editing and customization access. You can change anything on the templates or create your own custom templates with your branding.



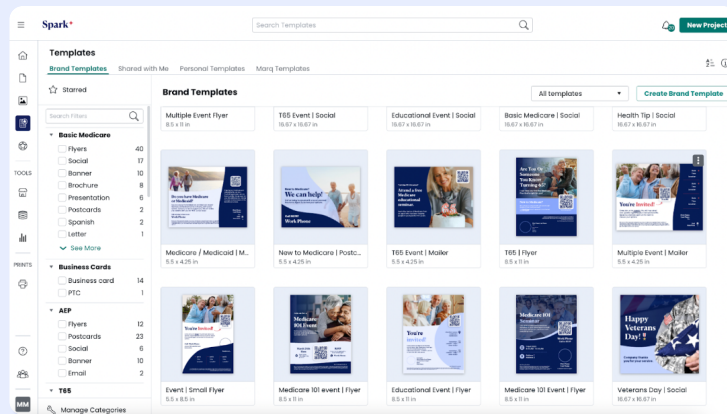
FULL EDITING AND CUSTOMIZATION ACCESS

- Integration Spark platform marketing profile for yourself and your downlines



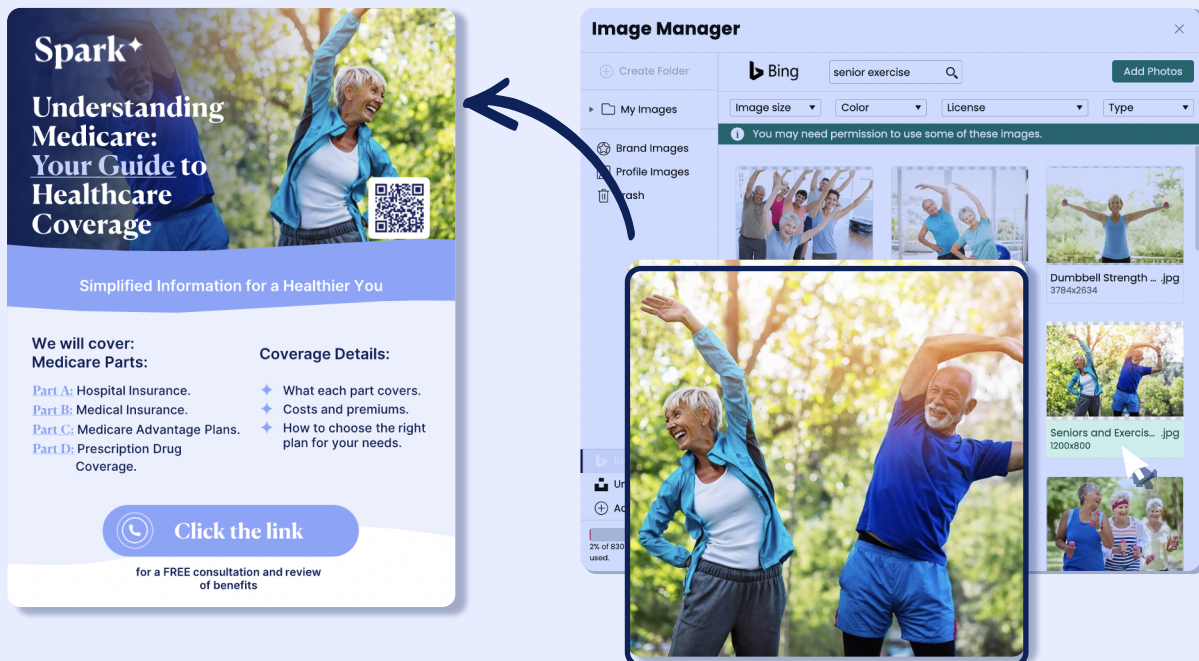
INTEGRATION SPARK PLATFORM

◆ New templates and materials are added weekly



NEW TEMPLATES

◆ Access to thousands of stock images



STOCK IMAGES

- ◆ Able to link your website, email, RSVP page, etc to any asset you plan to use digitally

The image illustrates the process of linking a digital asset to a Calendly meeting page. It shows a digital asset editor interface where a 'Schedule with me' button is being linked to a Calendly URL. The finished digital asset is shown with the link applied. A blue arrow points from the finished asset to the Calendly page.

Digital Asset Editor:

Spark⁺
Giving You Peace of Mind this AEP

Call Work Phone today to discuss your healthcare options. I look forward to giving you the peace of mind you deserve.

Schedule with me

Calendly URL: [:om/mariah-mcafee/30min](https://calendly.com/mariah-mcafee/30min)

Finished Digital Asset:

Spark⁺
Giving You Peace of Mind this AEP

Call Work Phone today to discuss your healthcare options. I look forward to giving you the peace of mind you deserve.

Schedule with me

Calendly Meeting Page:

calendly.com/mariah-mcafee/30min?month=2023-11

Menu Copy link

Mariah McAfee
30 Minute Meeting

30 min

Web conferencing details provided upon confirmation.

Select a Date & Time

November 2023

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Time zone
Hawaii Time (8:28am)

Cookie settings Report abuse Troubleshoot

LINK YOUR WEBSITE, CALENDLY, OR RSVP PAGE