



Strategic Partnerships

Catalogue 2025

In case of loss, please return to:

As a reward: \$





Moleskine World



The Legendary Notebook

The Moleskine notebook is the heir and successor to the legendary notebook used by artists and thinkers over the past two centuries: among them Vincent Van Gogh, Pablo Picasso, Ernest Hemingway and Bruce Chatwin.

Today, it is celebrated in pop culture as a contemporary icon, an inviting blank space where your own words and sketches join you to an ever-evolving relay of creativity.



A Creative History

In his book *The Songlines*, Chatwin tells the story of the little black notebook: in 1986, the manufacturer, a small family-owned company in the French city of Tours, went out of business. “Le vrai moleskine n’est plus” are the lapidary words he puts into the mouth of the owner of the stationery shop in Rue de l’Ancienne Comédie where he usually purchased his notebooks. Chatwin set about buying up all the notebooks that he could find before his departure for Australia, but they were still not enough.

In 1997, the company known today as Moleskine brought the legendary notebook back to life.



Our Manifesto

At Moleskine we believe in the timeless power of handwriting as an essential expression of human civilization, a powerful act to unleash human genius and foster the development and sharing of literacy and knowledge. In a fast-paced technological era, we proudly celebrate the artistry of the human touch; the enduring pleasure of putting pen to paper to unleash your unique voice. We celebrate the solemn, thoughtful and meditative gesture of the pen gliding across a blank page; the romance of crafting a personal story to record a lifelong memory and leave a distinguishing mark in all its unique beauty. Handwriting is both universal and deeply personal. It’s a thoughtful way to express your true self and connect to others in a very intimate yet universally accessible way.

Put pen to paper, and unleash your unique voice.



Write Your Story

“Every Moleskine notebook is a book yet to be written and a story waiting to be told.”

Maria Sebregondi, Moleskine co-founder and president of Moleskine Foundation.

Moleskine World



myMoleskine Community

A community of artists with a shared love of paper and Moleskine. myMoleskine is a living library of Moleskine-inspired creations. It has 365k subscribed members and 24k artworks uploaded.



Detour. The Moleskine Notebook Experience

Detour is a traveling exhibition curated by Moleskine featuring decorated notebooks by internationally recognized artists, architects, film directors, graphic designers, musicians, illustrators and writers. Visitors are invited to explore and discover each author's creative process as it unfolds on the blank pages of a Moleskine notebook.



Discover Detour Paris 2022

Detour Paris features notebooks decorated by talented French and international authors. The exhibition was on display at the Palais de Tokyo, Le Bon Marché, Ground Effect Gallery and in Moleskine stores, before going back on the road. Each location around Paris showcased the work of up-coming artists, all of whom have their own a special connection to the city.



Discover Detour New York 2022

Detour New York showcased 75 decorated notebooks by creative thinkers including Paula Scher, Francis Kéré, Sigur Rós and William Kentridge. Each notebook is part of the Moleskine Foundation Collection and generously donated by the authors in support of the Foundation's mission of "Creativity for Social Change."

Sustainable Creativity



Writing a better future together

We are committed to helping create a more sustainable future for tomorrow's wordsmiths, sketchers, thinkers and makers. Discover what we are doing to lighten our ecological footprint, increase transparency and contribute to positive social change.



Love Paper, Love Forests

We love paper and believe that exploring ideas through handwriting will provide many of the solutions we need as a planet to move forward sustainably. That said, we recognize the environmental impact of our work and, since 2008, all our paper has been certified by the Forest Stewardship Council.



Reducing CO² emissions

To significantly reduce our footprint, we need to consider all of Moleskine's moving parts: from operations to our supply chain and even how employees commute to work. Current analysis shows that in 2021 our offices, stores and car fleet were responsible for 383 tons of CO². Our science-based targets for a long-term reduction of this number (compliant with the Paris Agreement) will be defined by 2022.



Turning the page on waste

Our waste elimination strategy is to prevent, repurpose and recycle. Most of our packaging is reusable and we have cut back on printed catalogues. New products have a QR code instead of the story leaflet (steadily expanding to existing items), saving 17 tons of paper in 2021, and we repurpose surplus notebooks via our Creative Tools for Social Change program (more than 10 thousand pieces donated in 2021). Crucially however, our notebooks are designed to be treasured, not discarded after use.

Sustainable Creativity



Moleskine Foundation

Moleskine Foundation is a non-profit organization that pursues a mission of “Creativity for Social Change.” Its focus is to inspire, empower and connect young people to transform themselves and their communities. To pursue this mission, the Foundation operates in complete independence from the company. Moleskine covers the Foundation’s operational costs, allowing 100% of resources to be used to create a unique and authentic model for social change.

Surprisingly Paper

Innovation means finding ways to meaningfully improve people’s lives by meeting their real needs. Our strategic innovation is key to our social sustainability goals and we are continuously exploring more effective solutions for our audience. Knowing that our users see analog and digital as complementary, we focus on tools that combine paper and device – functional objects designed to be treasured.

Words Matter

Transparency. Legality. Integrity. Ethical standards. More than just words on a page, these concepts are all expressed, explained and embraced in our Code of Ethics. In place since 2012, the Code contains all the principals that we hold dear and to which we expect all our partners to adhere.

Ethical supply chain

We hold all our suppliers to the stringent ethical standards outlined in our own Code of Ethics. In 2021, 100% of purchases from our major suppliers came from companies compliant with the SA8000 International Social Responsibility Standard, or equivalent. Furthermore, in 2020 we joined Sedex, one of the world’s leading ethical trade organizations and today 100% of our strategic suppliers are Sedex members.



Strategic Partnerships



Strategic Partnerships -
Overview



Custom Editions - Standard
Projects



Ad Hoc Projects

Strategic Partnerships

to create customized projects

Every Company has a story, let us tell yours.

In today's crowded world, it's not necessarily the product or service which helps a company to stand out, it's the story. A heritage accumulated over generations. It is the way a company innovates in response to challenges that differentiates it from its competitors.

Moleskine helps companies tell their stories.

Moleskine Custom Editions

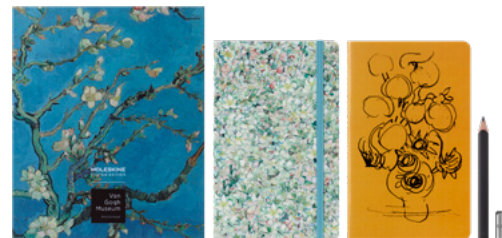
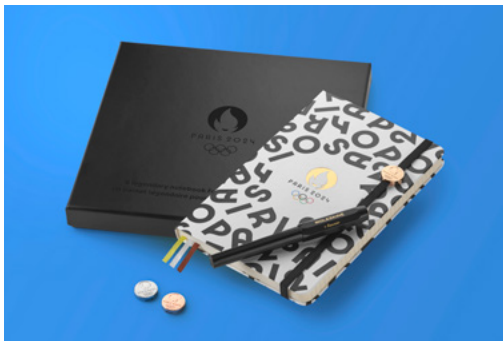
Our **Strategic Partnerships teams** work **worldwide** with the world's leading cultural institutions, companies and agencies, **providing knowledge and assistance throughout the process.**

Selling through storytelling

It is always the right occasion to create a Moleskine Custom Edition, whether you would like to resell a customized unique object, organizing a **training event** for your **employees**, **gifting** your **clients, partners** or **associates**, communicating the **launch of a new product** or looking for ways to **strengthen the identity** of your brand.

Why choose Moleskine?

Moleskine is an **iconic global brand** with a rich **cultural and artistic heritage** that is synonymous with classic-contemporary **design**. The objects that it creates are not only well crafted long lasting premium and beautiful gifts but also deeply tied to its values of personal identity, memory and imagination.



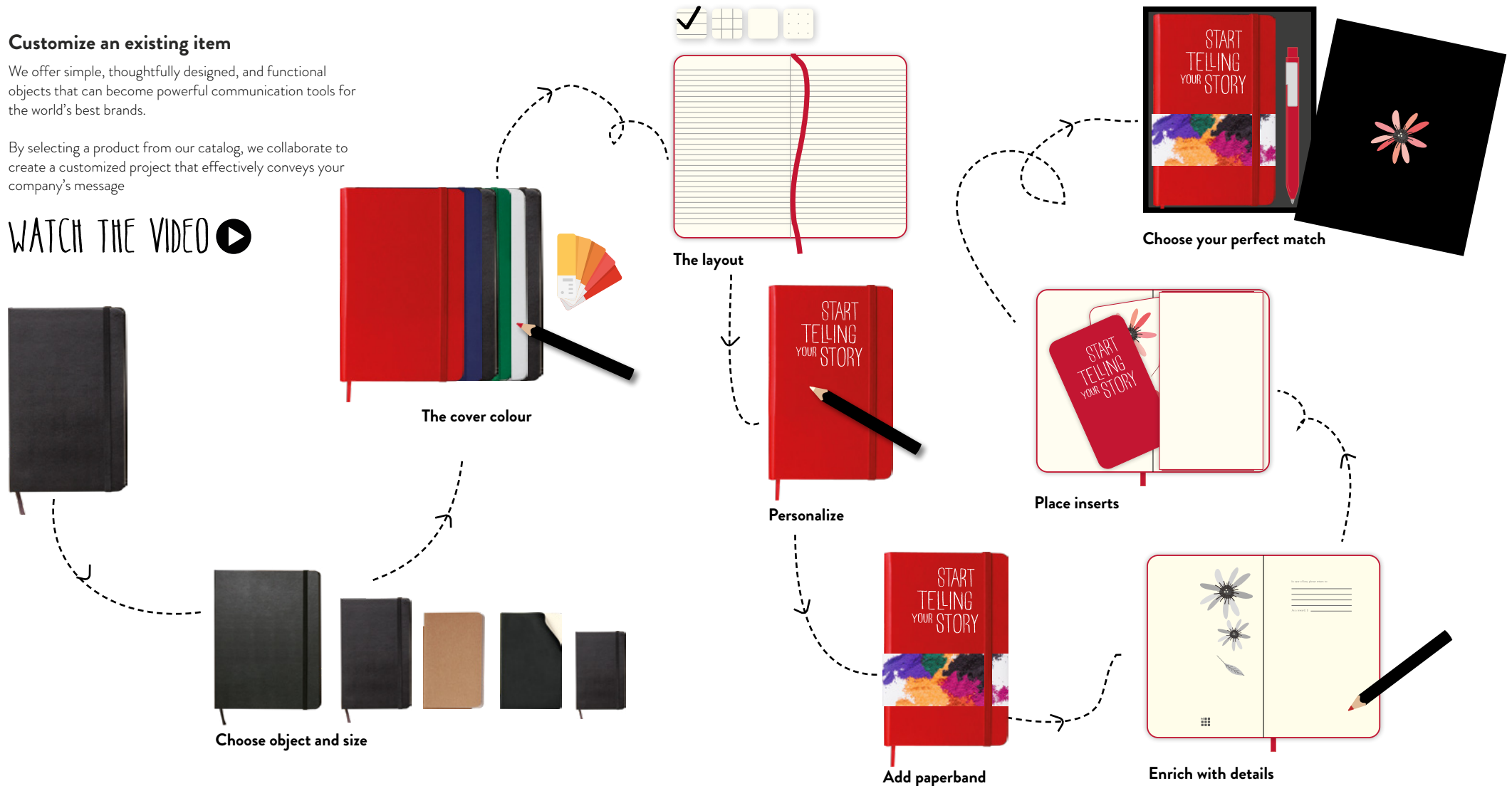
Custom Editions - Standard Projects

Customize an existing item

We offer simple, thoughtfully designed, and functional objects that can become powerful communication tools for the world's best brands.

By selecting a product from our catalog, we collaborate to create a customized project that effectively conveys your company's message

WATCH THE VIDEO 



Custom Editions - Standard Projects

There are many ways to apply a company identity to Moleskine objects, from classic printing techniques to the latest technological advances. You can discover more about each below.

Note: when printing with debossing and silkscreen, results may vary. Our team will help you make the best technical decision to communicate your story.

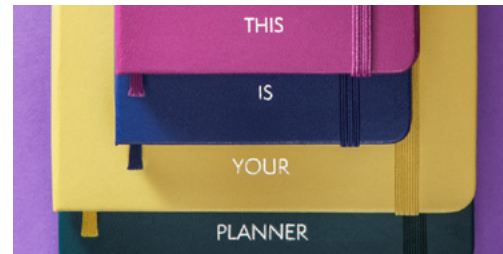
Foil debossing

This technique is the same that has been used for thousands of years to decorate objects using gold leaf. It creates an indentation which can be felt and the result is striking and elegant. It is available for Custom Editions in a range of colours including metallic colours (commonly gold, silver, copper or bronze). Foil debossing works beautifully with one or more colours, but has some restrictions.



Digital foil printing

This technique produces an effect like foil debossing but without the indentation because it prints flat. This technique is mainly used to add names and initials to notebook covers.



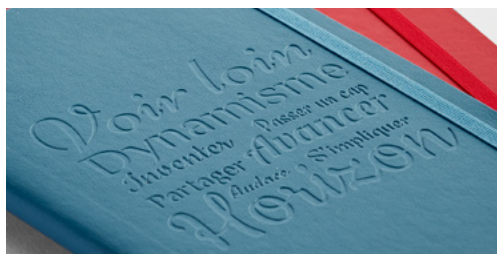
Digital printing

This is a newer technique that allows us to reproduce full colour text and images, except metallic colours, on a variety of surfaces. Despite having some restrictions, it is a great way to replicate more challenging images.



Blind debossing

Like foil debossing, this technique creates a strong indentation which can be felt. No colour foil is added so the notebook retains its original colour, creating an elegant yet discreet effect.



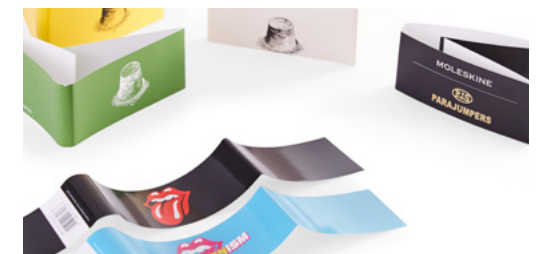
Silkscreen

Also called serigraphy, this is one of the oldest printing methods still in use today and results in bright, eye-catching colours. It can replicate almost any colour and therefore we always use it in printing logos and company colours. Despite some technical restrictions, this method works well with from one to four colours.



Offset printing

This technique has largely substituted letterpress and lithography due to its higher quality, faster turnover, and lower production costs. It is a paper printing technique that Moleskine uses for all of our paper add-ons such as inserts, paper-bands, flyers and gift boxes. It is available only on paper add-ons and ad hoc projects.



Ad Hoc Projects

Create a totally customized edition

Get creative and make your own, 100% original new edition. The only limit is your imagination. The Strategic Partnership team will guide you through every step of the process. An open platform for communication, Moleskine objects and collections are very flexible: they can be customized, hacked and reimagined for an infinite number of creative needs.

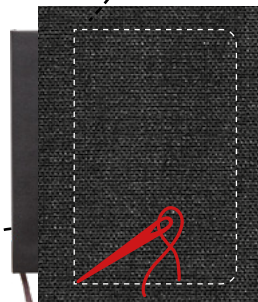
ARE YOU LOOKING
FOR SOMETHING UNIQUE?
WATCH THE VIDEO ▶



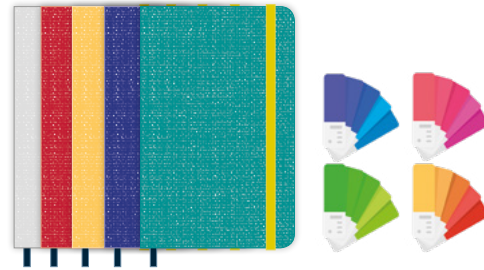
Share your idea



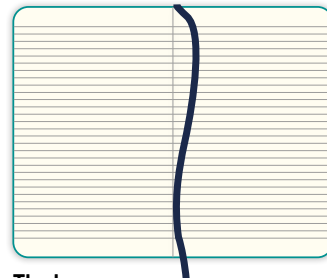
Choose object and size



The cover material



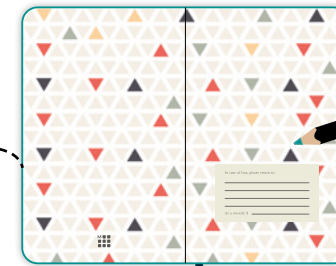
Choose the pms color, elastic band and bookmark



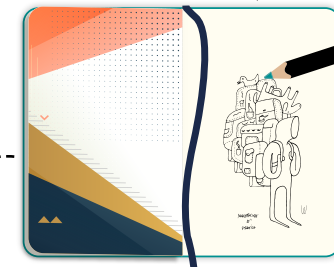
The layout



Add your logo and your unique paperband



Enrich with details



Personalize even inside pages



Place inserts



And finally your packaging

Ad Hoc Projects

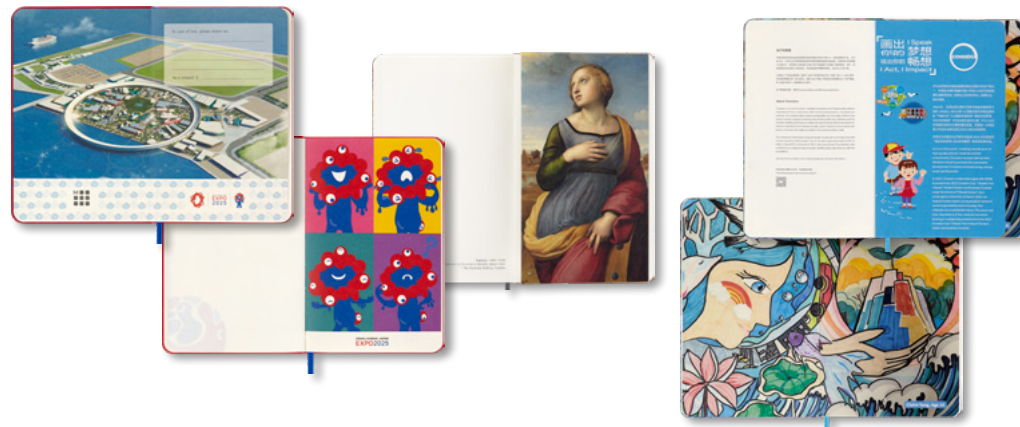
Front cover, back cover, spine



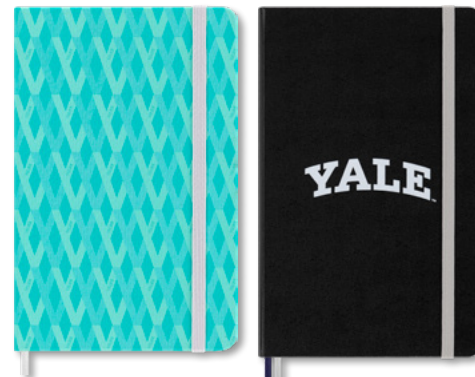
Add-ons, packaging & inserts

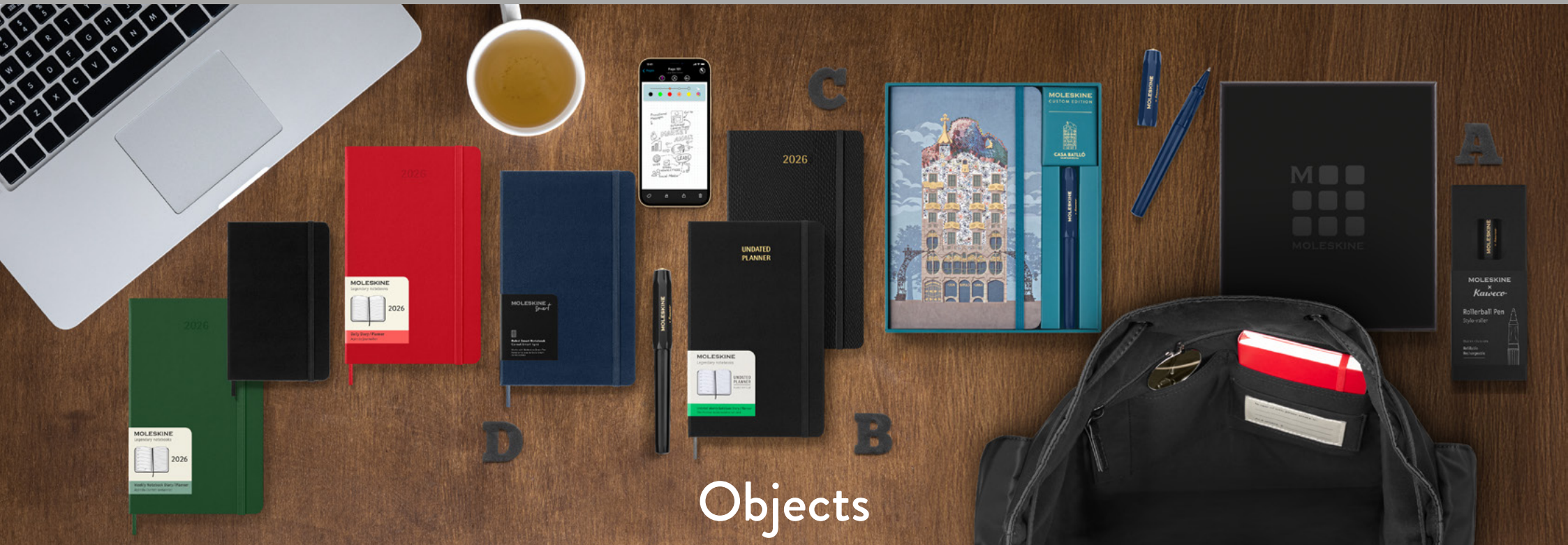


Internal notebook pages



Elastic band





Paper Objects



Moleskine Smart



Writing Tools



Bundles & Boxes



Bags



Paper Objects



Notebooks



Planners/Diaries



Journals



Notebooks



Classic Notebooks
Hard Cover



Classic Notebooks
Soft Cover

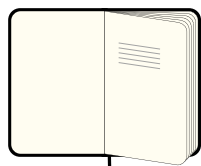


Precious & Ethical
Notebooks



Classic Notebooks Hard Cover

A legendary collection in a variety of shades.

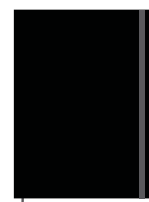


Classic Notebook

Features

- hard cover, rounded corners, elastic closure
- ribbon bookmark
- expandable inner pocket in cardboard and cloth
- front endpaper with 'In case of loss' notice
- ivory-coloured 70 g/m² acid-free paper
- elastic closure, ribbon bookmark, inner-pocket fabric matches cover colour

Sizes



X-Large
192 pages
19 × 25 cm
7 1/2" × 9 3/4"



Large
240 pages
13 × 21 cm
5" × 8 1/4"



Medium
208 pages
11.5 × 18 cm
4 1/2" × 7"

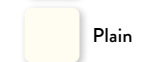


Pocket
192 pages
9 × 14 cm
3 1/2" × 5 1/2"

Layouts



Ruled



Plain

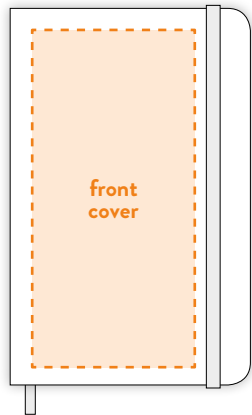


Squared



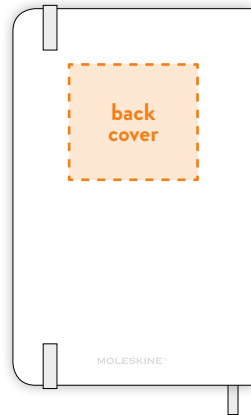
Dotted

Classic Notebooks Hard Cover



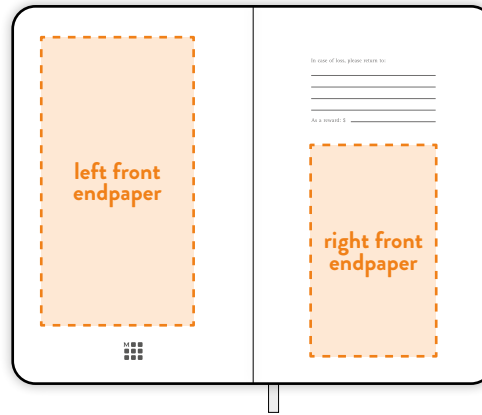
Front cover

Pocket	5,6 × 11,8 cm 2 ¼" × 4 ⅞"
Medium	7,7 × 15,8 cm 3" × 6 ¼"
Large	9,1 × 18,6 cm 3 ⅝" × 7 ¾"
X-Large	14,7 × 22,2 cm 5 ¾" × 8 ¾"



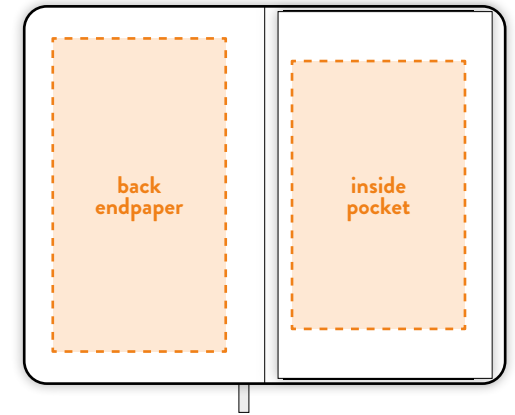
Back cover

Pocket	4 × 3,5 cm 1 ⅝" × 1 ⅜"
Medium	5,1 × 4,4 cm 2" × 1 ¾"
Large	7 × 6,5 cm 2 ¾" × 2 ½"
X-Large	10,9 × 8 cm 4 ¼" × 3 ⅛"



Left front endpaper Right front endpaper

Pocket	5 × 9,5 cm 2" × 3 ¾"	Pocket	6 × 7,5 cm 2 ⅜" × 3"
Medium	8,5 × 13,1 cm 3 ⅜" × 5 ⅛"	Medium	7 × 10 cm 2 ¾" × 3 ⅞"
Large	8,5 × 16,3 cm 3 ⅜" × 6 ⅜"	Large	7 × 12,1 cm 2 ¾" × 4 ¾"
X-Large	16 × 20,5 cm 6 ¼" × 8 ⅞"	X-Large	10 × 15 cm 3 ⅞" × 5 ⅞"















Back endpaper Inside pocket

Pocket	5,6 × 10,5 cm 2 ¼" × 4 ⅞"	Pocket	5 × 9,2 cm 2" × 3 ⅝"
Medium	8,5 × 15 cm 3 ⅜" × 5 ⅞"	Medium	7,5 × 13,2 cm 3" × 5 ¼"
Large	9,5 × 17,8 cm 3 ¾" × 7"	Large	9,5 × 15,8 cm 3 ¾" × 6 ¼"
X-Large	16 × 22 cm 6 ¼" × 8 ⅞"	X-Large	12,7 × 20 cm 5" × 7 ⅞"



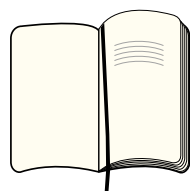
Classic Notebooks Hard Cover

		 Ruled	 Plain	 Squared	 Dotted			 Ruled
 Black PMS Black C	Pocket	8055002857406 <i>Strategic Partnerships Only</i>				 Myrtle Green PMS 350 C		
	Medium	8055002852944					Large	8058647629063
	Large	9788883701122 8055002857932 <i>Strategic Partnerships Only</i>	9788883701146 8055002858182 <i>Strategic Partnerships Only</i>	8055002858113 <i>Strategic Partnerships Only</i>	8051272892703			
	X-Large	9788867323067 8055002859967 <i>Strategic Partnerships Only</i>					Large	8055002858106 <i>Strategic Partnerships Only</i>
 Scarlet Red PMS 200 C	Large	9788862930048 8052204403998 <i>Strategic Partnerships Only</i>				 Reef Blue PMS 2235 C	Large	8058341715345
 Sapphire Blue PMS 2189 C	Large	8051272893601 8058341716700 <i>Strategic Partnerships Only</i>	8051272893687			 Prussian Blue PMS 2767 C	Large	8052204401918 8055002857956 <i>Strategic Partnerships Only</i>
						 Slate Grey PMS 424 C	Large	8055002857949 <i>Strategic Partnerships Only</i>



Classic Notebooks Soft Cover

Flexible covers and a range of bright colours to play with.



Classic Notebook

Features

- soft cover, rounded corners, elastic closure
- ribbon bookmark
- expandable inner pocket in cardboard and cloth
- front endpaper with 'In case of loss' notice
- ivory-coloured 70 g/m² acid-free paper
- elastic closure, ribbon bookmark, inner-pocket fabric matches cover colour

Sizes



X-Large
192 pages
19 × 25 cm
7 1/2" × 9 3/4"

Large
192 pages
13 × 21 cm
5" × 8 1/4"

Layouts



Ruled

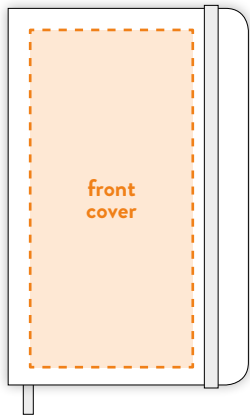


Plain



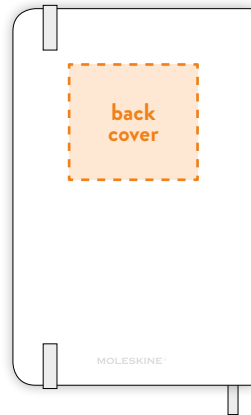
Squared

Classic Notebooks Soft Cover



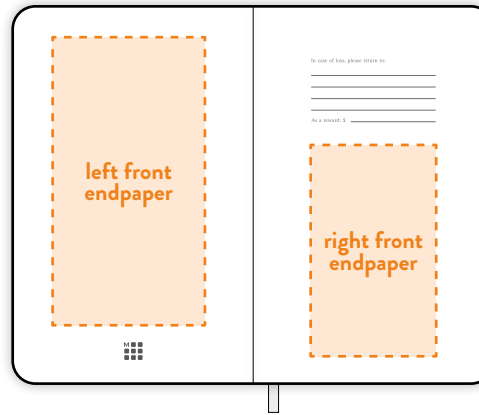
Front cover

Large	8.9 × 18.6 cm 3 1/2" × 7 3/8"
X-Large	14.6 × 22 cm 5 3/4" × 8 5/8"



Back cover

Large	7 × 6.5 cm 2 3/4" × 2 1/2"
X-Large	10.9 × 8 cm 4 1/4" × 3 1/8"

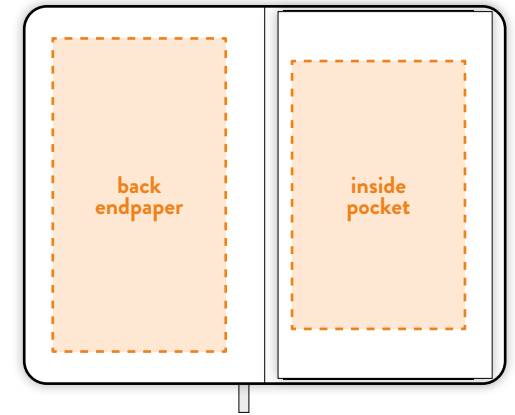


Left front endpaper

Large	8.5 × 16.5 cm 3 3/8" × 6 1/2"
X-Large	16 × 20.5 cm 6 1/4" × 8 1/8"

Right front endpaper

Large	7 × 12.3 cm 2 3/4" × 4 7/8"
X-Large	10 × 15 cm 3 7/8" × 5 7/8"

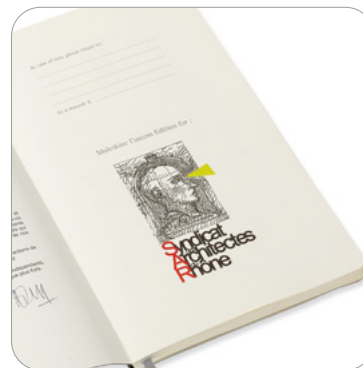


Back endpaper


Large	9.5 × 18 cm 3 3/4" × 7 1/8"
X-Large	16 × 22 cm 6 1/4" × 8 5/8"

Inside pocket

Large	9.5 × 16 cm 3 3/4" × 6 1/4"
X-Large	12.7 × 20 cm 5" × 7 7/8"



Classic Notebooks Soft Cover

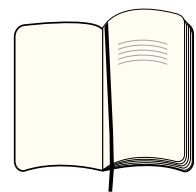
		 Ruled	 Plain	 Squared
 Black PMS Black C	Large	9788883707162 8055002858700 <i>Strategic Partnerships Only</i>	9788883707209	
	X-Large	9788883707223 8055002858793 <i>Strategic Partnerships Only</i>		9788883707247
 Sapphire Blue PMS 2189 C	Large	8055002854740 8051272899443 <i>Strategic Partnerships Only</i>		



Precious & Ethical Notebooks

Bound by hand using the very best bio-based materials by Vegea.

Attention to detail, design and craftsmanship come together in these luxurious notebooks made in partnership with Vegea, a pioneering company which transforms organic waste from the Italian wine industry into bio-based materials. The smooth vegan cover is straight from vineyard to notebook.



Notebooks Features

- vegan soft cover (40% of the cover is made from organic waste from the Italian wine industry)
- rounded corners, elastic closure and matching ribbon bookmark
- ivory-coloured, 100 g/m², acid-free paper: ruled or plain
- 'In case of loss' printed on the flyleaf
- expandable inner pocket in the back
- lies flat, opens at 180°
- the history of Moleskine is inside
- the paper of this Moleskine object is made of material from well-managed, FSC® -certified forests and other controlled sources
- reusable gift box

Size



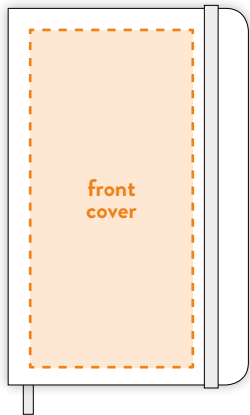
Large
13 × 21 cm
5" × 8 1/4"

Layout



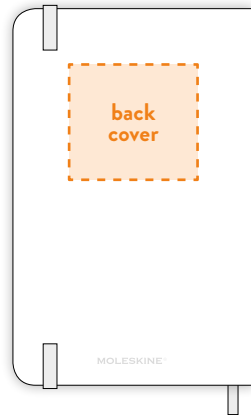
Ruled

Precious & Ethical Notebooks



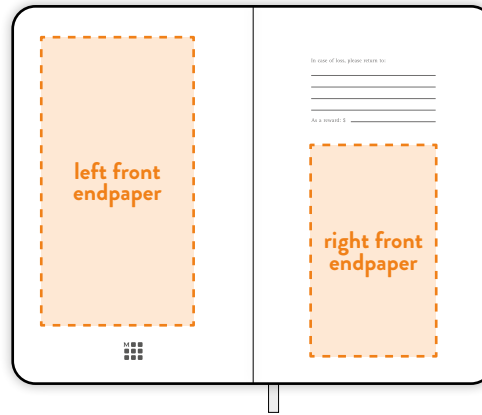
Front cover

Large 8.9 × 18.6 cm
3 1/2" × 7 3/8"



Back cover

Large 7 × 6.5 cm
2 3/4" × 2 1/2"

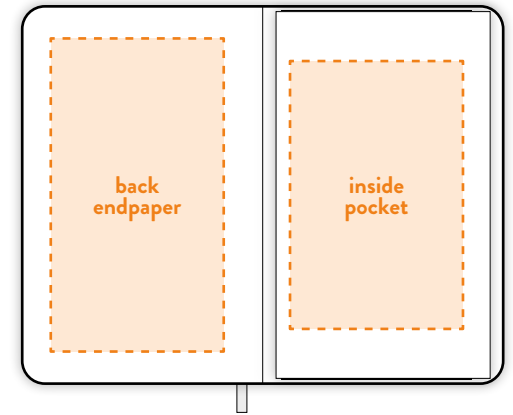


Left front endpaper

Large 8.5 × 16.5 cm
3 3/8" × 6 1/2"

Right front endpaper

Large 7 × 12.3 cm
2 3/4" × 4 7/8"

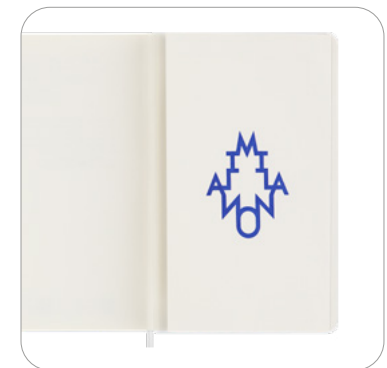


Back endpaper

Large 9.5 × 18 cm
3 3/4" × 7 1/8"

Inside pocket







Large 9.5 × 16 cm
3 3/4" × 6 1/4"



Precious & Ethical Notebooks

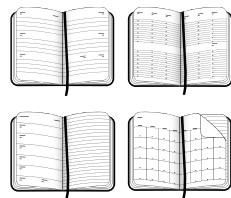
Notebooks Boxed

Soft Cover

		 Ruled			 Ruled
	Large	8056598859461		Large	8056598859430
Black Vegea Python-effect			Petroleum Vegea		
	Large	8056598859454		Large	8056598859447
Green Vegea Python-effect			Orange Vegea		



Planners/Diaries



Discover Layouts



12 Months - Classic
Planners/Diaries



12 Months - Undated
Planners/Diaries



12 Months - Precious
& Ethical Planners/Diaries

Discover Layouts

			12 Months - Planners/Diaries		
			Classic January to December	Precious&Ethical January to December	Undated any point of the year
	Daily	A new page for each day, ruled for notes and appointments	•		
	Weekly Horizontal	The whole week on two pages, showing your schedule at a glance with horizontal layout	•		
	Weekly Vertical	The whole week on two pages, showing your schedule at a glance with vertical layout	•		
	Weekly Notebook	A week's appointments at a glance on the left, a ruled page for notes and ideas on the right	•	•	
	Weekly Undated	Undated to start at any time. The week on the left, a ruled page on the right. Five weeks per month, yearly overview, monthly planning			•
	Monthly Notebook	A monthly layout on two pages followed by ruled pages for notes	•		

Year
Debossed
on Front
Cover

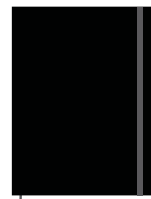
12 Months - Classic Planners/Diaries

Stay on top of your schedule all year.

Features

- dated from January to December 2026
- hard and soft cover available in a variety of colors
- rounded corners, elastic closure and matching ribbon bookmark
- ivory-colored, 70 g/m², acid-free paper
- useful tools: calendar, travel planning, ideas and goals, ruled pages for notes
- color-coordinated expandable inner pocket
- 'In case of loss' notice printed on the flyleaf
- lies flat, opens at 180°
- year debossed on front cover

Sizes



X-Large
19 × 25 cm
7 ½" × 9 ¾"



Large
13 × 21 cm
5" × 8 ¼"



Pocket
9 × 14 cm
3 ½" × 5 ½"

Layouts

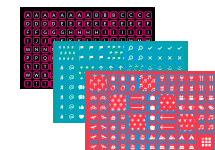
Daily
Weekly

Discover layouts

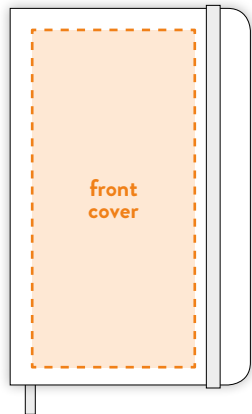
Inserts

stickers

1 sheet of alphabet stickers, 2 sheets of icon stickers, year stickers for the spine

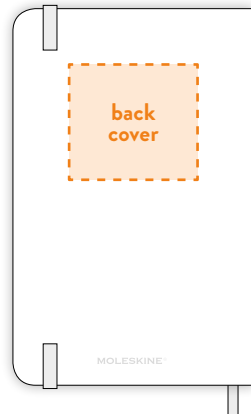


12 Months - Classic Planners/Diaries - Hard Cover



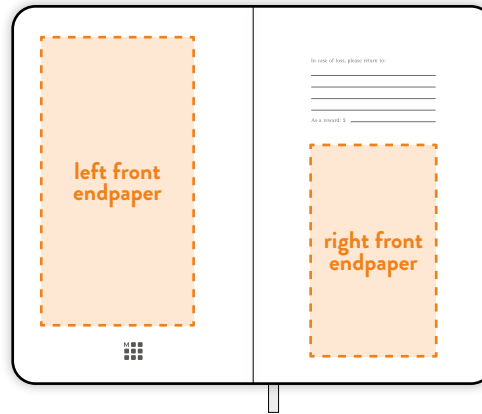
Front cover

Pocket	5,6 × 11,8 cm 2 ¼" × 4 ⅝"
Large	9,1 × 18,6 cm 3 ⅝" × 7 ¾"



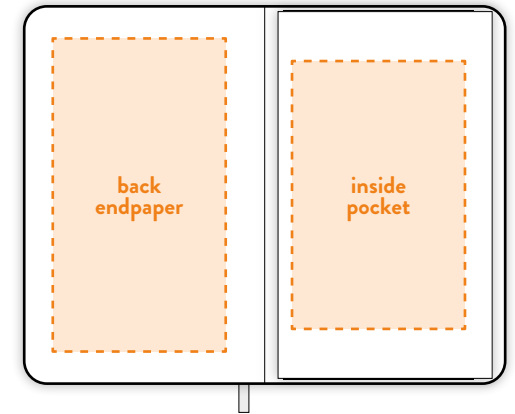
Back cover

Pocket	4 × 3,5 cm 1 ⅝" × 1 ⅜"
Large	7 × 6,5 cm 2 ¾" × 2 ½"



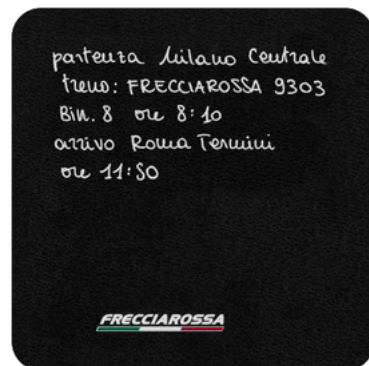
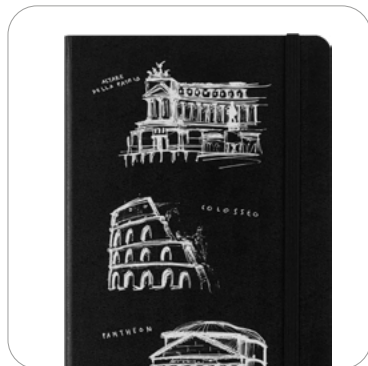
Left front endpaper Right front endpaper

Pocket	5 × 9,5 cm 2" × 3 ¾"	Pocket	6 × 7,5 cm 2 ⅝" × 3"
Large	8,5 × 16,3 cm 3 ⅜" × 6 ⅜"	Large	7 × 12,1 cm 2 ¾" × 4 ¾"

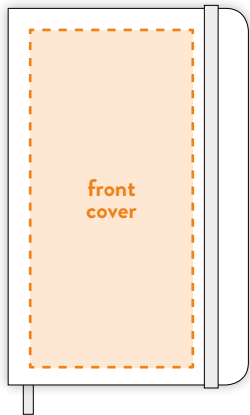


Back endpaper Inside pocket

Pocket	5,6 × 10,5 cm 2 ¼" × 4 ⅞"	Pocket	5 × 9,2 cm 2" × 3 ⅝"
Large	9,5 × 17,8 cm 3 ¾" × 7"	Large	9,5 × 15,8 cm 3 ¾" × 6 ¼"

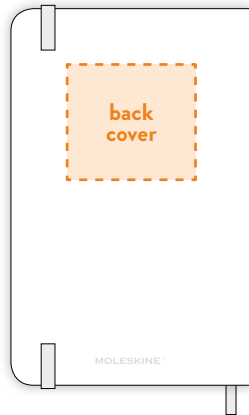


12 Months - Classic Planners/Diaries - Soft Cover



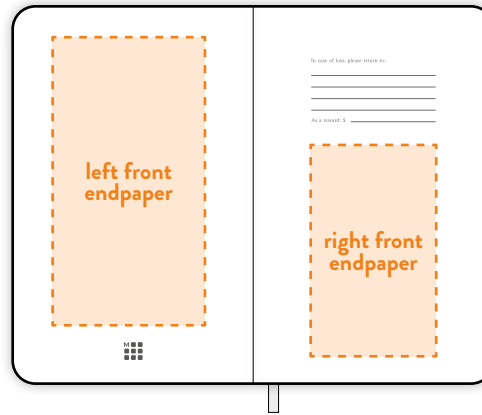
Front cover

Pocket	5.3 × 11.6 cm 2 1/8" × 4 3/8"
Large	8.9 × 18.6 cm 3 1/2" × 7 3/8"



Back cover

Pocket	4 × 3.5 cm 1 5/8" × 1 3/8"
Large	7 × 6.5 cm 2 3/4" × 2 1/2"

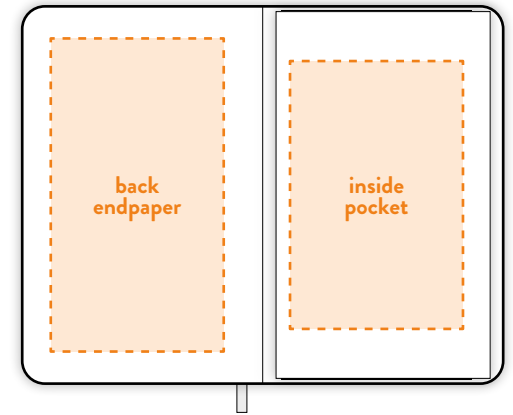


Left front endpaper

Pocket	5 × 10 cm 2" × 3 7/8"
Large	8.5 × 16.5 cm 3 3/8" × 6 1/2"

Right front endpaper

Pocket	6 × 7.5 cm 2 3/8" × 3"
Large	7 × 12.3 cm 2 3/4" × 4 7/8"

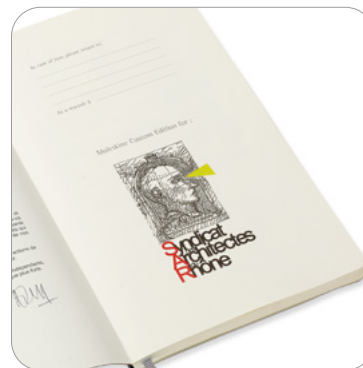


Back endpaper

Pocket	5.6 × 10.5 cm 2 1/4" × 4 1/8"
Large	9.5 × 18 cm 3 3/4" × 7 1/8"

Inside pocket

Pocket	5 × 9.2 cm 2" × 3 3/8"
Large	9.5 × 16 cm 3 3/4" × 6 1/4"




12 Months - Classic Planners/Diaries

12 Months - Daily January - December 2026

Hard Cover

 Black PMS Black C	Pocket 400 pages Large 400 pages	8056999274603 8056999274542
 Scarlet Red PMS 200 C	Large 400 pages	8056999274559
 Sapphire Blue PMS 2189 C	Large 400 pages	8056999274535
 Myrtle Green PMS 350 C	Large 400 pages	8056999275570

Soft Cover

 Black PMS Black C	Large 400 pages	8056999274573
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12 Months - Weekly Notebook January - December 2026

Hard Cover


 Black PMS Black C	Large 144 pages X-Large 144 pages	8056999274689 8056999275259
 Scarlet Red PMS 200 C	Large 144 pages	8056999274696
 Myrtle Green PMS 350 C	Large 144 pages	8056999275525
 Sapphire Blue PMS 2189 C	Large 144 pages	8056999274672

Soft Cover

 Black PMS Black C	Pocket 144 pages Large 144 pages X-Large 144 pages	8056999275211 8056999274726 8056999275266
 Scarlet Red PMS 200 C	Large 144 pages	8056999274733
 Sapphire Blue PMS 2189 C	Large 144 pages X-Large 144 pages	8056999274702 8056999275242
 Myrtle Green PMS 350 C	Large 144 pages	8056999275532


12 Months - Weekly Horizontal January - December 2026

Hard Cover

 Black PMS Black C	Pocket 144 pages Large 144 pages	8056999275303 8056999275273
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12 Months - Weekly Vertical January - December 2026

Hard Cover

 Black PMS Black C	Large 144 pages	8056999275358
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12 Months - Undated Planners/Diaries

All the practical and familiar features of a Moleskine weekly planner, minus the dates.

This undated weekly planner can be started at any point of the year. The month, week and date spaces are left blank for you to complete, allowing more flexibility and freedom than a dated planner. By filling in the dates yourself, you can skip any gaps and only use the pages you need. Undated means you can begin using this planner whenever suits you - there's no need to wait for the year to start. You can adapt it to the academic year or fit it around your personal or professional needs. The opening pages of this planner feature timetable pages and space for travel planning, ideas and goals. Weekly notebook layout: This layout dedicates a two-page spread to each week, with the days of the week on the left opposite a ruled page for notes, to-dos and reminders on the right. This flexible layout incorporates a notebook into your planner to give you the best of both worlds. Each month contains five full and undated weeks.

Features

- undated 12-month Classic Planner
- 12 customizable month dividers
- five undated weeks per month
- rounded corners, elastic closure and matching ribbon bookmark
- ivory-colored, 70 g/m², acid-free paper
- useful tools: travel planning, timetable, ideas and goals
- color-coordinated expandable inner pocket
- 'In case of loss' notice printed on the flyleaf
- lies flat, opens at 180°

Size



Large
288 pages
13 × 21 cm
5" × 8 1/4"

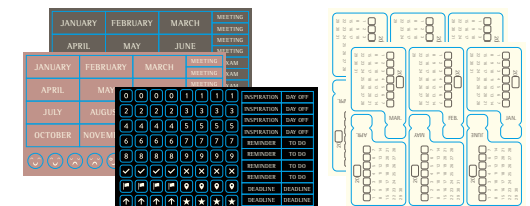
Layout

Weekly

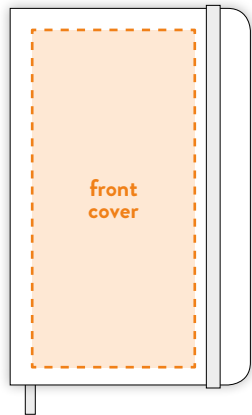
[Discover layouts](#)

Inserts

- 3 sticker sheets to customize your plans including month stickers for the dividers
- monthly mini calendar stickers to fill in and apply to the month dividers

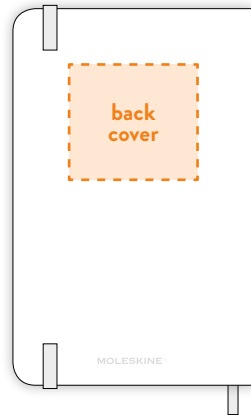


12 Months - Undated Planners/Diaries



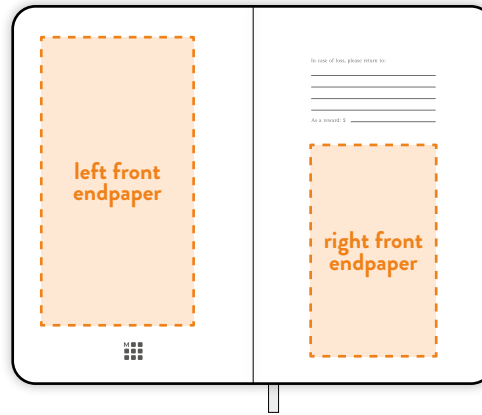
Front cover

Large 8.9 × 18.6 cm
3 1/2" × 7 3/8"



Back cover

Large 7 × 6.5 cm
2 3/4" × 2 1/2"

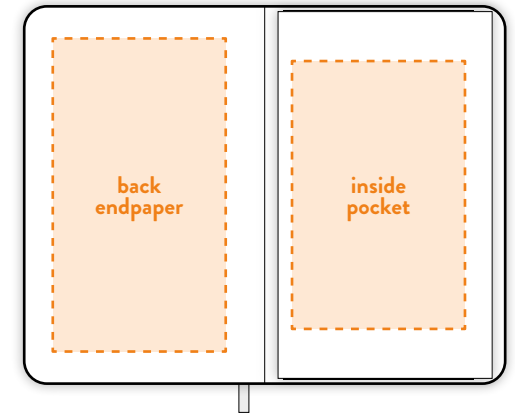


Left front endpaper

Large 8.5 × 16.5 cm
3 3/8" × 6 1/2"

Right front endpaper

Large 7 × 12.3 cm
2 3/4" × 4 7/8"

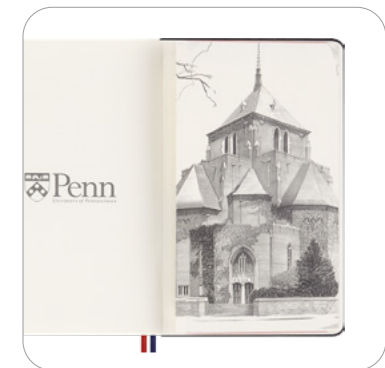


Back endpaper

Large 9.5 × 18 cm
3 3/4" × 7 1/8"

Inside pocket


Large 9.5 × 16 cm
3 3/4" × 6 1/4"



12 Months - Undated Planners/Diaries

12 Months - Weekly Undated to start at any time

Hard Cover - Gold debossing

 <p>Black PMS Black C</p>	<p>Large 288 pages</p>	<p>8056999271497</p>
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12 Months - Precious & Ethical Planners/Diaries

Precious can be ethical - 100% VEGEA® covers.

Attention to detail, design and craftsmanship come together in these luxurious planners made in partnership with VEGEA®, a pioneering company which transforms organic waste from the Italian wine industry into new materials.

Features

- 12-month diary dated from January to December 2026
- vegan soft cover by Vegea available in black, sage green and bordeaux (the cover is 100% VEGEA®)
- rounded corners, elastic closure and matching ribbon bookmark
- ivory-coloured, 100 g/m², acid-free paper

- useful tools: calendar, travel planning, ideas and goals, ruled pages for notes
- stickers to customise your plans
- colour-coordinated expandable inner pocket
- 'In case of loss' notice printed on the flyleaf
- lies flat, opens at 180°
- the paper of this Moleskine object is made of material from well-managed, FSC® -certified forests and other controlled sources.
- reusable gift box

Size



Large
144 pages
13 × 21 cm
5" × 8 1/4"

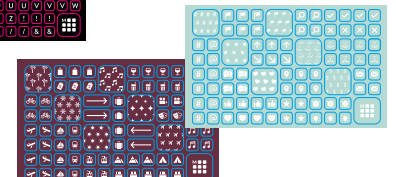
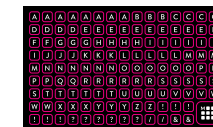
Layout

Weekly

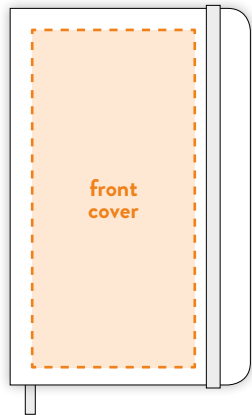
[Discover layouts](#)

Inserts

- 1 sheet of alphabet stickers, 2 sheets of icon stickers

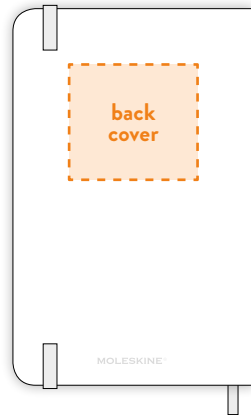


12 Months - Precious & Ethical Planners/Diaries



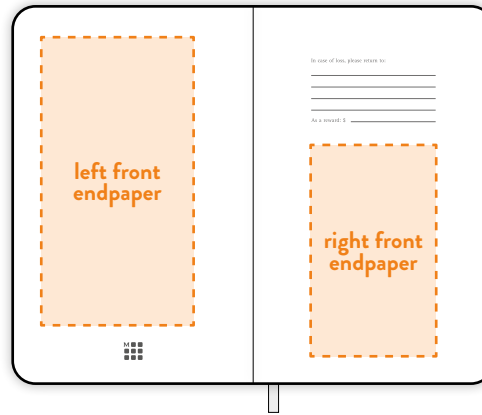
Front cover

Large 8.9 × 18.6 cm
3 1/2" × 7 3/8"



Back cover

Large 7 × 6.5 cm
2 3/4" × 2 1/2"

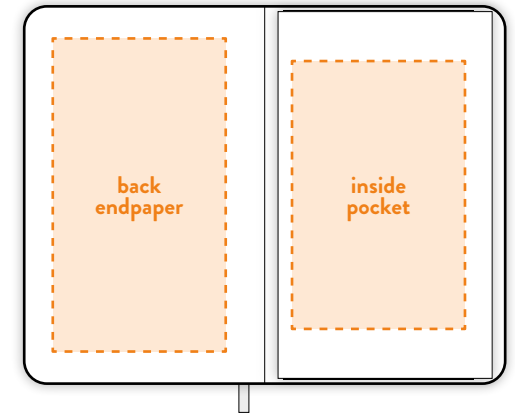


Left front endpaper

Large 8.5 × 16.5 cm
3 3/8" × 6 1/2"

Right front endpaper

Large 7 × 12.3 cm
2 3/4" × 4 7/8"



Back endpaper

Large 9.5 × 18 cm
3 3/4" × 7 1/8"

Inside pocket


Large 9.5 × 16 cm
3 3/4" × 6 1/4"



12 Months - Precious & Ethical Planners/Diaries

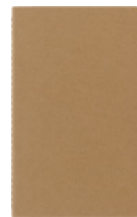
12 Months - Weekly Notebook January - December 2026

Boxed - Soft Cover

 <p>Black Mamba</p>	<p>Large 144 pages</p>	<p>8056999276287</p>
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Journals



Cahier
Journals



Cahier Journals

Pack of three singer-bound journals with customizable cardboard covers.

Craft your idea from cover to cover

Features

- cardboard cover
- rounded corners
- visible stitching on the spine
- flap with space for collecting loose notes
- ivory-coloured 70 g/m² acid-free paper
- last 16 sheets detachable
- packed in sets of 3

Sizes



X-Large
120 pages
19 × 25 cm
7 ½" × 9 ¾"

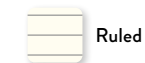


Large
80 pages
13 × 21 cm
5" × 8 ¼"



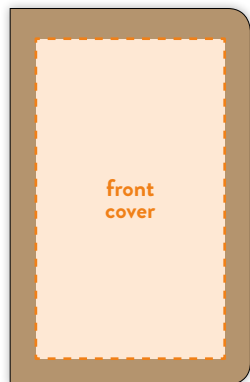
Pocket
64 pages
9 × 14 cm
3 ½" × 5 ½"

Layout



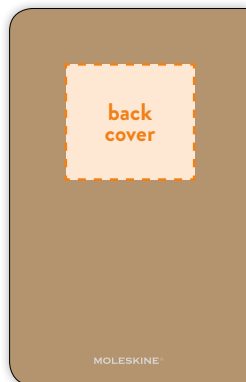
Ruled

Cahier Journals



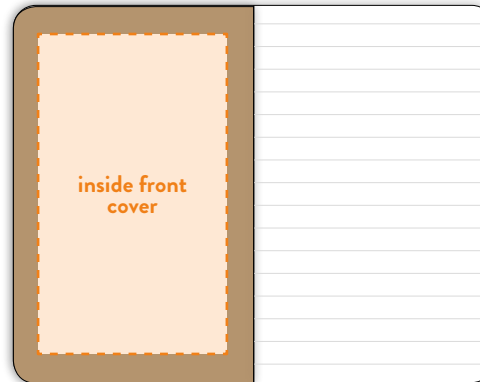
Front cover

Pocket	6,6 × 11,6 cm 2 5/8" × 4 3/8"
Large	10,6 × 18,6 cm 4 1/8" × 7 3/8"
X-Large	16 × 22 cm 6 1/4" × 8 5/8"



Back cover

Pocket	4 × 3,5 cm 1 5/8" × 1 3/8"
Large	7 × 6,5 cm 2 3/4" × 2 1/2"
X-Large	10,9 × 8 cm 4 1/4" × 3 1/8"



Inside front cover

Pocket	6,6 × 11,6 cm 2 5/8" × 4 3/8"
Large	10,6 × 18,6 cm 4 1/8" × 7 3/8"
X-Large	16 × 22 cm 6 1/4" × 8 5/8"







Flap

Pocket	4,6 × 11,6 cm 1 3/4" × 4 3/8"
Large	6,6 × 18,6 cm 2 5/8" × 7 3/8"
X-Large	10 × 22 cm 3 7/8" × 8 5/8"



Cahier Journals

Set of 3		 Ruled
 <p>Black PMS Black U</p>	Pocket	9788883704895
	Large	9788883704956 8055002858403 <i>Strategic Partnerships Only</i>
	X-Large	9788883705014

Set of 3		 Ruled
 <p>Kraft Brown PMS 465 U</p>	Pocket	9788883704925
	Large	9788883704987
	X-Large	9788883705045



Moleskine Smart

For infinite creativity.

Moleskine recognizes that in our everyday lives we instinctively use a combination of analog and digital tools.

Moleskine Smart Collections blend naturally analog elements with smart technology to empower creativity and help you capture, develop and share your ideas.



Smart
Writing System

Smart Writing System



Smart Writing System

The Moleskine system for infinite creativity.

Our Smart Writing System combines the warmth of exploring ideas on paper with the infinite possibilities of the digital world. Creativity is unlocked on the page and then expanded exponentially on screen and across your devices.

The system features Smart Notebooks, Smart Cahiers and Smart Planners which work with the Smart Pen and Moleskine Notes App.

What can you do with the Smart Writing System?



Digitize

Digitize and convert your handwritten notes into digital text. 30+ languages recognized.



Organize, back-up and search

Use tags to sort your notes. Search any word you have written and sync on multiple devices with a Moleskine account.



Record audio notes

Your strokes are simultaneously captured and can be paired with real-time audio that can be exported and shared.



Replay

Replay and export videos of your synced notes and drawings.



Share

Share ideas via email by tapping the envelope icon at the top of the page. Send your notes as PDF, image, vector, text, Word or PowerPoint format.



Edit and highlight

Change the color of your notes and highlight key ideas.

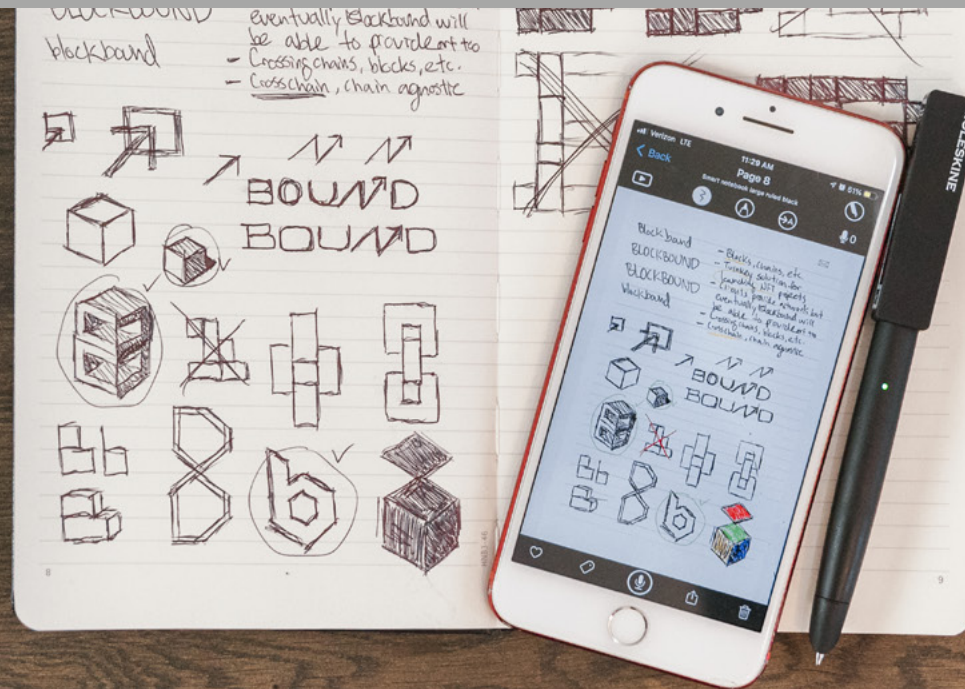
Works with Moleskine Notes App

The Moleskine Notes app is part of the Smart Writing System, allowing you to productively edit, organize and share ideas, sketches and plans anytime, anywhere.

Availability: Android (Google Play), iOS (App Store)
Free
Compatibility: Google Drive and Microsoft OneDrive



Smart Writing System



Smart Writing System

The Moleskine system for infinite creativity.



Smart Writing Set



Smart Notebooks



Smart
Diary/Planner



Smart
Diary/Planner Pro

Smart Pen

Compatible Ncoded paper objects



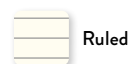
Smart Writing Set

At the heart of the Smart Writing Set is the Smart Notebook with its classic Moleskine shape and ivory-colored pages, along with the redesigned Smart Pen and Notes App. With an instant digital copy of every page, these tools amplify the benefits of handwriting and help take your projects to the next level.

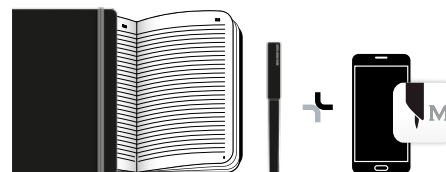
What comes in the box

- Smart Notebook (large) with Ncoded paper designed to work with the Smart Pen:
 - rounded corners, elastic closure and matching ribbon bookmark
 - ivory-colored, 100 g/m², acid-free paper: ruled
 - 'In case of loss' printed on the flyleaf
 - expandable inner pocket in the back
 - lies flat, opens at 180°
- Smart Pen
- 1 pen tip ink refill
- magnetic charger

Layout



Ruled



Sizes

Box 27,8 x 22 x 3,4 cm

Smart Notebook: **Large** 176 pages 13 x 21 cm - 5" x 8 1/4"

Customization options available only on the Smart Notebook, paperband and sleeve.

		Ruled
	Large 01	8056598851571

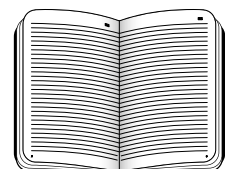
Black
PMS Black C



Smart Notebooks

The evolution of the legendary notebook.

The Smart Notebook is your go-to distraction-free space to capture inspiration and work stuff out. Simply put Smart Pen to paper to explore every idea to the full. With invisible Ncodes in every page, your Smart Pen can identify the exact location in the notebook and create an identical digital version of your notes on screen, ready to edit, expand and share digitally.



Features

- hard or soft cover Smart Notebooks
- part of the Smart Writing System, works with the Smart Pen to give you an instant digital copy of every page
- rounded corners and elastic closure
- ivory-colored, acid-free 100 g/m² paper
- 'In case of loss' notice printed on the flyleaf
- expandable inner pocket in the back
- lies flat, opens at 180°
- the paper of this Moleskine object is made of material from well-managed, FSC® -certified forests and other controlled sources

Layout



Ruled

Size

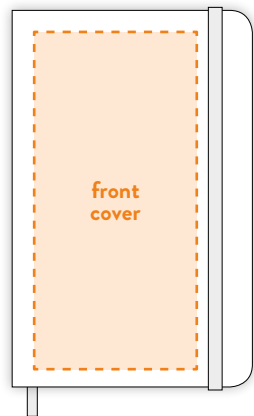


Large

176 pages
13 × 21 cm
5" × 8 1/4"

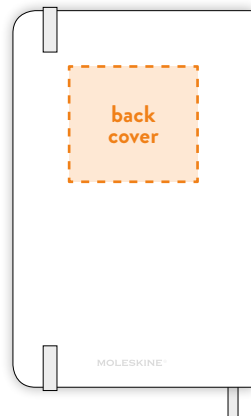
			Ruled
	Large	8056420859218	
	Large	8056598853605	

Smart Notebooks



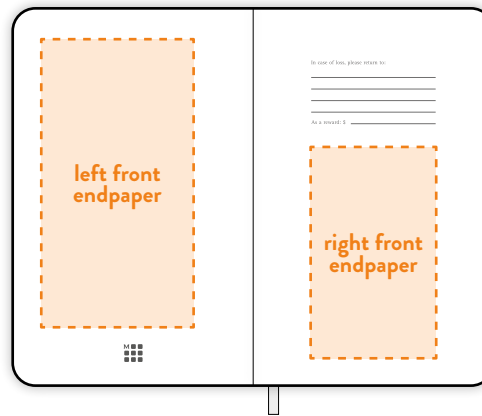
Front cover

Large 9.1 × 18.6 cm
3 5/8" × 7 3/8"



Back cover

Large 7 × 6.5 cm
2 3/4" × 2 1/2"

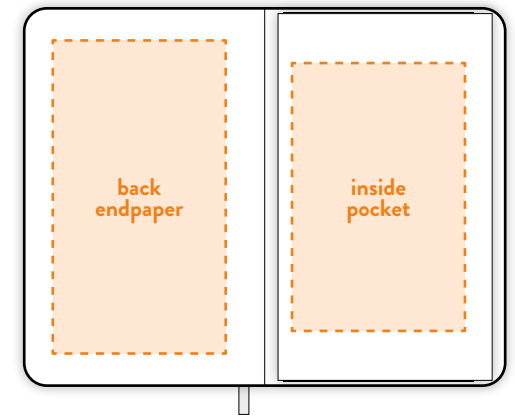


Left front endpaper

Large 8.5 × 16.3 cm
3 3/8" × 6 3/8"

Right front endpaper

Large 7 × 12.1 cm
2 3/4" × 4 3/4"



Back endpaper

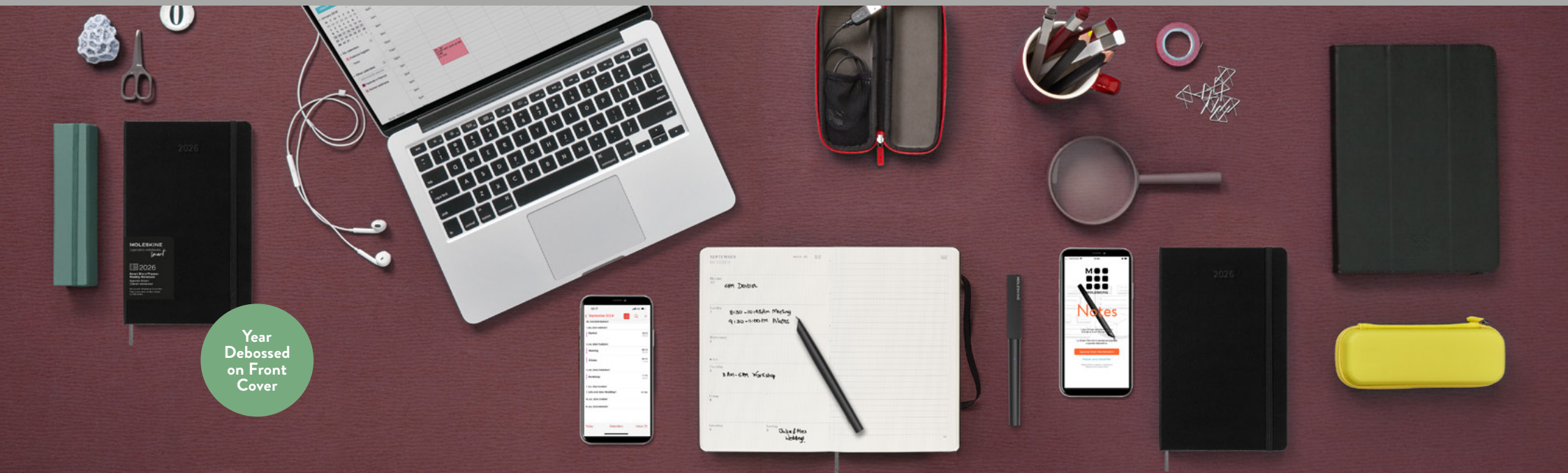
Large 9.5 × 17.8 cm
3 3/4" × 7"

Inside pocket

Large 9.5 × 15.8 cm
3 3/4" × 6 1/4"



Smart Writing System



Smart Diary/Planner

Plan on paper, get organized on screen.

Plan your time on paper and watch as handwritten appointments sync across your devices, ready for you to consult anytime, anywhere. Syncs with Google Calendar and iCal.

Check for compatibility updates on www.moleskine.com/support

How to use

- First of all, make sure you Notes app is connected to your preferred calendar (iCal or Google Calendar) to sync your handwritten appointments.
- Write your appointments using AM/PM ex: 3PM Meeting with Eddie
- You can also add time slots and minutes. ex: 2:30-3:45PM Dentist
- You can write multiple events with time slots on the same day
- If you don't write a time, you will create an all day event

Features

- now with the same shape as the Classic Planner
- 12 months
- weekly notebook layout
- Smart Diary/Planner with special paper designed to work with the Moleskine Smart Pen
- Moleskine Smart Pen works in tandem with Moleskine Notes app
- ivory-coloured 100g/m² acid-free paper
- expandable inner pocket in the back
- elastic closure and ribbon bookmark
- front endpaper with 'In case of loss' notice

Layout

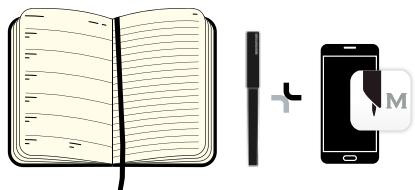
Weekly Notebook 2026

Size



Large

176 pages
13 x 21 cm
5" x 8 1/4"

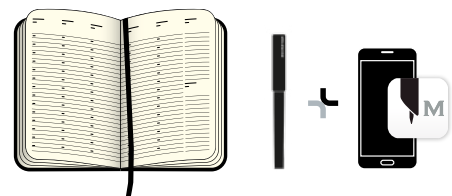




Smart Diary/Planner Pro

Plan on paper, get organized on screen.

The Smart Planner Pro works with the Smart Pen and Notes App to sync handwritten appointments to your favorite digital calendar. Its structured page layout shows each week's appointments at a glance across a two-page spread, with space after each week for project planning, notes and tasks. Track your workload with pages dedicated to annual goals, monthly activities and weekly projects.



How to use

- Make sure the Notes App is connected to your preferred calendar (iCal or Google Calendar) to sync your handwritten appointments.
- Write events next to the correct start time on the page. Event duration is automatically set to one hour.
- If necessary, edit your plans in the Notes App to change event duration.
- You can only create all-day events on weekend

Features

- now with the same shape as the Classic Planner
- 12 months
- monthly and weekly projects and tasks
- hourly breakdown of each day
- Smart Diary/Planner PRO with special paper designed to work with the Moleskine Smart Pen
- Moleskine Smart Pen works in tandem with Moleskine Notes app
- ivory-coloured 100g/m² acid-free paper
- expandable inner pocket in cardboard
- elastic closure and ribbon bookmark
- front endpaper with 'In case of loss' notice

Layout

Weekly Pro 2026

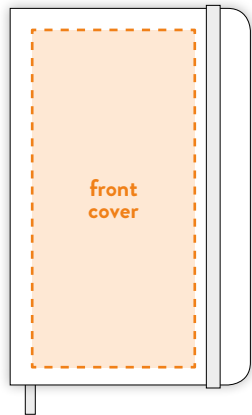
Size



X-Large

176 pages
19 x 25 cm
7 1/2" x 9 3/4"

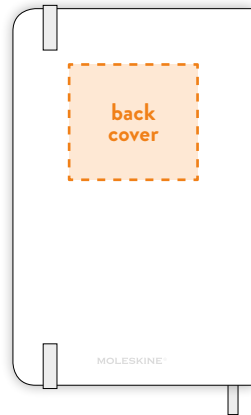
Smart Diary/Planner & Smart Diary/Planner Pro



Front cover

Large 9.1 × 18.6 cm
3 3/8" × 7 3/8"

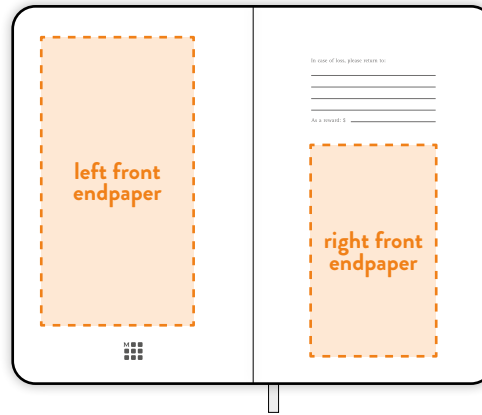
X-Large



Back cover

Large 7 × 6.5 cm
2 3/4" × 2 1/2"

X-Large



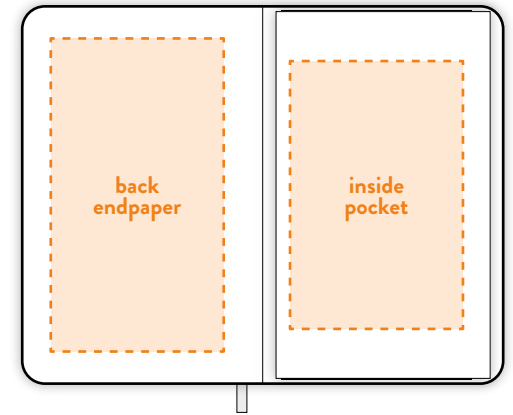
Left front endpaper

Large 8.5 × 16.3 cm
3 3/8" × 6 3/8"

X-Large

Right front endpaper

Large 7 × 12.1 cm
2 3/4" × 4 3/4"



Back endpaper

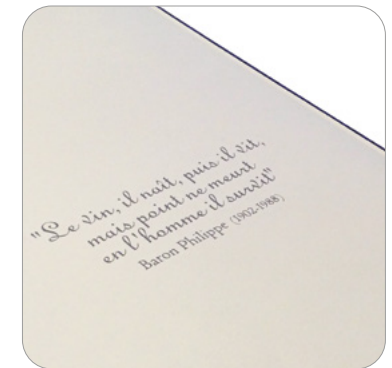
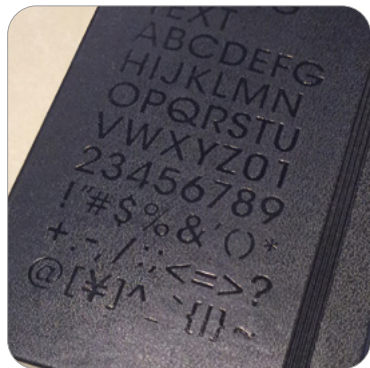
Large 9.5 × 17.8 cm
3 3/4" × 7"

X-Large

Inside pocket

Large 9.5 × 15.8 cm
3 3/4" × 6 1/4"


X-Large



Smart Diary/Planner & Smart Diary/Planner Pro


Smart Diary/Planner 12 Months - Weekly Notebook January - December 2026

Hard Cover

 <p>Black PMS Black C</p>	<p>Large 176 pages</p>	<p>8056999275860</p>
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Smart Diary/Planner Pro 12 Months - Weekly Notebook January - December 2026

Hard Cover

 <p>Black PMS Black C</p>	<p>X-Large 176 pages</p>	<p>8056999275853</p>
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Writing Tools



Moleskine x Kaweco



Go Collection



Moleskine x Kaweco



Writing newstalgia.

A collection of pens that recall a time when the future was yet to be written. Moleskine x Kaweco pens transport you back to this wide-open future, mixing nostalgia for a moment you never knew with a buzz for the creative possibilities of the present. It all begins with ideas noted down on the page with a pen that's just right, right now.

Features Rollerball Pen

- black ink, refillable
- EURO refill made in metal with tip 0.7 mm
- material ABS
- reusable cardboard box with 'In case of loss' notice printed inside



	Medium Tip 0.7 mm	8056598854879
	Medium Tip 0.7 mm	8056598854893

Moleskine x Kaweco

Roller Pen



Put together a Kaweco roller pen and a customised Notebook to create the perfect gift set.

Kaweco pens can be customised with an ad hoc production only: for additional details please refer to Strategic Partnerships team.





Go Collection

Refillable for ideas that never run out.

a perfect
MATCH

CLIP TO THE SIDE
of your Moleskine notebook



With a minimal, lightweight design, the Go Pen clips onto your notebook cover, so you are ready to note down ideas wherever inspiration strikes. Fully customizable to keep your corporate message close at hand.

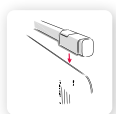


Features



- ABS matte finish
- rectangular shape
- plastic clip (registered design) with engraved logo

Go Click Ballpen

- black ink refill



Clip attaches to hard cover notebooks

 Black PMS Black C	Medium Tip 1.0 mm	8058341710173 <i>Strategic Partnerships Only</i>
 White	Medium Tip 1.0 mm	8058647620053 <i>Strategic Partnerships Only</i>

Go Collection

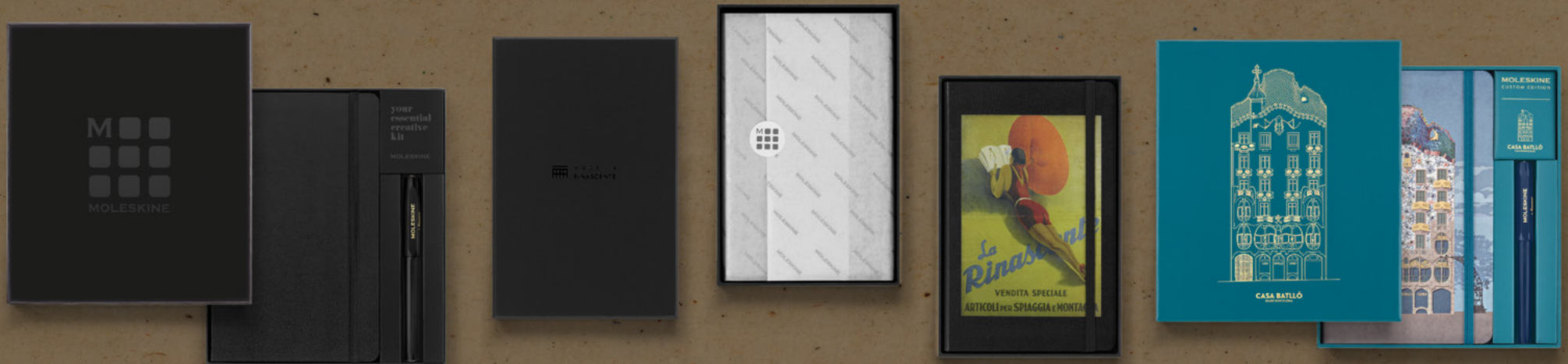
Go Click Ballpen



Back

4 × 0.6 cm
1 5/8" × 1/4"





Bundles & Boxes



Bundles



Boxes



Bundles

A perfect match: never lose your ideas with these two tools, complementary in form and function



Features

Notebook

- choose from hard or soft cover notebooks and create your own box, from all the available sizes and colors

Pen

- choose from the whole pen assortment and create your own box, from all the available sizes and colors

Box Features

Box with lid made of cardboard (Sirio Black 380 gsm)

Size



Large Box
19 × 22.2 cm
7 1/2" × 8 3/4"

Customization Options

Please refer to the notebooks customization options → and to the pens customization options →

The company logo can also be added to the box cover.

Contact us for additional details.

Large Box for Notebook and Pen	8056420853278 Strategic Partnerships Only
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Boxes

Reusable gift box.

Features

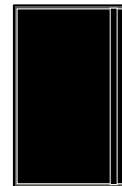
Notebook

- choose from hard or soft cover notebooks and create your own box, from all the available sizes and colors

Box Features

Box with lid made of cardboard
(Sirio Black 380 gsm)

Size



Large Box
14,7 × 22.2 cm

Customization Options

Please refer to the notebooks customization options →
and to the pens customization options →

The company logo can also be added to the box cover.

Contact us for additional details.

Large box for Large Notebook	8056420853216 Strategic Partnerships Only
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Bags



Classic Collection



Classic Leather
Collection

Classic Collection

Classic design, original space.

A discreet and iconic notebook-inspired collection with space for everything you need as you navigate the city unfolding before you.

Distinctive Features

- my moleskine notes pocket to store ideas
- protective structure to keep digital devices safe
- padded pocket to fit laptops and tablets
- water-repellent PU
- grey-coloured lining
- elastic band, magnetic or zip closure
- quality YKK zips
- metal zip pullers with logo



Classic Collection



**Classic
Backpack**

Available colour



Black
8058341713679



**Classic
Pro Backpack**

Available colour



Black
8058647623122



**Classic
Vertical Device Bag**

Available colour



Black
8058341714195

Classic Collection

Classic Backpack



Classic Pro Backpack



Classic Backpack



Front

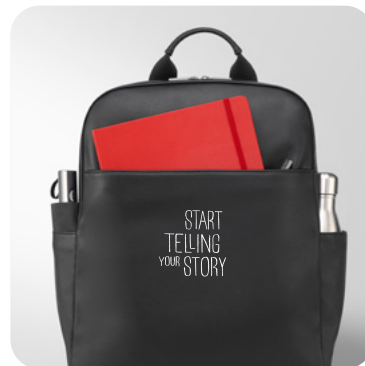
16 x 16 cm

Front

12 x 12 cm

Front

12 x 12 cm





Classic Leather Collection

The original Moleskine Classic Bags realized in soft leather.

All the design features of the Classic Moleskine Bag Collection enhanced by premium leather, the ultimate companion for your ordinary and extraordinary journeys.

Distinctive features

- hard shell enables bags to stand alone
- my moleskine notes pocket to store ideas
- protective structure to keep digital devices safe
- padded pocket to fit laptops and tablets
- made from soft leather
- grey-coloured lining
- elastic band, magnetic or zip closure
- quality YKK zips
- metal zip pullers with logo

Classic Leather Collection



Classic Leather
Pro Backpack



Available colour



Black

8058647622026



Customization options must be evaluated with Strategic Partnerships team.



Moleskine is a global brand whose mission is to unleash human genius through hands on paper, empowering creativity and knowledge in each individual and the entire world. To do this, the company offers objects designed to elevate thinking, planning, and making.

Moleskine creates notebooks, diaries, journals, bags, writing instruments and reading accessories, as well as hybrid tools that migrate handwritten ideas from paper to the digital sphere. The brand encompasses

content and stories, people and partners, not least through its own online creative community, myMoleskine.

Created as a brand in 1997, the company's headquarters are in Milan, Italy. The Moleskine Group includes Moleskine America, Inc.; Moleskine Asia Ltd, which controls Moleskine Shanghai and Moleskine Singapore; Moleskine France; and Moleskine Germany. The company has been part of the D'leteren Group since the end of 2016.

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Notes

