

SEMAINE UX : EXERCICE FINAL

DOCUMENT OPTIONNEL

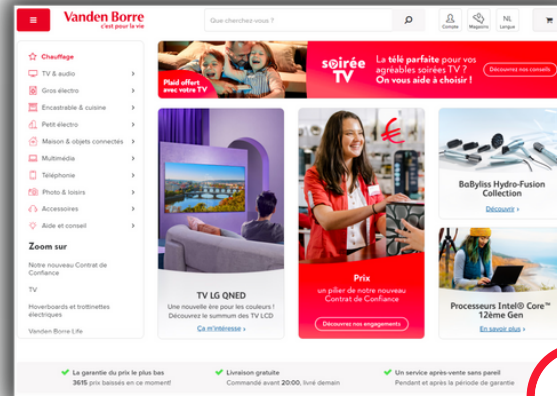
ÉQUIPE WROBLEWSKI

Timothy Desart - William de Woot de Trixhe - Melvin Kalamba -
Mayevas Kuadjose - Cristhian Marin

Recherche organique

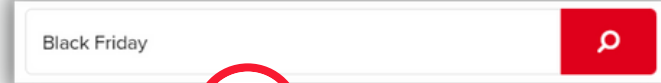


Page d'accueil de Vanden Borre



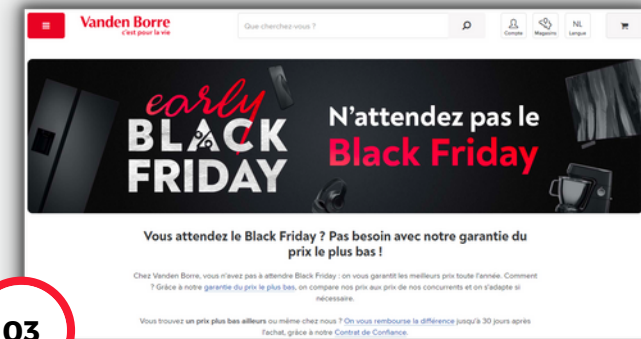
01

Recherche du terme "Black Friday"



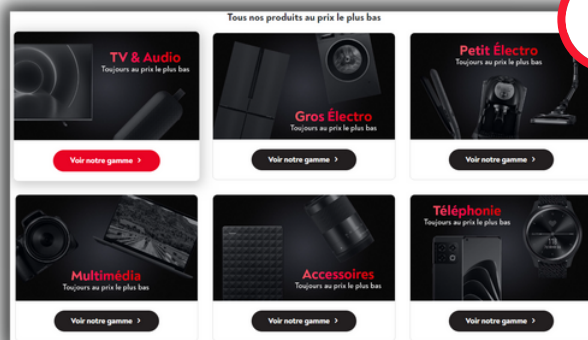
02

Landing page Black Friday



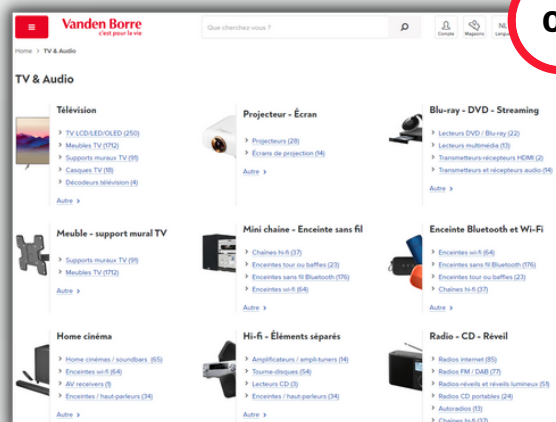
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Choix de la catégorie en promotion



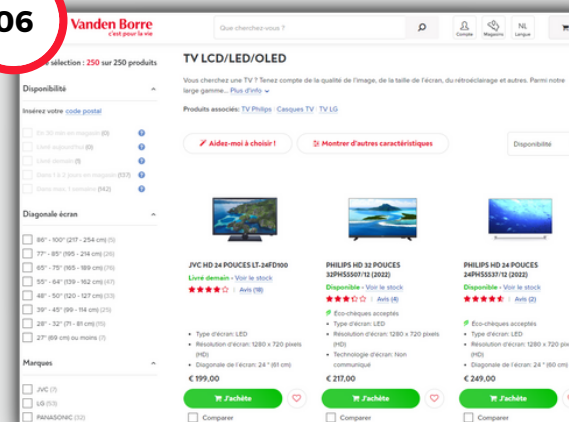
04

Landing page TV & Audio



05

Landing page TV LCD/LED/OLED



06

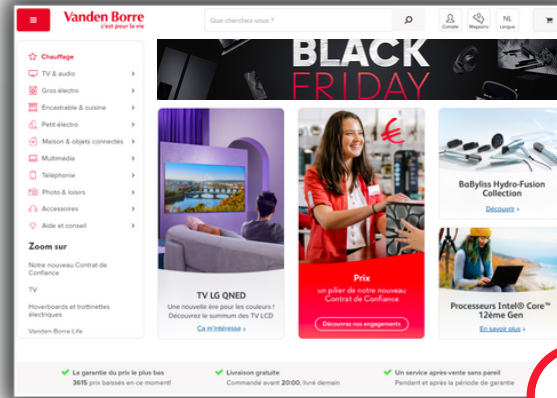
Churn



Recherche organique



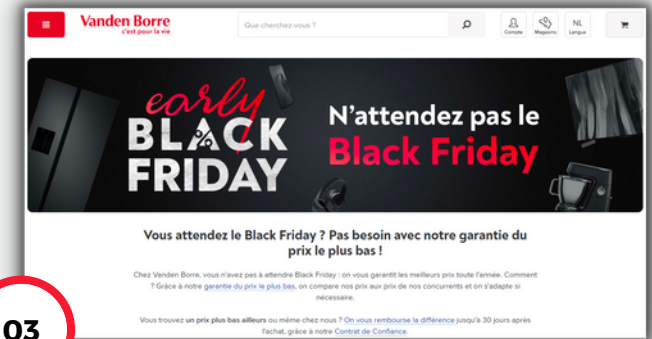
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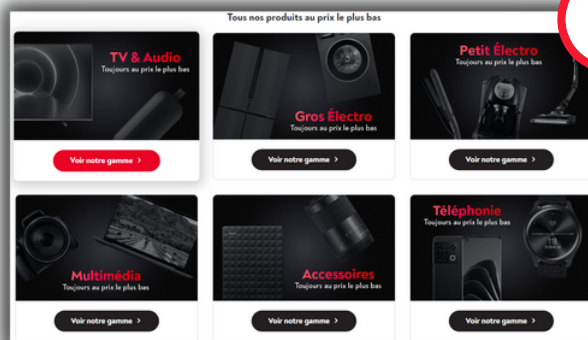
Banner Black Friday



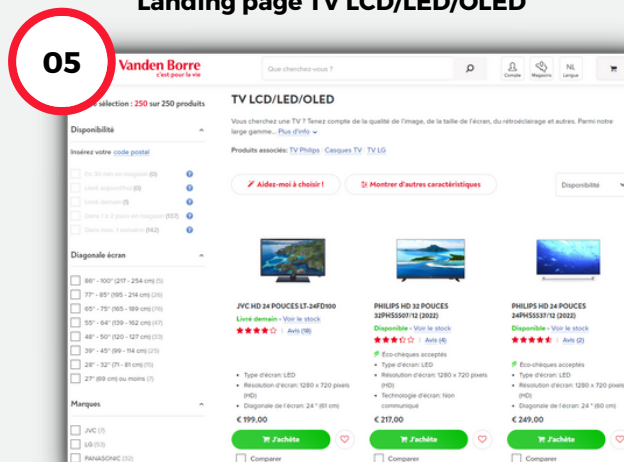
Landing page Black Friday



Choix de la catégorie en promotion



Landing page TV LCD/LED/OLED



Landing page TV LCD/LED/OLED

