

Alumni Spotlight:
Keniko Roostanto

- **Name:** Keniko Stefanus Roostanto
- **Contact:** kenikosteve@gmail.com
- **Nationality:** Indonesian
- **Year of Graduation:** 2019
- **Majors:** Global Management, Christian Studies
- **Works As:** Founder & CEO, Grams Coffee Lab

A little about myself:

Hi guys, I'm Ken from Indonesia! I entered Handong as a freshman in 2015 and graduated in 2019. Very few of you may know me but I was pretty active in the Carmichael community and organizations such as ISU, CPT, EPT, RA team and many I-HanSTs! My Handong season was probably the most significant time in my life where I got so many breakthroughs and insights on my personal life.

What I am currently doing:

Right now, I'm doing my thesis for my MBA degree that hopefully finishes this semester. I'm also building a new startup that focuses on advancing Indonesia's economy through the specialty coffee industry (*@gramscoffee.lab*). It's a new startup that is currently under the supervision of Founder's Institute, the biggest business incubator in the world from Silicon Valley and we are currently in the process of getting 'A' series funding from venture capitals. As a founder and CEO, I'm building 6 different brands that focus on reaching the vision above.



MBA Degree
Magister Manajemen, Universitas Gadjah Mada

What I have been up to since graduation:

Handong has done a great job in shaping my perspective of the world and how I fit it. But, even on my day of graduation, that vision wasn't crystal clear. One thing that I knew was that I had a strong desire to return to Indonesia and to make a change. Coming home, I enrolled in an MBA program because I didn't feel fully ready to face the world or know what industry I wanted to dive in.

But here's how I got my vision. One of many things that Handong taught was to drink coffee (yes, Iced Americano from AINTT). I started to brew my own coffee at home, got to know the industry, and worked full time as a barista for 2 years. I eventually got promoted to become a Trainer-Recruiter, and then Product Supply Manager, and got numerous certifications in coffee. These 2 years confirmed my personal vision to dive into the coffee industry.

I hit rock bottom when I started to see a clash between my personal vision and my employer's vision. So, I made one of the hardest decisions in my life - resign and create a start-up.



Gramscoffee Lab

Keniko's coffee start-up





"I made one of the hardest decisions in my life: resign and create a start-up."

KENIKO ROOSTANTO



Tim & Keniko
Fall iHanST 2018



Keniko's Graduation
Class of 2019

What I miss most about HGU:

Definitely the circle of friends. Handong has a way to curate/filter the people that go there. I have never had friends that just totally clicked in many ways besides in Handong.

How HGU influenced my work:

Too many to list here. But for my company, Handong has definitely been the main reason for me to have my vision.

My hope for the HIAA:

To be a living community that connects and supports each other. I hope this is not just another program that comes and goes quickly.

Words to Handong Alumni:

Despite all of the good philosophies that Handong gave, Handong was a safe bubble and gave us a lot of pressure to change the world. Us alumnis out of all people know this in our heart. Let's support each other beyond our time in Handong!



